

December 20XX



Appideas Digital Agency



Created by: Appideas • www.appideas.tech

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Our History

Investor Agreement		BigExpo Conference	
Investigo, Binance, Stripe has a major investment in our Business		Appideas take a part to the BigExpo Conference in Brussels	
01/01/2018	12/5/2018	8/3/2019	6/9/2019
Start Date	Our First Project		
Appideas was inaugurated in 2018 in Belgium.	Our first Project was relate to web design .		

Our History

New Service

We offer
Web & App
Developement services

3/2/2020

New Service

We offer
Hosting & Maintenance
services

17/7/2021

12/5/2022

8/3/202X

New Service

We offer
Digital Marketing
services

Nowadays

We have more than 230+
active clients and more
than 820+ projects done

Introduction



Laura Ghibli
Head of Management Dept.

A stylized, handwritten signature in white ink, appearing to read 'Laura Ghibli', with a long, sweeping underline.

About us



One of the most well-known web design and development company. For all types of enterprises and sectors, we offer the best web development, app development, and digital marketing services.

Steps to grow fast your Business



Online Business

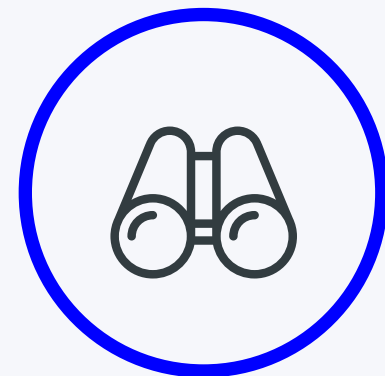


Our Services



Web Design & Developement

Your website has to impress your visitors within just a few seconds. If it runs slow, if it feels outdated.



Digital Marketing

the promotion of brands to connect with potential customers using the Internet



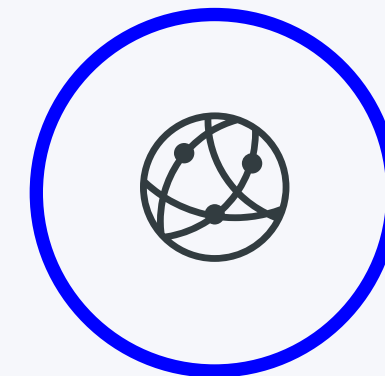
Blockchain Design & Developement

shared, immutable ledger that facilitates the process of recording transactions and tracking assets in a business network.



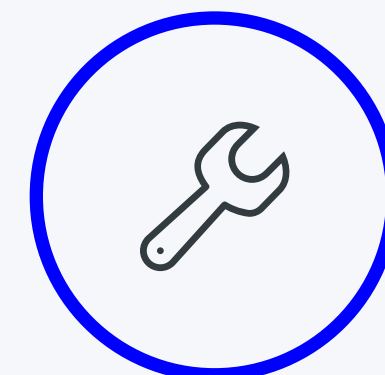
App Design & Developement

Build an mobile app to improve direct communication with clients and customers.



Web & App Hosting

Web hosting is an online service that allows you to publish your website files onto the internet.



