

# P C T E

## GROUP OF INSTITUTES

**ESTD. 1999**

Approved by AICTE (Govt. of INDIA)  
& Pharmacy Council of India (PCI)  
Affiliated to IKG PTU, Kapurthala



[www.pcte.edu.in](http://www.pcte.edu.in)

Computer Science Engineering ▾

Hotel Management ▾

Travel & Tourism ▾

Business Management ▾

Commerce ▾

Computer Applications ▾

Pharmacy ▾

Medical Lab Sciences ▾

Fashion Design ▾

Journalism & Mass Comm ▾

Civil Engineering ▾

Mechanical Engineering ▾

AI & ML ▾

International Business ▾



*Dr. K.N.S. Kang, Chairman and Director General of the PCTE Group of Institutes, Ludhiana, is a renowned visionary in the field of education. He has received prestigious awards, including the 2015 Education Evangelist Award and the Best Alumni Award, and is a prolific author and a driving force beyond academia.*

*Dr. Kang began his academic journey with a degree in Electrical Engineering, followed by an MBA and a Ph.D. in Business Management. Notably, he ranked fourth in the State Higher Secondary Examination.*

*He has edited six books, including notable works such as Business Families of Ludhiana, which received personal endorsement and high praise from former Indian President Dr. APJ Abdul Kalam.*

*Another significant work, Business Groups in Punjab, holds a special place in the exclusive library of the Prime Minister's Office. In addition to his academic achievements, Dr. Kang is a National-Level Athlete, a cultural champion, and a recipient of the Shaheed Bhagat Singh State Youth Award.*

## Mission

To guide students towards autonomy and independence through imparting knowledge and good values



## Vision

To create generations of thinkers, dreamers, and pioneers by evoking curiosity and providing the support needed to learn and grow.





## PCTE Celebrated 25th Anniversary

PCTE proudly celebrated its 25th anniversary, commemorating a remarkable journey dedicated to academic excellence, innovation, and community engagement. Founded by Wg. Cdr. HS Gill, Dr. K.N.S. Kang, and Harpreet K. Kang, the campus radiates pride in its transformation into a distinguished educational hub, fostering critical thinking and holistic student development.

The day began with a solemn prayer ceremony and the unveiling of the 25th anniversary logo by Dr. K.N.S. Kang, Chairman and Director General. Festivities followed, including a spirited flash mob and a heartwarming human formation of PCTE's logo by students.

Dr. K.N.S. Kang expressed gratitude to the students, faculty, alumni, and the community, inspiring an entrepreneurial spirit. PCTE pledges to uphold its legacy of excellence for the next quarter-century and beyond, marking this milestone with gratitude and anticipation for the future.



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# Awards & Rankings

- Ranked 69th best Hotel Management College in the country by IIRF 2025 ranking.
- Ranked 6th best BCA College in Punjab by IIRF 2025 ranking.
- Ranked 7th under best MBA college in India in terms of Return on Investment & 3 rd amongst Private Colleges by Business Today- MDRA 2024 Best B School Survey 2024.
- Ranked 3rd under best MBA college in Punjab by Business Today- MDRA Best B School Survey 2024.
- Ranked 66th in India for MBA (Among Private B-Schools) by Business Today- MDRA Best B School 2024.
- Ranked 4th Best Private B-School in Punjab as per Outlook-ICARE India's Best B-School 2025.
- Ranked 20th Best Private B-School in North India as per Outlook-ICARE India's Best B-School 2025.
- Ranked 57th best BBA college by India Today MDRA 2024.
- Ranked 4th best BBA college, 8 th best BCA college, and 11th Best Commerce college in Punjab by India Today MDRA 2024.
- Ranked 3rd under best MBA Colleges in Punjab by Business Today- MDRA 2023 Best B School Survey.
- Ranked 2nd Best Private B-School in the Country, in the Best Value for Money Category by India Today.
- Ranked 69th in India for MBA (Among Private B-Schools) by Business Today- MDRA 2023.
- Ranked 62nd best BBA college by India Today in its Annual Survey, 2023.
- Ranked 57th best BCA college and 64th best BBA college in the country by India Today Magazine in the year 2022.
- Ranked 9th best B. Com College in Punjab and 138th best B. Com college in the country by OUTLOOK Magazine in the year 2022.
- Ranked 3rd under best MBA Colleges in Punjab by Business Today- MDRA 2023 Best B School Survey.
- Ranked 2nd in Punjab in Living Experience, Selection Process, Governance and Establishment by Business Today- MDRA 2023.
- Ranked 58th Best BCA and 64th Best BBA college in the country by India Today Magazine in the year 2021.
- Ranked 2nd Best in Punjab, J&K and Himachal Pradesh and 61st best in the country by India Today Best Colleges Survey 2019 for BBA.
- 53rd Best private B school in the country by India Today B school survey 2019.
- 64th Best Private B school by The week survey 2019.
- Ranked 58th in BCA & 65th in BBA by OUTLOOK Magazine in 2019.
- Ranked 34th best private B school in the country By OUTLOOK 2018.
- 10th Best B-School in the country on ROI by Outlook 2017.
- Ranked 25th in the country, including IIM's on Personality Development Criterion by Outlook 2017.
- 49th Best B-School in the country by Outlook 2017.
- Rated as 29th best private B-school in the country by OUTLOOK in 2016.
- Rated as 33rd best private B-school in the country by OUTLOOK in 2015.
- 2nd Best college on ROI amongst private colleges in India by OUTLOOK 2015
- Ranked 28th on the basis of placements amongst private colleges and 46th overall including institutions like IT's and IM's.
- Declared best Management College in 2015 by PTU amongst hundreds of colleges affiliated to it.
- Declared Best Hotel Management College in the year 2014 by PTU.
- Awarded with Times Now-Education Evangelist of the Year 2014.
- Ranked 31st Best private B-school of the country by OUTLOOK 2014.
- Declared Best Pharmacy College in the Year 2014 by PTU
- Outstanding B-School (North India) Award by Amar Ujala
- B-School Excellence Award by ABP News-2013.
- Awarded as one of the Best B Schools in the world at the World Marketing Summit - A Philip Kotler Initiative at Malaysia in 2013.
- Rated A++ best school in Haryana and Punjab by Business and Management Chronicle 2013.
- B-school leadership award by ET Now 2013.
- Awarded with Bloomberg/UTV Outstanding B-school (North) 2012.
- 6th Indy's Award for Best B-School Communication Plan for Placement 2012.
- DNA and Stars of Industry Group award for Innovative Leadership 2012
- Star News B-school Leadership Award 2011.
- 5th Indy's Award for excellence in Mass Communication, Marketing Communication, Public relations, and Advertising and Branding 2011.
- DNA and stars of Industry Group award for Innovative Leadership 2011.
- Received Asia Best B-School Leadership Award and Innovative Leadership Award at Suntec Singapore in 2010.
- Adjudged the Outstanding B-School (North) by Dainik Bhaskar B-School Leadership Awards2010.
- The institute has been bestowed upon with B-School Leadership Award by DNA & Stars of the Industry Group In 2011.
- Bagged the Innovation Leadership award by DNA & Stars of the Industries Group 2010.
- Won the overall trophy at the cultural and literary festival organized by IIT, Roorkee at IIT, Saharanpur.
- Students won 13 prizes at Tarang - IIT Roorkee, including Best Debaters, Best Fashion Show, and a lot more.
- Rated A+ grade by Business India B-School Survey 2010 consecutively 6th year in a row.
- Ranked 37th among Top 50 Private B-Schools of India and Best B-School in Punjab, HP, and J & K by Mint C-Fore B-School survey 2008 in association with Wall Street Journal.
- Ranked 12th among B-Schools of India on the basis of the learning experience by business World B School Survey in 2005.

# Highlights of the Year

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## Credmate App

Funding received from Horses Stable, India's Leading Business Reality Show streamed on MX Player & aired on Good News Today.



## International Placement

With Omni Hotels & Resorts, USA & many more



## International Placement

With United Airlines, USA



## Patents Registered



## Cuisines Introduced



## Limca Book of Records & India Book of Records



## Start-ups Registered



## Ted<sup>X</sup> Event Successfully Organized

# Quick Facts

**Highest Package**

**70**

Lacs per annum

**45 Lacs per annum**

**23**

Students placed

**55 Lacs per annum**

**10**

Students placed

**4772**

Students on Campus

**30**

International & National Awards

**30**

International University Collaborations

**10%**

International Placements

**63**

University Gold Medals

**53**

University Silver Medals

**125**

Educational Domestic & International Trips each year

**65**

Countries (Students & Alumni)

**280+**

Companies Visit Every year

**400+**

International Students

**7 Lacs**

Average Package

**100+**

Industrial Visits each year

**52**

Ambassadors & Senior Delegates visited Campus

**130+**

Student Run Organizations

**70+**

National & International Webinars



# INTERNAL QUALITY ASSURANCE CELL

An Internal Quality Assurance Cell (IQAC) is a vital component of higher education institutions, established to ensure and enhance the quality of education and overall institutional performance. It functions as a self-regulatory body, promoting a culture of continuous improvement and accountability. Quality sustenance and enhancement in education are key challenges in higher education. To institutionalize the process of continuous improvement, the Internal Quality Assurance Cell (IQAC) was established at PCTE on 10th July 2021.

## Key Roles and Responsibilities of IQAC Cell:

**Quality Enhancement:** Improve quality of education, research, and other institutional activities.

**Self-Assessment:** Conducts self-assessments to identify strengths, and areas for improvement.

**Data Analysis:** Analyses various data sources, such as student feedback, faculty performance, etc

**Planning and Implementation:** Quality enhancement and oversees their implementation.

**Monitoring and Evaluation:** Quality initiatives and evaluates their effectiveness.

**Documentation:** Maintains comprehensive documentation of all quality assurance activities.

**Stakeholder Involvement:** By involving all stakeholders in the quality enhancement process.

**External Benchmarking:** Institution's performance against national and international standards.

**Dissemination of Best Practices:** Best practices and ideas in the institution and with other institutions.

### Vision

To uphold the institute's standing as a leader in education through a dedication to ongoing development.

### Mission

The integration of innovative teaching methods into the institute's curriculum would be extremely beneficial to the students.



# PCTE RESEARCH AND DEVELOPMENT CELL

The Research and Development Cell's mission is to promote research activities across various disciplines and provide a supportive environment for faculty and students to engage in creative and impactful research.

## Major Activities of the R & D Cell are Focused on:

1. Hosting national and international conferences, seminars, and workshops
2. Encouraging collaboration between different departments and academic disciplines to foster innovative research solutions and address complex challenges.
3. Assisting faculty and students in preparing and submitting research papers, articles, and book chapters to reputable journals and publishers, enhancing their visibility in the academic community.
4. Promoting the development and commercialisation of innovative technologies and research outcomes through partnerships with industries, stakeholders and with help of E-cell at PCTE.
5. Organising training sessions and capacity-building programs to enhance research skills, methodologies, and knowledge of the latest trends in various fields of study.
6. Offering mentorship and support for students in their research projects, thesis, and dissertation work, guiding them through the research process and requirements.
7. Identifying and facilitating access to funding sources for research projects, including internal grants, government initiatives, and industry partnerships.



## PCTE Group of Institutes: Your Well-Being, Our Priority

At PCTE Group of Institutes, we recognize that students' success extends beyond academic accomplishments. Our Student Support & Welfare Cell is a cornerstone of our commitment to fostering your holistic development. With a team of dedicated professionals, we provide personalized guidance and a wide array of resources to address academic, personal, and social challenges.

We understand that the transition to college life presents both exciting opportunities and challenges. Our focus is on cultivating a vibrant, inclusive, and nurturing campus environment where every student feels valued and supported.

### How We Support You at Every Step

**Open Door Policy** ensures that students have unrestricted access to any staff member to share ideas, feedback, or concerns. This approach fosters trust, inclusivity, and collaboration, ensuring everyone feels heard and valued.

**Grievance Redressal & Support Services** is committed to addressing students' concerns with efficiency and fairness. Our grievance redressal system offers a secure and confidential platform for resolving academic, personal, and interpersonal challenges.

**Student Wellbeing** ensures we navigate the transition to college life can present unique challenges. At PCTE, our Student Support & Welfare Cell offers confidential,

one-on-one counselling services to assist students in managing emotional, mental, and academic pressures. With trained and compassionate counsellors, we provide the tools and guidance needed to foster resilience, maintain well-being, and achieve a healthy balance between personal and academic life.

**Cultural & Social Engagement** recognizes that fostering connections and embracing diversity are crucial to personal development. Our Welfare Cell facilitates a range of cultural events, social gatherings, and community service initiatives designed to promote inclusivity, strengthen camaraderie, and create a sense of belonging.



## NATIONAL SERVICES SCHEME (NSS)

The National Service Scheme (NSS) is a public service program in India, aimed at developing students' personality through community service. Established in 1969 by the Ministry of Youth Affairs and Sports, the NSS promotes a sense of social responsibility, teamwork, and leadership among young people. Volunteers participate in a range of activities, like Tree plantation, Cleaning campus , Health camps in villages, testing of drinking water in local area. Woman health awareness program. from health and hygiene awareness to environmental conservation, literacy drives, and disaster relief. Through these initiatives, the NSS fosters the spirit of national integration and community development, encouraging students to contribute positively to society.



# Entrepreneurship & Development Cell

The PCTE Hatch Lab Incubator Association, accredited by Punjab's Startup Cell and registered under Section 8 of the Companies Act, 2016, also aligns with the Institute of Innovation Council (IIC) through MHRD & AICTE. It has cultivated robust partnerships with TBIF IIT Ropar, PUM Netherlands, Punjab Agri Business Incubator (PABI), CICU, PHD Chamber, and Udyami Utsav, nurturing a dynamic ecosystem of innovation and entrepreneurship. PCTE students actively engage in prestigious national and international startup competitions, consistently earning acclaim and distinction. Recently in CESIM Business Simulations Finland PCTE team was in top Nine teams in International Grand Finale.

