

SUPPLY CHAIN ANALYTICS

Performance Overview

Customer Service & Compliance

In Full (Actual)

52.56%

Target In Full %

76.51

On Time (Actual)

59.22%

Target On Time %

86.09

OTIF % (Actual)

28.71%

Target OTIF %

65.91

Quantity & Line Item Accuracy

Total Order Lines

24,195

Total Orders

13,467

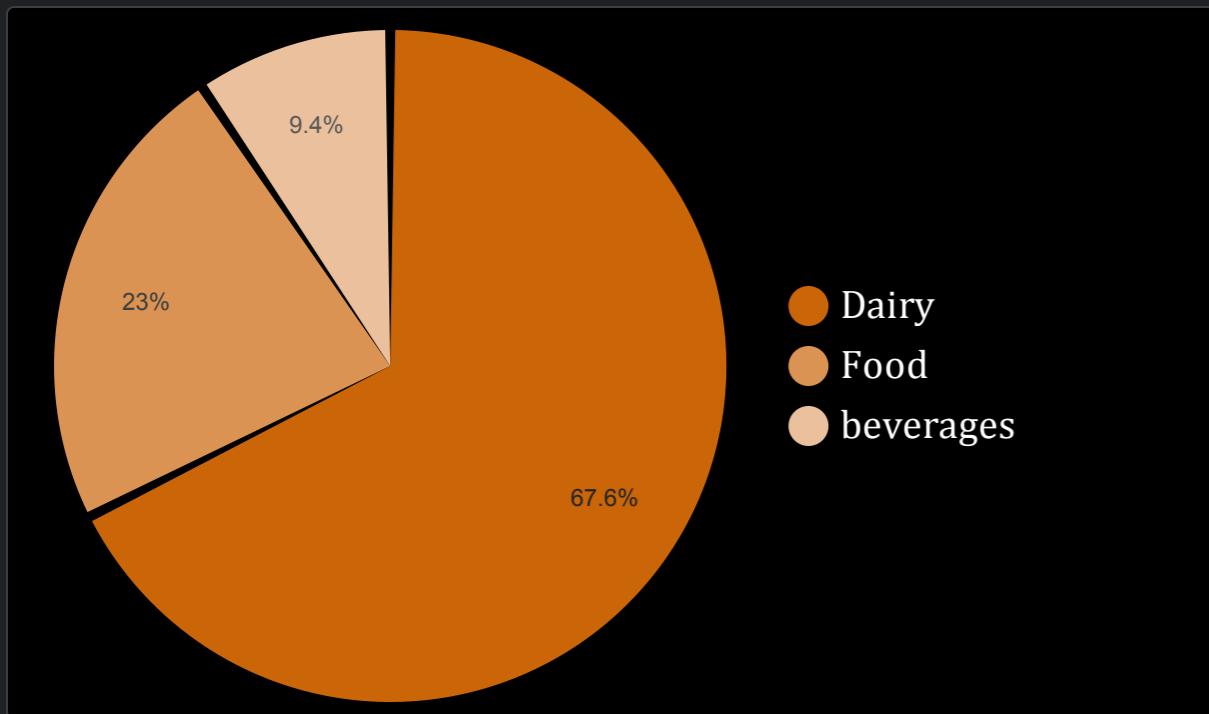
Volume Fill Rate

96.60%

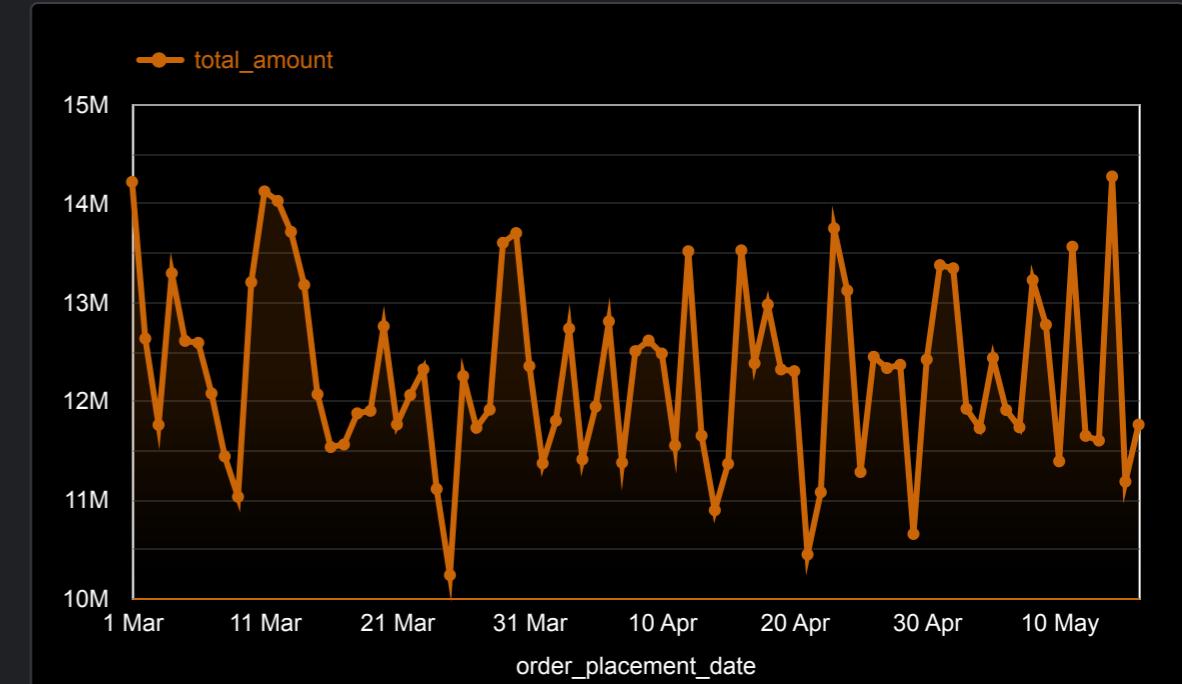
Line Fill Rate

65.93%

Revenue as per Category



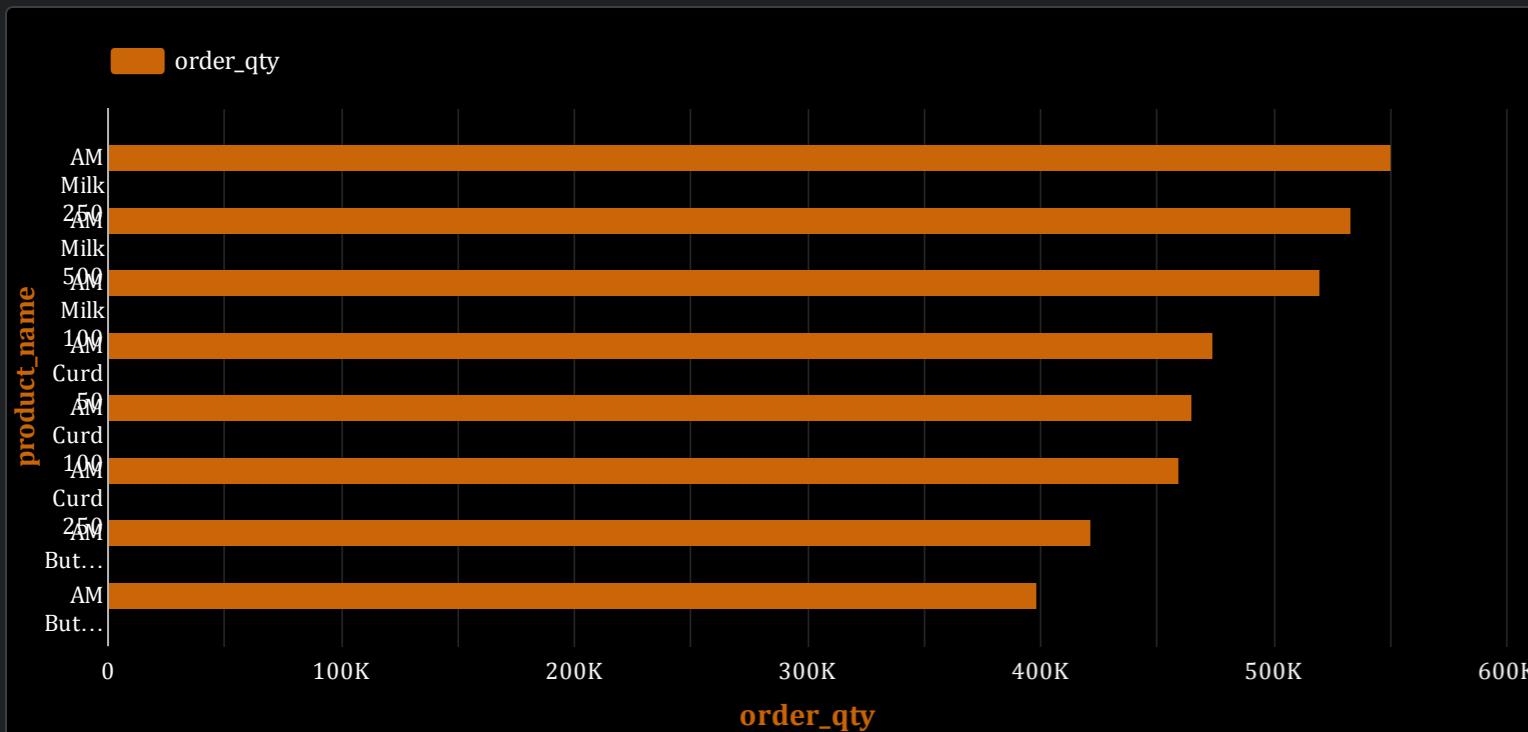
Revenue Over Time



