

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	12 March, 2025
Team ID	PNT2025TMID02575
Project Name	Global Food Production Trends and Analysis A Comprehensive Study from 1961 to 2023 Using Power BI
Maximum Marks	4

Brainstorm & Idea Prioritization Template

1. Objective

Clearly define the goal of the brainstorming session.

What problem are you solving?

What insights or outcomes do you want to achieve?

2. Brainstorming Ideas

Generate and categorize ideas based on different aspects of the topic.

Data & Research: Sources, collection methods, data gaps

Key Metrics: Important indicators, KPIs, and analysis methods

Tools & Techniques: Software, visualization methods, predictive models

Challenges & Risks: Data limitations, technical constraints, feasibility

3. Action Plan

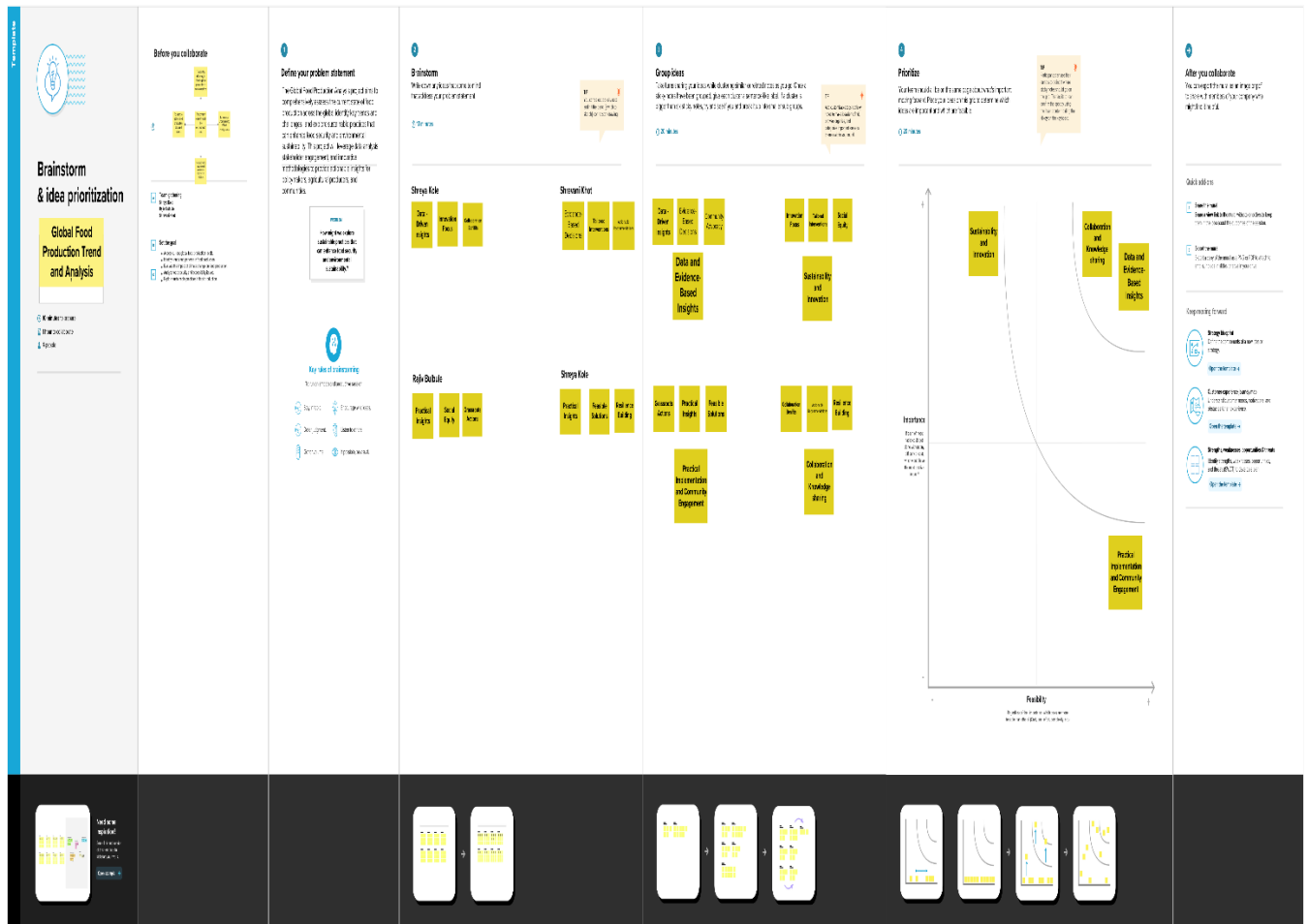
Short-Term Actions: Quick wins and foundational steps

Mid-Term Actions: Developing core features, refining analysis Long-Term

Actions: Advanced insights, expansion, and scaling

Would you like a customized version for a specific project?

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

[15 minutes](#)

Tarun Prajapat

- Data-Driven Insights
- Innovation Focus
- Collaborative Reality

Yash Sehgal

- Evidence-Based Decision
- Talent Interventions
- Resilience for Leadership

Bimlesh Mandavi

- Practical Insights
- Social Equity
- Resilient Actions

Anuj Sharma

- Practical Insights
- Possible Solutions
- Resilience Building

2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

[20 minutes](#)

15 Just a subtitle to help clarify what is new about this idea. It can be a question, a statement, a goal, or a challenge.

Data-Driven Insights

- Evidence-Based Decision
- Community Advocacy

Data and Evidence-Based Insights

Innovation Focus

- Talent Interventions
- Social Equity

Sustainability and Innovation

Practical Insights

- Social Equity
- Resilient Actions

Practical Implementation and Community Engagement

Collaboration and Knowledge sharing

Collaboration Reality

- Advocate Knowledge
- Resilience Building

Step-3: Idea Prioritization

