# ZOMATO DATA INSIGHTS STORY by RAJVARDHAN AGARWAL

## Customers having table booking in the restaurants
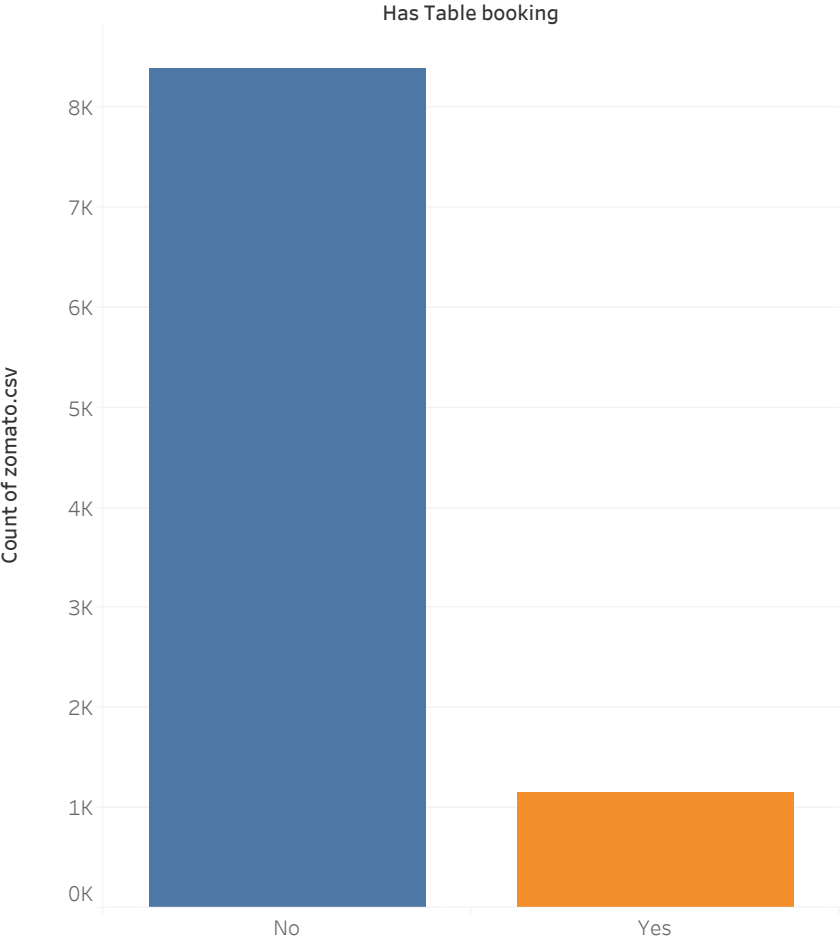
**Has Table booking**



## 1) BAR GRAPH

# INSIGHTS:

**This Graph shows the number of customers having a table booking at the restaurants before they reach out to eat.**

**It can be clearly seen that around 8,500 customers did not book their table while around 1,500 customers book their tables before they go out to eat.**
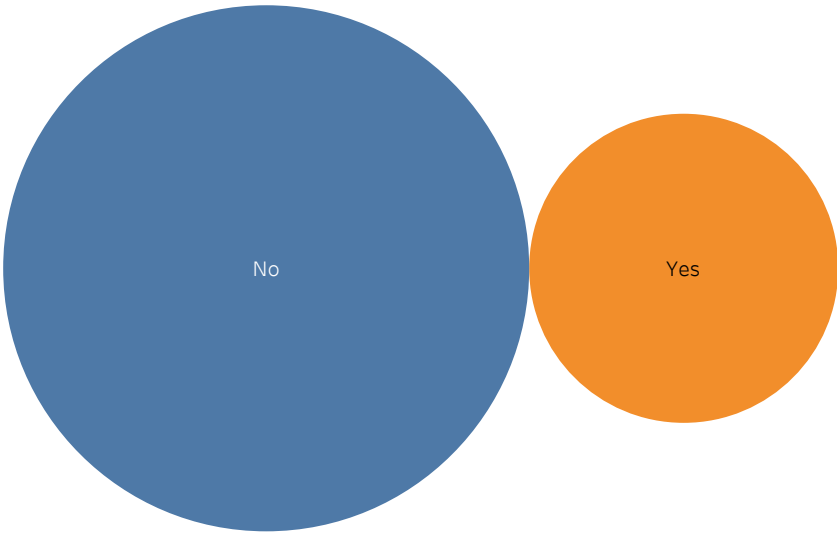
# ZOMATO DATA INSIGHTS STORY by RAJVARDHAN AGARWAL

