

# Super Store Sales Dashboard

region

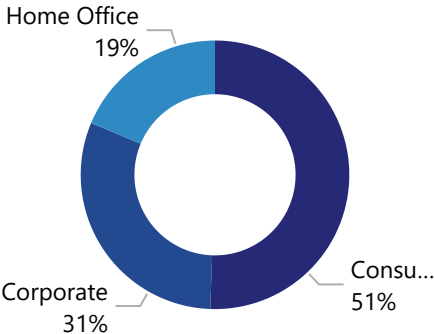
Central

East

South

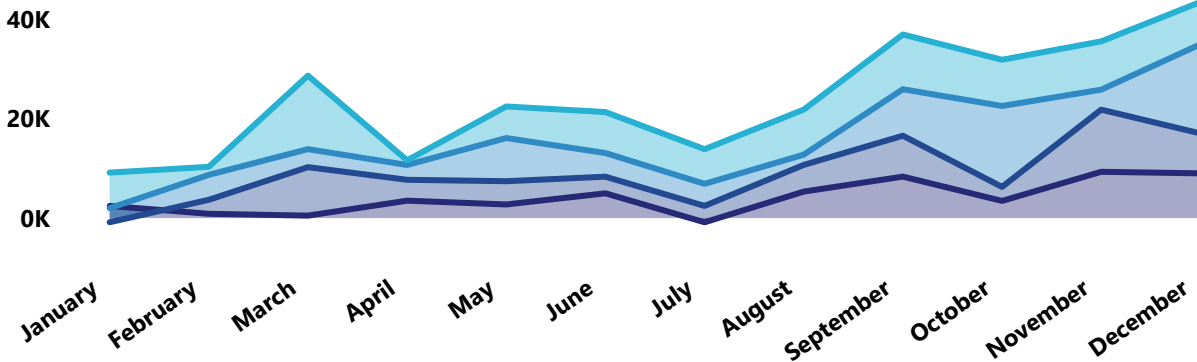
West

Sum of sales by segment

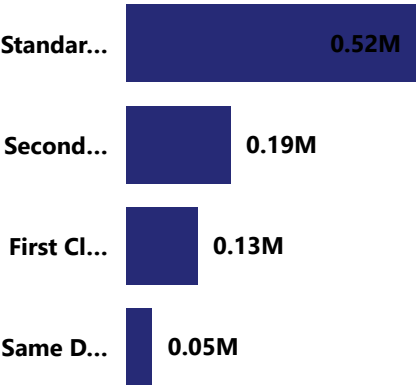


Monthly Profit by YoY

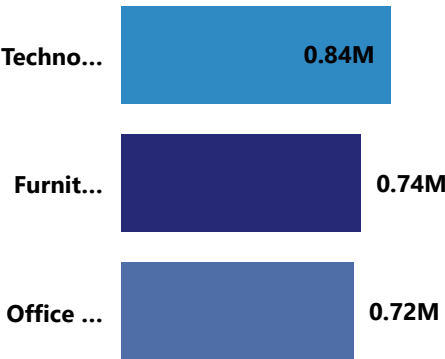
Year ● 2014 ● 2015 ● 2016 ● 2017



Sales by Ship Mode

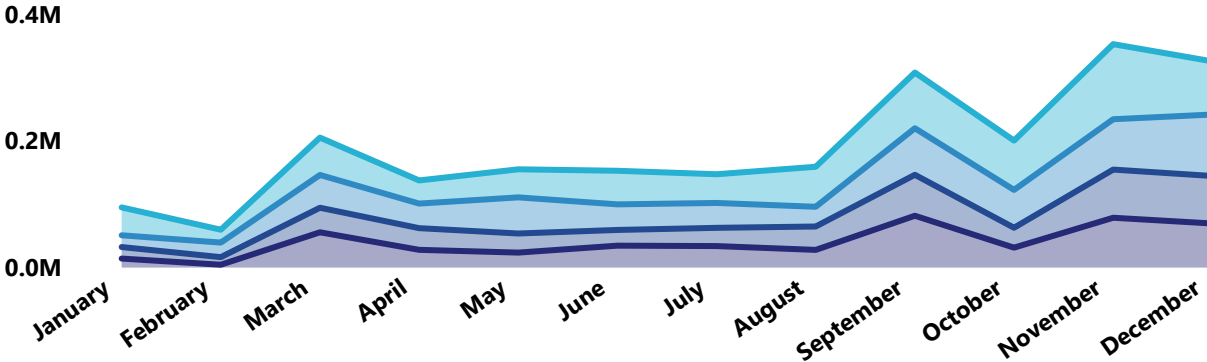


Sales by Category

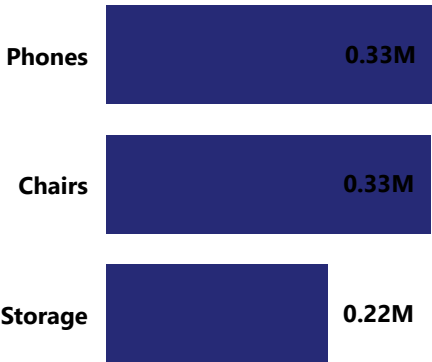


Monthly Sales by YoY

Year ● 2014 ● 2015 ● 2016 ● 2017

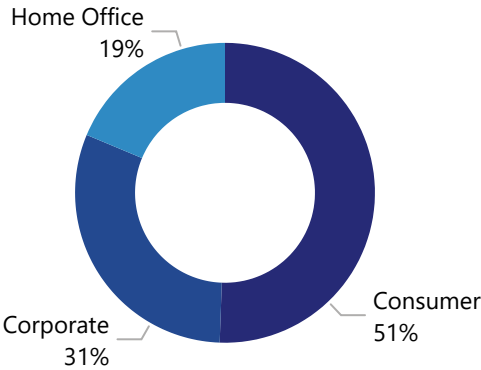


Sales by SubCategory



# SUMMARY

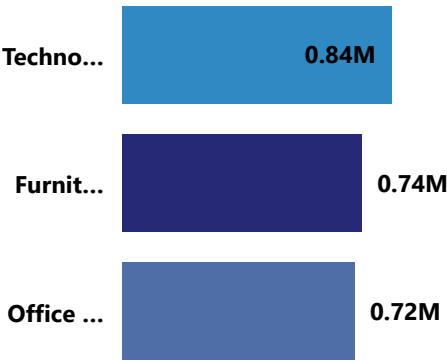
Sum of sales by segment



Consumer had the highest Sum of sales at 11,61,401.35, followed by Corporate at 7,06,146.37 and Home Office at 4,29,371.78.

Consumer accounted for 50.56% of Sum of sales.

Sales by Category



Consumer had the highest Sum of sales at 11,61,401.35, followed by Corporate at 7,06,146.37 and Home Office at 4,29,371.78.

Consumer accounted for 50.56% of Sum of sales.

At 8,36,154.03, Technology had the highest Sum of sales and was 16.29% higher than Office Supplies, which had the lowest Sum of sales at 7,19,047.03.

Furniture had 7,41,718.42 Sum of sales, Office Supplies had 7,19,047.03, and Technology had 8,36,154.03.

### Monthly Profit by YoY

Year ● 2014 ● 2015 ● 2016 ● 2017

50K

0K

January February March April May June July August September October November December

2017 had the highest total Sum of profit at 93,439.27, followed by 2016, 2015, and 2014.

