

AVIVA

YOUNG TALENT HUNT

PRESENTS

1ST INTERNATIONAL ARCHITECTURE COMPETITION

YOUTH HUB

EDUCATION , RESIDENCE , ENTERTAINMENT

Registration Date:

Starts :Jan 15TH

Closes :Feb 20TH , 2023

Submission Date:

06TH March , 2023



RATHINAM
SCHOOL OF ARCHITECTURE



FOR REGISTRATION DETAIL AND PROJECT BRIEF PLEASE VISIT US ON:



<https://aviva.rathinam.in/>

AIMS & OBJECTIVES

The sole purpose of the project is to Design conscious and rearing a arena of urban youths who can channelize their extremely eager passion and energy on a variety of fruitful activities that this place aims to offer. This place would be an amalgamation of fun and productive events for the urban youth to enjoy their time and nourish their growing mind. It should be the place where they will learn to cherish the Nature and respect the beauty of the environment; the idea is to grasp the ever-entertaining essence of creativity and art, and grab the opportunity to feel the raging adrenaline rush of various sports activities that will develop a positive and competitive mind.

The project also determines to help build a healthy relationship among the diverse society. The space can be the ultimate zone that brings together all youth from everywhere under one roof for a cause or reason or for just pure entertainment. This place can also be a zone for progressive protests and rebels by the youths. As we have seen in the past years, a number of issues rose up at different time were solved purposefully, all because of the initiative of the younger population of our country. The sole purpose of the project is for young people from all over the world to come together interact, and share their ideas and views, learn about one and another, and a way to invest their energy in a better way. The space should automatically attract all the youth to indulge in a more productive and successful process. The activities and events included in the center

should empower young minds, helping them relax, experiment and exhibit without any barriers. The space should also be captivating for young people to be always engaged and driven, which will prompt them to revisit.





REQUIRED PROGRAMS

- **TRAINING FOR LOCAL YOUTHS:**

Training the youths on different fields to make them self-sufficient and help them earn a living e.g., training them on fishing, poultry farming, handicrafts etc.

- **RESEARCH AND DEVELOPMENT WORK:**

Research to be carried out on different needs of youths and how they can be addressed. These works can be published or made into documentary films for encouraging the youths who were involved in the research work.

- **SEMINAR/ WORKSHOP/YOUTH CONFERENCE:**

Seminar on different youth related issues, international conferences and workshops on different subjects creating a space for exchange of views and visions for youths from all over the world and our country. Also, it will help our youths learn about new technologies and ideas shared by the individuals from other countries at the conferences.

- **SPORT AND CULTURAL PROGRAM:**

Competitive sports and cultural programs to build up a sense of healthy competition is important. Youths from all over the world can display their culture to one another and this will also give a floor to our culture to be explored by the international youths.

- **EXCHANGE OF KNOWLEDGE AND IDEAS THROUGH REGULAR INTERACTION:**

Living together under the same roof, the international youths from different countries will get an opportunity to interact in a more intimate level giving them the opportunity to know about each other's culture, history, heritage and lifestyle. They can gather around and discuss about different topics exchanging ideas and sharing views which having fun along the way.

- **ENGAGING THEMSELVES IN DIFFERENT ENTERTAINMENT FACILITIES TOGETHER:**

Gathering for a variety of indoor or outdoor sports or watching a movie together allows them to interact on a personal level.

• **ENGAGING IN DIFFERENT SOCIAL WORKS TOGETHER:**

Youths of different communities can participate together in activities like teaching the

deprived children of our society or take initiatives together to give the less fortunate ones a better living condition through numerous ways. In this way the idea of teamwork and leadership qualities will be invoked them.

According to the programs introduced in the center the following functions are proposed:

FUNCTIONAL REQUIREMENTS:

• **General facilities:**

- Lobby and reception area
- Administration block:
 - a) General office
 - b) Office for the in charge of the institution
 - c) small conference room for the use of office staff meetings
- Library with modern amenities e.g., digital media for research
- Multipurpose hall room for seminars and workshops
- Auditorium for cultural functions or large conferences
- Media center
- Youth hostel or dormitory for youths from all over the world
- Gym

• **Entertainment facilities:**

- Indoor play area:
- coffee area
- Open public space and plaza

• **Educational Facilities:**

- Classroom types:
 - a) Vocational training rooms for the local youths
 - b) Art and sculpture studio
 - c) Music and dance learning rooms
 - d) General classrooms



CONCEPT

The main idea of this project is to develop a space for the youths where they will understand their true potentials and utilize them in a useful way. Every youth has their individual talents and creativity. The only need is to recognize them and convert them into a more important and fruitful idea. The youths of our country are deprived from the modern amenities hence most of them do not know about their true talents. In this center the experts will guide the youths in their right paths and help them discover about themselves.

