

Overall Performance Metrics

total profit

332.13M

total units sold

9648

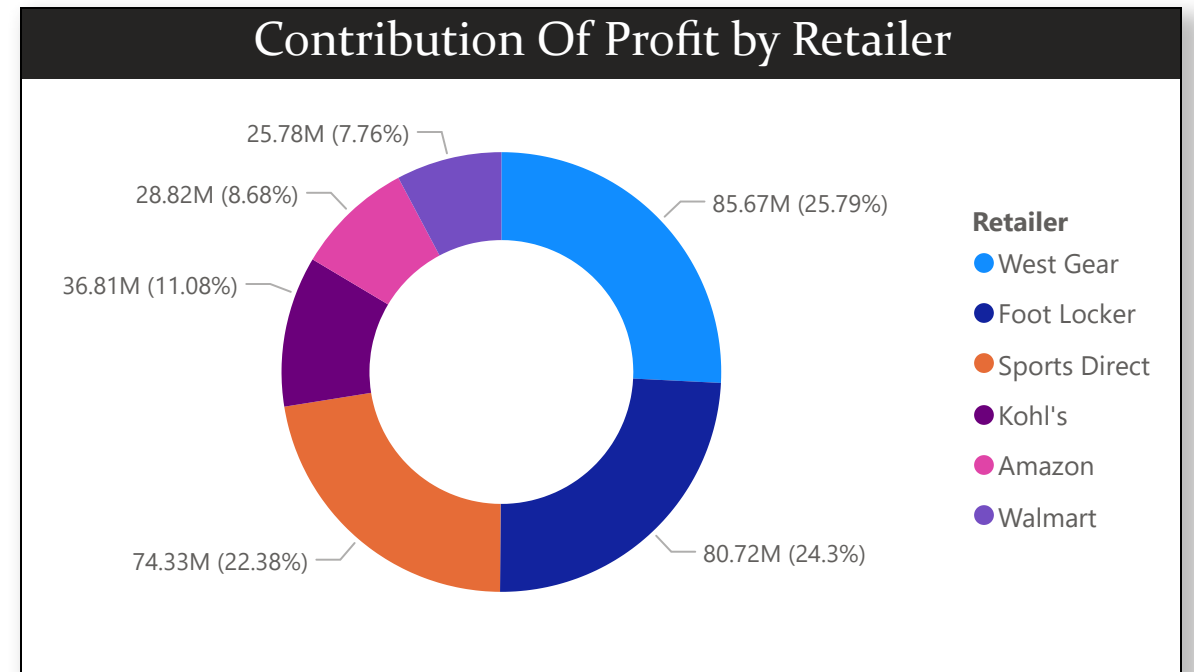
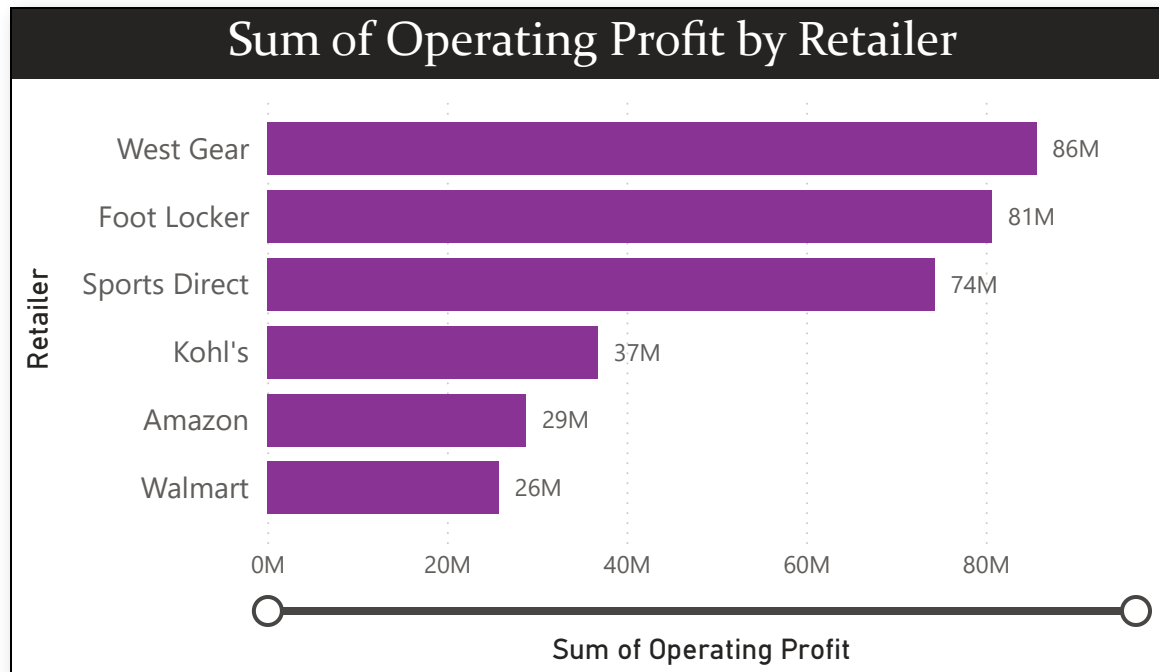
sum of total sales