In 2023, ten exceptional startups were shortlisted to pitch their innovations to potential angel investors.

The Department for Promotion of Industry & Internal Trade (DPIIT) recognized five startups from PCTE for their remarkable contributions to industry and trade advancement. Among PCTE's notable achievers, Mr. Gav Saluja has excelled in numerous IIM-hosted quizzes, securing top positions and gaining further acclaim for his pioneering startup Campus Bites. Also, his startup received a Cash Prize of INR 51000/- from Innovation Mission Punjab in start-up thrive by Chandigarh Group Colleges. The mentor and guiding force of PCTE Hatch Lab Dr. Naresh Sachdev was awarded GEMS of Mentor India by NITI Aayog for the ATL Tinkerpreneur programs in 2023 and 2024.



## Triumphs In Entrepreneurial Ventures: Celebrating Startup Milestones

### Credmate

Credmate secured a significant funding of Rs. 1 crore through India's renowned business reality show, streamed on MX Player & aired on Good News Today

### Mad Chef

Mad Chef obtained a grant of Rs. 17 Lakhs from the Ministry of Agriculture & Farmers Welfare.

### Nappads Solutions Pvt. Ltd.

Nappads Solutions Pvt. Ltd. emerged as one of the top 5 ideas in Udyami Utsav by NITI Aayog and is also a Finalist of a seed funding round at Advitiya IIT Ropar. It was also a part of a global initiative taken by Schulich School of Business, Canada in collaboration with Start-up India. Selected for a grant of Rs. 25 Lakhs from Punjab Agri Business Standard incubator funded by the Ministry of Agriculture and Farmer Welfare.

### Meal Bell Pvt. Ltd.

Meal Bell Pvt. Ltd. received a grant of Rs. 4.5 Lakhs and incentives under IIT Ropar's Launch Pad Program.

### CAMPUS BITES INDIA Pvt Ltd.

Campus bites is a tech enabled startup which aims to digitalise the food ordering system.

### IM Punjab Innovation Mission

IM Punjab Innovation Mission under Invest Punjab organised a Boot Camp. Many start-ups from Punjab participated in this camp. Ms. Karamjit Kaur, owner of start-up twilight from Fashion Designing Department & Mr. Rahul Verma & Mayank Ojha owner of Start-up Co-Coal of B.Com got 1st Prize along with cash prize worth INR. 50,000/-.

### ANNANT Solutions

Annant Solutions is indulged in the manufacturing of biodegradable sanitary napkins which not only save the environment but it is also a pocket friendly option for the women's personal hygiene.

# PCTE E-Cell Hatch Lab Incubator

PCTE E-Cell Hatch Lab Incubator, an integral initiative of the PCTE Group of Institutes, is dedicated to cultivating innovation and entrepreneurship with the core purpose of "Nation Building"— creating employers, not employees, and driving the entrepreneurial spirit of India. The PCTE E-Cell Hatch Lab Incubator has developed a structured mentoring platform with a proprietary framework to coach, mentor, and fund early-stage startups, thereby increasing the survival rate in the first few years of the startup and improving success rates.

**Vision:** To empower emerging entrepreneurs by creating an environment that encourages ideation, innovation, and the development of impactful businesses. We have the knowledge, expertise, and capacity to scale the next generation of startups.

**Mission:** To facilitate the growth of startups by establishing a supportive ecosystem, fostering industry connections, and offering mentorship programs, with the ultimate goal of contributing to the emergence of successful and sustainable enterprises.



## Empowering Entrepreneurship

### PCTE's Week-Long Sustainable Startup Intensive

The E-Cell at PCTE collaborated with PUM Netherlands for a week-long program on sustainable entrepreneurship. Additionally, they conducted a three-day startup boot camp workshop, guiding aspiring entrepreneurs in ideating, building, and launching their innovative startup concepts.

### CESIM Elite International Finals 2024

Garv Saluja with his team represented INDIA on an international Stage At Cesim international finals selected among 80000+ participants around the globe

### IECON 2024

A prestigious event akin to LPU's version of Shark Tank, E-Cell and student Yashik Jain secured a grant of 75 lakh for their innovative business startup focused on sustainable sanitary pads. The event featured seven seasoned investors who evaluated and supported promising entrepreneurial ventures.

### Naukri Campus Young Turks 2024

Garv Saluja, B.Tech student, excelled in the Naukri Campus Young Turks 2024, India's largest aptitude and skill competition with over 5 lakh participants. Scoring 98.22%, he secured a spot in the Top 1% nationwide.

### QUIZOPS at IIM Raipur 2024

B.Tech CSE student, Garv Saluja, secures 1st position in QUIZOPS, the Business Operations and SCM Quiz organized by OPTUS Club, IIM Raipur.



# E Cell Activities: "A Chronicle Of Engagements And Initiatives"

A plethora of training programs is dedicated to nurturing startups and innovators, providing a multifaceted approach to entrepreneurial development.

## Start-up Quiz:

The Start-up Quiz aimed to test participants' knowledge and understanding of entrepreneurship, startups, market trends, and successful business strategies. It provided an engaging platform for students to showcase their entrepreneurial acumen.



## PCTE Panthers Fundme More (Shark Tank):

This event closely resemble the popular show "Shark Tank." Participants likely pitched their startup ideas to a panel of investors or experienced entrepreneurs, seeking funding and mentorship opportunities.



## Viksit Bharat Young Leaders Dialogue 2025

Gav Saluja, an active E-Cell PCTE member, has made us proud by winning the State Championship of the Viksit Bharat Young Leaders Dialogue 2025. He secured 1st position in the state and will now represent at the national level, with the honor of meeting Hon'ble PM Shri Narendra Modi.

## Ideation & Business Canvas Model:

This session focused on brainstorming and refining startup ideas while exploring the Business Model Canvas framework. Participants learned to structure and articulate their business plans effectively.

## My Story Session by Serial Entrepreneur:

This session featured a seasoned serial entrepreneur sharing personal anecdotes, experiences, and key learnings from their entrepreneurial journey, offering invaluable insights to budding entrepreneurs.

## Preparation of B Plan (Pitch Deck):

This event guided participants through crafting effective Business Plans and Pitch Decks. Participants received guidance on presenting their ideas succinctly and convincingly to potential investors or stakeholders.

These activities, curated by PCTE's E-Cell, aimed to provide a comprehensive entrepreneurial experience for students, combining theoretical knowledge with practical insights, mentorship, and networking opportunities crucial for nurturing aspiring entrepreneurs.



# PCTE STARS



**Agnes Safowa Aduna**  
Cabin Crew  
**United Airlines**



**Parisha Khanna**  
Pastry Chef  
**Burj Al Arab Hotels & Resorts, Dubai**



**Jasleen Kaur**  
Omni Hotel,  
**Nashville, USA**



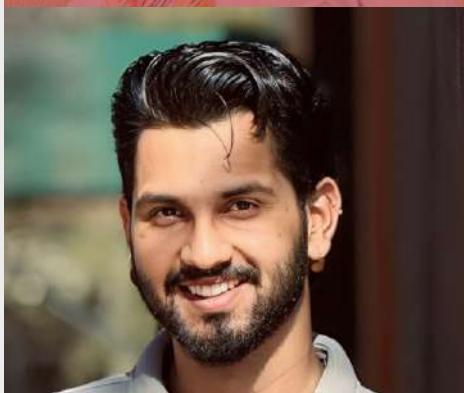
**Chandeep Kaur**  
(BHMCT)  
**Gaylord Opryland Hotel USA**



**Gaurav Kundra**  
Founder, Credmate App  
**Received 1 Crore Funding from Horses Stable**



**Arshdeep Kaur**  
Omni Mount  
**Washington Resort USA**



**Neeraj Beetan**  
Omni Dallas Hotel  
**USA**



**Vanisha**  
Omni Mount  
**Washington**



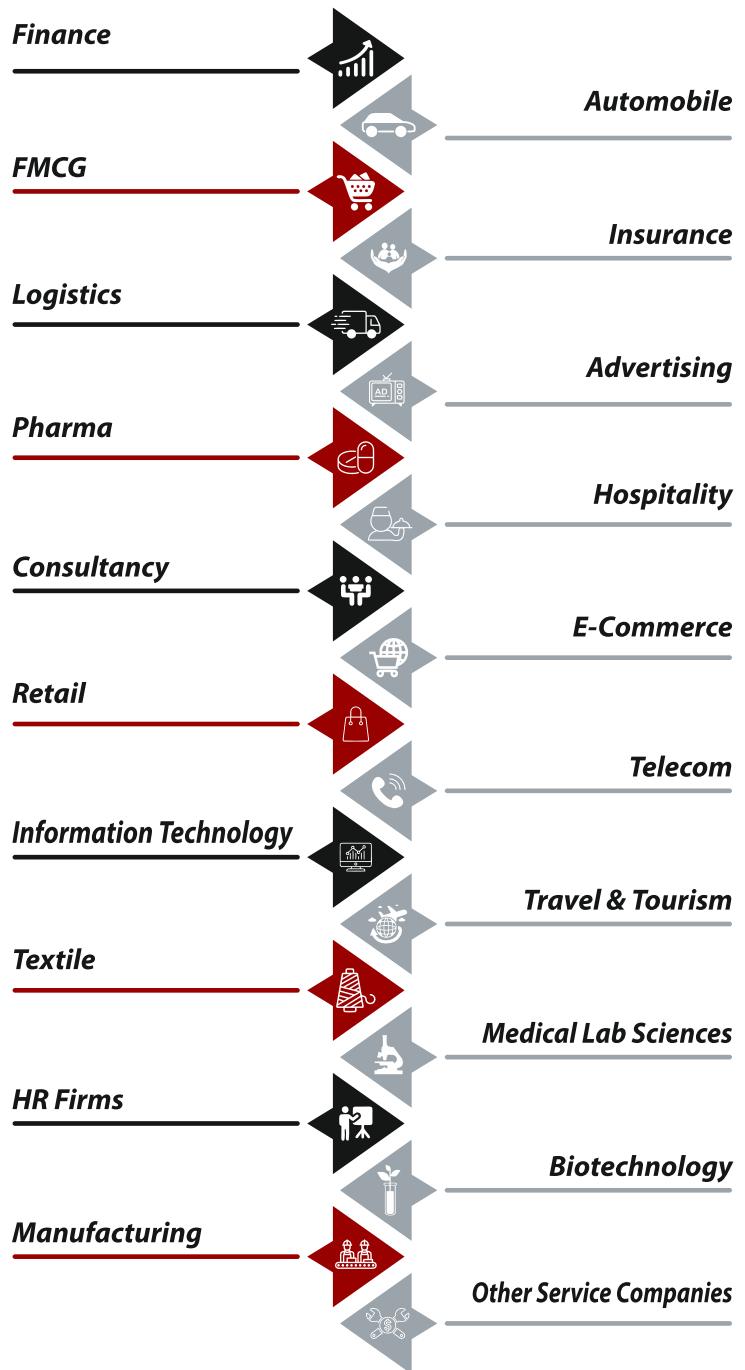
**Gagandeep Sharma**  
BTech  
**ZSCALER**

# 100 % Placements @PCTE

"Unlock Your Career Potential with PCTE"

At PCTE, your career aspirations are our priority.  
Regardless of the subject you are pursuing, we offer unwavering support to all our graduates.

Tailored Guidance: Our expert advisors provide personalized career advice, ensuring you're on the right path.



**70 Lakhs**  
Highest Package

**7 Lakhs**  
Average Package

More Than  
**280**  
Companies Visited

# List of Companies

## Hospitality

JW Marriott  
Omni Hotels  
La Quinta Resort & Club  
Marriott Gaylord Opryland  
Vistara Airlines  
Inter-Continental  
Shangri-La  
Taj Group  
Oberoi Group  
Marriott Hotels & Resorts  
Hyatt Regency  
Crowne Plaza  
Burj Al Arab  
Radisson Blu  
Le Meridien  
The Leela  
The Lalit  
Park Plaza  
Royal Orchid  
ITC Maurya  
Cinepolis  
Hilton  
Eazy Diner  
Four Seasons  
Dimension Hospitality

## Travel & Tourism

United Airlines  
Marriott Jacksonville USA  
Emirates Airline  
Qatar Airways  
Thomas Cook  
SOTC  
MMT  
Bout Travel Pvt Ltd  
Air Asia  
Yatra.com  
Cox & Kings  
Vivo  
JW Marriot  
PB Tourism Board  
Delhi duty-free  
Indira Gandhi International Airport  
Amritsar Airport  
Chandigarh Airport  
ITC associates travel company  
VFS global  
Indigo  
American Express  
Bhutan Tourism

## Financial

Goldman Sachs  
Federal Bank  
IndusInd Bank  
Axis Bank  
ICICI Bank  
HDFC Bank  
South Indian Bank  
Bandhan Bank  
Capital First Bank  
IDFC First Bank  
Kotak Mahindra Bank  
Capital Local Area Bank  
DCB Bank  
Yes Bank  
Bajaj Finserv  
PhonePe  
HDFC Home Loan  
Axis Securities  
Zerodha  
Nuvama Wealth  
Kotak Securities  
ICICI Securities  
HDFC AMC  
ICICI Prudential AMC  
Master Trust  
Wishfin  
Motilal Oswal  
Mindmeld  
Spectrum  
Wealth Vault

## FMCG

ITC  
Godrej & Boyce  
Veeba  
Wrigleys  
HUL  
Nestle  
Asian Paints  
Berger Paints  
Cargill Foods  
Kent RO  
LT Foods  
Bonn  
Mrs. Bector Foods  
Britannia  
Jyothy Labs  
Fitelo  
Mondelez

