

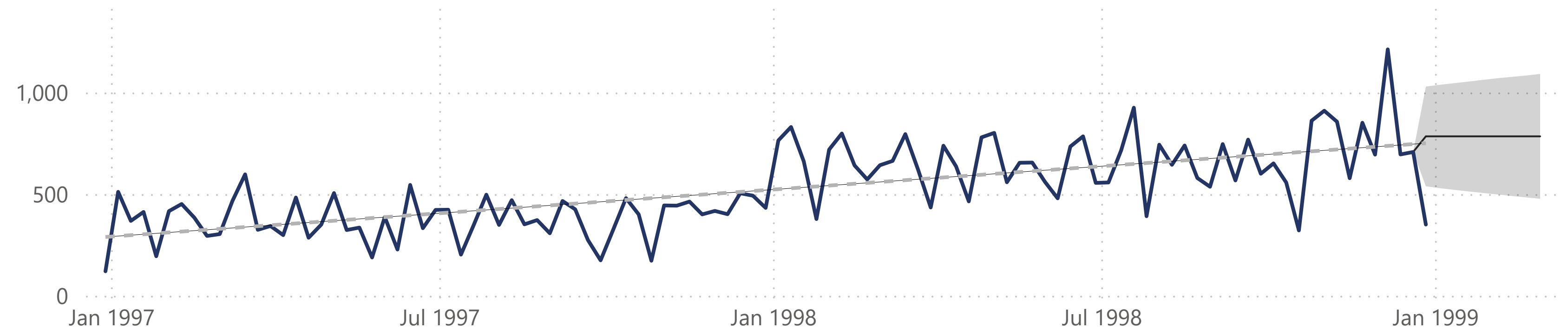


**Target: 482 (-2.9%)**

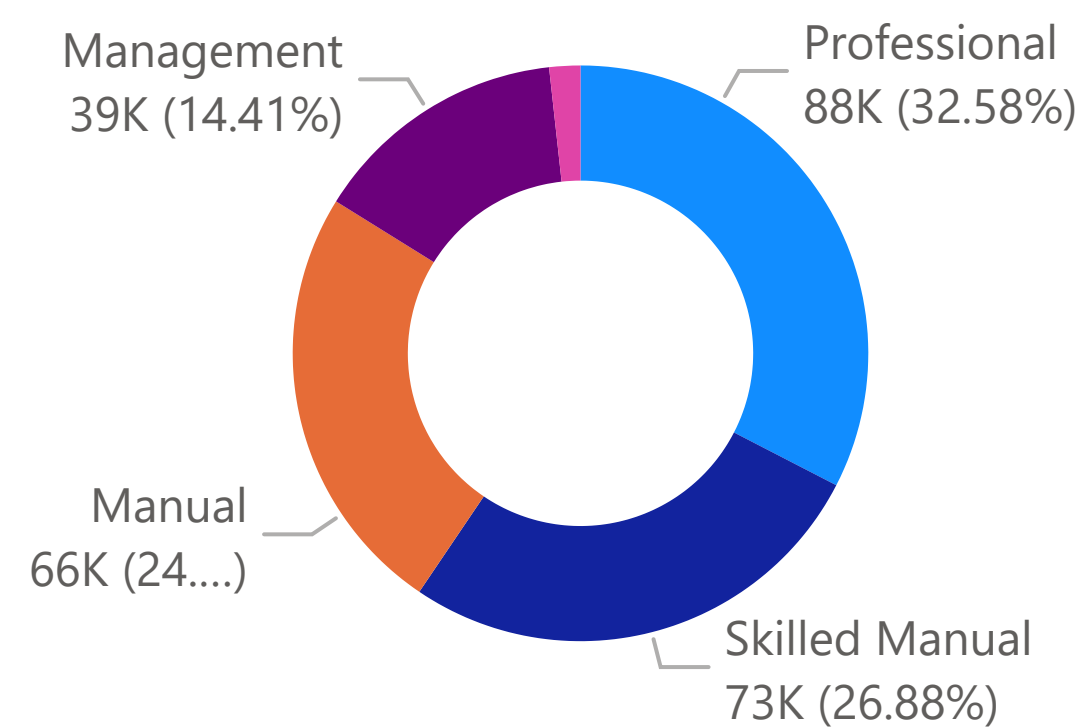


8,842  
Unique Customers

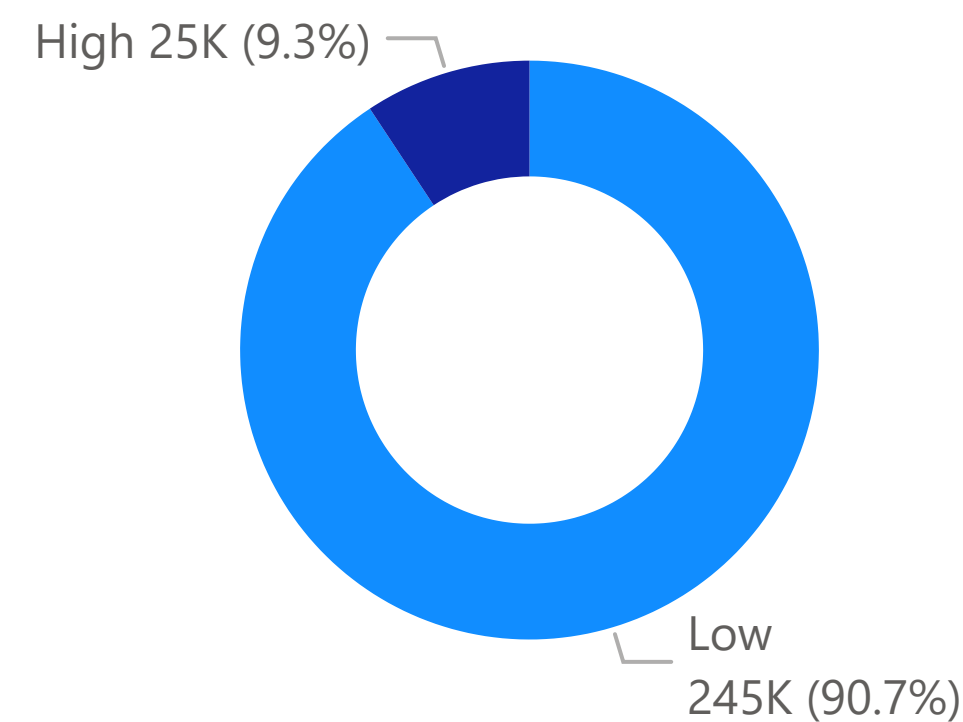
### Weekly Customers



### Orders by Occupation



### Orders by Customer Priority



### Top 100 Customers

Customer Name	Orders	Revenue
Ida Rodriguez	290	₹ 2,235
James Horvat	297	₹ 2,121
Dawn Laner	301	₹ 1,995
Mary Francis Benigar	275	₹ 1,974
Wildon Cameron	233	₹ 1,955
Aaron Mcdonnell	260	₹ 1,908
Joann Mramor	251	₹ 1,826
Eric Winters	257	₹ 1,776
Merridee Archuleta	279	₹ 1,764
Lucy Flowers	267	₹ 1,750
Kristin Miller	239	₹ 1,739
Scott Littleford	224	₹ 1,716
Bernadette Marschang	265	₹ 1,714
George Todero	262	₹ 1,664
Emily Barela	205	₹ 1,630
Frank Darrell	221	₹ 1,628
Isaiah Heymsfield	197	₹ 1,599
Mary Smith	223	₹ 1,596
Total	20,962	₹ 143,465

