Lovely Professional University, Punjab

| Course Code | Course Title | Course Planner | Lectures | Tutorials | Practicals | Credits |
|------------------|----------------------------------|----------------------------------|------------|-----------|------------|---------|
| CSE332 | INDUSTRY ETHICS AND LEGAL ISSUES | 27566::Mandeep Kaur | 2 | 0 | 0 | 2 |
| Course Weightage | ATT: 5 CA: 25 MTT: 20 ETT: 50 | Exam Category: 11: Mid Term Exan | a: All MCQ | – End Tei | m Exam: A | ll MCQ |

Course Outcomes: Through this course students should be able to

CO1:: Define business ethics and the complexities of making ethical judgments

CO2:: Identify the latest trends and issues in information technology

CO3:: Describe various types of funding and schemes for starting up businesses in the IT sector

CO4:: Explain how to create a strategic business plan

CO5:: Understand the fundamental aspects of intellectual property rights

CO6:: Analyze various cyber laws and related semantics in order to deploy security mechanisms in the IT industry

| | Reference Books (R) | | |
|-------|----------------------------------|-------------------|------------------|
| Sr No | Title | Author | Publisher Name |
| R-1 | ETHICS IN INFORMATION TECHNOLOGY | GEORGE W REYNOLDS | CENGAGE LEARNING |

| Relevant W | Vebsites (RW) | |
|------------|---|--|
| Sr No | (Web address) (only if relevant to the course) | Salient Features |
| RW-1 | https://www.startupindia.gov.in/content/dam/invest-india/compendium/Startup%20India%20-%20National%20report_Final%20Version_web.pdf | Startup in IT |
| RW-2 | http://www.startupowl.com/resources/business-startup-essentials/planning-your-startup/ | Startup in IT |
| RW-3 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=2&cad=rja&uact=8&ved=2ahUKEwiX9v3x q7jcAhWBK48KHQb4ACAQFjABegQIARAC&url=https%3A%2F%2Fwww.utc.edu %2Fcenter-information-security-assurance%2Fdocs%2F3600-lecture3-legal-ethical- professional-issues.pptx&usg=AOvVaw2dc_k6fqgb1CUzfzvvpD0c | Legal, Ethical and Professional issues in Information Security |
| RW-4 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=3&cad=rja&uact=8&ved=2ahUKEwiX9v3x q7jcAhWBK48KHQb4ACAQFjACegQIAhAC&url=http%3A%2F %2Fwww.cengage.com%2Fresource_uploads%2Fdownloads %2F1111138214_259148.pdf&usg=AOvVaw06TMhxv4LOcG8zIaPUUZ9r | Legal, Ethical and Professional issues in Information Security |

| RW-5 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=5&ved=2ahUKEwjN7JvPrLjcAhUCT48KH braD4wQFjAEegQIAxAC&url=http%3A%2F%2Fwww.caaa.in%2FImage%2Fcyber %2520laws%2520overview.pdf&usg=AOvVaw033FfE6Xi2nsj0hbJOLHIS | Legal, Ethical and Professional issues in Information Security |
|-------|--|--|
| RW-6 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=2ahUKEwj988WEqbjcAhUDbo8K HfrwDdwQFjAAegQIARAC&url=https%3A%2F%2Fwww.icsi.edu%2Fdocs %2Fwebmodules%2FPublications%2F9.4%2520Intellectual%2520Property %2520Rights.pdf&usg=AOvVaw0bUY3I3p32r8svmXvqSo_C | Intellectual Properties |
| RW-7 | https://www.startupindia.gov.in/content/sih/en/government-schemes.html | Government Funding and schemes for Startup |
| RW-8 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=2ahUKEwjskpuYrbjcAhUhTY8KH Y3-CyUQFjAAegQIARAC&url=https%3A%2F%2Fdarpg.gov.in%2Fsites%2Fdefault %2Ffiles%2FStartup%2520India%2520-%2520Best %2520Practices_0.pdf&usg=AOvVaw1j5Ex9wr1S1gV3xyTc79Xr | Government Funding and schemes for Startup |
| RW-9 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=2ahUKEwjSiPinp7jcAhXFso8KHej WARoQFjAAegQIABAC&url=https%3A%2F%2Fwww.ibef.org%2Fdownload %2FIT_ITeS_170708.pdf&usg=AOvVaw2mBNUT6X5JoGe8db1GcXFc | Companies |
| RW-10 | https://www.google.com/url? sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=2ahUKEwivpcrHprjcAhUFSI8KHZj pCjUQFjAAegQIARAC&url=http%3A%2F%2Fwww.nasscom.in%2Fsites%2Fdefault %2Ffiles%2Fnewsline_pdf %2FNewsline_April_2017.pdf&usg=AOvVaw137LRzaTveEbe30TUiFmix | Companies |

| LTP week distribution: (| (LTP Weeks) |
|--------------------------|-------------|
| Weeks before MTE | 7 |
| Weeks After MTE | 7 |
| Spill Over (Lecture) | |