## Logistics

Tata Forbes & Logistics  
VR Logistic  
Maersk  
Trafigura  
Continental Logistics  
Hind Terminals  
Agility Logistics  
Gateway Rail  
Vikrant Agro Warehousing

## Pharma

GSK  
Sun Pharmaceutical Industries Ltd.  
Cipla  
Abbott Laboratories  
Cadila Pharmaceuticals  
Systopic Labs  
B. Braun  
Fortis Hospital  
Nano Tech Chemical Brothers P Ltd  
Velite Pharmaceuticals  
Troika Pharmaceuticals Ltd  
DMC & Hospital  
SPS Hospital  
Zoventus  
Nixon Biotech  
Franklin Pharmaceuticals  
Micro Labs  
Windlas Biotech  
Macleod Pharma  
Mankind Pharma  
Overseas Healthcare  
Precise Pharmaceuticals  
Alembic Pharmaceuticals Ltd.  
Life Cell  
Covidien Healthcare  
Mediday Health Care Pvt. Ltd  
Keva Industries  
Cosmas Research Lab. Ltd  
Consern Pharma Limited  
ISF Analytical Laboratory  
Alkem Laboratories  
Integraph Pharma  
Akumentis HealthCare Ltd  
Transcure  
Ganpati Surgicals  
Aristo Pharmaceuticals Private Limited  
Torrent Pharma

## Real Estate

Godrej Properties  
DLF Ltd.  
Ashok Malhotra Group  
Omaxe  
Oberoi Realty  
Prestige Estate Projects  
Apple's Heights  
Geetanjali Homes

## Consultancy

Crescendo Global Services  
WNS Global Services  
IMRB  
S&P Market Intelligence  
Nielsen  
Martlenz

## Retail

Tommy Hilfiger  
Calvin Klein  
Reliance Retail  
Lenskart  
Easyday  
Marks & Spencer  
Gant  
Kapsons  
Reliance Retail  
Aditya Birla Retail  
Globus  
Nicobar Design  
Regalo Kitchen

## Other Service Companies

Byju's  
Tata Classtime  
Global Honey Bee  
Jaro education  
Oyo rooms  
Next Education  
UAS International  
Allan Lloyds  
Unacademy  
SRVA Education  
Planet Spark  
Martlenz  
EazyDiner  
Yuno  
Zell Education  
Edureka  
Skillkart

## Information Technology

Cognizant  
Tata Consultancy Services  
Tech Mahindra  
CS Infotech  
Wipro  
Infosys  
Genpact  
IBM India  
Infino  
Accenture  
HCL  
IDS Infotech  
Honeywell  
PCS  
Inforce Zone  
Aon NIIT  
Nagarro  
CS soft  
Promatics  
Artech  
Om Careers  
Peritus Soft  
British Telecom  
Prime Focus  
JSR  
Biz Merlin  
Cavission  
Cryoviva  
Education Culture  
Edulark Global Pvt Lmt  
Kinex Media/Infino  
Pristine  
Shop clues  
Carrefour  
Codeyoung  
Planet Spark  
Hoping Minds  
Chicmic  
Zscalar  
Protiviti

## Prodesk IT

Emipro Technologies Pvt Ltd  
Tech Mutant  
Netsmartz Infotech

## Textile

Trident  
Vardhman Textile  
Oswal Group  
Shingora Textile  
Duke Fashion  
Centex Exports  
Malwa Textile  
VP Lifestyle  
Sportking  
Rudra Ecovation(Shiva Group)  
Monte Carlo

## Manufacturing

Saint Gobain  
Metro Tyres  
Vardhman Industries  
Ceasefire Industries  
TRB Exports  
Precision Metallurgy India Pvt. Ltd.  
Garg PolyPlastics  
Vardhaman Textiles Limited

## Insurance

ICICI Prudential  
TATA AIG  
Shree Ram General Insurance  
Star Health  
HDFC Life  
Aegon Life  
Religare Health  
Bajaj Allianz

## Automobiles

JK Tyres  
Daimler Benz India  
Ralson Tyres  
Hero Group  
ToyotaEV

## HR Firms

Harrison Associates  
Zen 3 Associates  
Om Careers  
Talent Corner  
Lavya Associates  
Crescendo Global  
Recruit CRM

## E-Commerce

Alibaba  
Amazon  
Flipkart  
Indiamart  
Instakirana  
Naukri.com  
Carwale  
Jabong  
Printvenue.com  
Cashkaro.com  
Syberplace.com  
Whoopiee  
Justdial  
EazyDiner

## Telecom

Vodafone  
Airtel  
Oppo Mobile  
Tata Teleservices

## Medical Laboratory Sciences

SRI Diagnostic Lab, Ludhiana  
Fortis Hospital, Ludhiana  
Deepak Hospital, Ludhiana  
Mediways, Ludhiana  
Shree Raghunath Hospital, Ludhiana  
Global Hospital, Ludhiana

# INNOVATION OF THE YEAR 2024-2025



## PCTE Instant Solar Water Heater for Low Temperature Application System 2025

- » Hari Krishan and Jaswant Kushwaha, final-year B.Tech. (Mechanical Engineering) students, designed and fabricated a cost-effective solar water heating system using zig-zag mild steel tubing.
- » This configuration aims to achieve an efficient, low-cost solution for solar water heating that is suitable for residential and small-scale applications.
- » The project demonstrates the effective utilization of renewable energy technology and promotes eco-friendly practices by reducing dependence on conventional heating sources.



## PCTE Automotive Electric Hydraulic Jack 2025

- » Lalit Kumar and Navjot Sharma, final-year B.Tech. (CSE) students, developed a predictive model titled Churn Prediction System using KNIME and machine learning to identify customers likely to churn.
- » The model employs machine learning (ML) techniques in Python and KNIME.
- » Using a dataset with customer demographics and transaction history, the approach involves data preprocessing, exploratory data analysis, feature engineering, and testing multiple algorithms, including logistic regression, decision trees, and random forest.

# INNOVATION OF THE YEAR 2024-2025



## PCTE Design of Earthquake Resisting Building 2025

- » Aziadine, Muneer Ahmad Khan, Aamir, and Owais, final-year B.Tech. (Civil Engineering) students, prepared the model for an earthquake-resistant building.
- » It combines the weight, solidity, and coolness of a stone building with the flexibility and earthquake-resisting qualities of a wooden one.
- » The project aims to contribute to safer urban environments and reduce the risk of injuries and property damage during earthquakes.



## PCTE Smart Eco-friendly E-Bike-2024

- » Students converted an old petroleum motorcycle into an electric bike that uses a BLDC motor instead of a combustion engine, resulting in less pollution, lower maintenance costs, and reduced noise. The bike utilizes chemical energy stored in rechargeable battery packs.
- » The Institute sponsored an old motorcycle to initiate this concept, and the students developed and fabricated their own prototype, which will contribute to making our environment greener and more eco-friendly.

## International Teams in Friendly Rivalry



# International Student's Week

A Tapestry of Multicultural Expression

## Cultivating Cross-Cultural Awareness



PCTE fosters a global environment by welcoming 400 international students from 65 different countries.



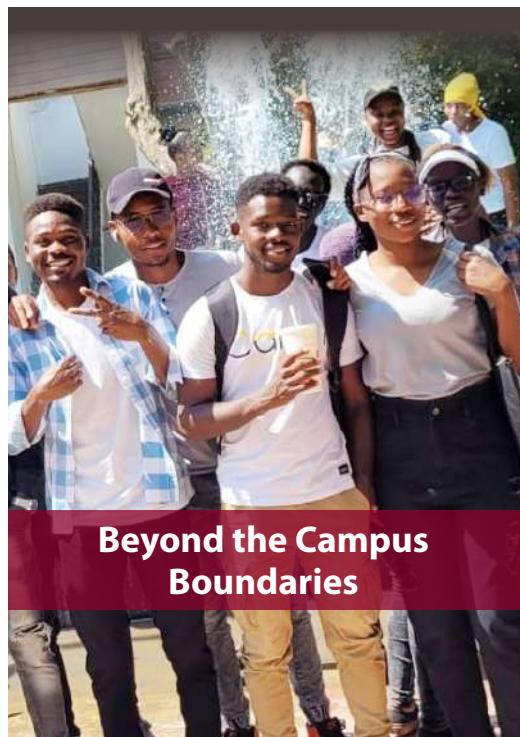
Showcasing the Diversity of Global Cultures

## Savoring Flavors of the World



A melting pot of cultures, as international students from across the world come together. They actively engage in exciting sports leagues such as Football, Volleyball, and Basketball. Moreover, this celebration of diversity offers a platform for these students to shine in various artistic expressions, including dazzling Fashion Shows, mesmerizing Music performances, and captivating Dance exhibitions, making it an unforgettable and culturally rich experience.

Embark on a culinary journey at our renowned Culinary Fest, where flavors, enjoyment, and entertainment harmoniously converge. This exceptional event unites students from around the world, creating a vibrant tapestry of international cuisines for you to savor and celebrate.



Beyond the Campus Boundaries



# FESTAWEEK 2024

## MR. & MISS. PUNJAB KOSHISH EHSAAAS TURF





## PCTE Mr. & Miss. Punjab

PCTE Mr. & Miss. Punjab is a beauty pageant organized by PCTE to provide the youth of the region with an opportunity to realize their dreams, be in the limelight, fulfill their desires, and experience the world of fashion, creativity, glamour, and style. Approximately 300 aspirants from the region participate and have the chance to win cash prizes worth Rs. 2,50,000.

The winners of PCTE Mr. & Miss. Punjab received a cash prize of Rs. 75,000 each. Additionally, cash prizes of Rs. 25,000 each were awarded to the 1st Runner-up, and Rs. 10,000 each to the 2nd Runner-up. In addition, various titles were offered to the participants, such as Mr. & Miss. Fitness, Mr. & Miss. Personality, and Mr. & Miss. Top Model. The winners of Mr. & Miss. Fitness received Rs. 5,000 each and a one-month OHIO Membership. The winners of Mr. & Miss. Personality were awarded Rs. 18,000 each for Personality Transformational Sessions, while the winners of Mr. & Miss. Top Model received Rs. 10,000 each and Beautification Packages from Elina Aesthetic and Laser Centre. The Mr. & Miss. Influencer titleholders were given gift hampers.

The grand event of PCTE Mr. & Miss. Punjab 2024 was divided into three rounds: the Preliminary Round with the theme "Bohemian," the Semi-Final Round with the theme "Mughals," and the Final Round, where contestants wore Evening Gowns and Tuxedos.

The pageant was judged by a renowned panel of adjudicators who have made significant contributions in the fashion and business worlds. The panel included prominent figures such as Ms. Jeena Saharan, Owner of Jeena's Nail Art Studio, Mr. Lokesh Jain, Managing Director of TK Steel

Rolling Mills, Mr. Arsh Khanna, Fitness & Wellness Enthusiast, and Ms. Apala Rajvanshi, a Runway Model at major fashion shows such as the Lakme Fashion Show, The Times Lifestyle, and FDCI. Other esteemed judges included Dr. Roopi Khera, MD & Owner of The Glo Medi Spa, Ms. Gulneet Chahal, Owner of Life boutique and a Master Trainer in Neuro-Linguistic Programming, and a Certified Emotional Fitness and Behavioral Counseling Consultant, Dr. Jas Kohli, MD & Owner of Elina Aesthetic & Laser Center, and Dr. Heena Khanna Kalra, a fashion influencer and a successful professor.

WALK

CONFIDENCE

PERSONALITY

AESTHETICS

FITNESS

GROOMING

AWARENESS



## Koshish

Koshish, the most awaited annual celebration of arts, culture, and community at PCTE, continued its spectacular journey, bringing together a diverse crowd of 70 enthusiastic teams competing in various events. To date, the final day of Koshish has featured live

musical performances by renowned bands and artists, including Havas Guruhi, Indian Ocean, Euphoria, Jaspinder Narula, Nooran Sisters, Jasbir Jassi, Satinder Sartaj, and Harbhajan Mann.

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Fashion Show

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Indian Group Dance

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PCTE Mr. & Miss. Punjab

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Nukkad Natak (Flash Mob)

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Solo Dance

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Solo Song

---

Quiz

---

Western Solo Song

---

Instrumental Solo Song

---

Videography

---

Mono-Acting

---

Rangoli

---

Extempore

---

Dumb Charades

---

Business Plan

---

Photography

---

JAM (Just a Minute)

---

British Parliamentary Debate

---

Oil Canvas Painting

---

International Group Dance

---

Picto

---

Group Discussion



## Ehsaas

Since its inception in 1999, Ehsaas has stood as a symbol of tradition and artistic excellence on our campus. More than just an event, Ehsaas is a vibrant festival that embraces and celebrates culture, creativity, and talent in their most spectacular forms.

- Just a Minute (JAM)

- Face Painting

- Dumb Charades

- Group Dance

- Solo Song

With cash prizes totalling ₹1,60,000 and the highly sought-after Overall Trophy, the stakes are high. Ehsaas draws 35-40 teams from the best colleges across Punjab, all eager to showcase their skills in a wide array of competitions.

- Solo Dance

- PICTO

- Quiz

- Extempore

- Rangoli



## Turf

Turf, our flagship inter-school cultural and literary competition, sets the stage on fire every year. With close to 45 schools vying for glory, it's a spirited battleground of talent and creativity. The best institutions from

Ludhiana and neighboring satellite cities lock horns in a fierce contest, all aiming to claim the coveted title and cash prizes exceeding Rs. 2,50,000.

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Oven Love (Bakery competition)

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The Banner Bill (Poster Making competition)

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Let's Dance (Group Dance Competition)

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The Well (Presidential Debate)

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QUIZ

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JAM (Just A Minute)

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Fashion Show

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Dumb Charades

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Sur Mantra (Solo Song Competition)

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Group Discussion

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# Corporate Activities



## RAWAR

A semester-long series of research-based activities that include real-life, challenging situations. The students explore markets for product development and design.



