RAKA SANJAYA

WEB DEVELOPER

sanjayaraka722@gmail.com | raka-sanjaya.vercel.app | www.linkedin.com/in/raka-sanjaya

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SUMMARY

Creative and dedicated Information Technology student with expertise in web development and multimedia. Experienced in various website projects, including management systems and business profiles. Committed to accuracy and efficiency in every task, with a strong passion for continuous learning in the field of technology.

PROFESSIONAL EXPERIENCE

Internship at JayaPrint - Jakarta, Indonesia   **July 2023 - September 2023**

- Designed and developed ad landing pages for Jaya Print's promotional campaigns to support customer conversion goals.
- Created tailored digital content (visuals and copy) aligned with paid advertising strategies such as Facebook Ads and Google Ads.
- Analyzed landing page performance using Google Analytics and optimized key elements through A/B testing to improve engagement.

PT Panca Alif Sukses - Jakarta, Indonesia   **Jun 2022 - Aug 2022**

- Developed and maintained the company's profile website to enhance online presence and improve information accessibility for potential clients.
- Managed advertising campaigns via Google Ads to increase brand visibility and effectively engage target audiences.
- Created promotional visual assets (banners, web elements, digital content) that supported marketing goals and strengthened brand identity.

PROJECTS

- Developed a company profile website for PT Panca Alif Sukses, improving brand visibility and integrating backend features for a seamless user experience.
- Built a digital profile site for ALF Store, showcasing services with structured product information and engaging visual elements to support marketing efforts.
- Designed a web-based inventory management application using the MERN stack (MySQL, Express, React, Node.js), enabling real-time stock tracking and improved inventory control for businesses.
- Created an AI-powered web application called Stunting Checker to assist in early detection of stunting in children, including intuitive analysis tools to enhance public health decision-making.
- Developed a conference registration website for the International Conference on Applied Science for Vocational Education (ICASVE), allowing efficient participant registration, schedule access, and administrative management.
- Built a library management system using PHP, streamlining book borrowing/return processes and catalog administration through a user-friendly interface.
- Created a company profile website for disosite.netlify.app, highlighting digital services and client testimonials to support business development.

EDUCATION

University of Brawijaya - Malang, Indonesia   Aug 2023 - June 2026 (Expected)

- Associate Degree in Information Technology
  Current GPA: 3.94 / 4.00

SMK Cyber Media - Jakarta, Indonesia   April 2020 - June 2023

- SMK Cyber Media – Vocational High School in Multimedia
  Final GPA Equivalent: 86.65 / 100

SKILLS

Programming Language
- JavaScript, TypeScript, PHP, SQL

Web Development
- React JS, Next JS, Node.js, Express, Laravel, Prisma, Sequelize

Database Management
- MySQL, MongoDB

Design & Prototyping
- Adobe Photoshop, Adobe Illustrator, Figma, Adobe XD, Canva

Version Control
- Git, GitHub

CERTIFICATE

- **(2023)** Full Stack JavaScript Web Developer Tingkat Menengah │ ITBOX.
- **(2023)** ReactJS Kelas Online │ CODEPOLITAN.
- **(2023)** Belajar JavaScript dalam program Kelas Online │ CODEPOLITAN.
- **(2023)** kelas Belajar AJAX dan Web API dalam program Kelas Online│ CODEPOLITAN.
- **(2023)** kelas Belajar MongoDB dalam program Kelas Online │ CODEPOLITAN.
- **(2024)** kelas Belajar Express.js dan EJS dalam program Kelas Online │ CODEPOLITAN.
- **(2024)** Pengembangan Web Fullstack Laravel 11 Kelas Online │ CODEPOLITAN.
- **(2024)** Pemrograman PHP dalam program Kelas Online │ CODEPOLITAN.
- **(2025)** kelas Belajar GIT Lanjutan dalam program Kelas Online │ CODEPOLITAN.
- **(2025)** Belajar Dasar Pemrograman JavaScript │ DICODING
- **(2025)** HTML, CSS dan JavaScript : Pemula sampai Mahir │ Udemy