



# Pizza Sales Dashboard

Pizza Sales Overview

Pizza Performance Rankings



Clear all slicers

Date Selection

Month

01-01-2015 31-12-2015

All

Select all

Chicken

Classic

Supreme

Veggie

817.86K

Total Revenue

38.31

Average order Value

50K

Total Pizza Sold

21.35K

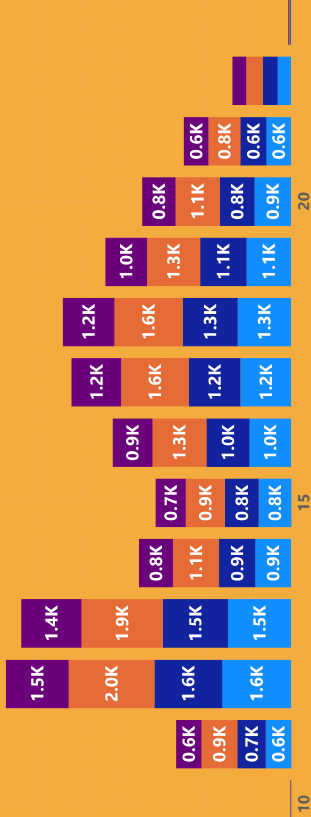
Total Orders

2.32

Average Pizza Per Order

Hourly Sales By Category

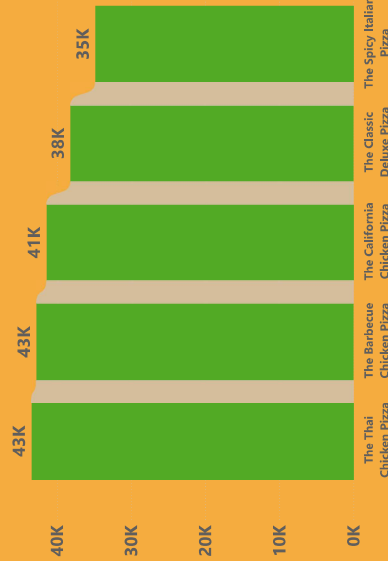
Pizza Category Veggie Supreme Classic Chicken



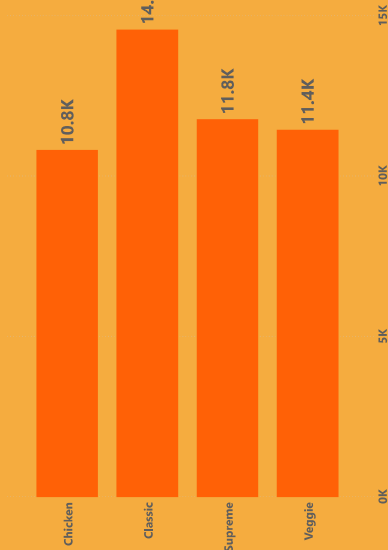
Total Orders by Day wise



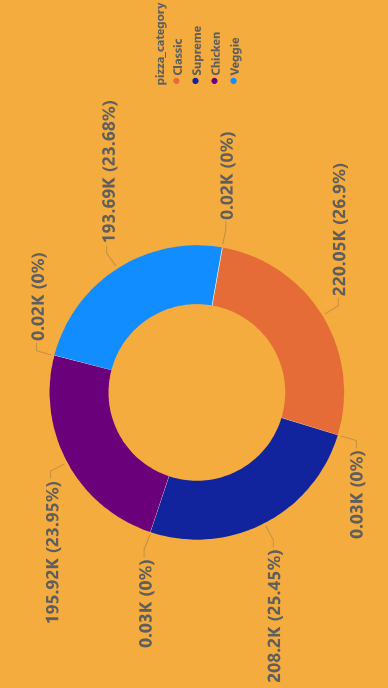
Total Revenue by pizza\_name



Total Pizzas Sold by Pizza Category



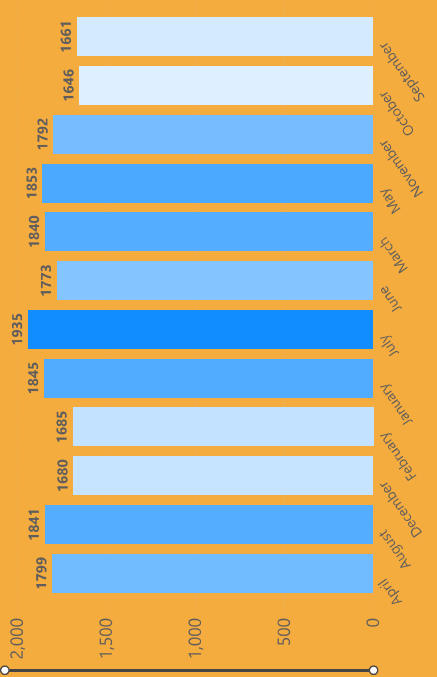
Percentage of Sales By Category



Percentage of Sales by Pizza Size

Large	3,75,318.70	45.89
Medium	2,49,382.25	30.49
Small	1,78,076.50	21.77
XLarge	14,076.00	1.72
XXLarge	1,006.60	0.12

Monthly Trends for Orders





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## Peak Business Hours Identified

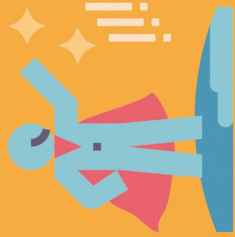
Based on the data analysis, the busiest hours for the pizza business are:

-> **Afternoon Peak:** Between 12:00 PM and 1:00 PM

-> **Evening Rush:** Between 4:00 PM and 7:00 PM

These time windows show significantly higher pizza order volumes compared to other hours, indicating key periods of customer demand.

