# AASTHA SHUKLA (aasthas2022@gmail.com)

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#### **TECHNICAL SKILLS**

- Development: JavaScript/TypeScript, Python, C, Java, HTML, CSS, Android(Kotlin), iOS(SwiftUI), Flutter
- Frameworks: NodeJS, ReactJS, Express, Spring Boot, Angular, JUnit, Maven, Gradle, Jenkins, Cucumber, Mocha
- Database & Visualization Tools: RDBMS(MySQL), NoSQL(MongoDB/DynamoDB), Snowflake, Looker, Flyway, Redis, Tableau
- Project Management & Version Control (CI/CD) Tools: Jira, Confluence, Gitlab/Github/Git, Bitbucket, Apache Subversion
- Others: AWS, Unix/Linux/Bash, Windows, Terraform, Docker, Postman, Sumologic, NewRelic, UiPath, Swagger

### **PROFESSIONAL EXPERIENCES**

#### Senior Software Engineer | Cimpress Technology | Mumbai, India

July 2019 - July 2022

- Supervised implementation of custom broker document service, post-Brexit resulting in annual cost savings €1 Million+
- Streamlined a highly scalable Tracking Information System to track shipments processing 17 Million+ events/day
- Pioneered an internal ZPL and barcode rendering service without loss of data thereby reducing development time by 50%
- Mentored 4 recent graduates through a 3-month onboarding program, fostering alignment with company vision and culture
- Collaborated with 15+ development teams, product owners and customers spanning 5+ time zones in an agile environment

#### **INTERNSHIP**

#### Full Stack Developer | House of Web3 | Remote, Singapore

May 2023 – August 2023

- Orchestrated a highly scalable API system to handle 350+ daily articles from 20+ outlets; leveraged OpenAI's API for AI summarization algorithm, leading to a 20% increase in organic traffic and 25% increase in customer satisfaction ratings
- Crafted a refined recommendation engine attuned to user preferences, contributing to 54% increase in user engagement
- Singlehandedly designed, developed, built, deployed, and (unit/integration/regression/acceptances) tested API service currently handling 50+ events, 30+ hosts, and 2000+ attendees, achieving a 35% reduction in event coordination efforts

# Robotic Process Automation Trainee | RobonomicsAI | Bangalore, India

June 2018 – August 2019

- Pioneered development of an innovative email automation system, intelligently analyzing sender queries to generate tailored responses, effectively reducing manual workload by 60% and reclaiming over 15 hours weekly (<u>Publication</u>)
- Awarded "Best Research Project-Undergraduate Category" at 21st ISTE National Convention and INTECH midst 35+ projects

### Data Science & IT Strategy Intern | MonkJob | Mumbai, India

September 2018 – August 2019

- Devised an algorithm to sort and recommend most suitable candidates for jobs from PDF resumes, resulting in a 20% increase in accuracy of candidate recommendations
- Oversaw and orchestrated establishment of Girls-Who-Code cell helping 15+ girls since inception

# **PROJECT EXPERIENCE**

Informal Analysis of Twitter Usage Amidst the COVID-19 Pandemic (Project Link)

March 2023 – May 2023

Applied advanced NLP techniques to meticulously analyze 1k+ COVID-19-related tweets, employing LDA for precise topic
modeling and sentiment analysis, yielding invaluable insights into prevailing public sentiment during crisis

## Facebook Influence Identification (Project Link)

January 2020 – March 2021

• Implemented a targeted system identifying influential Facebook users with specific interests, leveraging their advocacy to promote causes, resulting in a 25% increase in engagement and a 40% boost in funds raised

## Renaissance: KJSIEIT's First Ever Annual Technical Festival Android App and Web Platform

January 2019 –June 2019

Spearheaded team of 8 to deliver first-ever event registration and report generation application used by 250+ attendees

# **EDUCATION**

Master of Science - Computer Science | Syracuse University | New York, USA

August 2022 – May 2024

Bachelor of Engineering - Information Technology | University of Mumbai | Mumbai, India

June 2015 - July 2019

#### **LEADERSHIP**

• Vice Chairperson | Career Opportunities for Engineers In Public Sector | Mumbai, India

June 2018 – July 2019

Chief Executive Officer | Indian Society for Technical Education | Mumbai, India

June 2018 - July 2019

# OTHER

- Delivered seminar on "Problem Solving and Ideation" for 350+ students and 15+ faculty members (2021)
- Invited as industrial expert to provide mentorship for undergraduate research projects for successive 3 years (2016-2019)
- Conducted workshops to enrich 250+ high school students about lesser-known engineering fields (2015-2019)