Lovely Professional University, Punjab

Course Code	Course Title	Lectures	Tutorials	Practicals	Credits	
CAP807	CONTENT MANAGEMENT TOOL	0	0	3	2	
Course Weightage	ATT: 5 CAP: 45 ETP: 50					
Course Focus	EMPLOYABILITY,ENTREPRENEURSHIP,SKILL DEVELOPMENT					

Course Outcomes :Through this course students should be able to

CO1 :: recognize ,plan and manage website contents using open-source content management system

CO2 :: determining written, visual and audio contents for website

CO3 :: apply styles and dynamic nature to website using WordPress

CO4 :: develop and integrate Widgets, Plugins, Themes and Menus for website

	TextBooks (T)		
Sr No	**Title**	**Author**	**Publisher Name**
T-1	WORDPRESS ANTHOLOGY	MICK OLINIK	SHROFF PUBLISHERS & DISTRIBUTORS PVT. LTD
	Reference Books (R)		
Sr No	**Title**	**Author**	**Publisher Name**
R-1	HEAD FIRST WORDPRESS	JEFF SIARTO	SHROFF PUBLISHERS & DISTRIBUTORS PVT. LTD

Detailed Plan For Practicals

Practical No	Broad topic	Subtopic	Other Readings	Learning Outcomes
Practical 1	Introduction to WordPress	Understand WordPress and Website Terms		Student will learn the scenarios where WordPress can be used
	Introduction to WordPress	Plan Your Site's Content		Student will learn the scenarios where WordPress can be used
	Introduction to WordPress	Research Site Titles		Student will learn the scenarios where WordPress can be used
	Introduction to WordPress	Buy a Domain Name		Student will learn the scenarios where WordPress can be used

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Practical 2	Setting Up Your WordPress Site	Sign Up with WordPress.com		Students will learn the basics to setup wordpress site
	Setting Up Your WordPress Site	Set Up Your New Site		Students will learn the basics to setup wordpress site
	Setting Up Your WordPress Site	Get to Know Your Site's Dashboard		Students will learn the basics to setup wordpress site
	Setting Up Your WordPress Site	Understand the WordPress.com Toolbar		Students will learn the basics to setup wordpress site
	Setting Up Your WordPress Site	Select Your General Settings		Students will learn the basics to setup wordpress site
Practical 3	Setting Up Your WordPress Site	Create Your Public Profile		Student will learn to install wordpress on website hosting P3: Lab Evaluation 1
	Setting Up Your WordPress Site	Complete the Configuration and Installation		Student will learn to install wordpress on website hosting P3: Lab Evaluation 1
	Setting Up Your WordPress Site	Know the Administrative Screen		Student will learn to install wordpress on website hosting P3: Lab Evaluation 1
	Setting Up Your WordPress Site	Install New Theme		Student will learn to install wordpress on website hosting P3: Lab Evaluation 1
Practical 4	Knowing Your Administration Tools	Set Up to Post by Email		Student will learn to setup site visibility and permalinks
	Knowing Your Administration Tools	Discussion Settings		Student will learn to setup site visibility and permalinks
	Knowing Your Administration Tools	Site Visibility Settings		Student will learn to setup site visibility and permalinks
	Knowing Your Administration Tools	Permalinks Structure		Student will learn to setup site visibility and permalinks
Practical 5	Creating Written, Visual and Audio Content	Visual Mode Button Bar		Sudent will learn to create and publish posts
	Creating Written, Visual and Audio Content	Publishing Post		Sudent will learn to create and publish posts
	Creating Written, Visual and Audio Content	Styling and Formatting to Text		Sudent will learn to create and publish posts
	Creating Written, Visual and Audio Content	Add Text Hyperlinks to Your Content		Sudent will learn to create and publish posts
	Creating Written, Visual and Audio Content	Add New Post Screen		Sudent will learn to create and publish posts
Practical 6	Creating Written, Visual and Audio Content	Create Post Teasers		Students will learn to create video posts and post teasers P6: Lab Evaluation 2
	Creating Written, Visual and Audio Content	Prepare Images for Uploading		Students will learn to create video posts and post teasers P6: Lab Evaluation 2