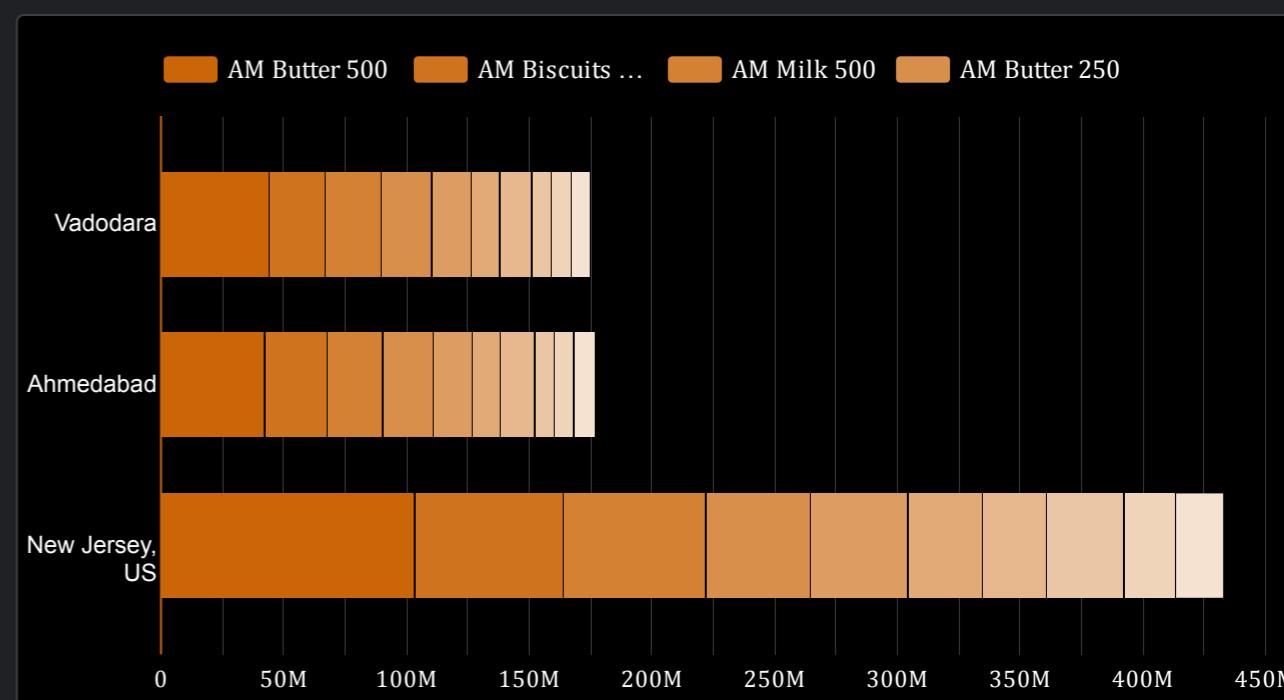
Revenue Breakdown (March 2025- May 2025)

<input checked="" type="checkbox"/> category	total_amount
<input checked="" type="checkbox"/> beverages	89.2M
<input checked="" type="checkbox"/> Food	217.1M
<input checked="" type="checkbox"/> Dairy	639.1M

