Event type : Technical Meme Creation Event Venue : J14

**Event Name**: Into the Memeverse **Event Timing:** 12:00 PM - 1:00 PM

### **Event Flow:-**

# **Round 1: Spidey Tech Fusion**

Time limit - 25 minutes

In the first round of the meme creation event, participants will receive a specific template and are tasked with creating a meme that adheres to the technical guidelines provided, showcasing their creativity while staying within the framework of the template.

## Round 2: Spidey Time Swap

Time limit - 25 minutes

Participants should create memes based on current tech trends and the themes will be provided on the spot. This round tests their ability to quickly adapt to emerging trends and use them creatively.

### **Event Guidelines:-**

- **1. Registration :** Participants can register through both online and on-site. Don't forget to bring your college ID card.
- 2. Software Tool: Participants are required to use Canva for meme creation.
- 3. Individual Participation Only: No team or group discussions are allowed.
- **4. File Format :** Memes must be submitted in PNG, JPG, or JPEG formats only.
- **5. Template :** The template will be provided on the spot ( for Round 1).
- **6. Theme:** The technical theme will be provided on the spot (for Round 2).
- 7. Judging Criteria: Memes will be strictly evaluated on the following:
  - **Technical Accuracy**: The meme must demonstrate a clear understanding of technical concepts or technologies.
  - **Creativity**: How well the participant uses humor or insight to represent complex technical topics.
  - **Originality**: Unique presentation of technical ideas without copying existing memes or materials.
  - **Relevance**: The meme must directly relate to the given technical theme.
  - **Prize-giving**: The top three meme creators will be awarded during the valedictory ceremony.

## 8. Content Restrictions:

- Memes must not contain any form of vulgar, inappropriate, or non-technical content.
- This includes offensive language, imagery, or references to unrelated topics.
- Failure to adhere to this will result in immediate disqualification.
- **9. Finality of Judging :** The decision of the judges will be final and binding with no room for appeals.
- **10. Note**: Any deviation from these guidelines, especially regarding technical relevance, will result in instant disqualification.