The **Thai Chicken Pizza** generated the **highest revenue**, making it the **top-selling pizza** in terms of value.



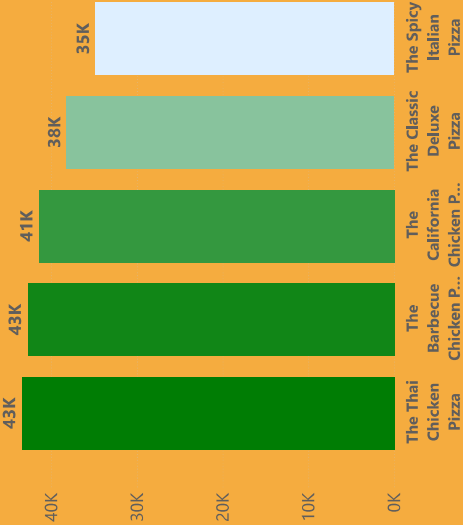
## High Performance:

-> **Category:** The Classic category outperformed all others in terms of total sales, number of orders, and pizzas sold.

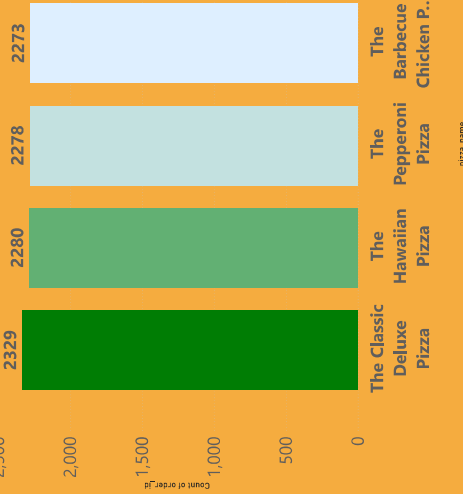
-> **Size:** Large-sized pizzas emerged as the **best-selling size**, both in **revenue** and **quantity** sold.

-> **Day wise:** Friday recorded the **highest pizza sales**, indicating a significant spike in customer orders heading into the weekend.

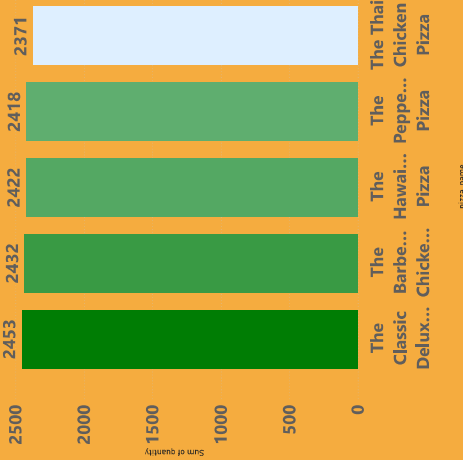
Top 5 Pizza's by Revenue



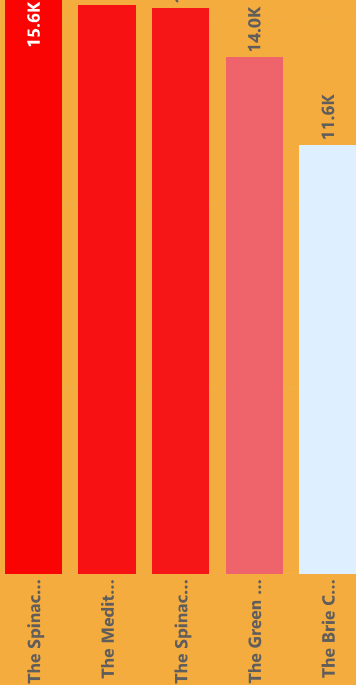
Top 5 Pizza's by Total Orders



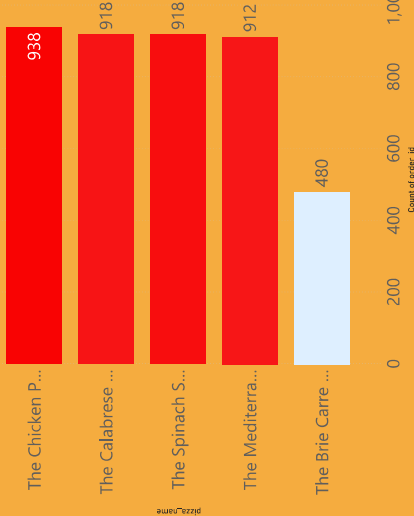
Top 5 Pizza's by Qty



Bottom 5 Pizza's By Revenue



Bottom 5 Pizza's by Total Orders



Bottom 5 Pizza's by Qty