Select all

1997

1998

### Top Customer by Revenue:

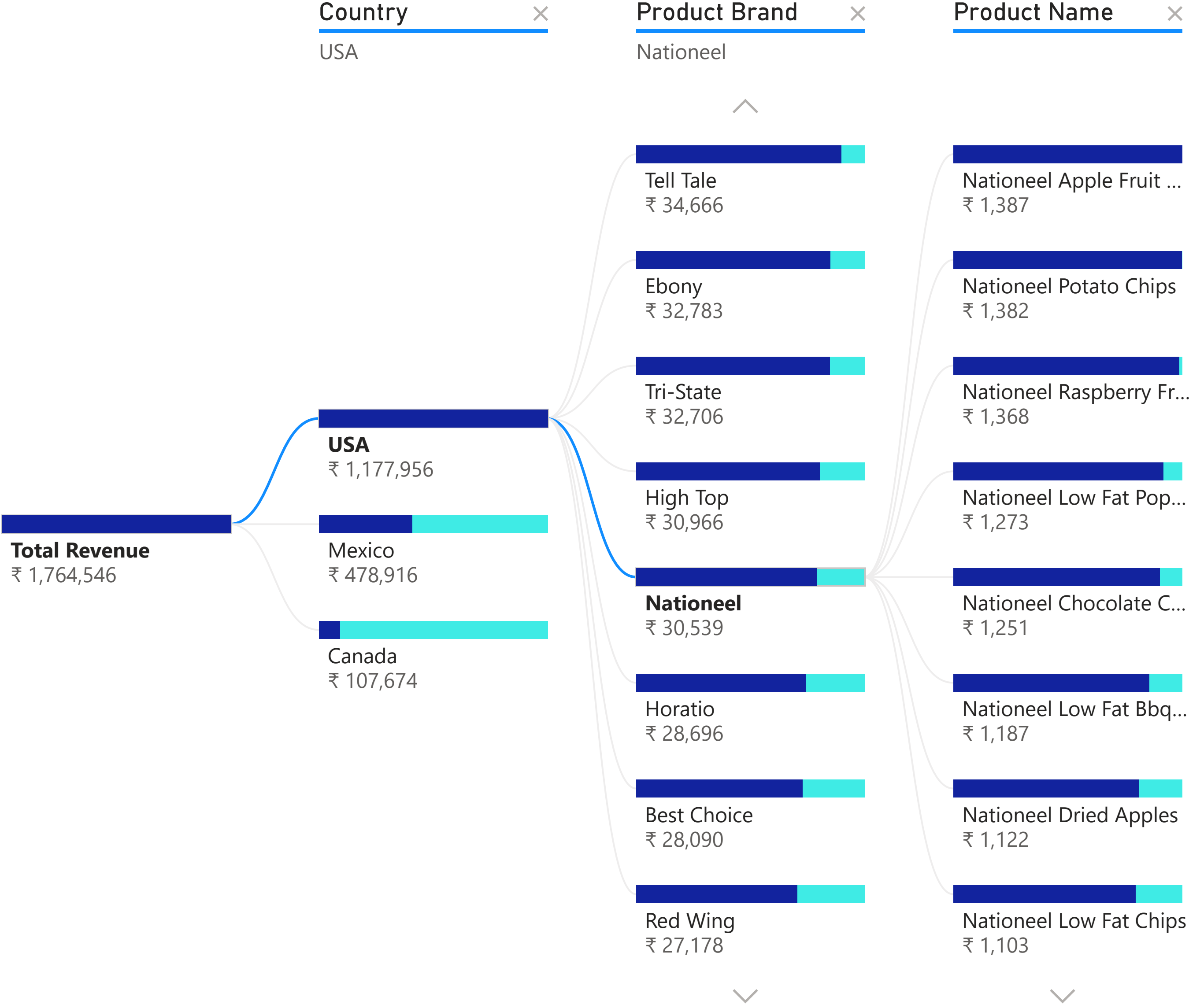
Ida Rodriguez

Orders:

290

Revenue:

₹ 2,235



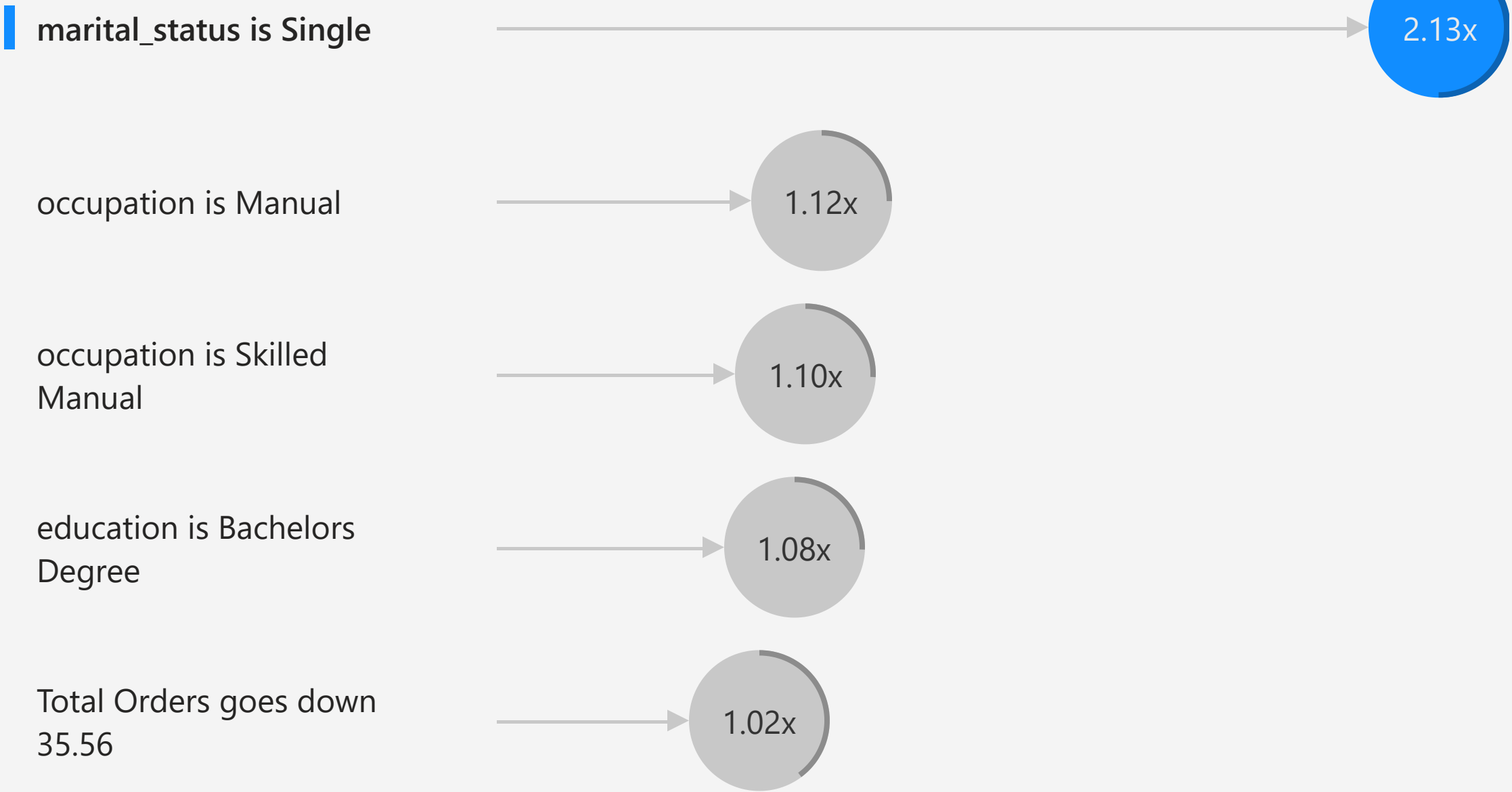
Key influencers Top segments



What influences homeowner to be No ?