Hence the concept has been developed:

- **EMPOWER YOUTHS:**
Introducing educational and training facilities for the youths who are deprived from these facilities and the ones who are suffering from unemployment.
- **INSPIRE YOUTHS:**
Understand their true potential through skills in art, sports, music, theatre for development of healthy mind and soul for our culture and heritage.
- **SUPPORT YOUTHS:**
Strengthen their potentials through education and entertainment at the same time.

SITE SPECIFICATIONS

Site location - coimbatore ,tamilnadu

Site co-ordinates - 10°55'50" N
76°58'34" E

Site Area - 4 acre

Margins - please refer the autocad file.

FSI (Floor Space Index) - 1.5

Plot coverage - 60%



Note - A google map image of the site is attached to the competition brief folder on the website. we request the participants to download it for your reference .



IMPORTANT NOTES

- A team can have maximum 4 members. Participants can submit multiple entries but each entry needs to be registered with different mail id. You can also participate as an individual or two member team.
- Registration fees are non-refundable. Contacting jury is not allowed.
- Participants will receive team code within 24 hours once the registration is completed.
- All deadlines are 11:59 – 00:00 IST (INDIA). Aviva reserves the right to change the schedule of the competition if deemed necessary.
- In case you have any query regarding the competition or brief, kindly mail us at submissionsrathinam@gmail.com with “QUERY” as e-mail subject.
- For any query regarding the registration process, fees or payment should be sent on same above given e-mail with “QUESTION” as subject.



SUBMISSION GUIDELINES

- Submission to be presented on maximum 5 landscape oriented A1Size sheet.
- All text in the submission must be English.
- Teamcode to be mentioned at the top right corner of the sheet.
- Submission can be presented using any technique of your choice (Sketches, 2d drawings, 3d visualizations, Models etc).
- Submission must not include your Name, School or Organization which gives away your identity.
- All dimensions should be imperial or metric unit.
- Maximum file size should not exceed 10 MB (150 DPI RESOLUTION).
- JPEG of your proposal to be submitted via e-mail at – submissionsrathinam@gmail.com
- Teamcode to be the subject of e-mail while submitting your proposal.
- Name of the file must be – XXXXXXXXXX.jpeg
- Do not share the submission more than one time. If in case a submission is not received, even after submitting, then our team will get in touch with you to complete the submission process.





SCHEDULE

Early Bird Registrations

15TH January TO 01ST February - 2023

- INDIAN - INR 1500
- INTERNATIONAL - USD 20

Standard Registrations

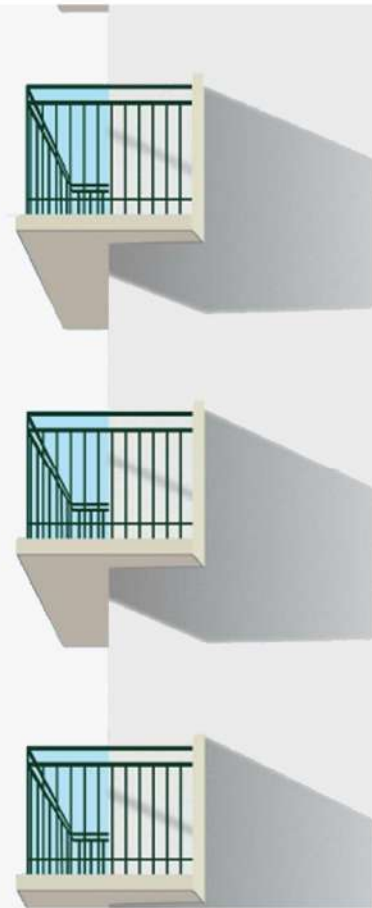
02ND February TO 15TH February - 2023

- INDIAN - INR 2000
- INTERNATIONAL - USD 25

Late Registrations

15TH February TO 20TH February - 2023

- INDIAN - INR 2500
- INTERNATIONAL - USD 30



Release of Brief : 20TH Jan 2023, Friday

Queries Deadline : 22ND Feb 2023, Wednesday

SUBMISSION DATES

06TH March - 2023

submissions will be accepted till 23:59 HRS (IST)

WINNER ANNOUNCEMENT

15th Mar 2023, Wednesday



REWARDS & RECOGNITIONS



WINNER

INR 50,000

CERTIFICATE + PUBLICATIONS



SPECIAL MENTIONS

? FAQ'S (Frequently Asked Questions)

Q. What is the nature of competition ?

youth hub is an open idea design competition for architecture students. The challenge which is purely conceptual based & does not intent to execute any submitted proposal.

Q. Who can participate in the competition ?

Only Architecture students can participate in this competitions (Both B-arch & M-arch)

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Q. Will All the participant get certificate of participation ?

Yes, Every registered participant will receive an e-certificate.

Q. How will a team gets its Unique Identification Code ?

The Unique Identification Code (UIC) will be mailed on your registered e-mail address within 24 hrs after completing the registration process.