899.90M

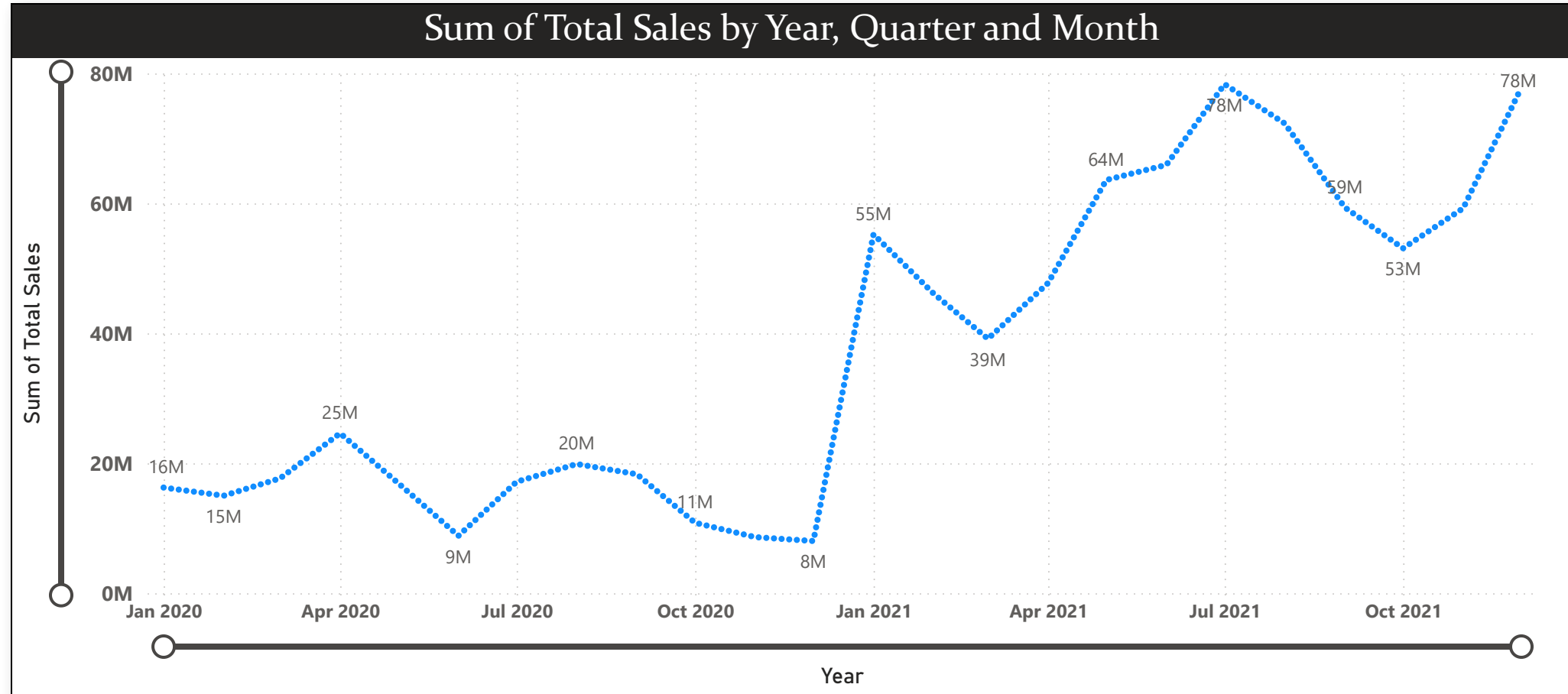
average price per unit

45.22

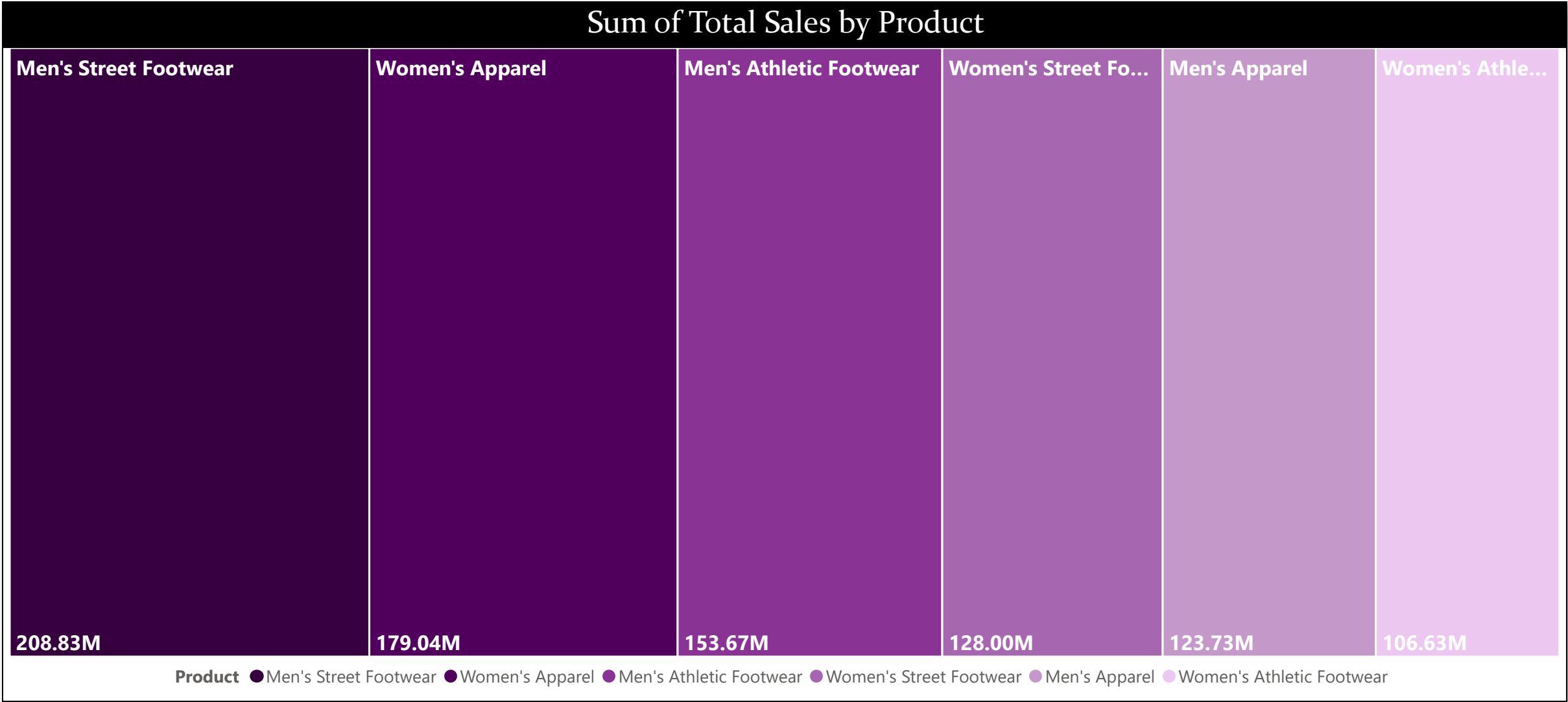
Profit Analysis By Retailer