## Restaurants having online delivery
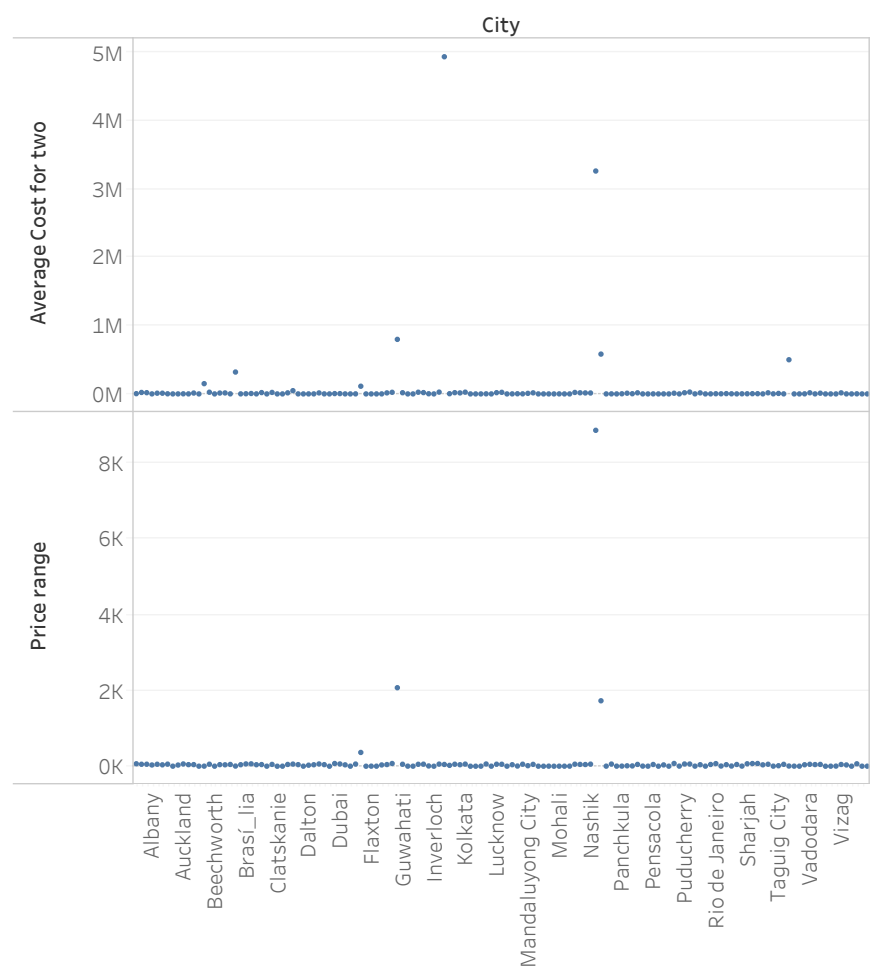


## 2) PACKED BUBBLES

## INSIGHTS:

**This Graph shows the number of restaurants that provides the facility to deliver the food online.**

**It can be clearly seen from the graph that the number of restaurants which does not provide this facility are way more ( 7,100 in number ) than the number of restaurants who provide the facility to deliver the food online ( 2,400 in number ).**

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## City-wise average cost for two and price range