## Consumer Hub

Learning to earn and invest wisely is essential. Students participate by setting up a consumer hub on the college campus to sell their services.



## Grand Thursday/Friday/Saturday

Students work in the relevant industry once a week. This experience helps them learn the working culture and enhance their skills before starting their careers.





# Expeditions



## International Trips

USA  
UK  
Europe  
Russia  
Dubai  
Abu Dhabi  
Malaysia  
Singapore  
Thailand



## Domestic Trips

Goa  
Darjeeling  
Rajasthan  
Rishikesh  
Nainital  
Kasauli  
Manali  
McLeodGanj & Triund  
Shimla  
Kerala



## Student & Faculty Exchange Programs

- South Korea
- France
- Lithuania
- Romania
- Mexico
- Denmark
- Egypt
- Brazil
- Kenya
- Poland
- Russia
- Greece
- Germany
- Georgia
- Sri Lanka





# Your Excellency Lecture Series

## 52 Ambassadors and Senior Officials of various countries visited PCTE Campus

### H.E. Mr. Isse Abdillahi

Ambassador of Republic of Djibouti to India

### H.E. K.L. Ganju

Consulate General of Comoros to India

### Mr. Yousif Eissa Kalagy Morry

Admin Attaché of Republic of Sudan to India

### H.E. Fernando Martin Abal Baru

Charge d'Affaires of Uruguay to India

### Mr. Djimtola Kodjinan

First Secretary of Chad to India

### H.E. Ali ILLIASSON

Ambassador of Niger to India

### H.E Mrs. Harisoa Lalatianna Accouche

High Commissioner of Seychelles to India

### H.E. Judith Kan' goma Kapijimpanga

Ambassador of Zambia to India

### Ms. Nishanthni

First Secretary of Sri Lanka to India

### H.E. Ahmed Mohamed

Ambassador of Maldives to India

### Mr. Habibullo Mirzozoda, Deputy Chief of the Mission

Deputy Chief of the Mission of Tajikistan to India

### H.E. Piotr Kłodkowski

Ambassador of Poland to India

### H.E. Mr. Ganbold Dambajav

Ambassador of Mongolia to India

### H.E. Alexandre Cece Loua

Ambassador of Guinea Conakry to India

### H.E. Monika Lanzetta Mutis

Ambassador of Colombia to India

### H.E. Maj. Gen. V. Namgyel

Ambassador of Kingdom of Bhutan to India

### H.E. Dr. Sabit Subasic

Ambassador of Bosnia and Herzegovina to India

### Beya Nkashama Gregorie

Secretary Administrative of DRC India

### H.E. Peter Othol

Ambassador of South Sudan to India

### Dominiqe Waag

Director of Alliance Françoise to India

### H.E. Desire Kouumba

Ambassador of Gabon to India

### Sedigullah Sahar

Education Attaché of Islamic Republic of Afghanistan to India

### H.E. Thomas Selby Pillay

Ambassador of Seychelles to India

### H.E. Bothata Tsikoane

High Commissioner of Lesotho to India

### H.E. Dr. Mbuya Isaac G. Munlo

Ambassador of Malawi to India

### H.E. Matte Nkona Mashapane

High Commissioner of South Africa to India

### H.E. Asfaw Dingamo Kame

Ambassador of Ethiopia to India

### H.E. Francois Balumuene

Ambassador of DRC to India

### H.E. Neimeddine Lakhal

Ambassador of Tunisia to India

### H.E. Deepak Vohra

Special Advisor to P.M. of Guinea Bissau to India

### H.E. Kanyi Galley LOGOSU-TEKO

Ambassador of Togo to India

### H.E. Dembo M. Badjie

Ambassador of Gambia to India

### Hoang Diem Hanh

First Secretary of Vietnam to India

### H.E. Malam Sambu

Ambassador of Guinea Bissau to India

### H.E. Desh B Sahae

Consulate General of Tonga to India

### H.E. Felix Ngoma

Ambassador of Congo to India

### Asalf Habtegeoris

Education Counsellor of Ethiopia to India

### H.E. Tarcisius Eri

Ambassador of Papua New Guinea to India

### H.E. Robert McDougall

Head of Mission of Canada to India

### Jessica Mancera

Cultural Attaché of Mexico to India

### Dusan Vukic, Deputy Chief of the Mission

Deputy Chief of the Mission of Serbia to India

### H.E. George Crytone

Ambassador of Malawi to India

### Ditza Froim

Minister Counsellor of Israel to India

### H.E. Adv. Lebohang Valentine Mochaba

High Commissioner of Lesotho to India

### Ms Beatrice Ngaunje

2nd secretary of Malawi to India

### H.E. Dr. Oleksandr Polishchuk

Ambassador of Ukraine to India

### H.E. Dr. Wael Albtrekhi

Deputy Chief of the Mission of Palestine to India

### Mr. Volodymyr Prytula

Second Secretary of Ukraine to India



## British Parliamentary Debate

The Dr. D. R. Singh Memorial British Parliamentary Debate was first pioneered in 2008 in India by the PCTE Group of Institutes. It is an inter-college, two-day literary fest, organized in collaboration with the Ludhiana Management Association.

The competition attracts participants from across India, with the 50 best teams from top institutes, such as the IIMs, IITs, NITs, and others, competing in one of the most prestigious and challenging debate tournaments for cash prizes worth ₹1,50,000.

The competition aims to stimulate student's interest through a diverse range of topics, helping them achieve well-rounded development and improve critical thinking.

Not only do the students engage in healthy debates, but teams from leading colleges across the country compete for more than 30 hours. Despite the grueling, sleepless nights, they compete through knockout debate rounds, facing a minimum of six debates until the following afternoon.



# Theme: Beyond & Above

## TEDx PCTE

Step into the world of ideas and inspiration with PCTE's TED<sup>x</sup> event—a testament to our commitment to fostering intellectual growth. TED<sup>x</sup> at PCTE is a platform where remarkable minds converge to share revolutionary ideas, perfectly embodying the TED<sup>x</sup> mission of "ideas worth spreading."

Our distinguished speakers, including luminaries like Dr. Varun Kapoor IPS (Additional Director General of Police, Indore MP), Mr. Parveen Wadalkar (CEO, Speak & Grow), Dr. Sunanda Banarjee (Founder, CoEmerge), Ms. Navneet Kaur, Ms. Manpriya Makhni (Bakery Girls), Mr. Anand Suspi (Author, Half Pants full Pants), Ms Namrita Chandi (Retired,

Wing Commander), Lokesh Nathany (Founder, My Inning), Saakshar Duggal (AI Law Expert) and Mr. Avirat Jain (Global Goodwill Ambassador), along with many others, grace our stage to ignite profound discussions and inspire action.

This event is more than just talks; it's a catalyst for dynamic engagement, encouraging our audience to participate actively and contribute to the discourse.

At PCTE's TED<sup>x</sup>, we create an atmosphere where ideas flourish and innovation thrive. Join us and be part of this transformative experience, where ideas become actions.



# GLOBAL WEEK 2024

*Integrating collaborative teaching with blended learning*



Global Week at PCTE holds immense significance as it fosters a rich cultural exchange and intellectual collaboration, bringing together researchers, educators, and students from various corners of the world. This initiative enhances the academic environment by exposing students to diverse perspectives and cutting-edge research, promoting global awareness and critical thinking. It provides a unique platform for networking, allowing participants

to build connections that can lead to future collaborations and innovation. Furthermore, Global Week emphasizes the value of inclusivity and understanding in education, equipping students with the skills and knowledge necessary to thrive in an interconnected world. Global Week at PCTE enriches its educational offerings and plays a vital role in preparing students to become informed and engaged global citizens.



# PCTE/ICMR RESEARCH 2024



Organizing conferences within an institute plays a pivotal role in fostering intellectual growth, knowledge exchange, and professional development among its members. PCTE hosted its 12th International Multidisciplinary Conference on 'The Confluence of Fields for a Resilient World,' marking a significant milestone in its commitment to fostering global dialogue and academic excellence.

The conference served as a platform for scholars, researchers, and industry experts from around the world to converge and exchange ideas on a wide range of topics spanning various disciplines.

Through keynote speeches, panel discussions, and paper presentations, participants had the opportunity to explore cutting-edge research, share best practices, and address pressing challenges facing their respective fields.

## VYAPAAR 2.0 : INTERCOLLEGE BUSINESS FEST

Vyapaar is an exhilarating annual business fest that brings together talented students from various business management colleges to compete for cash prizes and the overall trophy. This event presents a unique opportunity for participants to address real-world business challenges in an engaging and enjoyable environment.

Organized by the Department of Business Management at the PCTE Group of Institutes, Vyapaar features a diverse range of competitions, including marketing, business strategy, and accounting. Students from prestigious management and commerce colleges and universities across Punjab showcase their business acumen through events such as Corporate Roadies, Business Quiz, Marketing Mayhem, Financial Crunchers, Business Crossword, and many more.

Vyapaar promotes collaboration between industry professionals and students, involving them in the design, sponsorship, and execution of the contests. This hands-on experience equips aspiring managers with practical skills and insights essential for their future careers.



## ATHENA & HACKATHON 2024



ATHENA & HACKATHON is an annual inter-college IT fest organized by the Department of Computer Science at PCTE Group of Institutes. Participants from renowned engineering colleges, polytechnic colleges, professional colleges, and universities across Punjab take part in events such as Hackathon, Graphic Designing, IT Quiz, Web Designing, LAN Gaming, Blind Coding, Bridge Making, Photography, and Videography.



## Clubs

PCTE offers a stimulating, challenging, and positive learning environment where student-driven initiatives play a significant role. Our students are deeply engaged in activities beyond the classroom and participate in over 30 clubs, ranging from the Dance

Club to the Cricket Club. There is something for everyone. The students explore their talents and regularly participate in and compete in activities related to the following clubs.

Dance Club

CSR Club

Music Club

Investment Club

Exports Club

Literary Club

Events on Air Club

Theatre Club

Creative Club

Cooking & Baking Club

E-Cell

Visual Arts Club

Holistic Wellness Club

Adventure Club

Techno Club

Pool Club

Badminton Club

Chess Club

Travel Club

Basketball Club

Volleyball Club

Soccer Club

Table Tennis Club

Cricket Club



# Annual Athletic Meet & Sports Tournament

## Annual Athletic Meet

The Annual Athletic Meet is an inter-class sports event that begins with a colourful March Past by students, who are dressed in their unique class attire and carry their class flags. After the March Past, students compete in various athletic events to win the overall sports trophy. The meet also includes a Cross-Country Race, in which students from different disciplines participate to run for a cause.

## Sports Tournaments

The college believes that physical fitness is essential for students. PCTE has several sports clubs that, on a regular basis throughout the year, organize leagues under the name "All-Star League." In these leagues, different sub-clubs such as Falcon Fires, Thunder Wolves, Golden Warriors, and XCEL Hoopers compete passionately and enthusiastically against each other to win the tournament.

Badminton

100/200/400/1200, etc.

Skipping

Table Tennis

Bodybuilding

Shot Put

Soccer

Tug of War

Long Jump

Pool

Cross Country Race

Triple Jump Boys

Volleyball

Bench Press

Basketball

Cricket

Chin Ups

March Past



## Reunion

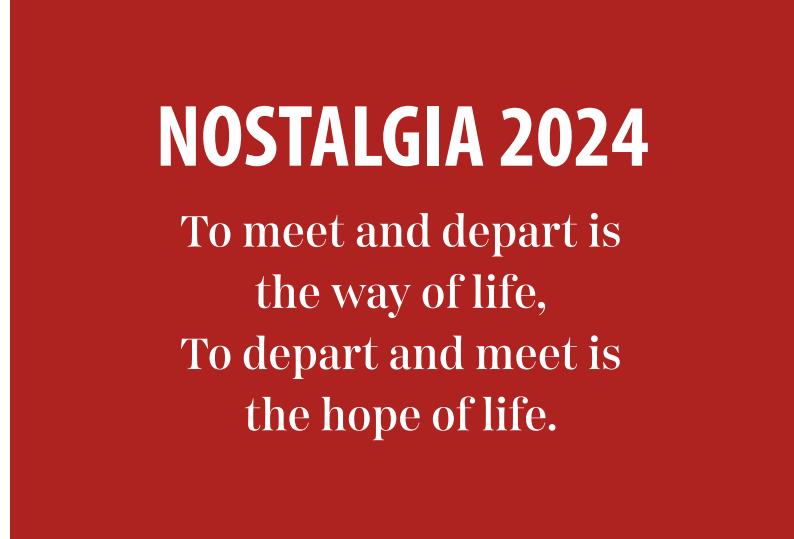
Reunions offer a wonderful opportunity to reconnect with former classmates and reflect on the days of student life. They provide a platform for rekindling connections with individuals who may have drifted apart, reviving past friendships, and sharing stories of memorable moments.

PCTE Reunions aim to celebrate and rejuvenate old bonds while creating new ones. This event brings together students at their alma mater, allowing them to stroll down memory lane and anticipate fresh interactions filled with new possibilities.

PCTE maintains strong connections with its alumni, ensuring they remain informed about the latest career guidance, industry developments, and college news. Grounded in values that nurture alumni relationships, PCTE is committed to continuously supporting its present and future alumni community. This dedication aims to build a robust, social, knowledgeable, and motivational network for both the institute and its alumni.

# NOSTALGIA 2024

To meet and depart is  
the way of life,  
To depart and meet is  
the hope of life.



# THE GROUP OF INSTITUTIONS COMES YOU TO CLASS CONVOCATION

CHIEF GUEST, HIS EXCELLENCY



## Annual Convocation Ceremony

Convocation is a significant event that celebrates the academic achievements of students, marking the culmination of their hard work and dedication. This time-honored tradition serves as a milestone in the lives of graduates, commemorating their transition from students to accomplished professionals. At PCTE, this grand ceremony reflects not only the academic excellence of its students but also its commitment to fostering a diverse and inclusive community.