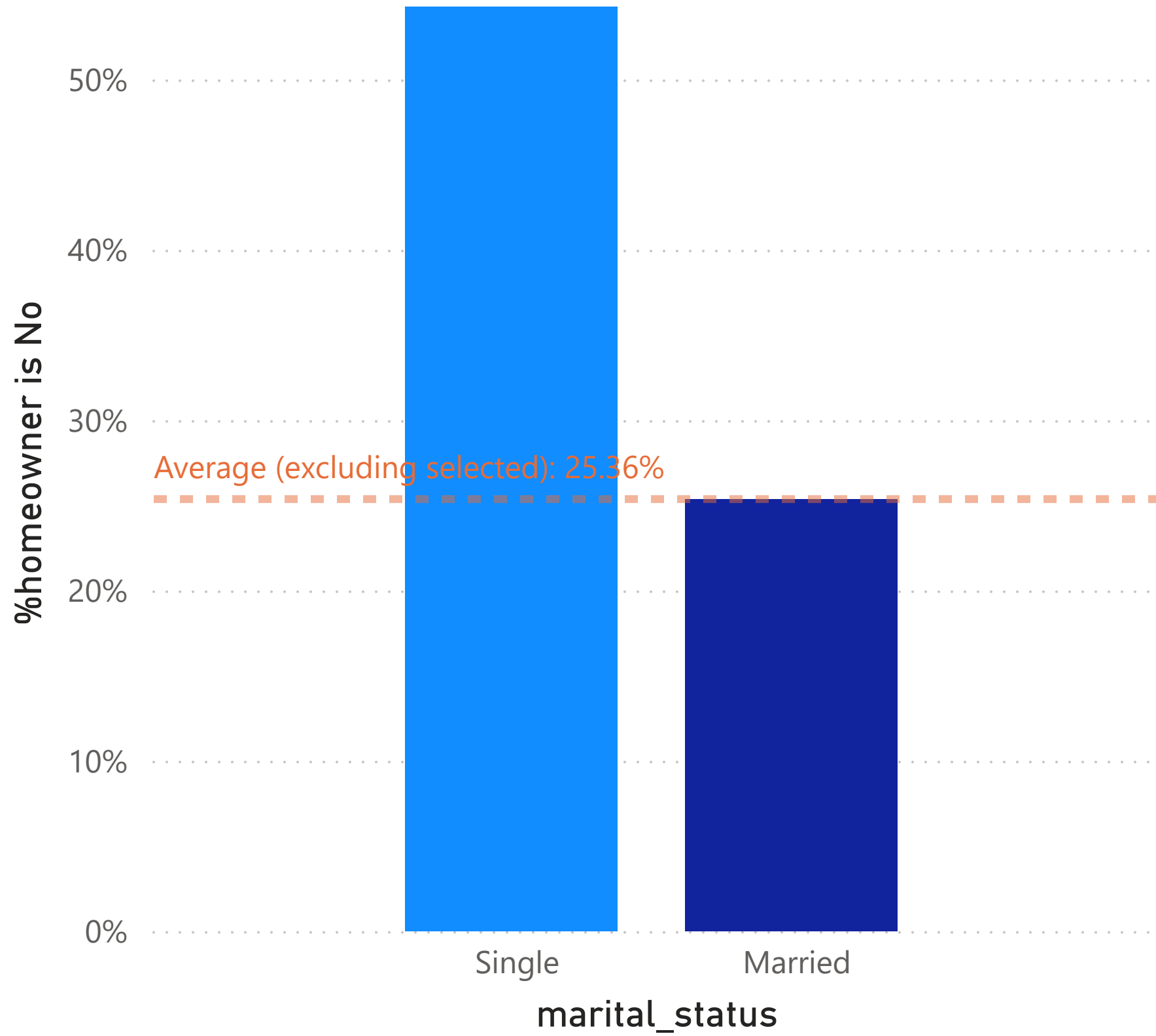
When...

....the likelihood of homeowner being No increases by



Sort by: Impact Count

← homeowner is more likely to be No when marital\_status is Single than otherwise (on average).



☐ Only show values that are influencers