HOW TO PREPARE FOR PRESENTATIONS

CONTENT DEVELOPMENT AND PRACTICING

PRESENTATIONS

ELEMENTS OF A GOOD PRESENTATION

- Be clear about its purpose.
- Prepare.
- Have an attention-getting opening.
- Make the content organized and interesting.
- Be enthusiastic.
- Talk to the audience.
- Have a memorable closing.

PARTS OF PRESENTATION

- The Opening
- •The Actual content- "Delivery"
- The Closing

RULES FOR AN EFFECTIVE PRESENTATION

- Clear purpose or objective
- Sufficient, but not too much, information
- Organized
- Meets needs of audience
- For the ear to hear as well as the eye to see
- Stories and examples



THE OPENING

CRUCIAL, SETS THE TONE AND GRABS THE AUDIENCE.

6 WAYS FOR A CAPTIVATING START

- 1. Preview
- 2. Ask a question
- 3. Ask a rhetorical question
- 4. Pose a hypothetical situation
- 5. Describe something new or dramatic
- 6. Make a startling statement



POINTS TO REMEMBER WHILE DELIVERING

- •Be enthusiastic
- Use body language
- Talk to the audience
- Dress appropriately

THE CLOSING

MAKE IT INTERESTING

6 BEST WAY TO CLOSE A PRESENTATION

- 1. Short Summary- simple, straightforward and effective
- 2. The Title Close- Give a befitting title to your presentation that summarizes the main message
- 3. A Call- to- Action Make sure you mention them to do the action at the end
- 4. A personal Tagline- A short yet impactful statement about the topic
- 5. A quote- a befitting quotation for the entire presentation
- 6. A Final Story- Leave the audience connected with you



LET'S START PREPARING!!!