This year, the convocation ceremony at PCTE was graced by the esteemed presence of Dr. Oleksandr Polishchuk, Ambassador of Ukraine to the Republic of India, as the chief guest. His inspiring words and distinguished presence enhanced the event, making it a memorable occasion for all attendees.

A highlight of the convocation was the vibrant parade that celebrated the international diversity at PCTE. Students from various countries proudly carried their national flags, leading the ceremonial Academic Congregation. This unique tradition symbolized unity and showcased the multicultural environment that defines the PCTE campus.

Each year, exceptional achievements are recognized with awards

and accolades, celebrating excellence across various domains. This year, Mr. Amanpreet Dua, an alumnus from the MBA Batch of 2000-2002, was honored with the prestigious "Best Alumni Award" for his remarkable career milestones. Among the current students, Mr. Gagandeep Sharma from the BTech CSE Batch of 2020-2024 received the Wg. Cdr. H.S. Gill Award for overall outstanding performance, and Mr. Yashik Jain from the B.Pharmacy Batch of 2020-2024 was recognized with the Best Entrepreneurship Award.

Other notable achievements included recognitions in cultural and athletic categories. Mr. Desire Williams from BTech CSE (2021-2025) was awarded in the literary category, Ms. Rishav Kumar from BBA (2022-2025) excelled in dance, and Mr. Dhrubojoyoti Saikia from MBA (2023-2025) was honored in music. Additionally, Ms. Ramneek Verma from BJAMC was acknowledged for her contributions to theatre, while Mr. Simardeep Singh from BTech CSE (2022-2026) shone in sports. Athletic excellence was celebrated with Mr. Samuel Ladu (B.Sc-MLS, 2022-2025) and Ms. Ayul Ayoung Bol (B.Pharmacy, 2022-2026) receiving the Best Athlete awards in the boys' and girls' categories, respectively. These accolades underscored PCTE's dedication to holistic education and fostering talents across diverse fields.





# Faculty of Engineering and Technology

The Faculty of Engineering and Technology was established in the year 2019 with the objective of providing quality technical education with adequate industrial exposure. It offers four Under-graduate Engineering Programs:

- B.Tech.(Computer Science Engineering);
- B.Tech. CSE (Artificial Intelligence and Machine Learning);
- B.Tech.(Civil Engineering);
- B.Tech.(Mechanical Engineering);

The Institute distinguishes itself from other Institutes due to its holistic approach and unique foresighted planning in providing technical education with the state-of-art techniques and uncompromised professional ethics.

The Institute is centrally air conditioned, has a harmonious and vibrant environment, smart classrooms, sophisticated laboratories with the latest highly configured equipment and experienced faculty who are the cornerstone for building a dynamic educational system.

**All the Engineering programs are approved by the All India Council for Technical Education (AICTE), New Delhi, and are affiliated to I.K. Gujral Punjab Technical University, Jalandhar.**



## B.Tech. Computer Science Engineering (CSE)

**Duration:** 4 Years

**Total Seats :** 180

**Eligibility:** 10+2 with Physics and Mathematics as compulsory subjects. For the remaining single course, the Candidate should have passed any one subject out of: Chemistry/ Computer Science/Electronics/Information Technology/ Biology/ Informatics Practices/ Biotechnology/Technical Vocational subject/Agriculture/ Engineering Graphics/ Business Studies/Entrepreneurship.

Department of computer Science and Engineering has positioned itself as a robust unit to facilitate learning and skill enhancement, to meet the industry needs in specializations like Big Data Analytics, Cloud & Cyber security Services, IoT, Artificial Intelligence and many other Digital Technologies required for Industry 4.0.

Artificial Intelligence & Machine Learning play a key role in replacing human with machines by the virtue of solving complex problems of the Industries. The Industries using Artificial Intelligence (AI) and Machine Learning (ML) include Agriculture, Education, Infrastructure, Healthcare, Transport, Banking, Cyber Security, Manufacturing, Entertainment, Hospitality, and many more.

**Core Specializations:** Data science, Software design & development, Multimedia & Computer Vision, Information & Cyber Security.

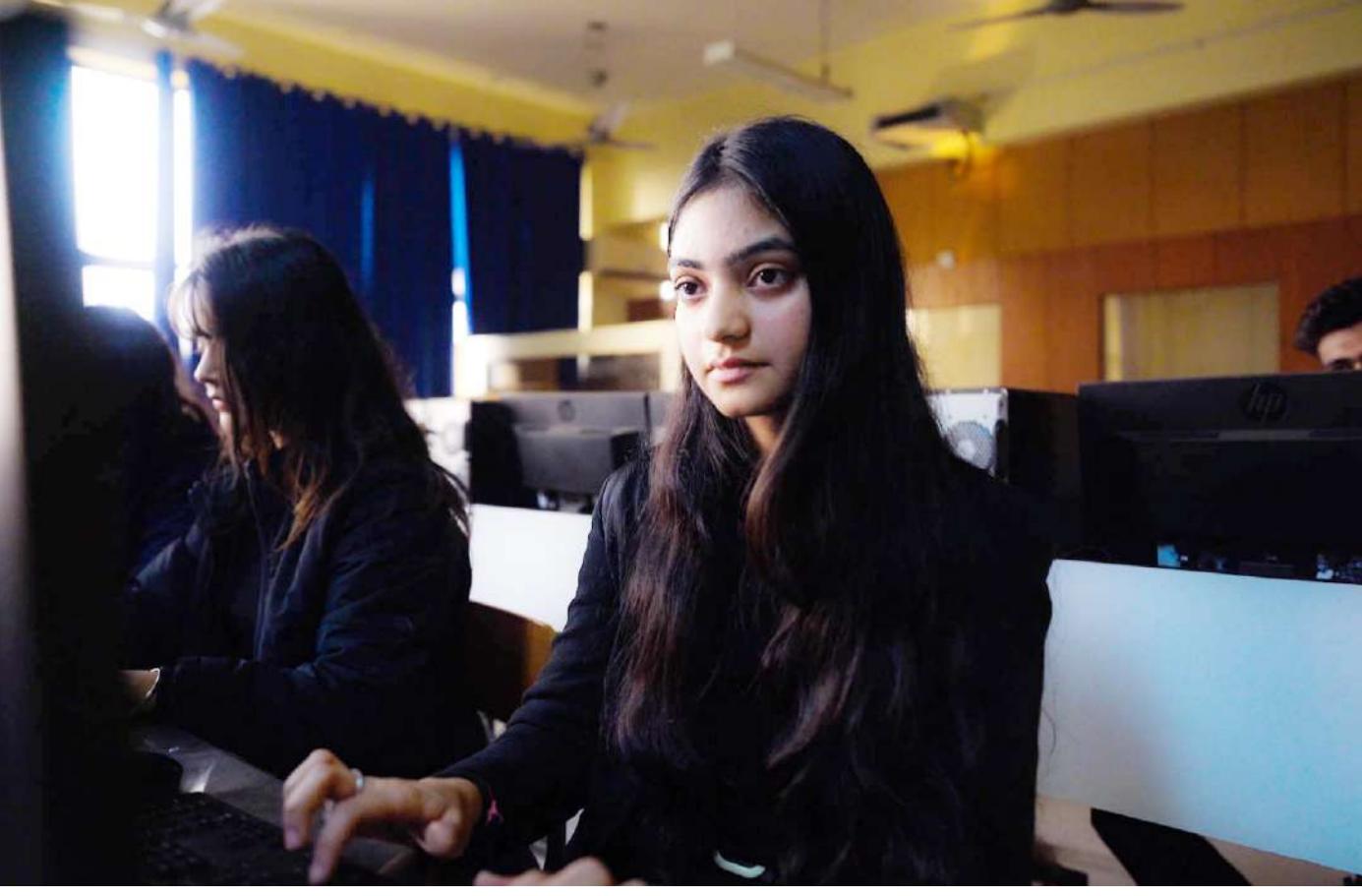
### Beyond the Classroom

- Crewsphere & ICP:** ICP India Hub aims to create an environment where Developers, Start-Ups, and Blockchain enthusiasts can build and connect. One of the key goals of ICP is to bridge the gap between Web 2.0 to Web 3.0 by bringing in more developers, entrepreneurs and investors. Crewsphere web3 team guided the students in development of Projects like Tokenized Asset Management, Blockchain based Identity verification, Decentralised Voting System, Supply chain transparency etc.
- Hands on Training:** In-house faculties conduct hands on Training on Automobile, Refrigeration & Air Conditioning and CATIA Software.
- Collaboration:** PCTE Group of Institutes has signed 9 MoUs with leading companies, including Novem Controls, Solitaire Infosys, and Cresphere ICP India. Additionally, over 100 companies have partnered with us for placements and internships, offering extensive opportunities for our students.
- Student's Forum:** "Yantriki" is a platform provided to the students to showcase their knowledge and talents.
- Live Projects:** The students work on live projects and also go on

Internships to enhance their learning. The final year students built an innovative 'Automated Conveyor Belt' all by themselves and also developed a 'Curved Solar Air Heater' that promotes eco-friendly heating and reduces carbon emissions.

- Job Prospects:** The degree holders can work in the automobile, chemical, aerospace, information technology, communication, power generation and almost all types of product developing industries. The engineers of this sector also work to maintain the machineries of all industries. Mechanical engineers not only design new mechanical systems but they are also responsible for testing, maintaining and manufacturing them.
- Industrial Visits:** Industrial visits to several plants in the region like SML Isuzu Ltd., RCF Kapurthala, International Tractors Ltd., G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machine and Arisudana Spinning Mills Ltd. and organized. Beside this, students are exposed to techno-trade fairs like MACH AUTO-EXPO.

Notably, our students have been placed Zscaler with the package of Rs. 19.5 Lacs



## B.Tech. Computer Science Engineering (AI & ML)

**Duration:** 4 Years

**Total Seats:** 60

**Eligibility:** 10+2 with Physics and Mathematics as compulsory subjects. For the remaining single course, the Candidate should have passed any one subject out of: Chemistry/ Computer Science/Electronics/Information Technology/ Biology/ Informatics Practices/ Biotechnology/Technical Vocational subject/Agriculture/ Engineering Graphics/ Business Studies/Entrepreneurship.

The Department of B.Tech CSE with Artificial Intelligence (AI) & Machine Learning (ML) at PCTE Institute of Engineering ,Ludhiana was established in 2024 to offer academic programs and train students with a holistic understanding of the theory and practice of Artificial Intelligence, Machine Learning as well as to create a complete ecosystem for both academic practice and research in AI.

The aim of the department is to "Enable and facilitate students to become leaders in the AI industry and academia nationally and internationally; as well as to meet the pressing demands of the country in the various subareas and applications of AI".

**Core Problems of Research:** Deep Learning Architecture & Training, Generative AI, Optimization of Machine Learning, Bayesian Learning, Reinforcement Learning & Control theory, Algorithms for Massive Datasets, Neural Differential Equations, Causal Inference & Learning, Controllable Text generation, Conversational AI, Multilinguality (Natural Language Processing), Temporal Textual Data

### Beyond the Classroom

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- Live Projects:** The students work on live projects and also go on Internships to enhance their learning. The final year students built an innovative 'Automated Conveyor Belt' all by themselves and also developed a 'Curved Solar Air Heater' that promotes eco-friendly heating and reduces carbon emissions.
- Job Prospects:** The degree holders can work in the automobile, chemical, aerospace, information technology, communication, power generation and almost all types of product developing industries. The engineers of this sector also work to maintain the machineries of all industries. Mechanical engineers not only design new mechanical systems but they are also responsible for testing, maintaining and manufacturing them.
- Industrial Visits:** Industrial visits to several plants in the region like SML Isuzu Ltd., RCF Kapurthala, International Tractors Ltd., G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machine and Arisudana Spinning Mills Ltd. and organized. Beside this, students are exposed to techno-trade fairs like MACH AUTO-EXPO.

Notably, our students have been placed Zscaler with the package of Rs. 19.5 Lacs



## B.Tech. Mechanical Engineering (ME)

**Duration:** 4 Years

**Total Seats:** 30

**Eligibility:** 10+2 with Physics, Chemistry and Mathematics as compulsory subjects.

Mechanical Engineering involves the design, development, and manufacturing of products, systems, and processes in a wide range of sectors like automation, aerospace, conventional and non-conventional power generation, robotics, biomedical, and many more.

Department of Mechanical Engineering at PCTE-IET offers world-class theoretical education with hands-on-training in various machinery, equipment, and software. Students get to work in laboratories such as Applied Thermodynamics, CAD/CAM, Automation, Robotics & Mechatronics, Fluid Mechanics and Machinery, Heat Transfer, Manufacturing Technology, Metallurgy & Heat Treatment among others, to hone the student into a fine mechanical engineer.

The students can opt for flourishing careers in the fields of manufacturing, automotive, maintenance, control & instrumentation, and many more.

Core Specializations: AutoCAD and Simulation, Mechatronics & Automation, Energy Engineering, Automobile Engineering, Manufacturing & Robotics.

### Beyond the Classroom

- Hands on Training:** In-house faculties conduct hands on Training on Automobile, Refrigeration & Air Conditioning and CATIA Software.
- Student's Forum:** "Yantriiki", is a platform provided to the students to showcase their knowledge and talents.
- Live Projects:** The students work on live projects and also go on Internships to enhance their learning. The final year students built an innovative 'Automated Conveyor Belt' all by themselves and also developed a 'Curved Solar Air Heater' that promotes eco-friendly heating and reduces carbon emissions.
- Job Prospects:** The degree holders can work in the automobile, chemical, aerospace, information technology, communication, power generation and almost all types of product developing industries. The engineers of this sector also work to maintain the machineries of all industries. Mechanical engineers not only design new mechanical systems but they are also responsible for testing, maintaining and manufacturing them.
- Industrial Visits:** Industrial visits to several plants in the region like SML Isuzu Ltd., RCF Kapurthala, International Tractors Ltd., G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machine and Arisudana Spinning Mills Ltd. and organized. Beside this, students are exposed to techno-trade fairs like MACH AUTO-EXPO.



