BUSSINESS MODEL CANVAS

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Business model canvas for DROPSHIPPING

Key partners	Key activities	Value propositions	Customer relationships	• Customer segments
 DROPSHIPPING PRODUCT SUPPLIERS EXAMPLES: 1) AMAZON ASSOCIATE 2) MYNTRA ASSOCIATE 3) EBAY CONSUMERS 	 Product Buying Administration Return Support 	 Customer Support. Own E-commerce store or market Place. Shipment from Suppliers. 	• Self Service. • Customer grievances.	 End Customers. Developers. Advertisers.
• DELIVERY PARTNERS EXAMPLES: 1) Fedex 2) XpressBees	 Key resources Dealing with Suppliers Working with E- 		 Channels E-commerce market place. 	
· INVESTORS : Family and Friends.	 Working with E-commerce 3rd Parties. Dealing with delivery. Solving issues faced during the whole process. 		 Website. Mobile Applications. 	



- Suppliers.
- Online Ads.
- Customer Support.



- Google Ads.
- Product Sales.
- Associates.