Web & App Maintenance

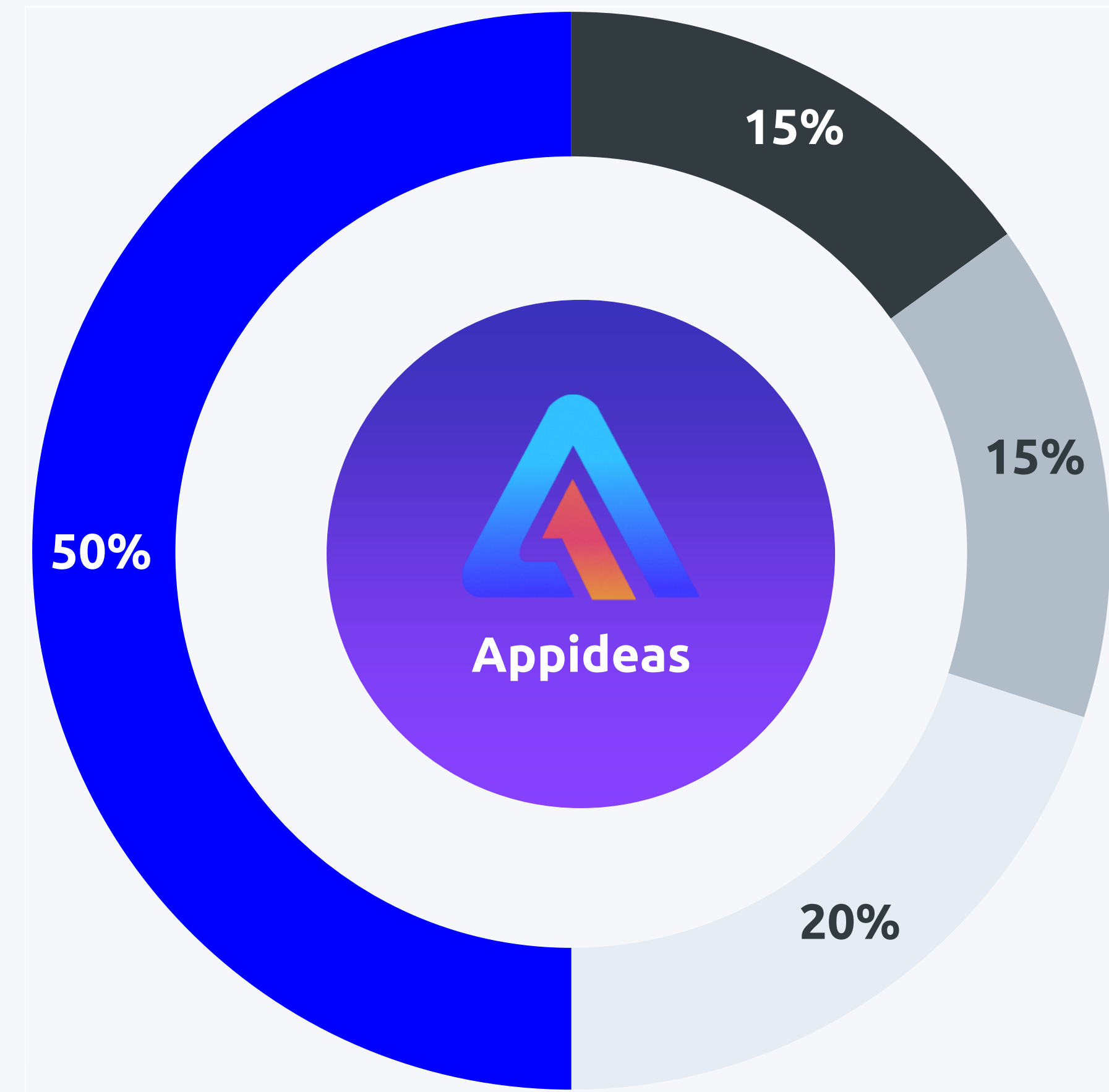
Website maintenance is the practice of monitoring your website's overall health and performance.

Our Team

Our Expert in Digital World



To produce the best solutions for our clients' projects, we have a professional team of web developers, app developers, graphic designers, and marketers.



