```python
plt.figure(figsize=(value_width, value_height))

freq_churned.plot(kind='bar')

plt.title('The title of the graph')

plt.xlabel('The label of the x-axis')

plt.ylabel('The label of the y-axis')

plt.show()

sns.countplot(x = 'Category_col', data = data)
```

variable that stores the output of frequency analysis

categorical column of which we want to perform the frequency analysis

variable that stores the entire dataset