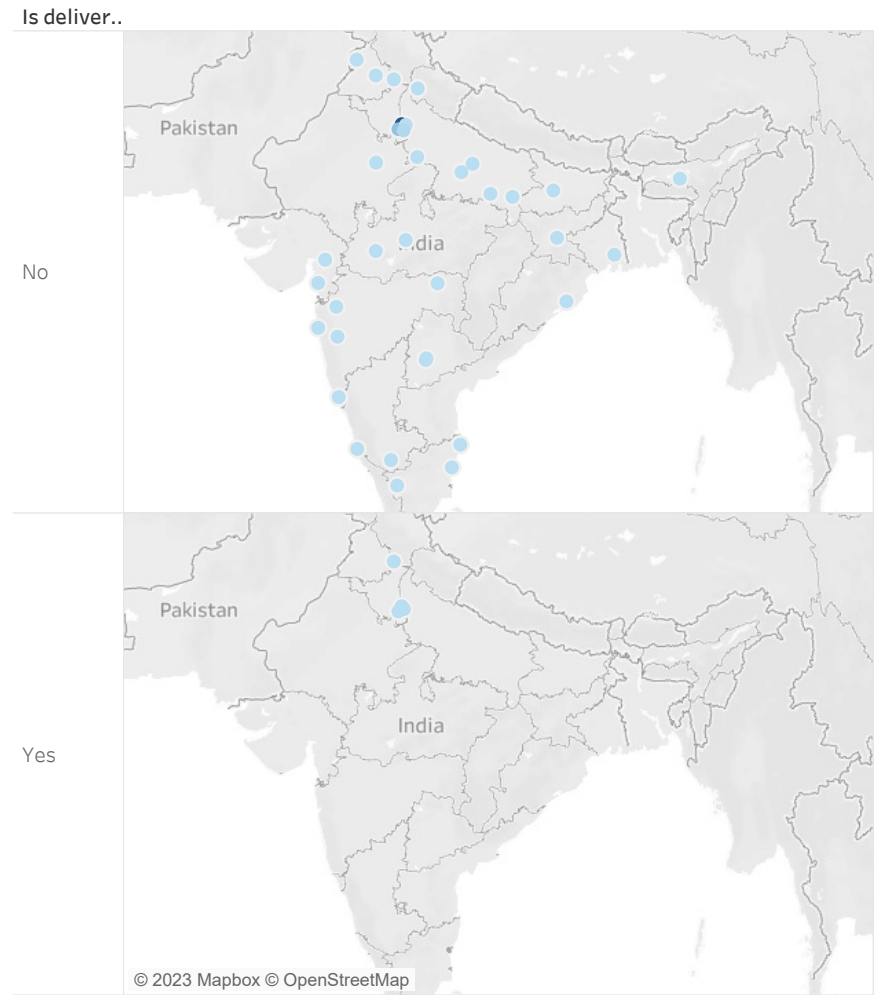## 3) CIRCLE VIEWS

## INSIGHTS:

**This Graph shows the City-Wise average cost for eating in that city and the price range of the food items which that city offers.**

**It can be clearly seen from the graph that there are maximum number of cities which provides the food in comparitively lower prices. However, their are a lot of those cities as well which are costly and provides the food at very high prices.**

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## Cities in which Food is Deliverable

Is deliver..



