



**5th September 2025**

Subject: Promotion Letter

Dear Raju,

We are pleased to inform you that in recognition of your dedication, hard work, and consistent performance, the management has decided to promote you from the Digital Marketing Team to the position of **Team Lead – Content Research Team**, effective immediately.

In your new role, you will be responsible for leading the content writing team, strategizing and overseeing content development, ensuring quality standards, and coordinating with other departments to achieve company objectives.

We are confident that you will continue to deliver outstanding results and contribute significantly to the success of our organization in this new leadership role.

Please accept our congratulations on your well-deserved promotion and best wishes for your continued growth and success with us.

Regards,

*Kumud*

**Kumud Yadav**  
**HR Team Lead**  
**UnlockDiscounts**