

# Top to Bottom Designations for IT Firm



## **Executive Leadership**

1. **Chief Executive Officer (CEO)**
  2. **Chief Operating Officer (COO)**
  3. **Chief Technology Officer (CTO)**
  4. **Chief Marketing Officer (CMO)**
  5. **Chief Financial Officer (CFO)**
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## **Senior Management**

6. **Vice President – Technology / Engineering**
  7. **Vice President – Marketing**
  8. **Vice President – Operations**
  9. **Vice President – Product Management**
  10. **Creative Director**
  11. **General Manager (GM)**
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## **Department Heads / Mid-Level Managers**

12. **Project Manager / Delivery Manager**
13. **Product Manager**
14. **Marketing Manager / Digital Marketing Manager**

- 15. **Design Lead / UI/UX Manager**
  - 16. **Development Manager / Tech Lead**
  - 17. **Sales Manager / Business Development Manager**
  - 18. **HR Manager / Talent Acquisition Manager**
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### **Technical & Creative Team**

- 19. **Senior Software Engineer / Developer**
  - 20. **Software Engineer / Developer**
  - 21. **Mobile App Developer (iOS / Android / Flutter)**
  - 22. **Frontend Developer**
  - 23. **Backend Developer**
  - 24. **Full Stack Developer**
  - 25. **UI/UX Designer**
  - 26. **Graphic Designer**
  - 27. **QA Engineer / Tester**
  - 28. **DevOps Engineer**
  - 29. **System Administrator**
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### **Marketing & Content Team**

- 30. **Digital Marketing Executive**
- 31. **SEO Specialist**

- 32. **Social Media Manager**
  - 33. **Content Writer / Copywriter**
  - 34. **PPC Specialist / Performance Marketer**
  - 35. **Email Marketing Executive**
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### **Sales & Support**

- 36. **Business Analyst**
  - 37. **Sales Executive / Business Development Executive (BDE)**
  - 38. **Customer Support Executive / Client Relationship Manager**
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### **Administrative & Support Staff**

- 39. **HR Executive / Recruiter**
- 40. **Office Administrator**
- 41. **Finance Executive / Accountant**
- 42. **IT Support Technician**
- 43. **Receptionist / Office Assistant**