No

Yes

© 2023 Mapbox © OpenStreetMap
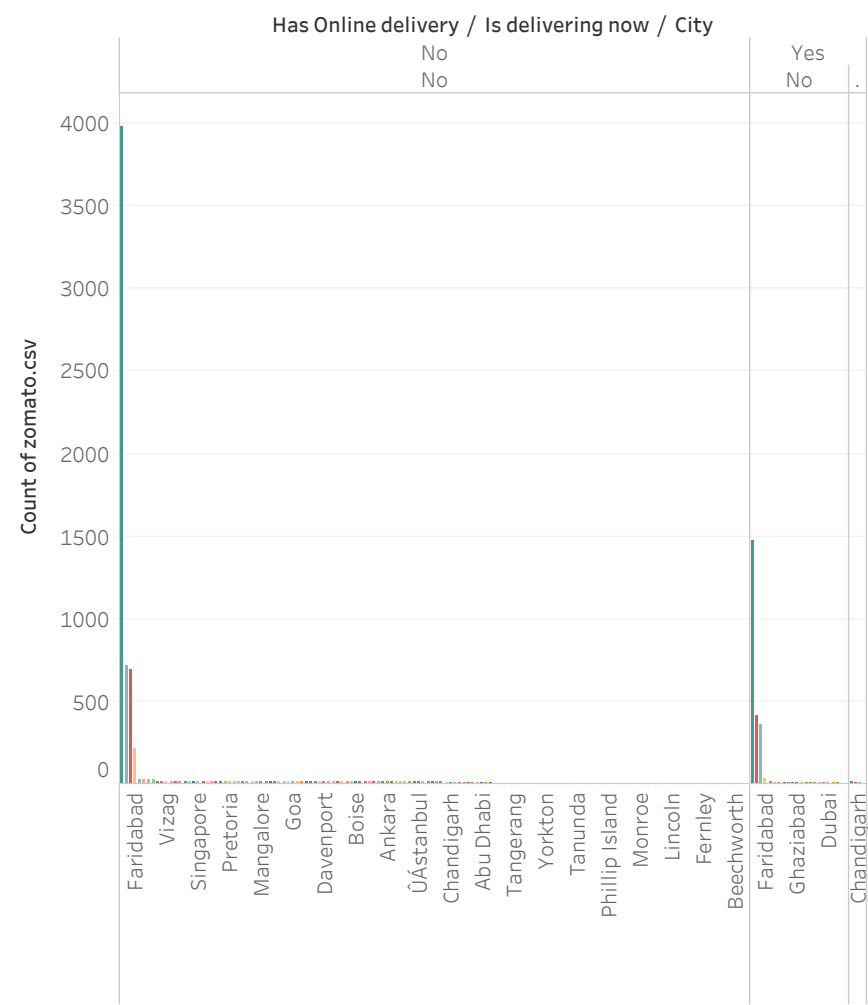
## 4) SYMBOL MAPS

# INSIGHTS:

**This Graph shows the cities in which online food delivery can be provided at any given time, whether in mid-night as well.**

**This Graph mainly focuses on the Indian region. It can be clearly seen from the graph that in most of the cities online food delivery is not available 24 hours and it is now just available in very few cities only.**

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## City-Wise status in which Food is Delivering



