

<div>Focus on J&P, tap int</div>	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> *Scan Centers *Diagnostics and Clinical Centers *Hospitals *Watch Companies 	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> * Lack of Equipments and Technology *More Number of Testing for Heart Disease 	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> *Increase in number of tests to identify the correct prediction of Heat disease *And these increase in number of tests also cannot predict the exact stage of disease 	<div>Explore AS, differentiate</div>
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> * Reduce the Number of Tests *Reduce the Test charge of the patient problems: *Coronary Artery disease *Arrhythmia *Myocardial infraction 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> * Lack of Awarness about the Heart Tests * Lack of Health Care among the people * Early stage of consulatation with doctor and take further remedy to solve the problem 	7. BEHAVIOUR BE <ul style="list-style-type: none"> * Regular periodic full body checkup to analyis the early stage of Heart Disease * Digital monitoring is better way to improve the health conciousonus among people 	
	3. TRIGGERS TR <ul style="list-style-type: none"> * Digital monitoring is better way to improve the health conciousonus among people * suchas fitnessband, wearing smartwatch with healthcare inbuilt system to improve awarness 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> * Regular basis of digital health care monitoring is the best solution to identify the Heart Disease * And interactive dashboard further improves the prediction of exact stage of Heart Disease and reduce the tests 	8. CHANNELS of BEHAVIOUR CH <div>8.1 ONLINE</div> <ul style="list-style-type: none"> * Patient should feed the Health Related reports in the interactive dashboard 	
<div>Identify strong TR & EM</div>	4. EMOTIONS: BEFORE / AFTER EM <ul style="list-style-type: none"> * while identify the early stage detection of heart disease they feel anaxious and fear about it 		<div>8.2 OFFLINE</div> <p>Patients should undergo periodic full body checkup and collect the reports to dignoses the Heart disease</p>	