Detailed Plan For Lectures

| Week Number | Lecture Number | Broad Topic(Sub Topic) | books | Other Readings, Relevant Websites, Audio Visual Aids, software and Virtual Labs | Lecture Description | Learning Outcomes | Pedagogical Tool Demonstration/ Case Study / Images / animation / ppt etc. Planned | Live Examples |
|----------------|-------------------|------------------------------|-------|---|---|---|---|---------------|
| Week 1 | Lecture 1 | Ethics(Definition of ethics) | R-1 | | L1: Zero lecture L2: Ethics in business world | L1: student will get to know course overview L2: student will learn about ethics in business world | Power point presentation | |

| Week 1 | Lecture 1 | Ethics(Importance of integrity) | R-1 | L1: Zero lecture L2: Ethics in business world | L1: student will get to know course overview L2: student will learn about ethics in business world | Power point presentation | |
|--------|-----------|---|-----|---|---|--------------------------|---------------|
| | | Ethics(Ethics in business world) | R-1 | L1: Zero lecture L2: Ethics in business world | L1: student will get to know course overview L2: student will learn about ethics in business world | Power point presentation | |
| | Lecture 2 | Ethics(Definition of ethics) | R-1 | L1: Zero lecture L2: Ethics in business world | L1: student will get to know course overview L2: student will learn about ethics in business world | Power point presentation | |
| | | Ethics(Importance of integrity) | R-1 | L1: Zero lecture L2: Ethics in business world | L1: student will get to know course overview L2: student will learn about ethics in business world | Power point presentation | |
| | | Ethics(Ethics in business world) | R-1 | L1: Zero lecture L2: Ethics in business world | L1: student will get to know course overview L2: student will learn about ethics in business world | Power point presentation | |
| Week 2 | Lecture 3 | Ethics(improving corporate ethics) | R-1 | Corporate ethics and ethics in information technology | Student will going to learn about ethics in information technology | Power point presentation | |
| | | Ethics(Ethical decision making) | R-1 | Corporate ethics and ethics in information technology | Student will going to learn about ethics in information technology | Power point presentation | SAS Institute |
| | | Ethics(Ethics in information technology) | R-1 | Corporate ethics and ethics in information technology | Student will going to learn about ethics in information technology | Power point presentation | SAS Institute |
| | Lecture 4 | Ethics(Ethical behavior of IT professional) | R-1 | Ethical behavior of IT professional | Student will learn about ethical behavior of IT professional | Power point presentation | |

| Week 2 Lecture 4 | Lecture 4 | Ethics(Supporting the ethical practices of IT users) | R-1 | | Ethical behavior of IT professional | Student will learn about ethical behavior of IT professional | Power point presentation |
|------------------|-----------|---|-----|---------------|--|--|--------------------------|
| | | Ethics(reasons for ethical problems in business) | R-1 | | Ethical behavior of IT professional | Student will learn about ethical behavior of IT professional | Power point presentation |
| | | Ethics(Wealth, values, and human nature) | R-1 | | Ethical behavior of IT professional | Student will learn about ethical behavior of IT professional | Power point presentation |
| Week 3 | Lecture 5 | Companies(Introduction to IT and ITES industry (Product based, Services based)) | | RW-9 RW-10 | company act and it's information and introduction to NASSCOM | Student will get to know about Indian organization that helps in startups | Power point presentation |
| | | Companies(Introduction to NASSCOM) | | RW-9 RW-10 | company act and it's information and introduction to NASSCOM | Student will get to know about Indian organization that helps in startups | Power point presentation |
| | Lecture 6 | Companies(STPI) | | RW-9 RW-10 | STPI, case study in IT industry | student will get information about IT industry | Power point presentation |
| | | Companies(Overview on latest IT projects with global impact) | | RW-9 RW-10 | STPI, case study in IT industry | student will get information about IT industry | Power point presentation |
| | | Companies(Case study of an IT industry (Product based and Services based)) | | RW-9 RW-10 | STPI, case study in IT industry | student will get information about IT industry | Power point presentation |
| Week 4 | Lecture 7 | Companies(Recent technology advancement) | | RW-9 RW-10 | current affairs related IT industry | Students will get information about recent technology advancement | Power point presentation |
| | | Companies(Current affairs related with the IT industry) | | RW-9 RW-10 | current affairs related IT industry | Students will get information about recent technology advancement | Power point presentation |
| | Lecture 8 | | | | Test 1 | | |
| Week 5 | Lecture 9 | Government Funding and schemes for Startup(what are Startups) | | RW-7 RW-8 | Startup and Startup India benefits | Students will get information about startups and their benefits | Power point presentation |
| | | Government Funding and schemes for Startup(Startup India benefits) | | RW-7 RW-8 | Startup and Startup India benefits | Students will get information about startups and their benefits | Power point presentation |