## B.Tech. Civil Engineering (CE)

**Duration:** 4 Years

**Total Seats:** 30

**Eligibility:** 10+2 with Physics, Chemistry and Mathematics as compulsory subjects.

Department of Civil Engineering at PCTE-IET is committed to produce professionally sound civil engineers of the future who are well-versed in planning, conceiving, designing, building, monitoring, operating, and maintaining infrastructure, transportation, and public utility projects. Our students develop an aptitude for research and a keen knowledge of various civil engineering materials and learn to integrate them into developing infrastructure which effectively meets the users' objectives and needs.

The department serves the society by imparting quality education with the motto of making the students knowledgeable and employable. Since its inception, the department maintains consistently good academic record and produces quality civil engineers.

Core Specializations: Structural Engineering & Construction Management, Environmental Engineering, Transportation (Roads, Bridges, Railways, Airports, Docks, and Harbours)

### Beyond the Classroom

- **Student Centered Learning:** The students are exposed to live-industrial and on-site projects. MoUs with leading construction groups and real estate developers are signed to provide hands-on learning experience to the students.
- **Student's Forum:** "Constructors" is a platform provided to the students to showcase their knowledge and talent.
- **Software Learning:** Students enhance their skills by learning professional software like AUTOCAD, BIM, GEOSTADIA, STAAD PRO to analyze the Infrastructure of buildings, roads, highways, dams, etc. as per the required scale.
- **Live Projects:** The students work on live projects & also go on Survey camps to enhance their learning. Six month internship builds a strong foundation in the domain of Civil Engineering and instills analytical, technical, professional and management skills in our students.
- **Job prospects:** The students of civil engineering deal with the designing, development and maintenance of large infrastructure projects. In addition, with consultancy services in this domain also picking up, the professionals of the sector will find well-paid opportunities in consulting across growing business verticals. Civil Engineers can have a fulfilling career in fields like Real Estate, Consulting and Infrastructure companies apart from the Indian Engineering Services.
- **Industrial Visits:** Industrial visits to several sites like Ambuja Cement, Punjab Irrigation and Water Works Department, National Fertilizers Ltd., Shahpur Kandi Dam project and Bhakra Nangal Dam Project.
- **Facilities:** Department Laboratories are fully reequipped with high precision equipment and advanced software to enhance learning in thrust areas of civil engineering.



# Faculty of Hotel Management

We prepare professionals for dynamic and demanding industries, not only do we focus on practical training but also on overall development and grooming of personality. The hotel management college at PCTE has robust research and development unit that provides students with exceptional hands on training in Indian and global culinary innovations.

Over the Years, the faculty of Hotel Management has registered and have set various records such as for Guinness Book of Records & Limca Book of Records by making 1241 varieties of parathas in 9 minutes & 10 seconds during the 2018-2019 school year.

They also made it to the India Book of World Records by organizing "MOJITO FIESTA" where 110 Students made 110 different types of Virgin Mojitos in 110 seconds. In 2019, a record in the Limca Book of Records was registered by preparing the world's largest thali of 96 inches in diameter with 270 dishes of all states and union territories of India.

It goes on as the students displayed 100 varieties of Halwaizzas i.e. Halwa served on a Pizza Base to explore their creativity.

In 2022, yet another Limca Book of Records was registered where the students prepared 114 different varieties of coffee in the Cafiesta Event. Besides this, another world record was set where 160 students made 300 samosa variations in the Great Samotsav.

In 2023, students prepared the largest Indian traditional style thali, "ATULNIYA BHARAT" that was 2.44 m in diameter and had 270 authentic dishes prepared from the cuisines of all 28 states and 8 Union Territories of India.

Another event, "Salaam-e-India 2023" witnessed 405 incarnations of Golgappas, a grand tribute to the tapestry of street food culture that thrives in every nook and cranny of our diverse nation.

In 2024, 'India's Akalpaniya Vanjanam', Pcte students developed 524 variations of Samosas, using millets as base, creating entrepreneurship opportunities / Startups for individual from both rural and urban sectors.

In 2024, PCTE has aimed to promote rural tourism, which involves visiting rural areas, villages, and the countryside to experience local culture, traditions, cuisine, and landscapes. This initiative has emphasized sustainable development by supporting local communities and has offered travelers authentic and immersive experiences.

"In 2024, hotel management introduced Jagolates, a healthier alternative to traditional chocolates, made from ingredients like channa, jaggery, and turmeric. These innovative snacks combine health benefits with convenience, impacting both health-conscious consumers and the food industry. Additionally, hotel management launched a range of oil-free mayonnaises, including garlic curd, pary pary curd, herb curd, and honey mustard mayo, along with 15 other unique varieties. These healthier, oil-free condiments are set to redefine the market."

## The faculty and students of Hotel Management research new cuisine every year. Some of the recent ones are:

- **Tribal Cuisine:** A showcase of different Indian tribal dishes prepared in bare minimum spices and cooked in wood fire, leaves, bamboo, earthenware as originally used by different tribes of India.
- **Blue Cuisine:** A cuisine of lost & unknown recipes and dishes of Mughals, Rajputana, Nizams & Nawabs, and dishes from "Royal" India. It was introduced to revive slow cuisine.
- **White Cuisine:** A healthy cuisine made by using raw, steamed and boiled food. Students prepared 160 types of dishes using the same method from all over India.
- **Green Cuisine:** A powerful cuisine introduced to think about food in a healthier & beneficial way, the faculty and students prepared dishes with ingredients that not only tasted delicious but also healed diseases.
- **Pink Cuisine:** A cuisine introducing fresh flowers with great health & taste values.
- **Curry Cuisine:** Fifteen types of various curries with immunity boosting agents which are known for healing diseases were introduced by the department.
- **Stone Cuisine:** The Cuisine was being prepared by cooking on the stone, which has earthy food value.
- **Slow Fire Cuisine:** This Cuisine was served by using slow cooling method, cooking in bamboo, earthen pots etc to revive the food value & taste.
- **Global Cuisine:** The fusion Cuisine was made by mixing Cuisine of Indian with Italian, French, English, Chinese & Thai Cuisine.
- **Ayushman Cuisine:** Ayushman Cuisine is inspired by Ayurvedic and Satvic principles, focusing on wholesome, onion- and garlic-free preparations. It celebrates signature Indian dishes while emphasizing health benefits through ingredients renowned for their medicinal properties. With a mission to promote wellness and prevent diseases, Ayushman Cuisine delivers a balanced, holistic approach to traditional Indian flavors—without compromising on taste.



## Bachelor of Hotel Management and Catering Technology (BHMCT)

**Duration:** 4 Years

**Total Seats:** 60

**Eligibility:** 10+2 (any stream), Min. 50% marks for general category & 45% marks for other categories.

**Hotel Management is a Degree Course that is approved by the All-India Council for Technical Education (AICTE).**

The building of the department is built like a Mock Hotel, where one enters a lobby that leads to the Front Desk and the Concierge's desk with a waiting area and Manager's Desk, and then it flows into a Banquet. Up stairs there is a Hotel Room, Laundry Room, Bakery and Confectionery and a fully functional Restaurant named Indian Angeethi.

### Beyond the Classroom

- Dignitaries Dine:** Students cook and serve Indian, Continental, European, American, Pan Asian, etc. to the High Commissioners, Vice-Chancellors, and Severe Industrialists. Additionally, PCTEians are trained in Research & Development for the current hospitality trends to help them in innovating their work.
- Hospitality Olympics:** An Inter College competition featuring young Master Chef, Cocktail/Mocktail Making, Bed Making, Napkin Fold, Service Relay Race, etc are organized by the students of Hotel Management.
- Annual Hospitality Conclave and conference:** Famous personalities from the hospitality industry and academicians participate every year to widen the knowledge base of the students. Celebrity Chefs like Dr. Sudhir Andrew, Chef Mandeep Singh Gill, Chef Sabhyasachi, Chef Sudhir Sibbal and Chef Harpal Singh Sokhi have visited the campus so far.
- Industrial Training:** Students are given 6 months international as well as domestic industrial training opportunities particularly in their 5th Semester of the course. Internationally, this training is provided in countries such as Mauritius, Dubai, Malaysia and the USA. Domestically, the tie ups have mainly been set with Oberoi, Taj Hotels, Marriott and many more. So far, the students of Hotel Management have catered to events of CII, LMA (Ludhiana Management Association), Bonn Breads, Trident, Cremica & Delmonte. Students are opting for successful career options as an entrepreneur within different Restaurants and Cafe Chains fields.
- Event Management:** Students organize outdoor catering/ themed events, live counters, gala banquets- 1500 pax (Cook, serve, and manage) and they also cater to Freshers night, Farewell, International Students' week, etc.
- Association with Lodhi Club / CICU:** Chamber of Industrial and commercial undertaking/(LMA)Ludhiana management Association: The department has an active tie up with Lodhi Club/ CICU/LMA in which the students are indulged in organizing events/outdoor catering.
- Placements:** Our graduates have achieved remarkable placements across the globe, making strides in renowned countries such as the USA, Singapore, Canada, Australia, UAE, Kuwait, and more. They have seamlessly integrated into the prestigious domains of 5-star deluxe hotels, restaurant chains, and airlines, both in India and abroad, contributing to the success of esteemed international brands. Our alumni have become integral parts of iconic establishments such as Omni Hotels, Burj-Al-Arab, J.W. Marriott Gaylord Opryland, Vistara, Intercontinental, Shangri-La, Taj Group, Oberoi Group, Marriott, and more at different hospitality positions such as Chef De Patie, Assistant Manager (AM), Management Trainee (MT) and many more. Notably, 23 of our students have achieved a milestone by securing the highest package of Rs 70 Lacs in various states across the USA, showcasing the global recognition and opportunities our institution provides.



## Bachelor of Travel & Tourism Management (BTTM)

**Duration:** 4 Years

**Total Seats:** 60

**Eligibility:** 10+2 (any stream)

Tourism is the 3rd largest industry which is flourishing over the world and we are glad to be at the core offering it. The four year undergraduate program helps in learning about different cultures and to built diverse set of skills to work in travel and tourism sector where you will be taught about Travel Agent Airline Management, Tour Guiding, Hospitality Industry, Marketing, Human Resource Management, Hotel & Resort Management etc. Study combines a well-rounded academic curriculum with hands-on experiential learning.

### Beyond the Classroom

- Cabin Crew Training:** PCTE BTTM Has launched cabin crew training in the in-house well developed airlines lab.
- Passports Making Activity:** The travel and tourism students understand the process of passport making. Every student has to get at least 20 passports processed during the semester.
- Training in Travel Agencies:** Students prepare tour packages, process visa applications of various countries, make air ticketing reservations (on online portals), act as a tour guide & Tour Coordinators organized by college every year. The students are also involved in sales and marketing of tour packages, Event planning, Railway Ticketing (IRCTC), etc.
- Association with AIESEC:** The Department of Travel and Tourism maintains an active collaboration with the International Association of Students in Economics and Business (AIESEC), offering students valuable national and international internship opportunities.
- Placements:** PCTE students have excelled in placements across diverse sectors, including top airlines like United Airlines, Singapore Airlines, Air Asia, and Indigo, as well as prestigious roles in airport services, event management, and retail. In travel agencies, they've made their mark with industry leaders like

Make My Trip and Thomas Cook. Our graduates have reached global heights, securing positions in countries such as the USA, Canada, the UK, and more. Additionally, PCTEians have successfully contributed to ministries of tourism in countries like Bhutan and Lesotho. Apart from this, they have also been placed in the State Tourism Boards like Punjab Heritage Promotion Board, Jammu-Kashmir Tourism Development Corporation etc. Some of our students are exceptionally doing well in their own businesses.

- Notably, one of our students achieved a milestone by securing the highest package of Rs 50 Lacs at a position of Cabin Crew during placement with United Airlines, highlighting the exceptional opportunities and success our graduates attain in the competitive aviation industry.
- Globetrotter:** It is a competition held during the Hospitality Olympics event every year where the students participate in Geography Quiz. The Quiz is divided into 5 parts: Countries, Flags, Capitals, Currency and Famous Destinations & Personalities.
- Event Management:** Students are opting for successful career options as an entrepreneur within the event management field.



# Faculty of Business Management and Commerce

Founded in 1999, the Faculty of Business Management and Commerce at PCTE Group of Institutes offers cutting-edge Undergraduate and Postgraduate degree programs designed to cultivate the next generation of business leaders, entrepreneurs, and managers. Our holistic approach to education fosters personal and professional growth, laying the foundation for a robust future for our nation.

## Programs Offered:

BBA  
B.COM  
MBA  
MBA (International Business)

**Achievements and Rankings:** The Faculty of Business Management and Commerce at PCTE Group of Institutes, Ludhiana, has consistently achieved impressive records and rankings. In the Business Today MDRA Best B-School Survey 2024, PCTE ranked 7th in India for Return on Investment (ROI), ranked 6th best Business Management College in Punjab by India Today Magazine, highlighting its exceptional value and strong career prospects for students.

These achievements reinforce PCTE's reputation as an elite business school and solidify its position as a leading institution in business education.

**Entrepreneurial Initiatives:** Our Entrepreneurial Cell has made significant strides in fostering innovation and entrepreneurship among students. Four startups—Nappads Solutions Pvt. Ltd., Mad-Chef, Patravali, and Valazhai-llay—have gained recognition as some of the best startup initiatives at the national level, receiving funding from various venture capitalists and financial institutions.