1 Marketers

3 Freelance Workers

2 Designers

4 Developers

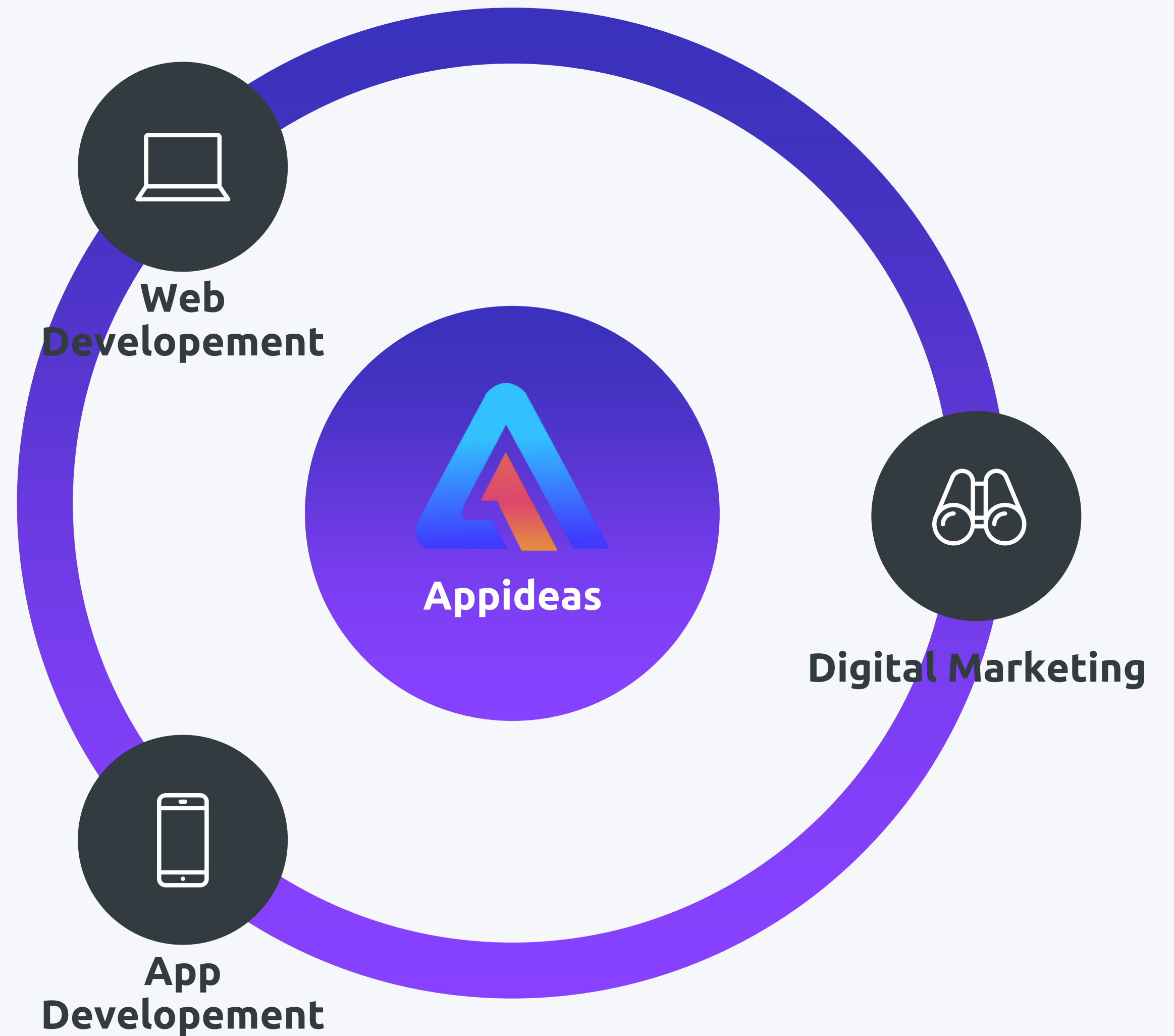
Set your Business Online

Small Entreprises

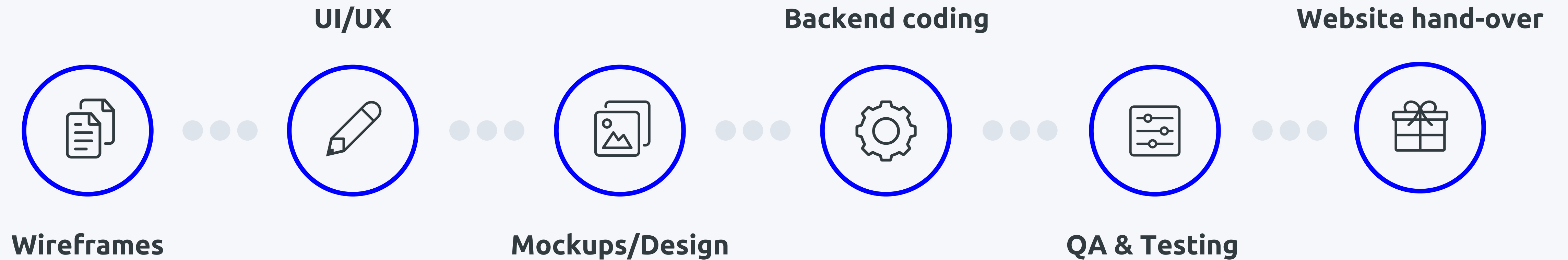
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Small companies need 3 services to grow fast their business :

- Web Design or App Design & Developement
- Digital Marketing
- Maintenance & Hosting



Website Development Phases



Web Development Process



Such technologies as HTML, CSS, and JavaScript give the web we know its shape and define the way we interact with the information. But what usually stays behind the scenes and, at the same time, remains the crucial part of the website development life cycle are the stages of preliminary information gathering, detailed planning, and post-launch maintenance

Social Media Approach



Social Media Process



A social media strategy is a document outlining your social media goals, the tactics you will use to achieve them and the metrics you will track to measure your progress.

Site Map



Colors and fonts

R: 231 G: 236 B: 243

HEX: E7ECF3

R: 214 G: 221 B: 231

HEX: D6DDE7

R: 176 G: 188 B: 201

HEX: B0BCC9

R: 56 G: 203 B: 137

HEX: 38CB89

Palette

Choose your business color wisely. It will play a huge role to interact with your Audience

Ubuntu Font

AaBb

Typography

Each Typographiy has a different role.

Web Design Concept & Development



Write Your Headline Here



Nowadays, the World Wide Web could definitely be named the web of life. It connects people from all around the world, whatever their aims and wishes are about. Personal and professional communication, ordering and delivery of goods and services, education and mentoring, searching for new information, advertising, watching films, tracking everyday stuff and accounting finances.

Responsive – User Friendly

UX / UI for different screens

...

