

Select which page to navigate by
clicking an below .



Customer Data Trend



Customer Profitability



Customer segmentation



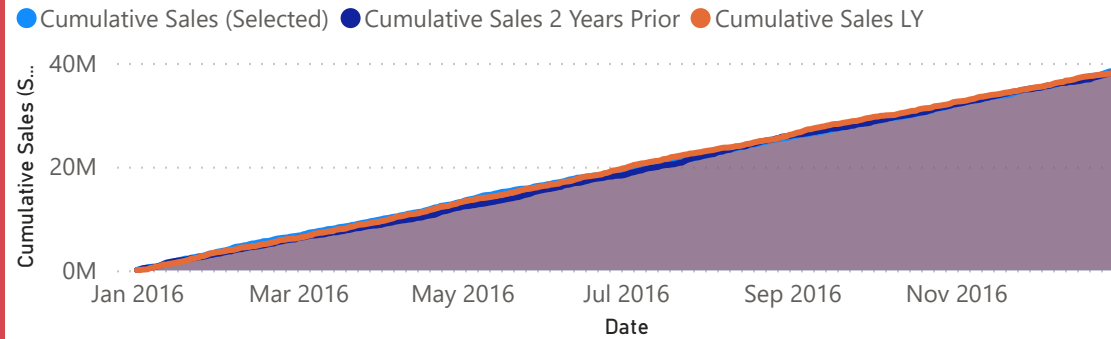
Customer Analysis



Customer...

- ☐ 21st Ltd
- ☐ 3LAB, Ltd
- ☐ Amylin Gr...
- ☐ Apollo Ltd
- ☐ Apotheca,...
- ☐ Ascend Ltd
- ☐ AuroMedi...
- ☐ Avon Corp
- ☐ Bare
- ☐ Burt's Corp
- ☐ Capweld
- ☐ Dharma Ltd
- ☐ E. Ltd

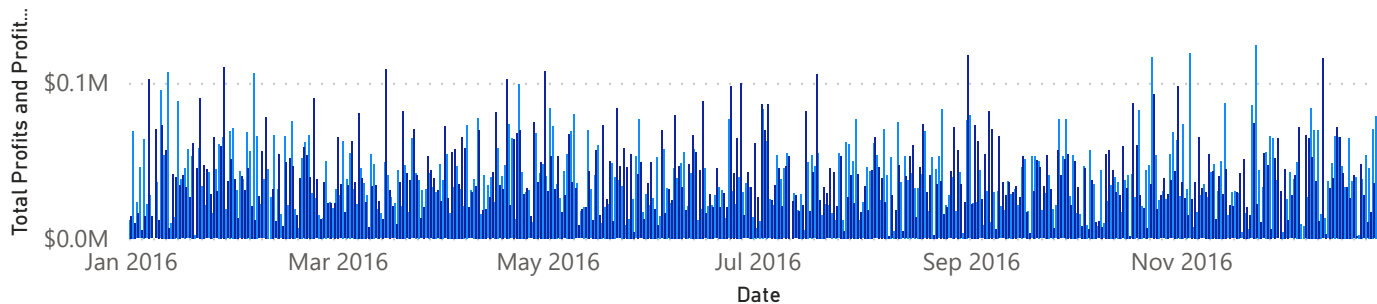
Cumulative Sales (Selected), Cumulative Sales Time Frame comparisons



City	Product Name	OrderDate	Total Sales	Profit Margin
AMSTERDAM	Product 1	27 July 2016	\$10,130.40	0.55
AMSTERDAM	Product 1	22 October 2016	\$41,647.20	0.36
AMSTERDAM	Product 10	10 December 2016	\$28,542.00	0.23
AMSTERDAM	Product 11	22 June 2016	\$22,371.30	0.58
AMSTERDAM	Product 11	27 June 2016	\$15,858.90	0.35
AMSTERDAM	Product 11	16 July 2016	\$38,350.80	0.34
AMSTERDAM	Product 11	04 August 2016	\$6,700.00	0.46
AMSTERDAM	Product 11	28 November 2016	\$994.50	0.30
Total			\$3,85,14,460.90	0.37