Notably, one of our MBA-International Business students, Shifali Jain (Batch 2018-20), secured an impressive 17 lakh grant from the Ministry of Agriculture and Farmers' Welfare. Additionally, at Umang 2020, ten of our students were shortlisted to pitch their ideas to angel investors, showcasing their entrepreneurial spirit and innovation. Placement Accolades

Students from our placement cell have achieved an impressive 100% placement record. Our highest package offered stands at ₹17 lakhs per annum with Federal Bank, while the average package varies from ₹2.5 lakhs per annum for undergraduate students and ₹4.5 lakhs per annum for post graduate students. These outstanding placement achievements reflect our commitment to equipping students with the skills and opportunities needed for successful careers in the business world.



## Bachelors of Business Administration (BBA)

**Duration:** 3 Years

**Total Seats:** 510

**Eligibility:** 10+2 (any stream)

Our BBA program is designed to provide an in-depth understanding of key functional areas of business and to enhance the overall personality of our students. BBA Graduates can either launch their professional career in top corporations or become entrepreneurs. BBA students have a unique opportunity of graduating with a specialization (HRM/Marketing/Finance) which multiplies their career prospects manifolds!

### Beyond the Classroom

- Specialized Projects:** Students understand financial markets by opening a Demat A/C and by trading securities in the markets. Consumer Hub, an activity conducted to provide hands-on exposure to students in the marketing field; Students put different types of stalls and earn profits out of it.
- Overall Personality development:** Communication and Personality Development Activities (Quiz, Group Discussions, Extempore, Debates etc.). Regular Guest Lectures by Eminent Entrepreneurs, Senior Business Professionals and diplomats. Personalized Mentoring sessions are conducted to develop the overall personality of the student.
- Entrepreneurial Workshops:** Various workshops and seminars are conducted by Entrepreneurship Cell to equip the students with tools required to start their own business.
- Certification Courses:** For adding new skills, students take up Online Certification in emerging areas like Digital Marketing, Google Analytics, Business Analytics from Google Skill Shop, Edx, Coursera etc.
- Rawar :** Real art of war is to win without even firing a single bullet. Ancient principles of Art of War by Sun Tzu are applicable today as they were 2000 years ago. Corporates are the new kingdoms and managers, the new generals. Students learn the skills of war, supply chain management, market intelligence, pricing strategy and communication plans to win the ultimate prize, the consumer's mind. In this go for the jugular no holds barred college activity on the strong survive
- Summer Internships and Industrial Visits:** Regular Industrial visits & Mandatory Summer Internship to get practical experience.
- Placements:** Federal Bank, Tommy & CK, Jaro Education, Wipro, Lenskart, Lido Learning, Asian Paints, Crescendo Global, UTI Mutual Fund, Hike Education, Planet Spark, Educational Culture Vedantu, PhonePe etc.



## Bachelor of Commerce in Honors (B. Com Honours)

**Duration:** 3 Years

**Total Seats:** 270

**Eligibility:** 10+2 (any stream)

This three-year, full-time Bachelor of Commerce (Honours) program provides students with a comprehensive foundation in essential business areas, including Accounting, Management, and Business Statistics, along with critical leadership skills. Through a curriculum that integrates theoretical insights with practical applications, students gain a deep understanding of business operations within a global context. Beyond technical expertise, the program fosters critical thinking and problem-solving abilities, empowering graduates to apply their knowledge effectively in diverse business environments.

### Beyond the Classroom

- **Hands on training on Tally Software:** Students gain hands-on experience with Tally software, a leading tool in the accounting profession, providing them with a competitive edge in the industry.
- **NISM Certifications:** Students get extra specialized knowledge apart from the normal course curriculum. The certification program helps the students to improve their credentials to ensure better job opportunities.
- **Internships:** Students are provided Internships under the CA, CMA & CS of the City during their course. It encourages the students to learn practical aspects of commerce and business.
- **Workshops:** The students gain technical knowledge in workshops on Personal Financial Planning, Investments, and Contemporary Tax Structures.
- **Practical Assignments:** The students are encouraged to apply for PAN card, Filing of Income Tax Return, applying for GST Number, Filing GST Returns etc. along with practical activities like RAWAR and consumer hub
- **Placements:** ITC, CEIGALL, India Ltd., Just Dial, Jaro education, Wipro Lenskart, Asian Paints, Crescendo Global, UTI Mutual Funds, Education Culture, Sportking, Whiz Robo, Om Careers etc.



## Masters of Business Administration (MBA - Marketing, Finance & HR)

**Duration:** 2 Years

**Total Seats:** 120

**Admission Criteria:** GD/PI + Minimum 50% marks for general category & 45% marks for other categories.

Masters of Business Administration is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE)

### Beyond the Classroom

- Sales Management:** Students engage in real-world sales activities, learning about consumer psychology and behavior through merchandise sales. They also work on live projects to apply their knowledge practically.
- Business Research:** Through hands-on research projects, students explore current social and business issues, gaining real-time insights and enhancing their analytical skills.
- Business Simulation Games:** In a simulated business environment, students make strategic decisions across various operations, focusing on enhancing shareholder value and gaining practical business management experience.
- Partnership Hub:** Students establish partnership firms through the complete setup process including partnership deed formation, GST registration, PAN card application, UDYOG Aadhar registration, and bank account opening. They also manage actual business transactions, experiencing firsthand partnership firms' legal and operational responsibilities.
- Certifications in NISM, Digital Marketing, and More:** Through specialized online certifications in fields like Digital Marketing, Financial Markets, and Human Resources, students deepen their expertise beyond the core curriculum, gaining industry-relevant skills.
- Money Multiplier:** This program teaches students to grow an enterprise's wealth by employing innovative strategies and diverse business models, enhancing their financial and strategic acumen.
- Workshops:** Students participate in interactive workshops and boot camp that provide practical training in professional grooming, dining etiquette, global geography, and more, preparing them for corporate environments.
- Placements:** Our students secure placements at renowned companies like Goldman Sachs, Federal Bank, Trident, Jaro Education, Tech Mahindra, Tata Consultancy Services, ICICI Bank, Asian Paints, Crescendo Global, and Axis Bank. Some students have received packages up to Rs. 14.5 lakhs at Federal Bank.

These initiatives ensure that our MBA graduates are well-prepared, industry-savvy, and equipped with a unique combination of theoretical knowledge and hands-on experience.



## MBA in International Business (MBA-IB)

**Duration:** 2 Years

**Total Seats:** 60

**Admission Criteria:** GD/PI + Minimum 50% marks for general category & 45% marks for other categories.

MBA in International Business is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE).

### Beyond the Classroom

- Barter Charter:** It is a vigorous experiential exercise that overnight sharpens interpersonal and negotiation skills. Students learn to do business with scarce resources. Strengthens their professional and entrepreneurial skills.
- Investment Hub:** Students open a Demat Account with a brokerage house and invest in stocks and IPOs.
- Export Club:** Students execute one real-time export consignment during the tenure of the program.
- Projects with Export Promotion Council:** Live projects are conducted with various Export Promotion Councils like DGFT, ECGC, ITPO and Indian Institute of Packaging, Mumbai. Workshop on International Logistics: Students understand the multimode transport system of exports by analyzing various trade routes across the globe along with a visit to the dry ports to have a better understanding of business operations in logistics.
- International Tie-ups:** PCTE has active tie-ups with 24 International Business Schools from various parts of the world. International Business Students participate in various Exchange Programmes, International Businesses, and Research opportunities.
- International Marketing Projects:** Students get hands-on experience as they work on projects where they identify new buyers, vendors for bulk supply, prepare quotations for international buyers and select the right logistic partners before shipment.
- Vipnan :** Marketing is the core of any business. Students pitch their wits, talent, deduction, analytical and creative skills for this rocking one day fast paced annual event. Students learn to apply theoretical concepts in marketing strategies. With industry and corporate's joining in to pitch and sell, or find a digital clue from a data, it's a pressure situation which only the best can endure.
- Placements:** Goldman Sachs, Rex International, TRB Exports Pvt. Ltd., Supple Tek Industries Pvt. Ltd., King Exports, Eastman, Ralson, Centex Export are a few companies where the students are placed.



# Faculty of Computer Applications

The Faculty of Computer Application offers Undergraduate and Postgraduate Courses which prepare the students for the challenges of the digital world, they are provided with a dedicated Research Lab with state-of-the-art infrastructure where they work on their researches and live projects. The students are exposed to technical knowledge related to Computer Hardware and Software and explore various aspects related to web development, software development & designing, Machine Learning, Python, IoT, Android Development, etc.

## Bachelor of Computer Applications (BCA)

**Duration:** 3 Years

**Total Seats:** 360

**Eligibility:** 10+2 (any stream)

### Beyond the Classroom

- **Online Certification:** Coursera, Udemy, Edx, NPTEL, Google & Microsoft platforms are used for MOOC Courses. Students are encouraged to enroll and complete various Online Certifications and Programs which are aligned with their subjects for better understanding.
- **Athena, IT Fest:** An inter-college fest is organized by IT students to provide a platform for different colleges and universities to showcase their technical skills.
- **In-house IT Cell:** Managed by students with the guidance of faculty it deals with live projects from the corporate in a gamut of domains like Web development, App development, Digital Marketing, Networking, etc.
- **Workshops & Seminars:** Industry Experts conduct regular sessions on various domains like Application Development, Web Development, MATLAB, Network Security, etc. to enrich students with the latest in the IT field.
- **Placements:** The students of BCA got placed in the prominent IT companies like Solitaire, Infosys, Wipro, Omni Technologies, Sensation, Code young, Planet spark, Pisoft etc.



# Faculty of Pharmaceutical Sciences

PCTE Faculty of Pharmaceutical Sciences was established in the year 2007 which offers Undergraduate and Diploma Courses in Pharmacy.

The students are provided with well-stocked laboratories equipped with instruments like Brookfield Viscometer, UV-VIS Spectrophotometer, HPLC, Dissolution Apparatus, Rotary Tablet Punching Machine, Planetary Mixer, Granulator Filter press, Orifice, Venturi Meter and a Herbal Garden.

During the course, the students study manufacturing of dosage forms, pharmaceutical, marketing

management, drug development and analysis, community pharmacy and drug regulatory affairs.

After the course completion, students can work as Pharmacists and also in Pharmaceutical industries under various sections like Production, Quality Control and Quality Assurance. By providing practicality to students during the course, the faculty and students have been able to develop products such as Hand Sanitizer, Aloe Vera Gel, Hand Wash, Calamine Lotion etc.



## B-Pharmacy

**Duration:** 4 Years

**Total Seats:** 100

**Admission Criteria:** Minimum 50% marks for general category & 45% marks for other categories.

**Eligibility:** Candidates with 10+2 examination (science academic stream) with Physics, Chemistry and Biology or Mathematics or Any other qualification approved by the Pharmacy Council of India as equivalent to the above examination. Provide that there shall be reservation of seats for the Scheduled Castes and the scheduled Tribes candidates in accordance with the instructions issued by the Central Government /State Governments / Union territory administrations as the case may be from time to time.

**B. Pharmacy is an Undergraduate Degree Course in the pharma field. This course is affiliated by the IKGPTU & approved by Pharmacy Council of India (PCI).**

### Beyond the Classroom

- **Herbal Hub:** Students prepare herbs-based eatables and put-up stalls and sell their products. This activity enhances the marketing skills of students.
- **Collaborations:** An MOU is signed with Velite Pharmaceuticals, Solar Pharmaceuticals, Global heart & Superspeciality Hospital, Mohandai Oswal & Diagnostic Centers.
- **Medical Camp:** Regular medical camps are organized whereby free health check-ups and medicines are offered to the community.
- **Seminars/Conferences:** There are several seminars / conferences which prepare the students for advanced research in the pharmaceutical field.
- **Research:** Faculty and students have published many papers in national and international journals.
- **Placements:** Our students have been able to secure placements at Sun Pharma with a package of 4.8 Lacs and Life Cell with a package of 4.2 Lacs. Other than this, Cipla, Abbott, Fortis Hospital, DMC Hospital, SPS Hospital are also few of the organizations where pharmacy students are placed.



## D-Pharmacy

**Duration:** 2 Years

**Total Seats:** 60

**Eligibility:** Candidates with 10+2 examination (science academic stream) with Physics, Chemistry and Biology or Mathematics. or Any other qualification approved by the Pharmacy Council of India as equivalent to the above examination. Provided that there shall be reservation of seats for the Scheduled Castes and the Scheduled Tribes candidates in accordance with the instructions issued by the Central Government /State Governments / Union territory administrations as the case may be from time to time.

**A Student should complete the age of 17 years on or before 31st December of the year of admission to the course.**

**D. Pharmacy is a Diploma Course affiliated by the Punjab State Board of Technical Education & Industrial Training, Chandigarh, and approved by the Pharmacy Council of India.**

### Beyond the Classroom

- **Hospital Visits:** Students are taken to several hospitals such as Pancham Hospital, DMC, Fortis Hospital, Mohalla Clinic etc., to mainly help students in gaining practical exposure and learn on how the things work.
- **Herbal Hub:** Students prepare herbs-based eatables and put-up stalls and sell their products. This activity enhances the marketing skills of students.
- **Collaborations:** An MOU is signed with Fortis Hospital & Diagnostic Centres.
- **Medical Camp:** Regular medical camps are organized whereby free health check-ups and medicines are offered to the community.
- **Seminars / Conferences:** There are several seminars / conferences which prepare the students for advanced research in the pharmaceutical field.
- **Research:** Faculty and students have published many papers in national and international journals.
- **Placements:** GSK, Sun Pharma, Cipla, Abbott, Fortis Hospital, DMC Hospital, SPS Hospital are few organizations where pharmacy students are placed.



## Faculty of Medical Laboratory Sciences B.Sc. Medical Laboratory Sciences (MLS)

**Duration:** 4 Years

**Total Seats:** 60

**Eligibility:** Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology. Lateral entry is allowed for DMLT or Diploma in Pharmacy pass out as per IKGPTU norms.