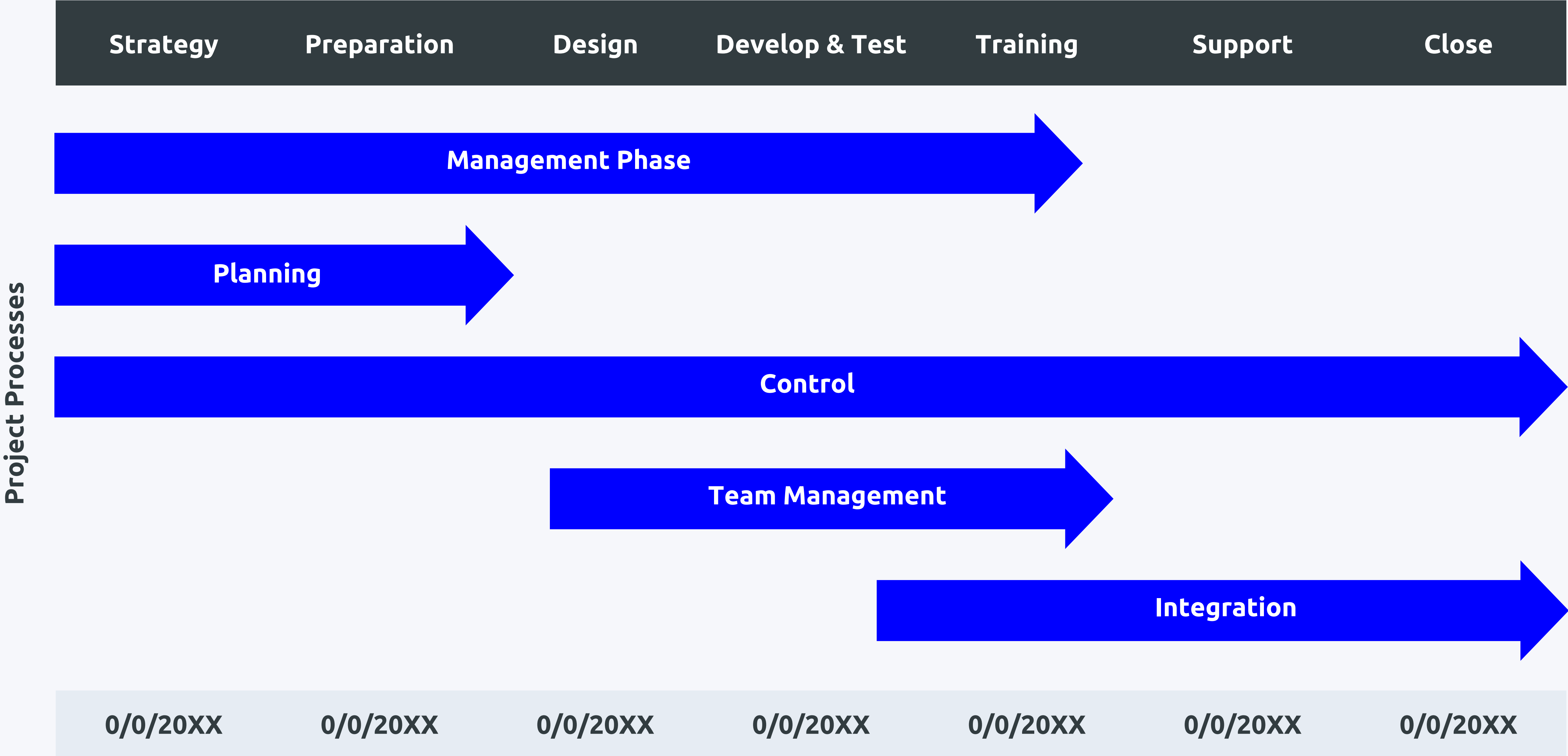
In responsive design a website displays *the same content* to all devices, however the content is styled differently depending on the available space. Most commonly a website will show information in several columns on wide screen devices but switch to fewer or just a single column on small screen devices.



App Design Concept & Development



Project Stages



Proposed Schedule

Milestone One

Wireframe
Design

1/12/20XX

Milestone Two

UX/UI
Design

1/25/20XX

Milestone Three

Front-End
Coding Design

1/30/20XX

2/1/20XX

The stage of data collection

Marketing Research

Pre-Launch Testing

Advertising Campaign

Proposed Schedule

Milestone Four

Back-End

Database integration,
Admin Site

Milestone Five

QA & Testing

Payment gateway
integration.

Milestone Six

Launch & Deliver

Hosting, Maintenance,
Digital Marketing.

2/4/20XX

2/10/20XX

2/26/20XX

3/5/20XX

3/15/20XX

Promo Campaign

Product Launch

SEO Campaign

Service Stage

Advertising Campaign

Milestone Plan

Stages	Initial Planning	Current Planning	Deadline
Project Start	01.10.20XX	6.7.20XX	12.12.20XX
Preparation	01.10.20XX	6.7.20XX	12.12.20XX
Details Agreement	01.10.20XX	6.7.20XX	12.12.20XX
Design	01.10.20XX	6.7.20XX	12.12.20XX
Production	01.10.20XX	6.7.20XX	12.12.20XX
Project Launch	01.10.20XX	6.7.20XX	12.12.20XX
Online Marketing	01.10.20XX	6.7.20XX	12.12.20XX
SEO	01.10.20XX	6.7.20XX	12.12.20XX
Project closure report	01.10.20XX	6.7.20XX	12.12.20XX

Costs

Graphic Design Services

4 Year Hosting Plan

Design & Development

Marketing

SEO

Internet Advertising

Additional Landing Pages

Packages

Maintenance



Website or application need to
be up to date

Digital Marketing



Digital marketing is certainly
the best way to achieve your
sales goals

Hosting



Website or Application should
be accessible to all over the
world

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September 2022