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Practical 6	Creating Written, Visual and Audio Content	Upload Images to the Media Library		Students will learn to create video posts and post teasers P6: Lab Evaluation 2
	Creating Written, Visual and Audio Content	Add a Featured Image		Students will learn to create video posts and post teasers
	Creating Written, Visual and Audio Content	Upload and Insert Video to a Post		Students will learn to create video posts and post teasers. Practical 6 : Lab Evaluation 2
Practical 7	Organizing and Managing Your Site Content	Understanding Categories and Tags		Students will learn about categories, tags and bulk edit posts and pages
	Organizing and Managing Your Site Content	Convert Categories and Tags		Students will learn about categories, tags and bulk edit posts and pages
	Organizing and Managing Your Site Content	Creating Posts and Pages		Students will learn about categories, tags and bulk edit posts and pages
	Organizing and Managing Your Site Content	Quick Edit Posts and Pages		Students will learn about categories, tags and bulk edit posts and pages
	Organizing and Managing Your Site Content	Bulk Edit Posts and Pages		Students will learn about categories, tags and bulk edit posts and pages
Practical 8	Widgets and Menus	Understand Widgets and Widget Areas		students will learn about widget areas and menu locations
	Widgets and Menus	Rearrange and Remove Widgets		students will learn about widget areas and menu locations
	Widgets and Menus	Manage Widgets from the Customizer		students will learn about widget areas and menu locations
	Widgets and Menus	Understand Menus and Menu Locations		students will learn about widget areas and menu locations
	Widgets and Menus	Create a Menu		students will learn about widget areas and menu locations
	Widgets and Menus	Reorder Menu Items		students will learn about widget areas and menu locations
	Widgets and Menus	Edit and Delete Menu Items		students will learn about widget areas and menu locations
	Widgets and Menus	Adding a Custom Menu		students will learn about widget areas and menu locations
Practical 9	Tweaking Your Theme	Understand Options for Tweaking Your Theme		Students will Learn to modify the theme as per the requirements P9: Lab Evaluation 3
	Tweaking Your Theme	Get to Know the Theme Customizer		Students will Learn to modify the theme as per the requirements P9: Lab Evaluation 3
	Tweaking Your Theme	Make Your Site Mobile Friendly		Students will Learn to modify the theme as per the requirements P9: Lab Evaluation 3

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Practical 9	Tweaking Your Theme	Experiment with Your Site's CSS		Students will Learn to modify the theme as per the requirements P9: Lab Evaluation 3
	Tweaking Your Theme	Understand Child Themes		Students will Learn to modify the theme as per the requirements. Practical 9 : Lab Evaluation 3
Practical 10	Adding Functionality with Plugins	Understand Plugins		Students will learn to add and activate the plugins
	Adding Functionality with Plugins	Install and Activate Plugins		Students will learn to add and activate the plugins
	Adding Functionality with Plugins	Deactivate and Delete Plugins		Students will learn to add and activate the plugins
	Adding Functionality with Plugins	Control the Display of Widgets		Students will learn to add and activate the plugins
	Adding Functionality with Plugins	Consider Admin and Content Plugins		Students will learn to add and activate the plugins
Practical 11	Making Your Site Social	Understand How to Make a Site Social		Students will learn to add social buttons in wordpress site
	Making Your Site Social	Let Visitors Share Your Content		Students will learn to add social buttons in wordpress site
	Making Your Site Social	Add Follow Buttons		Students will learn to add social buttons in wordpress site
Practical 12	Making Your Site Social	Display Social Feeds		Students will learn to display social feeds and managing mailing lists on wordpress site P12: Lab Evaluation 4
	Making Your Site Social	Understand Mailing Lists		Students will learn to display social feeds and managing mailing lists on wordpress site P12: Lab Evaluation 4
	Making Your Site Social	Display Testimonials		Students will learn to display social feeds and managing mailing lists on wordpress site. Practical 12 : Lab Evaluation 4
Practical 13	Managing and Maintaining Your WordPress Site	Change What Your Front Page Displays		Students will learn to manage front page displays and making WordPress backups
	Managing and Maintaining Your WordPress Site	Edit Content for Search Engines		Students will learn to manage front page displays and making WordPress backups
	Managing and Maintaining Your WordPress Site	Understand User Roles and Capabilities		Students will learn to manage front page displays and making WordPress backups
	Managing and Maintaining Your WordPress Site	Understand WordPress Backups		Students will learn to manage front page displays and making WordPress backups
Practical 14	Managing and Maintaining Your WordPress Site	Check for Broken Links		Students will learn to check for broken links and to limit the login attempts
	Managing and Maintaining Your WordPress Site	Limit Login Attempts		Students will learn to check for broken links and to limit the login attempts
	Managing and Maintaining Your WordPress Site	Troubleshoot WordPress		Students will learn to check for broken links and to limit the login attempts

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	SPILL OVER			
Practical 15	Spill Over			