

RAJSINGH SENDHAV

✦ Aspiring Data Analyst | Python • SQL • Power BI | Turning Data into Business Decisions

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About

Result-driven Data Analyst with hands-on experience in end-to-end data projects — from cleaning and transforming raw datasets in Python to delivering insights via powerful dashboards in Power BI. I don't just analyze data — I solve business problems. Known for my sharp attention to detail, business-focused thinking, and passion for building data solutions that drive decisions. Eager to bring this energy and expertise into a company that values impact over noise.

Skills

Programming: Python (Pandas , NumPy) **Data Handling:** CSV , Excel , Web Scraping
Visualization: Power BI , Excel **Soft Skills:** Data Storytelling, Business Insight Thinking, Communication

PROJECTS

Product Sentiment & Discount Analysis (Amazon) : • [LIVE](#)

Python • Pandas • Power BI • Excel • EDA • Sentiment Analysis

Performed text-based sentiment analysis on 6K+ reviews using python to evaluate product trust and performance.

Proved no correlation between discounts and satisfaction → led to a new focus on quality-driven promotion.

Delivered a Power BI dashboard to visualize top-rated, low-rated, and review clusters by category

Flipkart Product Data Analysis : • [LIVE](#)

Power BI • Python • Business Insights

Developed a Power BI dashboard from 38K+ transactions to detect profit leaks, category trends, and discount inefficiencies.

Identified 20+ loss-making SKUs with margins below -270% and flagged high-potential tech categories contributing 47% of profit.

Recommended seasonal pricing and product bundling strategies → business-ready insights backed by visuals.

EDUCATION B.Tech in Data Science

Sushila Devi Bansal College of Engineering, Indore

Expected Graduation: July 2027

Relevant Coursework: SQL, Data Structures, Statistics, Introduction Data Science, Excel, DBMS

CERTIFICATIONS

Cisco Networking Academy – Data Analytics Essentials

Skills: Data cleaning, Excel analytics, basic statistics, SQL querying, Tableau, data ethics, project communication

LetsUpgrade – Advanced Data Analysis using Excel & Power BI

Skills: Advanced Excel functions, pivot tables, Excel-Power BI integration, storytelling with dashboards

LetsUpgrade – Power BI Bootcamp

Skills: Dashboard design, slicers, DAX, KPI tracking, Power Query