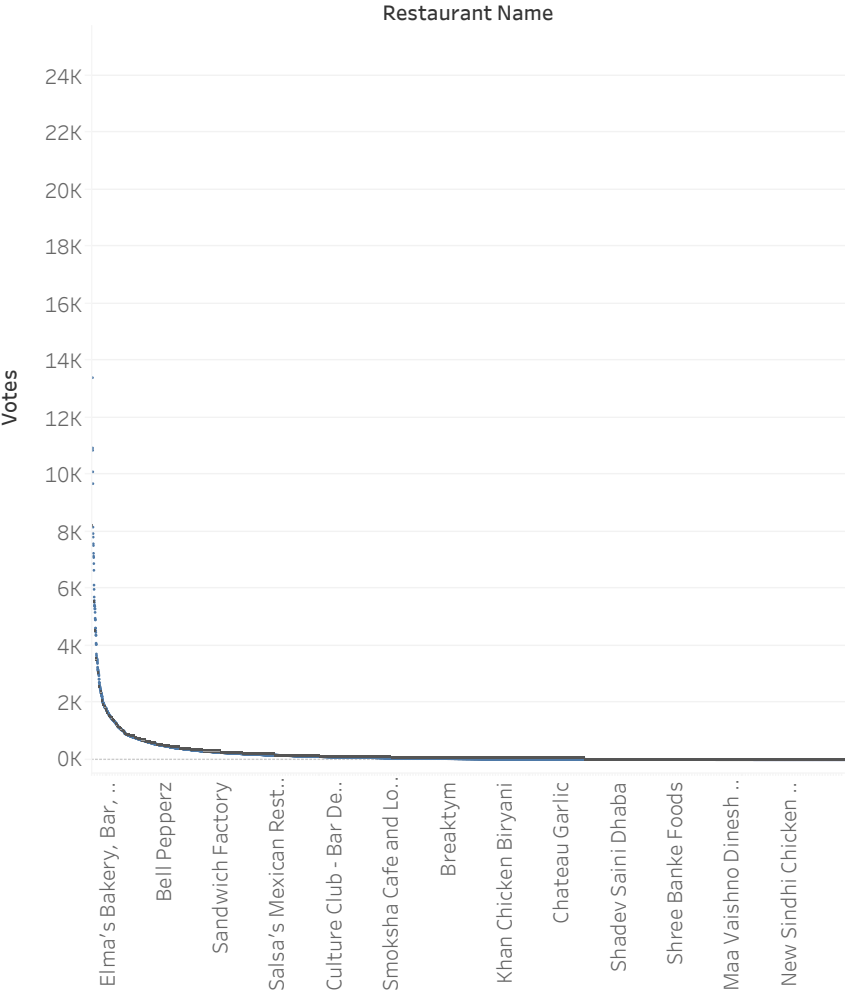## 5) SIDE-BY-SIDE BARS

## INSIGHTS:

**This Graph shows the number of deliveries taking place in a particular city at a particular instant of time. It is telling the average number of deliveries taking place at a particular instant.**

**It can be clearly seen from the graph that there are some cities in which a lot of online deliveries are taking place while in some cities this count is significantly low.**

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## No. of Upvotes got by the restaurants

Restaurant Name

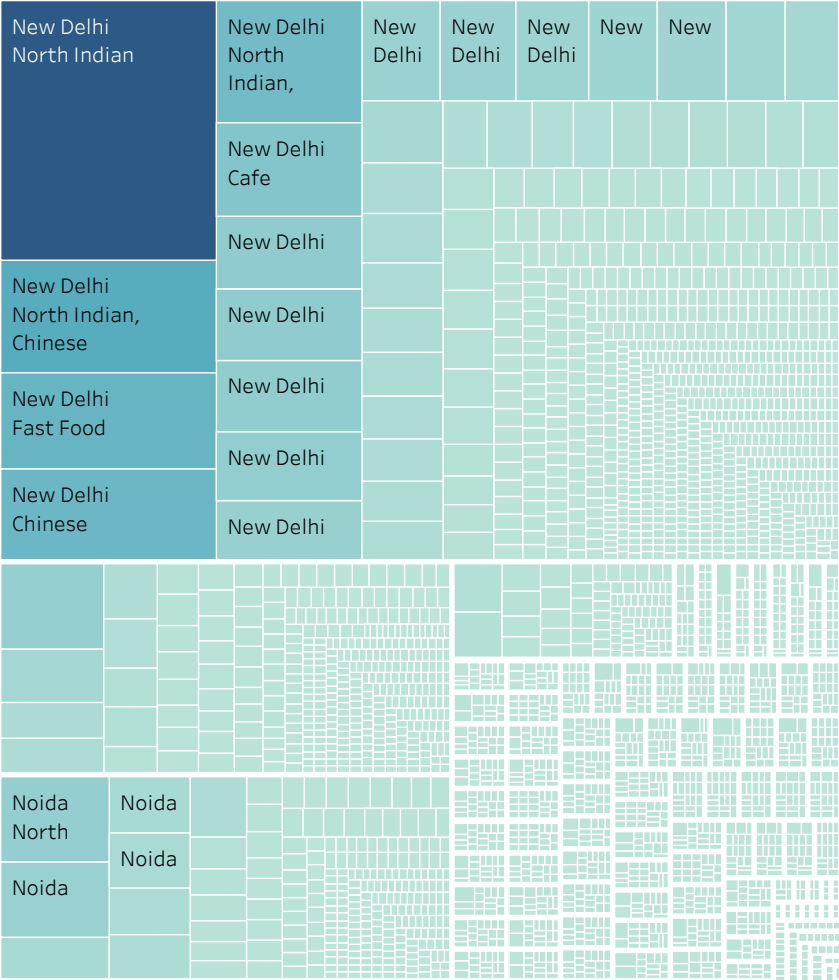

## 6) CONTINUOUS LINES

## INSIGHTS:

**This Graph shows the people's votes or the people's rating of that particular restaurant. The ratings are judged on the basis of the Upvotes that have been earned by the restaurant on people's review.**