December in Year 2016 made up 6.07% of Sum of profit.

2017 had the highest average Sum of profit at 7,786.61, followed by 2016, 2015, and 2014.

### Monthly Sales by YoY

Year ● 2014 ● 2015 ● 2016 ● 2017

0.4M

0.2M

0.0M

January February March April May June July August September October November December

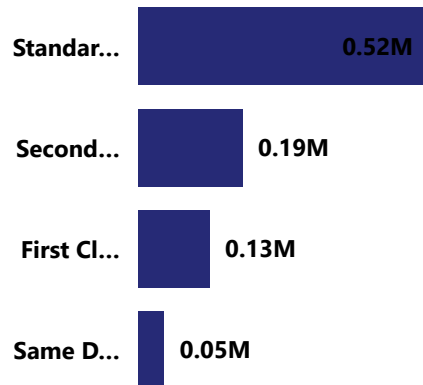
2017 had the highest total Sum of sales at 7,33,215.26, followed by 2016, 2014, and 2015.

November in Year 2017 made up 5.16% of Sum of sales.

2017 had the highest average Sum of sales at 61,101.27, followed by 2016, 2014, and 2015.

□

### Sales by Ship Mode



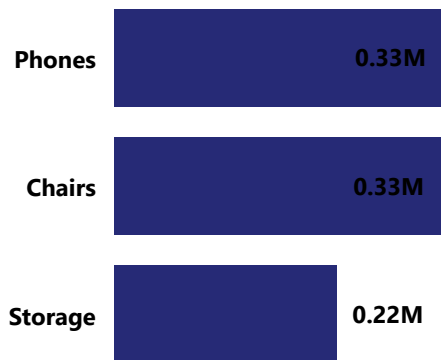
At 5,21,327.96, Standard Class had the highest Sum of sales and was 1,021.18% higher than Same Day, which had the lowest Sum of sales at 46,498.18.

Standard Class had the highest Sum of sales at 5,21,327.96, followed by Second Class, First Class, and Same Day.

Standard Class accounted for 59.11% of Sum of sales.

Across all 4 ship\_mode, Sum of sales ranged from 46,498.18 to 5,21,327.96.

### Sales by SubCategory



At 3,30,007.05, Phones had the highest Sum of sales and was 47.43% higher than Storage, which had the lowest Sum of sales at 2,23,843.61.

Phones had the highest Sum of sales at 3,30,007.05, followed by Chairs at 3,28,167.73 and Storage at 2,23,843.61.

Phones accounted for 37.41% of Sum of sales.

Chairs had 3,28,167.73 Sum of sales, Storage had 2,23,843.61, and Phones had 3,30,007.05.