RAKESH CHOURASIA

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Skills

Technical: Python, R, SQL/MySQL, Advance Excel, Statistics, Data Analytics, Java, Html, Css ,JavaScript.

Visualization Tools: Power BI, Excel Charts, Tableau.

Software Tools: Git, GitHub and Figma.

Other Skills: Data Analysis, Project Management, Analytical and Problem Solving.

Experience

Data Science Intern at CodeCraft InfoTech

- Transformed raw datasets into actionable business insights, driving data-driven decision-making.
- Delivered high-impact visualizations and reports that guided key business strategies.
- Contributed to developing predictive models to forecast trends and optimize operations.

Personal Projects

Zomato Sales Analysis

- Analyzed restaurant sales data using Python, Excel, SQL, and Power BI to uncover key customer trends and patterns.
- Designed interactive dashboards that presented actionable insights on revenue generation and cost-saving opportunities.
- Optimized marketing strategies to boost customer engagement using data-driven insights. Project_Link

Netflix Data Analysis

- Analyzed streaming data with Python, Excel, SQL, and Power BI to identify user viewing patterns.
- Developed data visualizations that displayed the performance of content and provided insights into audience engagement.
- Assisted in suggesting content optimization strategies based on user interaction trends and ratings. Project_link

Superstore Sales Analysis

- Conducted a comprehensive analysis of sales performance across regions using Excel SQL queries and Power BI.
- Identified key drivers of sales growth and areas for improvement, contributing to increased operational efficiency.
- Presented findings in easy-to-understand visual formats to support data-driven decisions for business strategies. Project_link

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Education

Sree Dattha Institute of Engineering and Science	**Oct 2022-Aug 2025**
Bachelor of Technology in Computer Science and Engineering	*Hyderabad, Telangana*
Tomi polytechnic college	**2019-2022**
Diploma in Computer Science and Engineering	*Basar, Arunachal Pradesh*

Certifications

Google Data Analytics Professional Certificate	Coursera	Certificate_Link
Data Analysis with R programming	Coursera	Certificate_Link
PowerBI for Data Analysis	Simplilearn	Certificate Link
Decode Java with DSA	PhysicsWallah	