Q. What is the use of Unique Identification Code ?

All the participants are requested to use their UIC at the top right corner of your submission as it is your unique identity for the competition related processes.

Q. What to do if a participant does not receives the UIC after making payment ?

In such case the participants are asked to mail their payment receipt to submissionsrathinam@gmail.com with "QUESTION" as subject.

Q. What should be the submission file size & mode of submission ?

The file size should not exceed more than 10 MB & the submission file should be in JPEG format in 150 DPI resolution.

Q. Do we need to provide the 250 words explanation in separate page ?

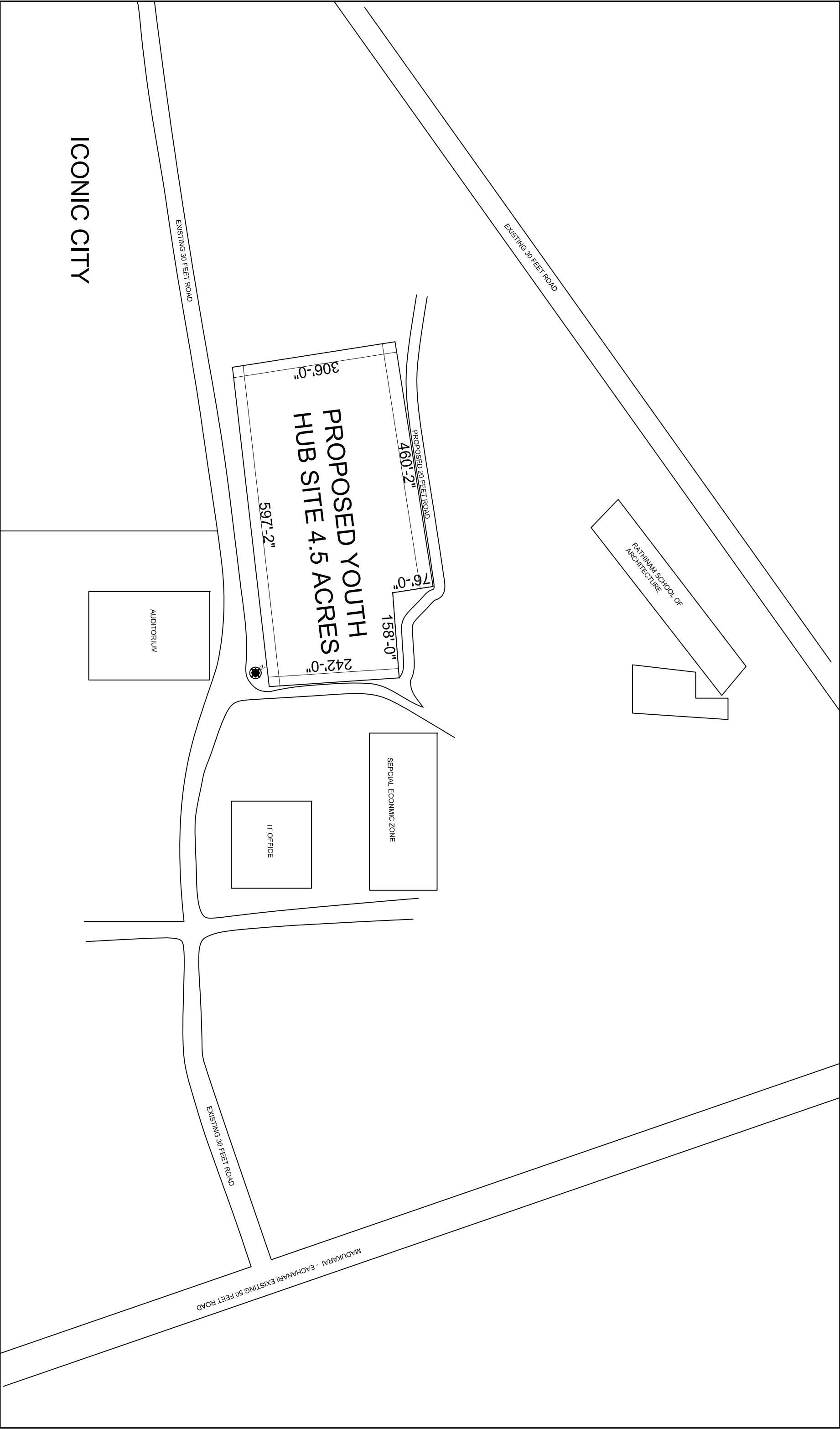
No, the 250 words explanation needs to be included in the sheet itself.

Q. Do we need to follow any particular by-laws or consider F.A.R/F.S.I while designing ?

Yes, participants need to follow the by-laws of the locality.

Q. Do we need to consider any contours or vegetation on the site ?

No, consider the site to be flat with no vegetation



ICONIC CITY