



LinkedInGrad

careers for freshers

User Guide

1.1 Background

Are you a recent college graduate? Are you worried of not getting your dream job?

Try LinkedIn's new feature LinkedInGrad, which provides you with best job recommendations based on your skills and preferences.

Stay updated with industry trends by enrolling for high rated courses to learn new skills, assess your existing skills and explores the best-suited roles for you.

Build your professional network and create self-brand as you go!

1.2 Details

- Users can download the app using Play store (android users) or App store (iPhone users)

Key Features and how to use them:

1. College2Campus

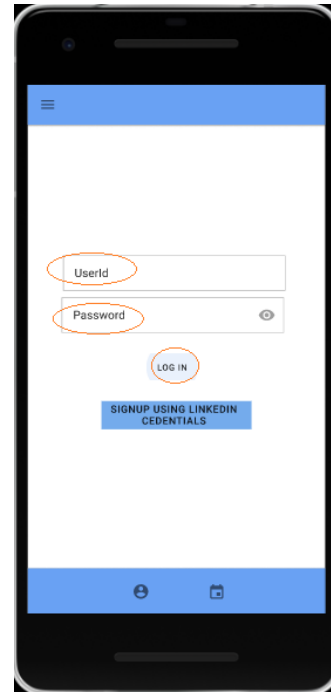
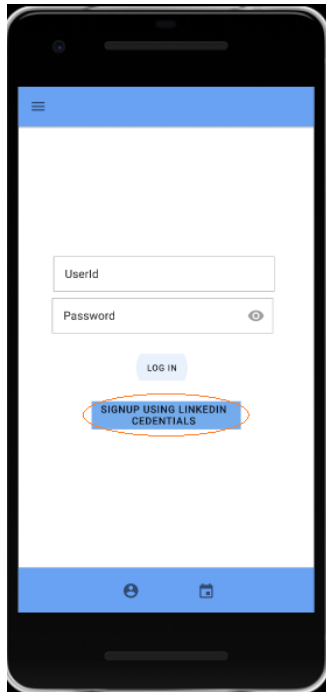
Trainings courses for user to upgrade their soft skills. This is an important feature for users to build confidence and gain important skills like interview skills, negotiation etc to stand out from completion.

2. Skills and interests matching

This feature will make users to add their interests, skills and soft skills and encourages to take up assessments. All assessed skills are shown in their profile and best suited career roles and recommended based on these skills. This not only boosts users confidence in a skill but also helps understand what kind of role or career path is best for them.

3. Build professional network and a self-brand.
Users will be able to build a public profile showcasing their skills and achievements.
This will help them build a good self-brand. They can network with mentors and professionals and build network as they go.

How to Sign Up for LinkedInGrad:

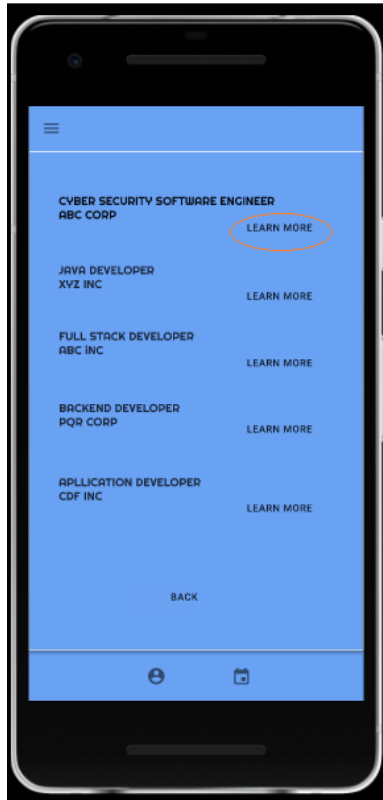


If you are first time user but already,
a LinkedIn account click on
“Signup using LinkedIn credentials”

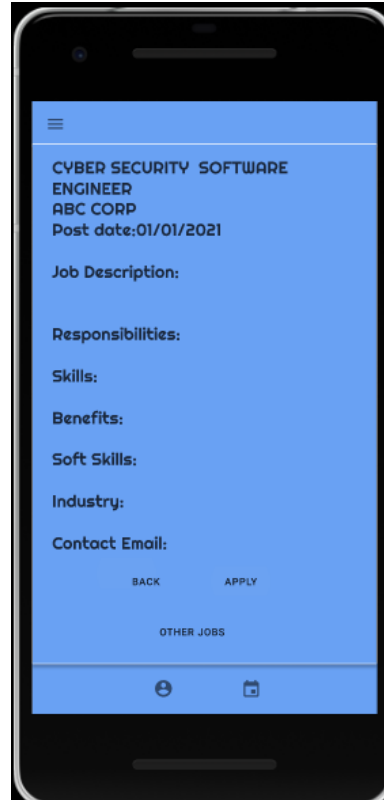
OR

You can login by entering user id and
password

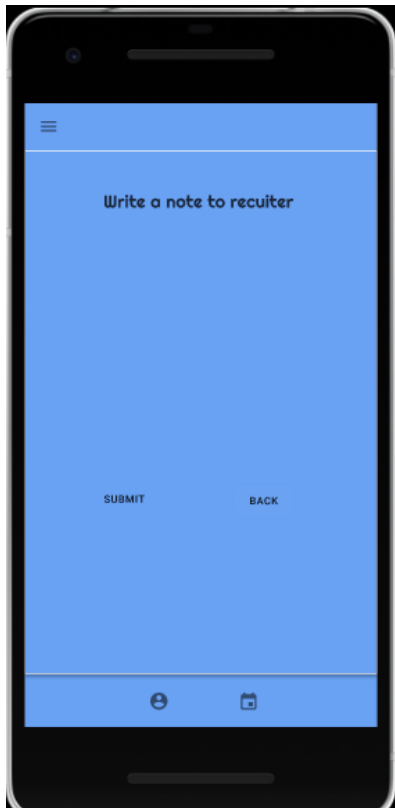
How to apply for your first job:



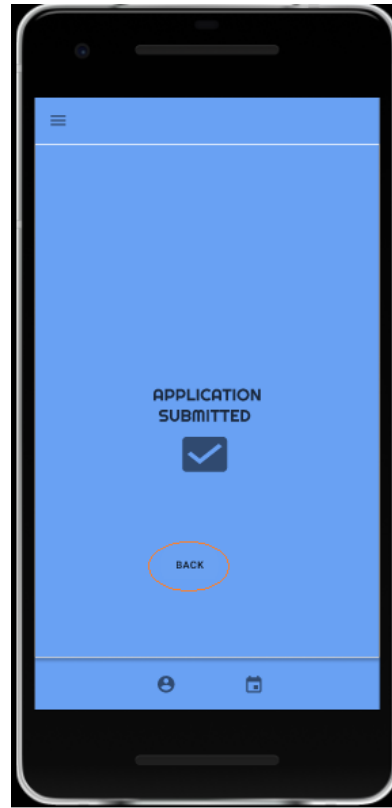
In “Jobs” section you can
View all job listings.
Click on “Learn more”
to explore about a job



You will find details of job here.
Click on “Apply” to submit
you application for a job



Add a note to recruiter



Your application is submitted