



Maven Market

Since 1997

Current Month Revenue

₹ 1,20,161✓

Target: ₹ 1,13,788 (+5.6%)

Current Month Profit

₹ 71,682✓

Target: ₹ 67,872 (+5.61%)

Current Month Transaction

18,325✓

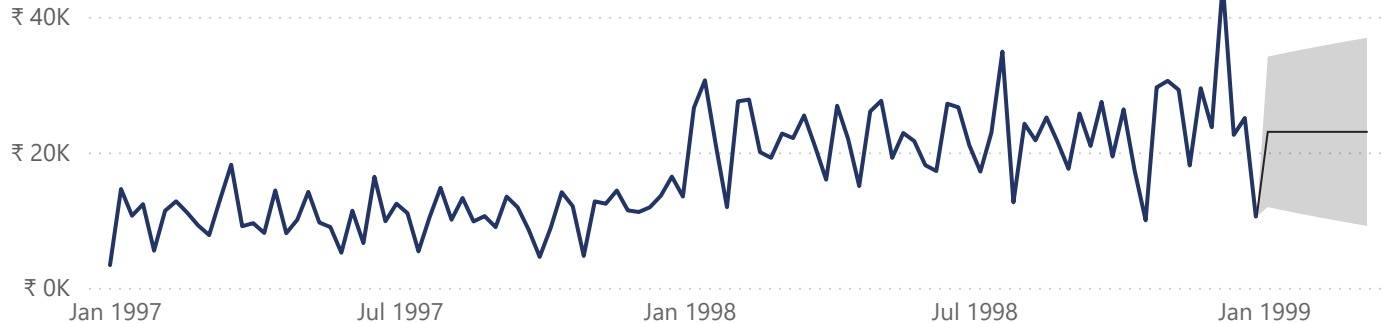
Target: 17,339 (+5.69%)

Current Month Returns

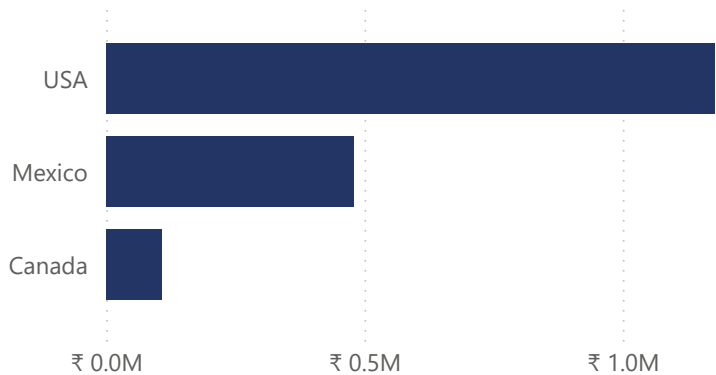
496!

Target: 482 (-2.9%)

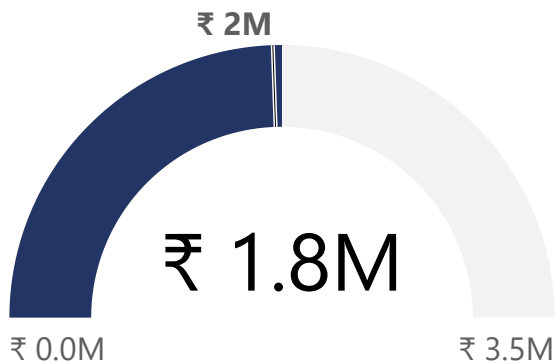
Weekly Revenue



Revenue by Country



Revenue vs Target



Product_Brand	Transactions	Profit	% Profit	% Return
Hermanos	8,071	₹ 33,167	58.54%	1.11%
Tell Tale	7,694	₹ 29,926	58.04%	1.00%
Ebony	7,685	₹ 29,749	59.82%	0.95%
Tri-State	7,438	₹ 29,065	58.90%	1.02%
High Top	7,153	₹ 28,503	60.39%	1.01%
Nationeel	6,499	₹ 27,446	60.47%	1.11%
Fast	6,188	₹ 24,747	61.05%	1.09%
Fort West	6,175	₹ 23,951	59.79%	0.92%
Horatio	6,121	₹ 25,589	58.44%	1.25%
Best Choice	6,000	₹ 25,901	60.60%	0.84%
Sunset	5,856	₹ 20,803	60.49%	1.04%
Red Wing	5,806	₹ 23,624	59.37%	1.09%
Big Time	5,797	₹ 23,710	60.26%	0.97%
Carrington	5,622	₹ 21,468	59.52%	0.89%
Cormorant	5,382	₹ 22,502	61.52%	0.90%
High Quality	5,323	₹ 24,008	60.00%	1.03%
Bbb Best	5,254	₹ 19,375	62.10%	0.90%
Imagine	5,225	₹ 21,742	61.51%	0.98%
Total	2,69,720	₹ 10,52,819	59.67%	0.99%