| Week 5 | Lecture 10 | Government Funding and schemes for Startup (Resources) | | RW-7 RW-8 | resources and bank loan for startups | Students will get information about resources that they need for startups and how they will get money for their startups | Power point presentation |
|--------|------------|--|-----|--------------|--|--|--------------------------|
| | | Government Funding and schemes for Startup(bank loan for start up business) | | RW-7 RW-8 | resources and bank loan for startups | Students will get information about resources that they need for startups and how they will get money for their startups | Power point presentation |
| Week 6 | Lecture 11 | Government Funding and schemes for Startup(Start-up India) | | RW-7 RW-8 | Startup India and NASSCOM initiatives | students will get information about government initiatives | Power point presentation |
| | | Government Funding and schemes for Startup(10000 startups -A NASSCOM Initiative) | | RW-7 RW-8 | Startup India and NASSCOM initiatives | students will get information about government initiatives | Power point presentation |
| | Lecture 12 | Government Funding and schemes for Startup(Export promotion schemes: Software Technology Parks (STPs)) | | RW-7 RW-8 | SEZ schemes and laws for startups | Student will get information about laws for startups | Power point presentation |
| | | Government Funding and schemes for Startup(Special Economic Zones (SEZ) Scheme) | | RW-7 RW-8 | SEZ schemes and laws for startups | Student will get information about laws for startups | Power point presentation |
| | | Government Funding and schemes for Startup(Laws for Startups) | | RW-7 RW-8 | SEZ schemes and laws for startups | Student will get information about laws for startups | Power point presentation |
| Week 7 | Lecture 13 | | | | Test 2 | | |
| | | | | SPI | LL OVER | | |
| Week 7 | Lecture 14 | | | | Spill Over | | |
| | | | | MI | D-TERM | | |
| Week 8 | Lecture 15 | Startup in IT(Planning of startup business in IT sector- Executive summary) | R-1 | | Planning for Startup business in IT, marketing plan an | Students will get to know about business planning | Power point presentation |
| | | Startup in IT(General company Description) | R-1 | | Planning for Startup business in IT, marketing plan an | Students will get to know about business planning | Power point presentation |

| Week 8 | Lecture 16 | Startup in IT(Products and services, Marketing plan, Operational plan) | RW-1 RW-2 | product services, marketing and operational plan | Student will get to know about business planning | Power point presentation | |
|---------|------------|--|----------------------|---|---|--------------------------|--|
| | | Startup in IT(Management and organization) | RW-1 RW-2 | product services , marketing and operational plan | Student will get to know about business planning | Power point presentation | |
| Week 9 | Lecture 17 | Startup in IT(Personal Financial Statement) | RW-1 RW-2 | Startup expenses and capitalization | Student will get to know about money requirement for startup investments | Power point presentation | |
| | | Startup in IT(Startup Expenses and Capitalization) | RW-1 RW-2 | Startup expenses and capitalization | Student will get to know about money requirement for startup investments | Power point presentation | |
| | Lecture 18 | Startup in IT(Financial Plan, Appendices, Refining the Plan) | RW-1 RW-2 | examples of startup and their achievement | Student will get to know about successful startups and also about startups failure so that they can learn from their achievements and also from their failures | Power point presentation | Paytm is brand offered by ONE97 communication limited. |
| | | Startup in IT(Examples of Successful Start-ups) | RW-1 RW-2 | examples of startup and their achievement | Student will get to know about successful startups and also about startups failure so that they can learn from their achievements and also from their failures | Power point presentation | Paytm is brand offered by ONE97 communication limited. |
| Week 10 | Lecture 19 | Legal, Ethical and Professional issues in Information Security (Introduction, Law and Ethics in Information Security) | RW-3 RW-4 RW-5 | Law and ethics in Information security | Student will get to know about laws in Information security | Power point presentation | |
| | | Legal, Ethical and Professional issues in Information Security (Organizational Liability and the Need for Counsel) | RW-3 RW-4 RW-5 | Law and ethics in Information security | Student will get to know about laws in Information security | Power point presentation | |

