



Rakesh Rathod

Data Analyst | Python | SQL | Power BI | Excel | AWS | Data Visualization | ETL | Machine Learning

Analytical and results-driven **Data Analyst** skilled in **data cleaning, transformation, visualization, and reporting** using **Python, SQL, Power BI, and Excel**. Experienced in developing **AI/ML datasets** during internship under **Skill India**, enhancing **CRM data quality by 25%** through actionable insights. Strong foundation in **AWS Cloud, ETL processes, and automation**, bridging analytics with **cloud-based solutions** to enable **data-driven business growth**.



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SKILLS

Python | SQL | Power BI | Excel | Pandas | ETL

NumPy | Data Cleaning | Data Modelling

Data Visualization | DAX | Power Query | ML

LANGUAGES

English
Full Professional Proficiency

Kannada
Full Professional Proficiency

Hindi
Full Professional Proficiency

INTERESTS

Data Analytics, Business Intelligence

Data Science, Machine Learning AI-Powered Insights

Cloud Computing (AWS & Azure), Data Visualization

WORK EXPERIENCE

Devops Engineer CraftySogo

01/2025 - 07/2025

Achievements/Tasks

- DevOps Engineer skilled in AWS, Docker, Kubernetes, Terraform, Jenkins, and Linux, specializing in CI/CD automation, infrastructure as code, and cloud-native deployments using GitOps, ArgoCD, Prometheus, and Grafana for scalable, reliable systems.

INTERN

AI Data Quality Analyst Rooman Technologies

09/2024 - 01/2025

Achievements/Tasks

- Cleaned, validated, and structured AI/ML datasets, improving CRM model accuracy by 25% and enabling data-driven segmentation.
- Automated data preprocessing with Python (Pandas, NumPy) and SQL, reducing reporting time by 30%.
- Collaborated with team to design data pipelines and dashboards, transforming raw data into actionable insights.

EDUCATION

B.E – Computer Science and Engineering Poojya Doddappa Appa College of Engineering Dec 2021 – 2025 | Kalaburagi, Karnataka, India (12/2021 - 2025)

CERTIFICATES

AWS Academy Graduate – AWS cloud foundations, AWS Academy Graduate – AWS cloud solutions Architect

AWS CLOUD QUEST: CLOUD PRACTITIONER

PYTHON ESSENTIALS 2 : ISSUED BY CISCO

AI Data Quality Analyst Internship – Rooman Technologies (Skill India Initiative)

Certificate of Participation – Accenture (FutureSkills Prime)

PERSONAL PROJECTS

Restaurant Ratings Analysis (Power BI | Excel | Python | Pandas | SQL | DAX)

- Built an interactive dashboard analyzing restaurant sentiment, order trends, and ratings, improving decision accuracy by 20%. [🔗](#)

Meta Ads (Power BI | DAX | Power Query | Excel)

- Designed a marketing performance dashboard tracking CTR, CPC, and ROI, optimizing ad strategy [🔗](#)

Retail EDA Project (Python | Pandas | NumPy | Matplotlib | Seaborn)

- Performed exploratory analysis on retail data, identifying key revenue trends and seasonality insights.

AI Data Quality Analyst Internship Project (Skill India / Rooman Technologies)