Total Profits per Day this Year vs Last Year

● Total Profits ● Profits LY



2014

2015

2016

Q1

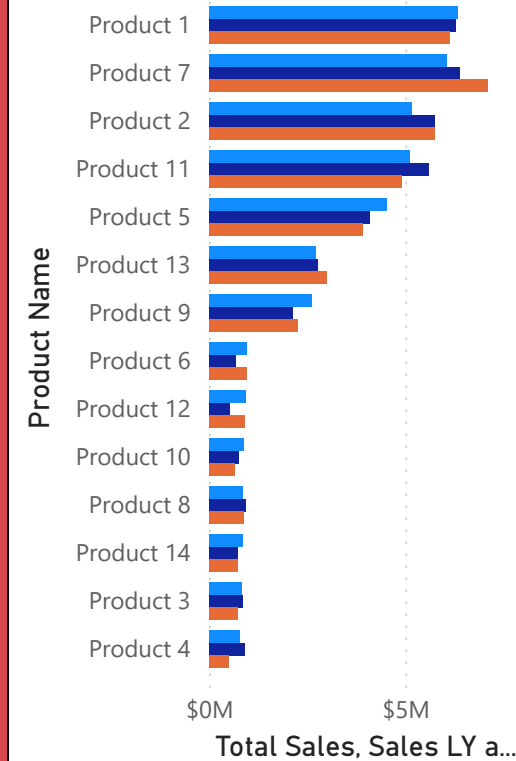
Q2

Q3

Q4

Sales Comparison

● Total Sales ● Sales LY ● Sales 2 Yrs Prior



56.63K

Last Sale Amount

31-12-2016 00:00...