Sales Trend Over Time

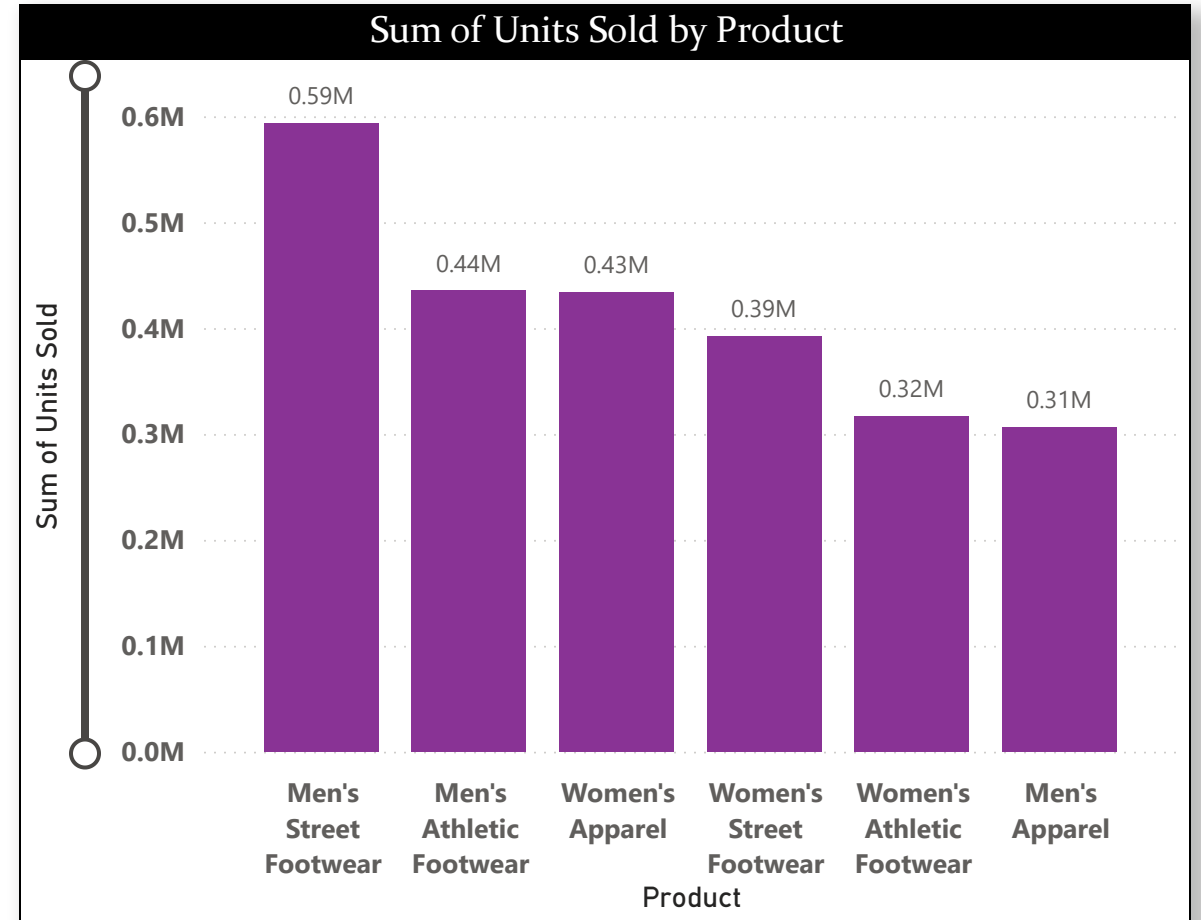


Product Category Sales Distribution

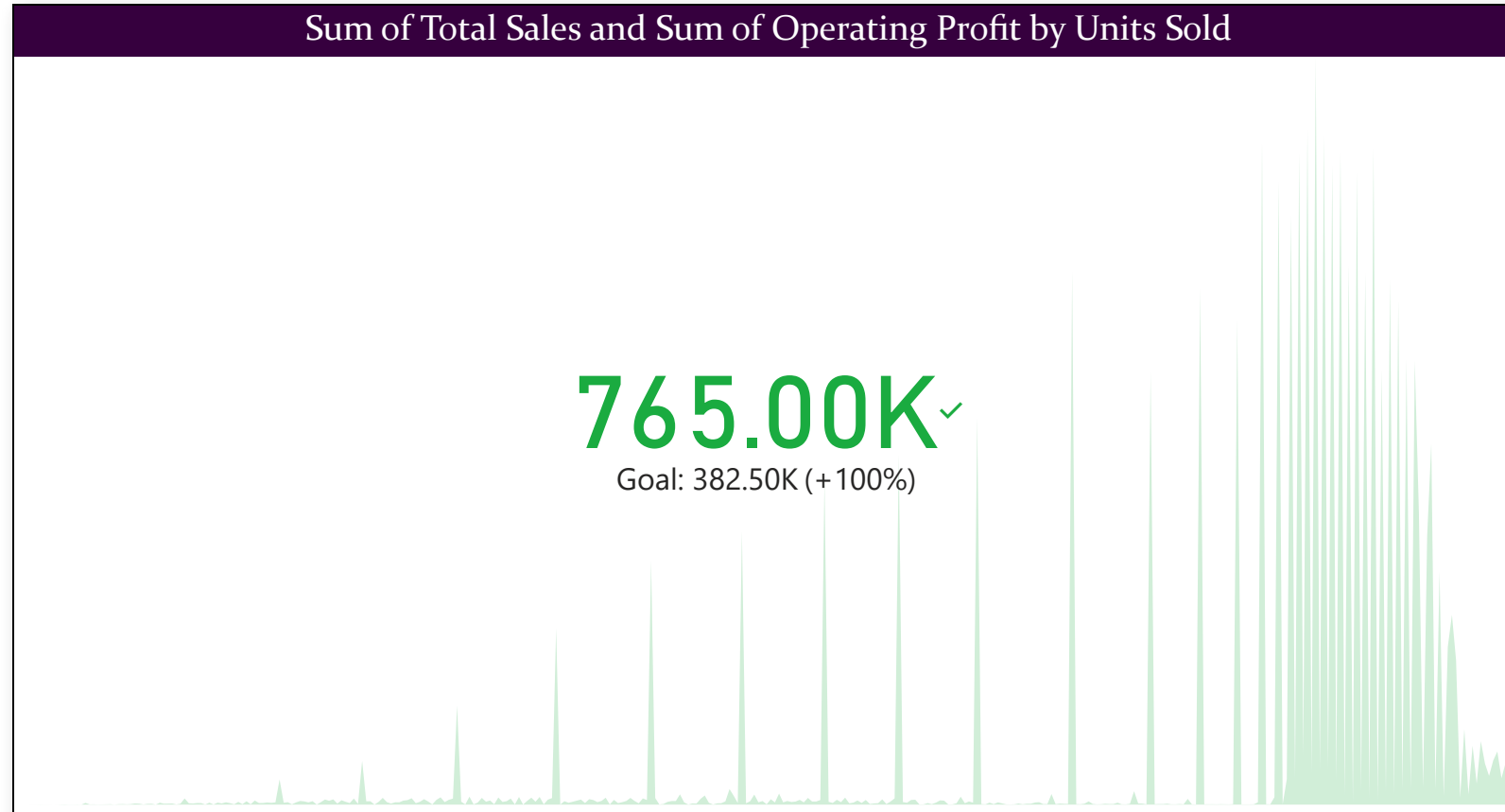


Units Sold By Product Category And Gender

Product	Sum of Total Sales
Men's Apparel	12,37,28,632.00
Men's Athletic Footwear	15,36,73,680.00
Men's Street Footwear	20,88,26,244.00
Women's Apparel	17,90,38,860.00
Women's Athletic Footwear	10,66,31,896.00
Women's Street Footwear	12,80,02,813.00
Total	89,99,02,125.00