Medical Laboratory Sciences program is an undergraduate professional healthcare course concerned with the diagnosis of diseases through the use of Hematological, Biochemical, Histochemical, Immunological and Microscopical techniques. Since the pandemic, MLS graduates are contributing more than ever before. The need for healthcare professionals has rapidly increased.

### Beyond the Classroom

- **Medical Camps:** Free Medical Camps are organized in collaboration with various hospitals e.g., Global Heart, Aastha Kidney, Fortis and Aykai etc.
- **Weekly Practical Training:** Weekly the students are sent to various Labs/Hospitals like Raghunath Hospital, Star Lab, Red Cross Blood Bank, Mediways Hospital, Verma Hospital, Aykai Hospital, Arora Neuro Centre Hospital, Deepak Hospital & Global Heart Hospital etc. to work under professional guidance.
- **Blood Donation Camps:** In collaboration with CMC & other hospitals, the MLS students get hands-on learning by organizing and participating in Blood Donation Camps.
- **Placements:** SRL Diagnostics, DMCH Hospital, ADK Hospital, Maldives, P.K. Diagnostic Lab, Ludhiana, Patient Care Laboratory, Ludhiana, Raghunath Hospital, Ludhiana, Deepak Hospital, Ludhiana and Wellness Path Lab, Dugri.



## Faculty of Fashion Designing B.Sc. Fashion Designing (FD)

**Duration:** 3 Years

**Total Seats:** 60

**Eligibility:** 10+2 (any stream)

Fashion Designing program is a professionally structured undergraduate course to give students knowledge of the industry. They start with the fundamentals of sketching to graphic designing where they are taught professional softwares like corel draw, photoshop, adobe illustrator and learn about professional draping, garment construction, pattern making, weaving, knitting, Traditional textiles , printing, dyeing process, Research based Design Process and Sustainable fashion . The course encourages both traditional hands-on practices as well as the use of professional software.

### Beyond the Classroom

- **Fashion Exhibitions:** An annual exhibition-cum-sale, where students exhibit their collection and accessories, learn how to handle customers and make a sales pitch. Profits from such exhibitions are taken by the students themselves.
- **Designer Studio:** The students are involved in running a designer studio with the label: THE HANGER
- **Fashion Conclave:** An annual conclave that includes discussion on various fashion and apparel sector related topics. Fashion Entrepreneurs share their experiences to encourage and widen the knowledge base of the students.
- **Educational trips:** Educational trips are a big element of a student's growth. Cultural trips are organized in places like Kerala, Rajasthan, Himalayas, New Delhi etc.
- **Industrial Internship:** The students do their industrial internship with Designers, Export houses, Design Houses and with retail stores for hands-on experience.
- **Fashion Shows:** The final year students exhibit their Kid's Wear and Men's Wear work in Fashion show.
- **Annual graduating show:** The final year students exhibit their work in an annual graduating show.
- **Fashion Talent Competitions:** The students participate in "The Runway India" - a fashion event where they get the opportunity to showcase their collection.
- **Boot Camp:** IM Punjab Innovation Mission under Invest Punjab organized a Boot Camp in which Ms. Karamjeet Kaur of start-up Twilight from Fashion Designing won 1st prize along with the cash prize worth Rs. 50,000/-.
- **Placements:** Duke, Tommy Hilfiger, Vardhman, Kudu, Sangam Weavers, Sportking, Monte carlo, Rainbow Fab art, Paramount Products Pvt. Ltd, Vero Moda, Oster India Pvt. Ltd. and many more.



## Faculty of Journalism & Mass Communication

### B.A. Journalism & Mass Communication (BAJMC)

**Duration:** 3 Years

**Total Seats:** 60

**Eligibility:** 10+2 (any stream)

Students in the Department of Journalism and Mass Communication at PCTE engage in a blend of practical training and theoretical understanding, equipping them for success in the industry. They write articles, features, and news stories for an in-house publications focused on live events. Additionally, students produce programs, campus diaries, and news bulletins for bi-weekly college radio, television, and YouTube channels. In our exclusive soundproof studio, students gain hands-on experience in anchoring, voice-over techniques, editing, and design using user-friendly software. They also receive practical training in DSLR cameras, drones, and gimbals while covering real-time news events both on campus and beyond.

#### Beyond the Classroom

- Print Media:** Students actively contribute to debates, letters to the editor, and citizen journalist columns featured in various newspapers. They also learn to use desktop publishing software effectively.
- Broadcast Media:** Involved in anchoring for radio and television, students handle cameras, edit in-house television segments, create short films, and write news stories in broadcast formats. Their work is showcased on social media and aired on Radio PCTE Ludhiana.
- Online Media:** Students write pre-reporting, create social media content, research based articles, and develop website content, enhancing their skills in digital communication and audience engagement.
- Certificate Courses:** Students are encouraged to pursue certification courses on platforms like Swayam, NPTEL, Udemy, Udacity, Canvas, Coursera, and edX.
- Expert Sessions:** We organize seminars, webinars, and workshops featuring professionals from the media industry, allowing students to interact with and learn from experienced experts.
- Industry Visits and Educational Trips:** Students visit various media organizations to gain practical insights into different aspects of media communications. Additionally, internships are an integral of the curriculum, where students gain experience in recognized media houses.
- Placements:** Graduates secure positions with esteemed media organizations such as News18, Zee Group, India News, Living India, Times of India, Hindustan Times, The Tribune, Daily Post, Dainik Bhaskar, and Jagran Group, PITAARA TV, Chaupal among others.



# International Student's Fee

Course	Fee Structure	
<b>B.Tech</b>	USD 3,500	Per Year
<b>Business Management</b>		
MBA	USD 5,000	Per Year
MBA -IB	USD 5,000	Per Year
BBA	USD 2,500	Per Year
<b>Computer Applications</b>		
BCA	USD 2,500	Per Year
<b>Pharmacy</b>		
B.Pharmacy	USD 3,500	Per Year
<b>Commerce</b>		
B.Com. Honours	USD 2,500	Per Year

Course	Fee Structure	
<b>Hotel Management</b>	BHMCT	USD 3,500 Per Year
<b>Travel &amp; Tourism</b>		
BTTM	USD 2,500	Per Year
<b>Fashion Designing</b>		
B.Sc. FD	USD 2,500	Per Year
<b>Journalism</b>		
BAJMC	USD 2,500	Per Year
<b>Medical Laboratory Science</b>		
B.Sc. MLS	USD 2,500	Per Year
<b>Additional Charges</b>		

- University Examination Fee \$ 35 - \$ 40\* Per Semester to be paid to the University.
- University SRF fee \$ 18 - \$ 20\* Per Semester to be paid to the University.  
\*depending on the current rate of USD
- Subject to revision as per P.T.U. (State Government University) notification.**
- Medical Insurance Charges \$ 50 per year (mandatory to all international students)



## Indian Student's Fee

Course	Seats	Fee Structure (Per Semester)	Course	Seats	Fee Structure (Per Semester)
<b>Engineering</b>					
CSE	180	Rs. 48,700/-	BHMCT	60	Rs. 48,700/-
Civil	30	Rs. 48,700/-	BTTM	60	Rs. 23,900/-
Mechanical	30	Rs. 48,700/-	<b>Hotel Management / Travel &amp; Tourism</b>		
AI & ML	60	Rs. 48,700/-			
<b>Business Management</b>					
BBA	510	Rs. 29,400/-	B.Sc. FD	60	Rs. 29,900/-
B.Com Honours	270	Rs. 29,900/-	<b>Fashion Designing</b>		
MBA	120	Rs. 48,700/-			
MBA-IB	60	Rs. 48,700/-	<b>Journalism</b>		
<b>Computer Applications</b>					
BCA	360	Rs. 29,400/-	BAJMC	60	Rs. 29,400/-
<b>Pharmacy</b>					
B. Pharmacy	100	Rs. 49,100/-	<b>Medical Laboratory Science</b>		
D. Pharmacy	60	Rs. 25,900/-	B.Sc. MLS	60	Rs. 29,900/-
<b>Additional Charges - (for all courses except D-Pharmacy)</b>					
- Rs. 2000/- P.T.U. Counseling Fee (One Time).					
- Rs. 2500/- Examination Fee per semester.					
- Rs. 1100/- URF per semester.					
<i>Subject to revision as per P.T.U. notification.</i>					

# Boarding & Lodging

We provide separate boarding and lodging facilities for Boys and Girls. The girls hostel is located near MBD Mall which is five minutes drive from college and the boys hostel is located in Jhande Village at a walking distance from Campus 2. Apart from two hostels, a luxuriously built guest house is also available for the students. The allocation of seats is on the first come-first serve basis.

## Hostels and Guest house have the following facilities:

Fully Air-Conditioned & Well Furnished Room

Bed, Refrigerator, Mattress, Curtains, Cupboard & Study Table

Three Meals Per Day

24/7 Security Guard

TV-Lounge & High Speed Internet

Parking Space

Recreational Facilities Like Gym & Sports

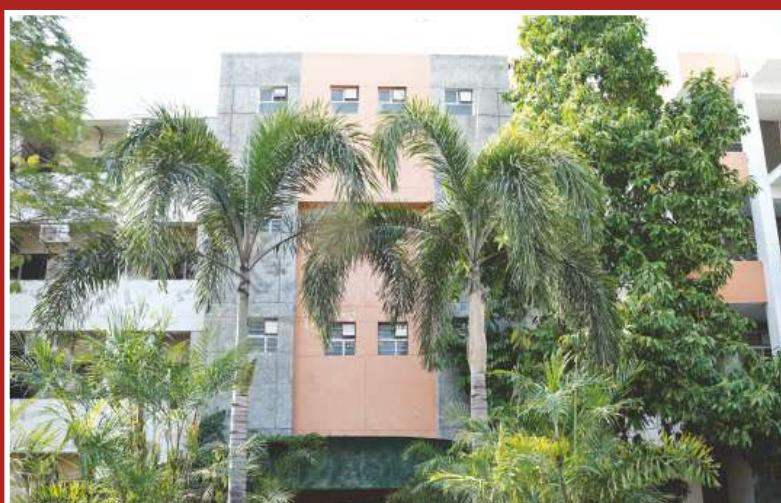
In House Laundry Facility



Guest House



International Hostel



Girls Hostel

# Transportation

College transportation facility is available to & from (Subject to change)

- Ramgarh
- Kohara
- Jamalpur
- Samrala Chowk
- Atam Park
- Bus Stand
- Jagraon
- Mullanpur
- Raikot

- Pakhowal Road
- Dugri
- Sudhar
- Guard Room
- Halwara
- Arora Palace
- Gill Bridge
- Haibowal
- Nanaksar

- Jalandhar Bypass
- Basti Jodhewal
- Sidhwan Bet
- Partap Pura
- Moga
- Ajitwal
- Pavilion Mall
- Girls Hostel
- Sherpur Chowk

**Transportation and hostel charges are subject to revision.**



## IMPORTANT NOTE

Ragging is prohibited and students found guilty are expelled. If any student remains absent for 10 days consecutively in any of the faculties, his/her name is struck off and the seat is offered to the next deserving candidate. Fees once submitted will not be refunded Jurisdiction of Ludhiana Court will apply in case of disputes.

## Public Notice

Advt. No. AICTE/Legal/04(01)/2007

**Sub:** Instructions to Technical Institutions, Universities including A Deemed to be Universities imparting Technical Education regarding matters concerning charging of fees, refund of fees and other student related issues.

All India Council for Technical Education (AICTE) has been empowered interalia under section 10 (n) of AICTE Act to "take all necessary steps to prevent commercialization of technical education" In compliance with the provision under AICTE Act and in the light of directions of Govt. of India issued under section 20 (1) of AICTE Act vide Letter No. (A) Section, it has been decided to issue instructions to the Technical institutions, Universities including Deemed to be Universities imparting Technical Education in the matters concerning students. Whereas it has come to the notice of the AICTE that Technical Institutions and Universities including Deemed to be Universities, are admitting students to technical education programmes long before the actual starting of an academic session; collecting full fee from the admitted students; and, retaining their school/institution's leaving certificates in the original; And Whereas, Institutions and Universities are also reportedly confiscating the fee paid if a student fails to join by such dates; And, Whereas, certificates in original are being detained by institutions and Universities to force retention of admitted students; 1

And, Whereas the time-limit for students to join the courses/programmes is also being advanced in some cases unrealistically so as to pre-empt students/candidates from exercising other options of joining other institutions of their choice. In the event of a student/candidate withdrawing before the starting of the course, the wait listed candidate should be given admissions against the vacant seat. The entire fee collected from the student, after deduction of the processing fee of not more than Rs. 1000/- (Rupees one thousand only) shall be refunded and returned by the Institution/University to the student/candidate withdrawing from the programme. It would not be permissible for the Institutions and Universities to retain the School/Institution Leaving Certificates in original. Should a student leave after joining the course and if the seat consequently falling vacant has been filled by another candidate by the last date of admission, the Institution must return the fee collected with proportionate deductions of monthly fee and proportionate hostel rent, where applicable. Any violation of instruction issued by the AICTE, shall call for punitive including withdrawal of approval and recognition of erring institutions and Universities. AICTE shall on its own or on receipt of specific complaints from those affected take all such steps as may be necessary to enforce these directions

**Dr. K. Narayan Rao**  
Member Secretary



## **INFORMATION BROCHURE**

**CAMPUS 1:** Baddowal, Ferozpur Road, Ludhiana-142021, Punjab, INDIA

**CAMPUS 2:** Near Baddowal Cantt, Ferozepur Road, Ludhiana-142021, Punjab INDIA

Phone : +91-161-2888500 | Mobile : +91-98144 66955, 98720 90335, 98152 67755

E-mail : [admissions@pcte.edu.in](mailto:admissions@pcte.edu.in) | Website : [www.pcte.edu.in](http://www.pcte.edu.in)

*We would love you to follow us:*