Last Sales Date

14.40M

Profits LY

38.39M

Sales LY

0.00

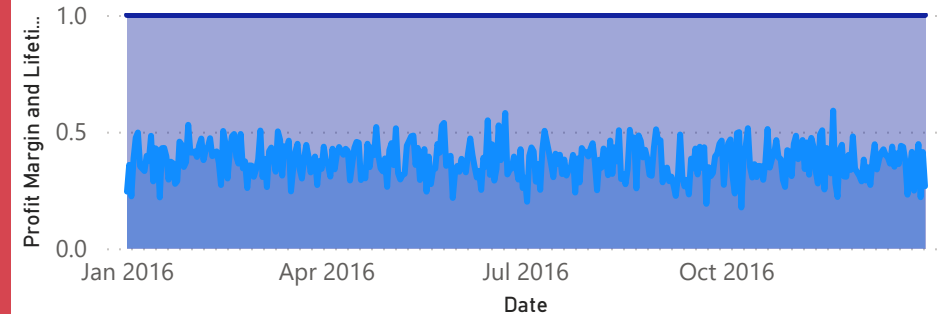
% Sales Growth to LY

\$14.39M

Total Profits

Profit Margin vs Lifetime Profit Margin %

● Profit Margin ● Lifetime Profit Margin





Customer Profitability

Selected Customer :- Medsep Group

Select a time frame to review key data



- Customer Names
- Search

21st Ltd

3LAB, Ltd

Amylin Group

Apollo Ltd

Apotheca, Ltd

Ascend Ltd

AuroMedics Corp

Avon Corp

Bare

Burt's Corp

Capweld

Dharma Ltd

E. Ltd

Ei

Elorac, Corp

Eminence Corp

ETUDE Ltd

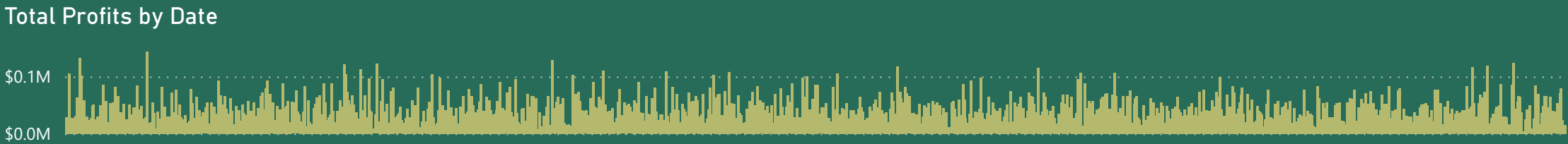
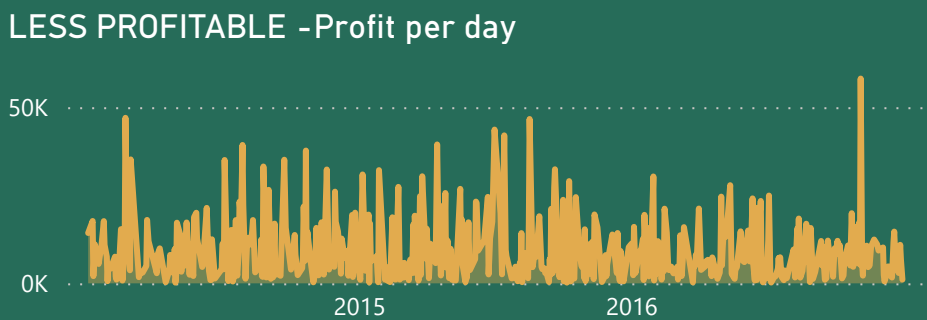
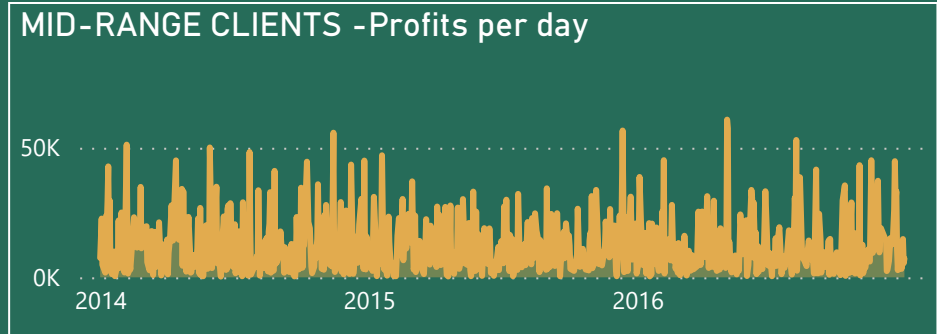
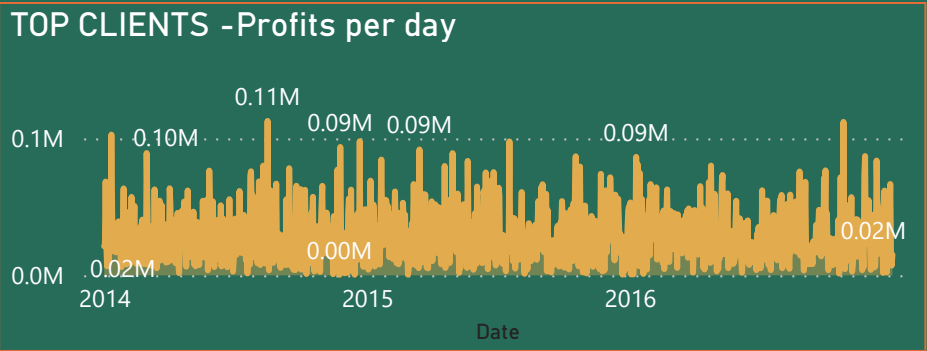
Exact-Rx, Corp