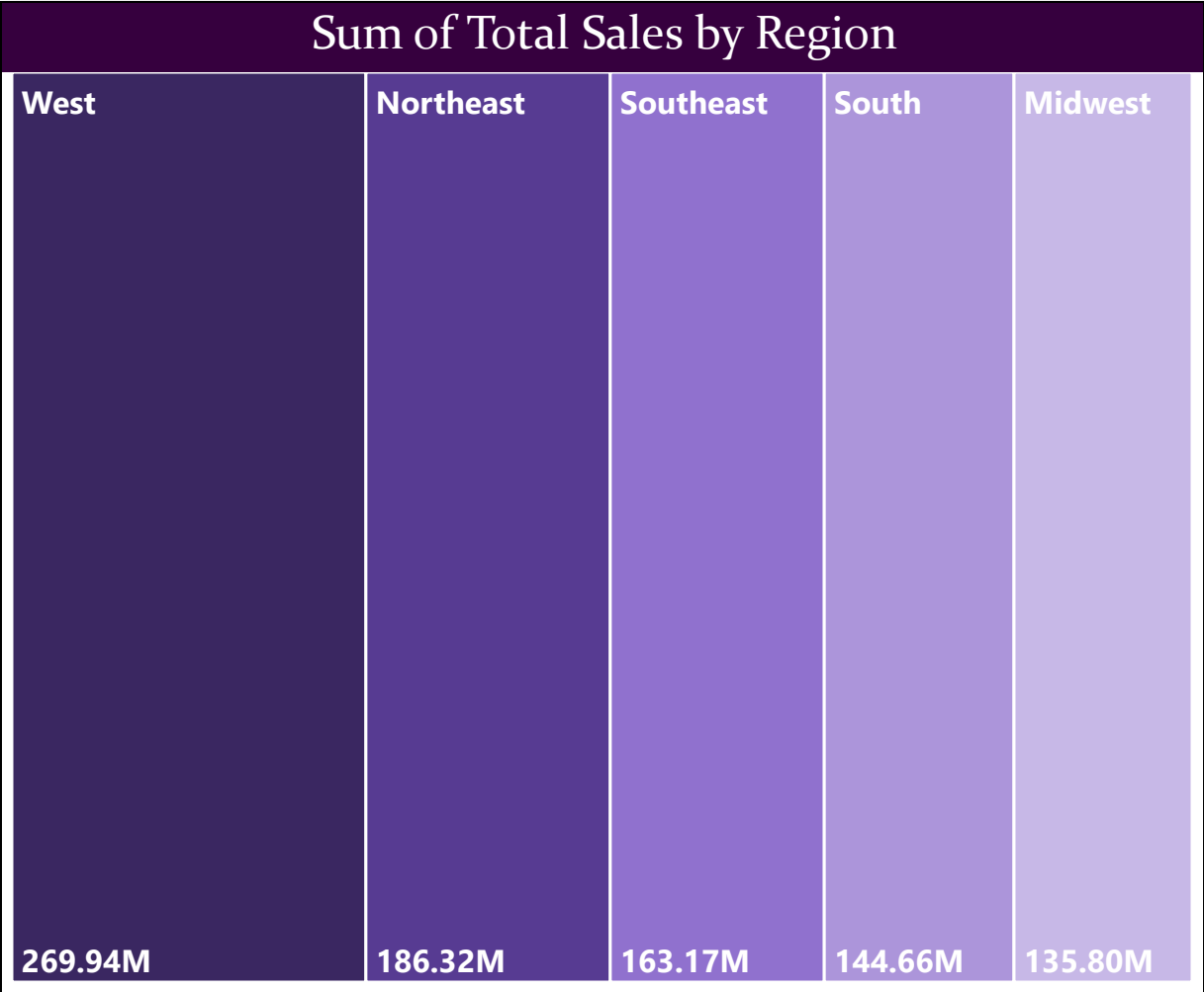


Effective Sales Methods Comparison



Regional Sales Analysis

Region	Sum of Total Sales	Sum of Units Sold
⊕ Midwest	13,58,00,459.00	391337
⊕ Northeast	18,63,24,067.00	501279
⊕ South	14,46,63,181.00	492260
⊕ Southeast	16,31,71,236.00	407000
⊕ West	26,99,43,182.00	686985
Total	89,99,02,125.00	2478861



Top Performing Cities By Profit