**The data has been arranged descending order wise and it shows that a restaurant named "Unpluged CourtYard" have got the maximum amount of good reviews of all the other restaurants in the list.**

# ZOMATO DATA INSIGHTS STORY by RAJVARDHAN AGARWAL

## Variety of Cuisines in various cities
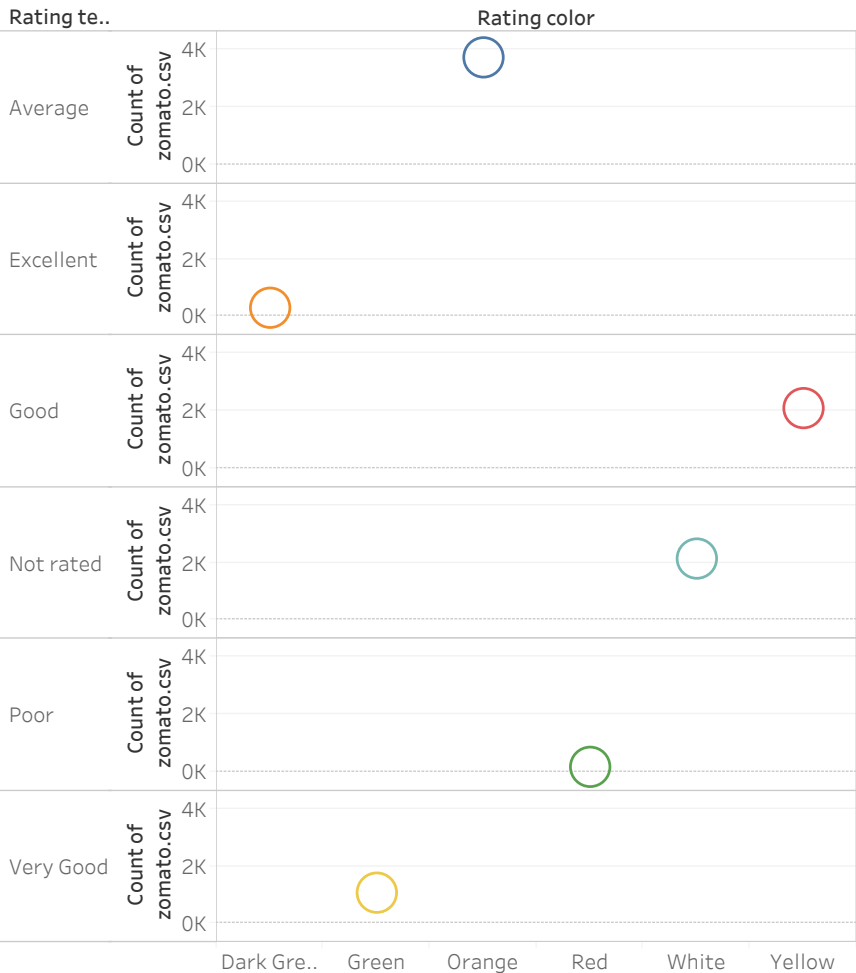


## 7) TREE MAPS

# INSIGHTS:

**This Graph shows the variety of food cuisines available across various cities of the country.**

**It can be clearly seen that "New Delhi" has the most number of variety of different cuisines among all the other cities of the country.**

# ZOMATO DATA INSIGHTS STORY by RAJVARDHAN AGARWAL

## Ratings given to various restaurants



## 8) SIDE-BY-SIDE CIRCLES

## INSIGHTS:

**This Graph shows the ratings given to different restaurants across the country on the basis of "Poor, Average, Good, Very Good, Excellent etc."**

**It can be clearly seen from the graph that most of the restaurants of the country have received "Average" rating while only a few of them have paved their way to the "excellent" rating.**