Fenwal, Corp

Linde

Llorens Ltd

Medsep Group



Year

2014

2015

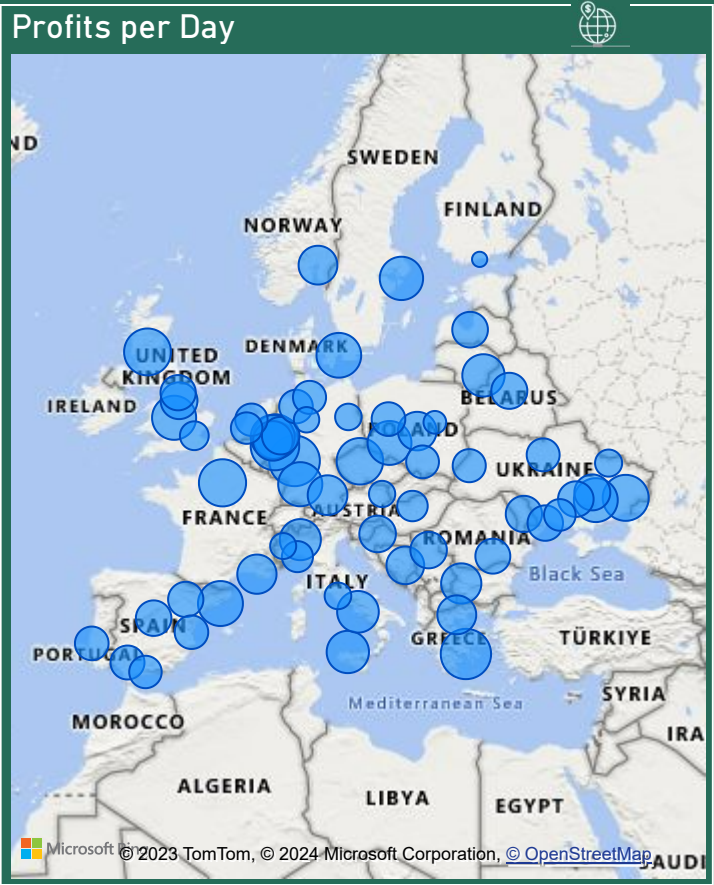
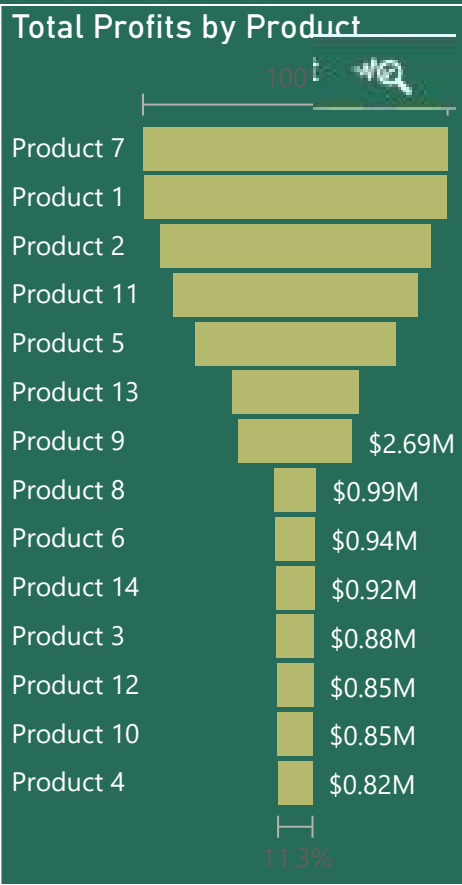
2016