Demand By Product



Revenue by City & Product



Financial Impact and Failure Hotspots

**Revenue Loss (INR)
(Undelivered)**

3,63,459.00

Average Delay Time

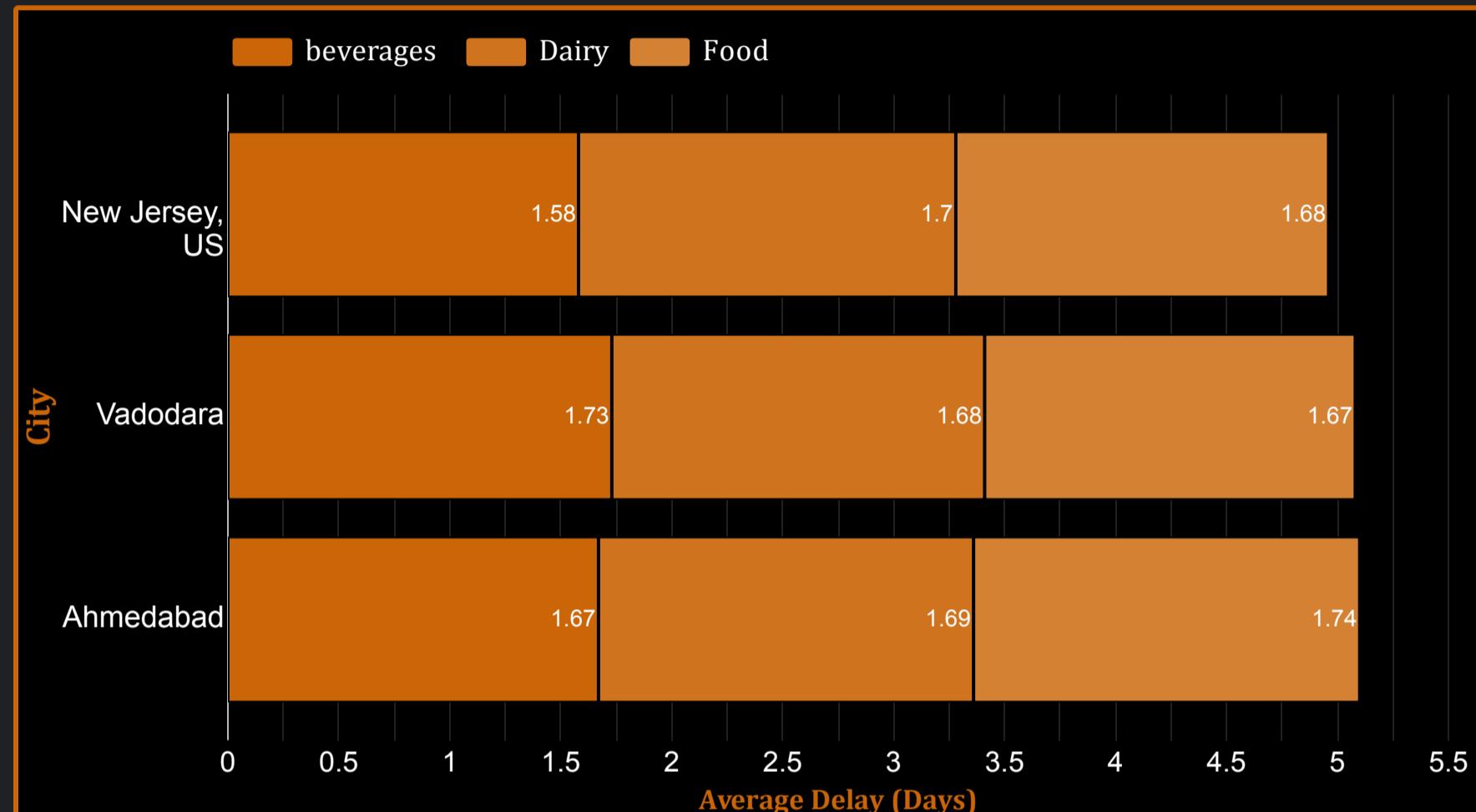
1.69 Days

Product BottleNecks

Category	Line Fill Rate % ▾
beverages	66.22%
Food	66.18%
Dairy	65.80%

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Average Delay Time By City (Category)



Customer Discrepancies

Customer Name	City	Target OTIF % ▲	Actual OTIF%	Discrepancy(%)
1. Coolblue	Vadodara	49	7.42	41.58
2. Fairway Market	New Jersey, US	51	7.36	43.64
3. Lotus Mart	Ahmedabad	51	8.48	42.52
4. Lidl	New Jersey, US	59	19.21	39.79
5. Acclaimed Stores	Vadodara	60	16.79	43.21
6. Coolblue	Ahmedabad	60	21.35	38.65
7. Acclaimed Stores	Ahmedabad	62	18.36	43.64

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