What is the AiSensy Platform all about?

AiSensy is a Complete WhatsApp Engagement Platform built on top of Official WhatsApp Business APIs. Using AiSensy's WhatsApp engagement Suite, Businesses can do WhatsApp Broadcasting, automate notifications & reminders, provide Live Chat on multiple devices & integrate WhatsApp Chatbot to automate sales & customer support.

Benefits:

- **Chat Automation:** Aisensy automates tasks by automatically responding to messages and handling FAQs, providing instant responses even when you're unavailable.

- **Personalized Messaging:** Aisensy enables sending personalized messages at scale, allowing tailored communication based on location, preferences, or behavior.

- **Advanced Analytics:** The platform provides detailed analytics and insights, allowing you to track message delivery, response times, and user engagement.

- **Broadcast Messaging:** Aisensy facilitates sending bulk messages to multiple contacts simultaneously, making it easier to communicate announcements and promotions.

- **Interactive Chatbots:** Aisensy integrates chatbot functionality, allowing you to build interactive conversational experiences and provide relevant information.

- **CRM Integration:** Aisensy seamlessly integrates with CRM systems, syncing WhatsApp conversations with customer data for a unified view of interactions.

- **Easy Integration:** Aisensy offers simple integration with WhatsApp Business accounts, minimizing setup time and technical complexities.

- **24/7 Availability:** Aisensy ensures round-the-clock availability, handling queries and providing automated responses outside of business hours.

- **Enhanced Customer Experience:** Aisensy improves customer experience by reducing wait times, providing accurate information, and enabling self-service options.

- **Scalability and Efficiency:** Aisensy efficiently handles a large volume of messages, ensuring smooth communication during peak periods

.

Why apply for Whatsapp Business APi

Since WhatsApp Business App's Capabilities were limited, Whatsapp rolled out a new path for growing businesses to take calling it the Whatsapp Business API.

So, if you wish to leverage WhatsApp Marketing to boost your Business, you need to get access to the WhatsApp Business API. **WhatsApp Business API** is a programmable API**,** launched by Facebook in 2018 allowing businesses to Broadcast & receive **Unlimited** messages to a Global audience & drive better customer experiences on WhatsApp.