Q1

Q2

Q3

Q4



Customer Profitability

back

2014

2015

2016

Qtr 1

Qtr 2

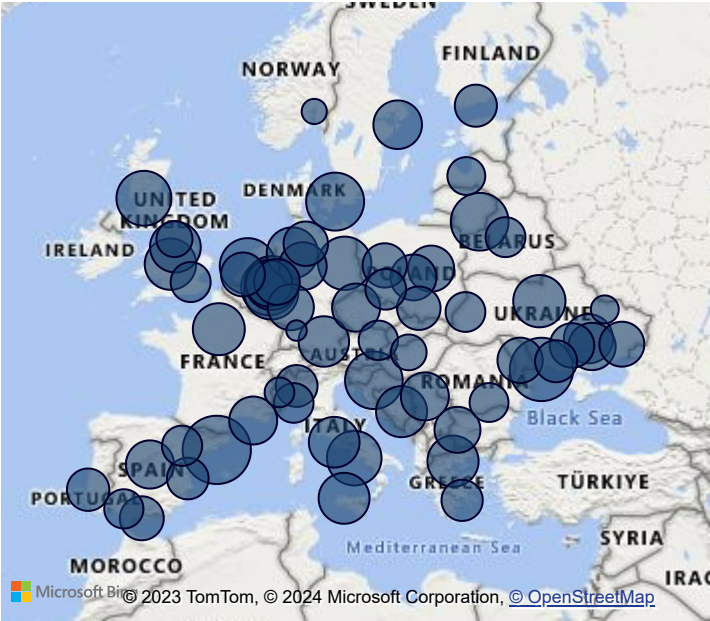
Qtr 3

Qtr 4

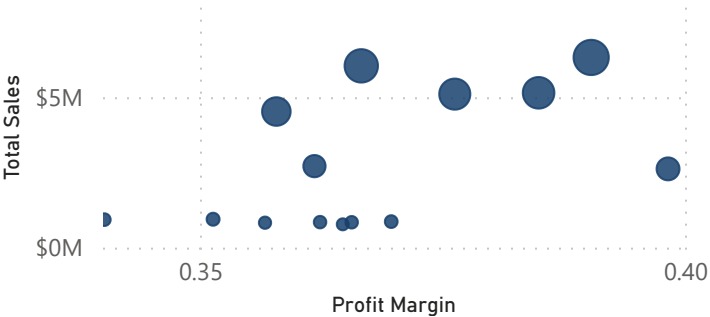
TOP CLIENTS

33 \$10.11M \$27.02M

Total Customers Total Profits Total Sales



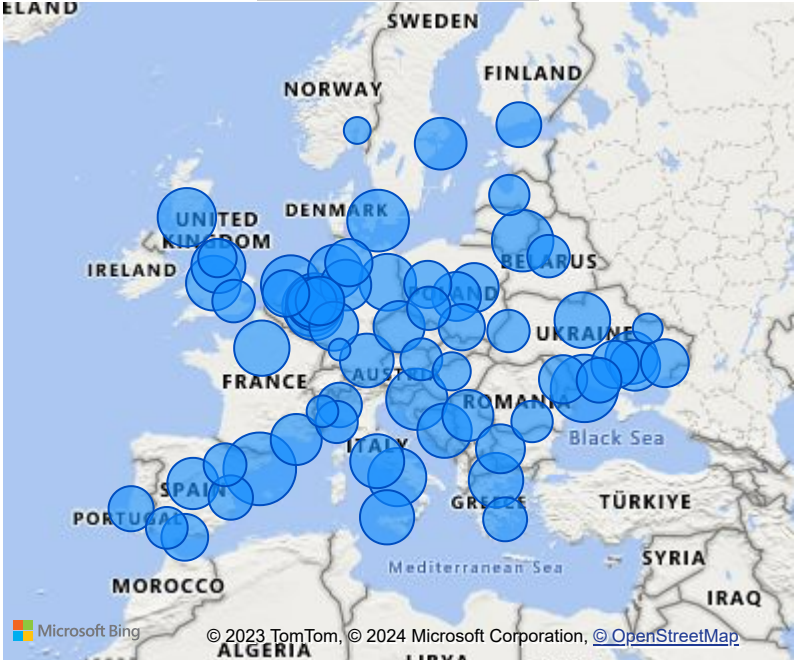
Profit Margins vs Total Sales by Product



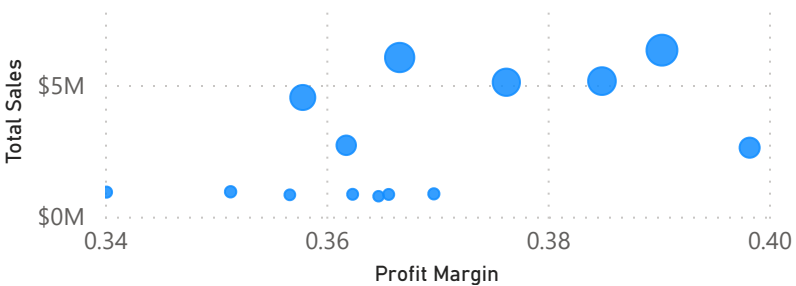
MID RANGE CLIENTS

50 \$2.88M \$7.61M

Total Customers Total Profits Total Sales



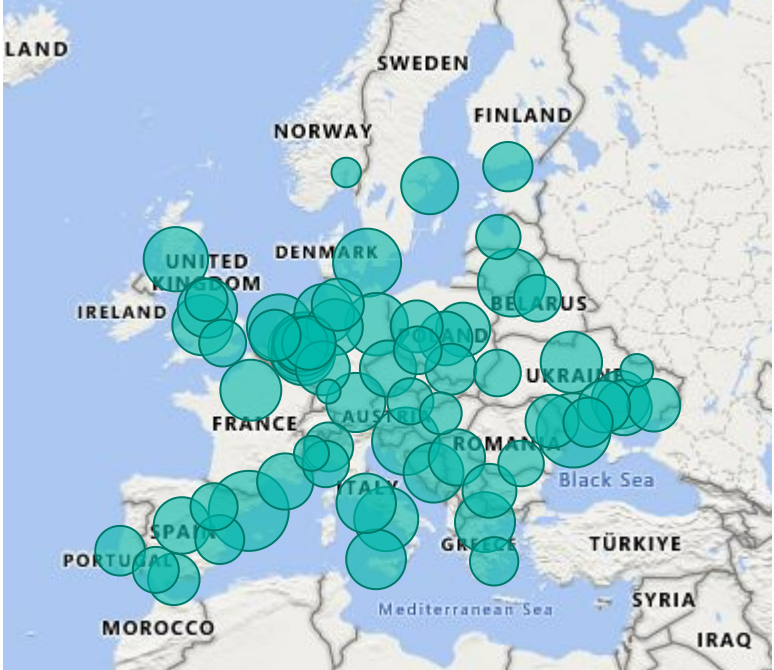
Profit Margins vs Total Sales by Product



LESS PROFITABLE CLIENTS

6 \$1.40M \$3.88M

Total Customers Total Profits Total Sales



Profit Margins vs Total Sales by Product