Most Ordered Product Brand:

Hermanos

Most Returned Product Brand:

King

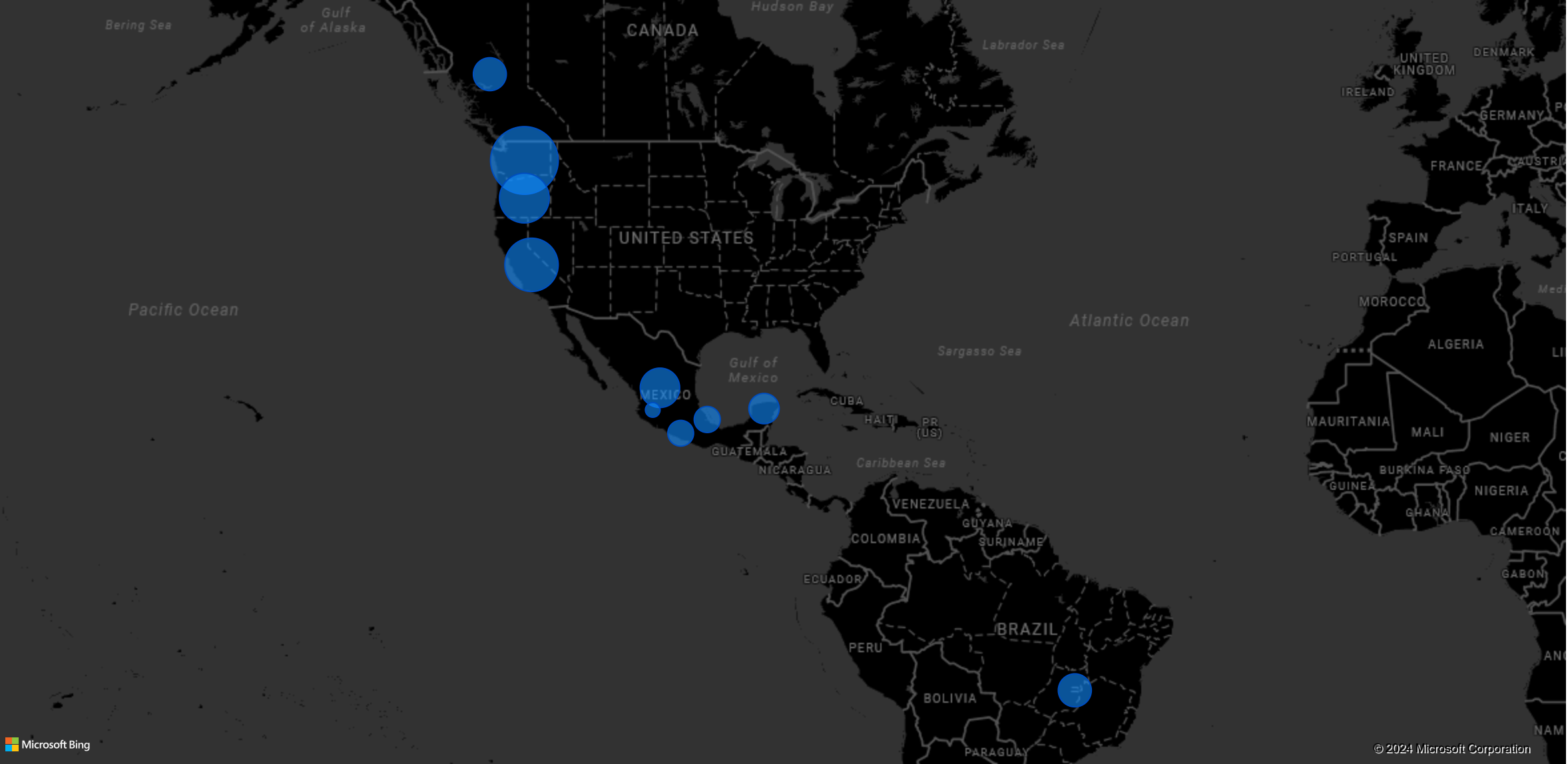
Select all

Canada

Mexico

USA

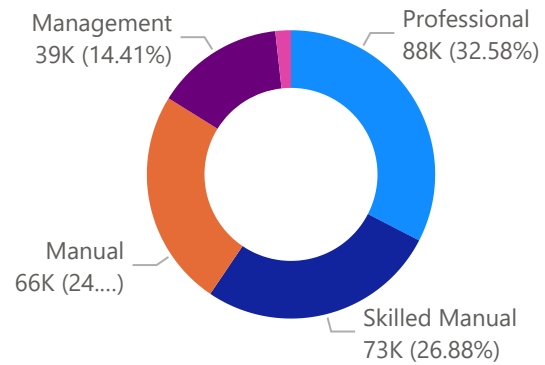
Total Orders by States



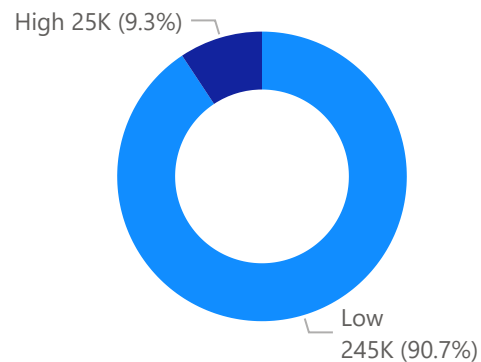
8,842

Unique Customers

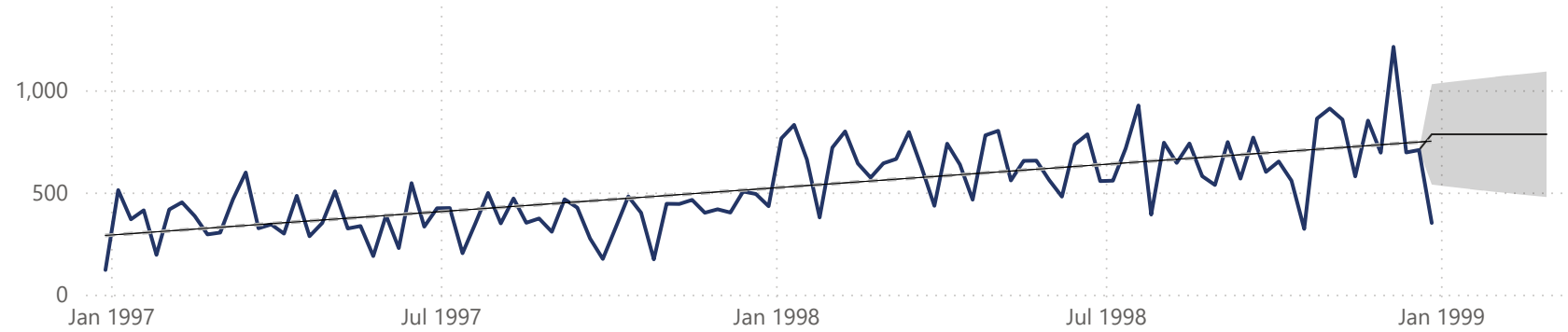
Orders by Occupation



Orders by Customer Priority



Weekly Customers



Top 100 Customers

Customer Name	Orders	Revenue
Ida Rodriguez	290	₹ 2,235
James Horvat	297	₹ 2,121
Dawn Laner	301	₹ 1,995
Mary Francis Benigar	275	₹ 1,974
Wildon Cameron	233	₹ 1,955
Aaron Mcdonnell	260	₹ 1,908
Joann Mramor	251	₹ 1,826
Eric Winters	257	₹ 1,776
Merridee Archuleta	279	₹ 1,764
Lucy Flowers	267	₹ 1,750
Kristin Miller	239	₹ 1,739
Scott Littleford	224	₹ 1,716
Bernadette Marschang	265	₹ 1,714
George Todero	262	₹ 1,664
Emily Barela	205	₹ 1,630
Frank Darrell	221	₹ 1,628
Isaiah Heymsfield	197	₹ 1,599
Mary Smith	223	₹ 1,596
Total	20,962	₹ 1,43,465

Select all

1997

1998

Top Customer by Revenue:

Ida Rodriguez

Orders:

290

Revenue:

₹ 2,235



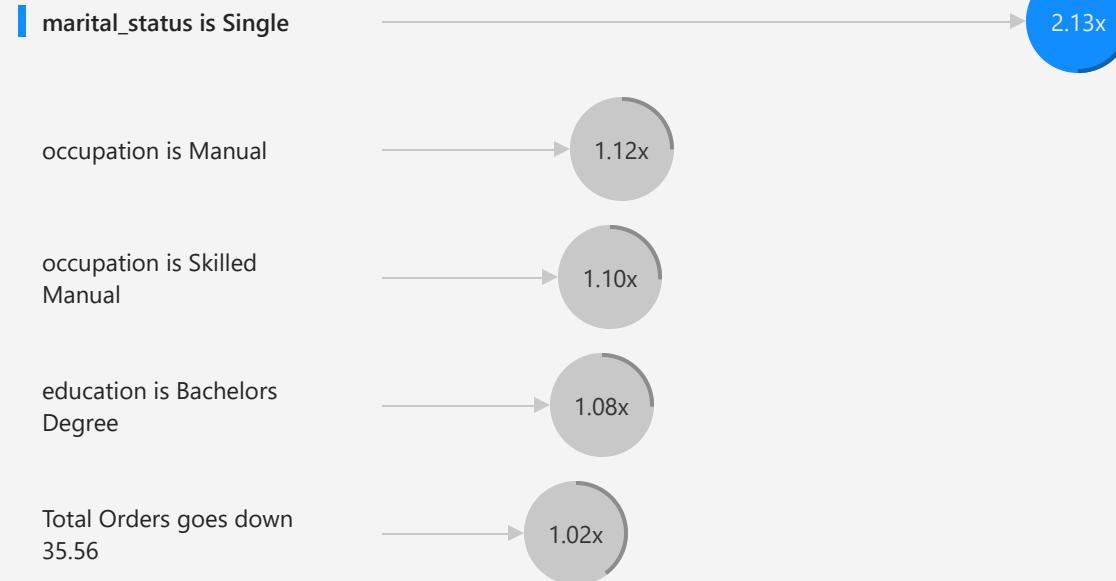
Key influencers Top segments



What influences homeowner to be No ?

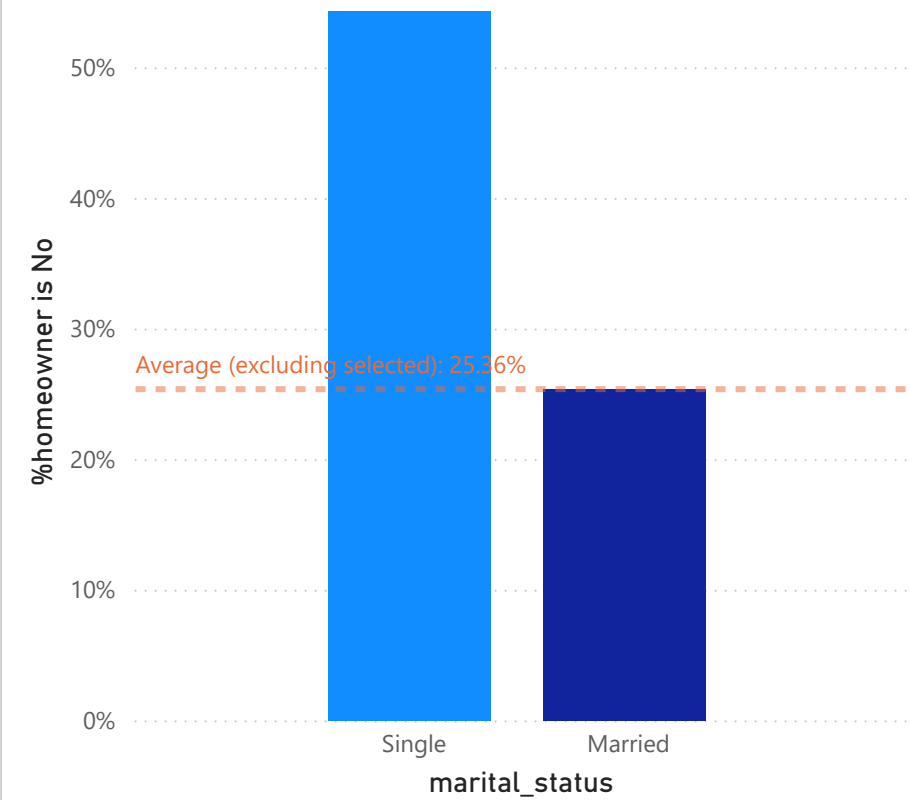
When...

....the likelihood of homeowner being No increases by



Sort by: Impact Count

← homeowner is more likely to be No when marital_status is Single than otherwise (on average).



☐ Only show values that are influencers