| Week 10 | Lecture 20 | Legal, Ethical and Professional issues in Information Security(Policy Versus Law) | RW-3 RW-4 RW-5 | policy versus law and cyber crime | student will get information about cyber crime incidence | Power point presentation | |
|---------|------------|--|----------------------|--|---|--------------------------|---|
| | | Legal, Ethical and Professional issues in Information Security(Cyber Crime) | RW-3 RW-4 RW-5 | policy versus law and cyber crime | student will get information about cyber crime incidence | Power point presentation | |
| Week 11 | Lecture 21 | Legal, Ethical and Professional issues in Information Security(Cyber- crime on the rise) | RW-3 RW-4 RW-5 | cyber crime rise and need for cyber law in India | Student will get to know about cyber crime rise in India | Power point presentation | |
| | Lecture 22 | Legal, Ethical and Professional issues in Information Security(Cyber law of India) | RW-3 RW-4 RW-5 | cyber crime rise and need for cyber law in India | Student will get to know about cyber crime rise in India | Power point presentation | |
| | | Legal, Ethical and Professional issues in Information Security(Need for cyber law in India) | RW-3 RW-4 RW-5 | cyber crime rise and need for cyber law in India | Student will get to know about cyber crime rise in India | Power point presentation | |
| Week 12 | Lecture 23 | Intellectual Properties(IP'S) (Concept of Intellectual Property) | RW-6 | Intellectual properties, types of intellectual properties | student will get to know about intellectual properties | Power point presentation | |
| | Lecture 24 | Intellectual Properties(IP'S) (Copyright and Trademark) | RW-6 | copyrights, trademarks | Student will get to know about copyright and trademarks and there types | Power point presentation | |
| | | Intellectual Properties(IP'S) (Different kinds of marks (brand names, logos, signatures, symbols, well known marks, certification marks and service marks) | RW-6 | copyrights, trademarks | Student will get to know about copyright and trademarks and there types | Power point presentation | |
| Week 13 | Lecture 25 | | | Test 3 | | | |
| | Lecture 26 | Intellectual Properties(IP'S) (Patents) | RW-6 | Patent , how to apply for copyright,trademarks and patents | Student will get to know about procedure to apply for patents, copyrights and trademarks | Power point presentation | presentation Department of Industrial Policy and Promotion (COPYRIGHT OFFICE) |
| Week 14 | Lecture 27 | Intellectual Properties(IP'S) (Importance of Patent Information in Business Development) | RW-6 | Importance of patent in business and laws for patent | Student will get to know about importance of patent registration | Power point presentation | copyright fight of iphone |

| SPILL OVER | | | | | | | |
|------------|------------|--|--|--|------------|--|--|
| Week 14 | Lecture 28 | | | | Spill Over | | |
| Week 15 | Lecture 29 | | | | Spill Over | | |
| | Lecture 30 | | | | Spill Over | | |

Scheme for CA:

CA Category of this Course Code is:A0203 (2 best out of 3)

| Component | Weightage (%) | Mapped CO(s) | |
|-----------|---------------|---------------|--|
| Test 1 | 50 | CO1, CO2 | |
| Test 2 | 50 | CO2, CO3 | |
| Test 3 | 50 | CO4, CO5, CO6 | |

Details of Academic Task(s)

| Academic Task | Objective | Detail of Academic Task | Nature of Academic Task (group/individuals) | Academic Task Mode | Marks | Allottment / submission Week |
|---------------|---|---|---|-----------------------|-------|------------------------------------|
| Test 1 | To evaluate the understanding level of students in the course | Test 1 will be Multiple-choice questions based on the Content covered till lecture 7 | Individual | Online | 30 | 4 / 5 |
| Test 2 | To evaluate the understanding level of students in the course | Test 2 will be Multiple-choice questions based on the Content covered till lecture 12 | Individual | Online | 30 | 7/8 |
| Test 3 | To evaluate the understanding level of students in the course | Test 3 will be Multiple-choice questions based on the Content covered till lecture 25 | Individual | Online | 30 | 14 / 15 |