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Q1: What has been the trend of UOM for the past 5 years for India?

In the past 5 years, there has been a trend of the Underlying Operating Margin (UOM) in India for the Ice Cream product category. Let's analyze the data for the past 5 years:

- In the year 2019, the UOM was 1.7%.
- In the year 2020, the UOM decreased significantly to -61.2%.
- In the year 2021, there was an improvement in the UOM, but it remained negative at -12.8%.
- In the year 2022, the UOM showed further improvement, reaching 3.7%.
- In the year 2023, the UOM continued to increase, reaching 6.6%.

Based on the data, we can observe the following UOM trends in India over the past 5



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