CODE

```
-- Create a temporary table to extract month and year from Order Date
WITH monthly_data AS (
SELECT
  STR_TO_DATE(`Order Date`, '%m/%d/%y') AS order_date,
  Sales,
  'Order ID'
 FROM sales_data
),
-- Calculate monthly metrics
monthly_metrics AS (
SELECT
  DATE_FORMAT(order_date, '%Y-%m') AS month,
  COUNT(DISTINCT `Order ID`) AS order_count,
  ROUND(SUM(Sales), 2) AS total_revenue
 FROM monthly_data
 GROUP BY DATE_FORMAT(order_date, '%Y-%m')
 ORDER BY month
)
-- Final result with formatted output
SELECT
month,
order_count,
total_revenue,
 ROUND(total_revenue / order_count, 2) AS avg_revenue_per_order
FROM monthly_metrics;
```

OUTPUT

Monthly Revenue and Order Volume

Year-Month Monthly Revenue (₹) Monthly Order Volume

| 2014-01 | 96,932.64 | 191 |
|---------|------------|-----|
| 2014-02 | 78,860.27 | 140 |
| 2014-03 | 83,733.40 | 170 |
| 2014-04 | 106,196.30 | 228 |
| 2014-05 | 122,078.69 | 273 |
| 2014-06 | 108,065.81 | 237 |
| 2014-07 | 106,154.22 | 219 |
| 2014-08 | 132,422.32 | 260 |
| 2014-09 | 121,940.88 | 241 |
| 2014-10 | 165,266.50 | 323 |
| 2014-11 | 164,272.09 | 334 |
| 2014-12 | 156,108.81 | 324 |
| 2015-01 | 128,099.36 | 266 |
| 2015-02 | 130,166.39 | 273 |
| 2015-03 | 144,146.77 | 292 |
| 2015-04 | 153,848.99 | 306 |
| 2015-05 | 133,106.89 | 283 |
| 2015-06 | 142,760.62 | 291 |
| 2015-07 | 129,369.65 | 276 |
| 2015-08 | 150,062.71 | 292 |
| 2015-09 | 145,511.53 | 280 |
| 2015-10 | 149,797.94 | 296 |

Year-Month Monthly Revenue (₹) Monthly Order Volume

| 2015-11 | 180,372.29 | 356 |
|---------|------------|-----|
| 2015-12 | 161,045.19 | 327 |
| 2016-01 | 149,029.22 | 304 |
| 2016-02 | 123,582.09 | 265 |
| 2016-03 | 153,406.39 | 307 |
| 2016-04 | 160,493.29 | 327 |
| 2016-05 | 139,497.71 | 288 |
| 2016-06 | 132,517.66 | 277 |
| 2016-07 | 157,032.31 | 315 |
| 2016-08 | 162,231.82 | 322 |
| 2016-09 | 146,984.61 | 297 |
| 2016-10 | 178,221.85 | 351 |
| 2016-11 | 196,383.46 | 388 |
| 2016-12 | 165,303.18 | 333 |
| 2017-01 | 138,165.67 | 285 |
| 2017-02 | 132,532.39 | 272 |
| 2017-03 | 174,997.42 | 351 |
| 2017-04 | 154,646.46 | 316 |