# ZOMATO DATA INSIGHTS STORY by RAJVARDHAN AGARWAL

## Restaurant-Wise Avg. cost for two
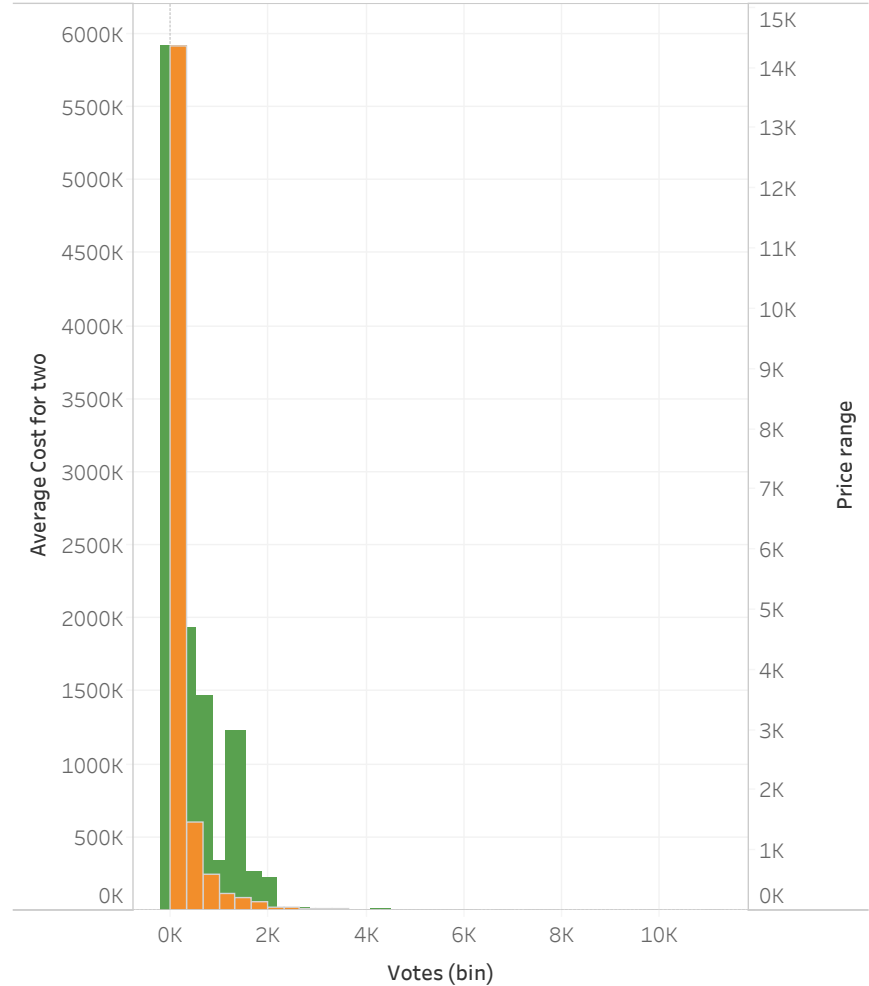


## 9) PIE CHART

## INSIGHTS:
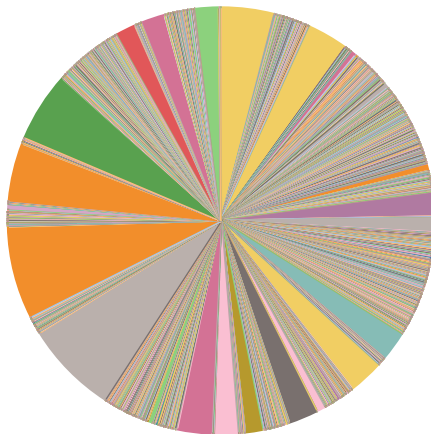
**This Graph shows the distribution of the average cost of eating for two people and here every restaurant is represented by plotting them in a pie chart.**

**It can be observed that a restaurant named "Skype" have the highest cost of food among two people.**

# ZOMATO DATA INSIGHTS STORY by RAJVARDHAN AGARWAL

## Avg. cost for two v/s The no. of Upvotes



## 10) DUAL COMBINATION

# INSIGHTS:

**This Graph depicts the dual combination of various restaurants on the basis of the "average cost for two" and "No. of Upvotes" received.**

**It can be observed that the maximum cost for two can go as high as Rs. 5,800 and the maximum number of upvotes received by any restaurant is around 5,600.**