RAKSHA KANDASAMY CHANDRAMOHAN

DATA ANALYST

CONTACT

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EDUCATION

Bachelor's Degree

Mepco Schlenk Engineering College

- 4 years of studying and projects experience in computer science in various fields, such as Website designing, Android app development, Image processing, and Database management

CERTIFICATION

Google Data Analytics Professional Certificate

2023

- Demonstrated hands-on experience with data cleaning, data visualization, project management, interpreting and communicating data analytics findings. Confidence in transforming complex data into actionable and clear insights. Basic knowledge in Scripting/Programming languages and a solid understanding of database.

Google Digital Marketing & E-commerce Professional Certificate

2024

- Completed a comprehensive online program focused on essential digital marketing skills, including SEO, social media marketing, email marketing, and data analytics. Gained hands-on experience through projects aimed at developing practical knowledge for entry-level roles in the digital economy and also completed Certifications in Google AdWorks, Google Analytics, Hubspot CRM, Mailchimp ,Shopify.

PROFILE

Detail-oriented and analytical entry-level Data Analyst with a strong foundation in data analysis and digital marketing, backed by the Google Data Analytics Professional Certificate and Google Digital Marketing & E-commerce Professional Certificate. Proficient in utilizing data visualization tools and statistical analysis to derive actionable insights and support data-driven decision-making. Adept at transforming complex data sets into clear, understandable reports and presentations. Eager to leverage analytical skills and knowledge of digital marketing strategies to contribute to team success and drive business growth

WORK EXPERIENCE

Front Desk Administrative

Gurusamy Retail Stores, India

- Greet all clients, manage check-ins, pickups and payment
- Responding to phone calls and emails
- Office management and administration
- Responsible for ordering, tracking and managing office inventory, supplies and purchases
- Ensure all outsourced garments are appropriately tagged, distributed and delivered
- Properly record and document all details, refunds and other failures of process
- Assisted in planning and executing community events, enhancing local engagement and participation.

Process Associate - Search Optimization

Kriya NextWealth Private Limited, India

2024

- Mine Voluminous data and Proficient in Excel
- Need to validate, curate and enrich the data as per SOP
- For a US E-commerce Giant

TECHNICAL SKILLS

- Data Cleaning
- Data Manipulation and Analysis
- Google Sheets, Excel, Pivot Tables
- Statistical Analysis
- Database Management
- MySQL
- Data Visualization - Tableau, RStudio
- Reports and Analytics
- Presentation Skills
- Project Management
- Python Basics

SOFT SKILLS

- Analytical Skills
- Problem-Solving
- Critical Thinking
- Time Management
- Organizational skills
- Accuracy
- Detail-oriented
- Strong oral communication skills
- Collaboration, Team Player
- Multi-tasker

PORTFOLIO

- Cyclistic Case Study –1 (https://github.com/Raksha-17/Cyclistic-Case-Study)
- BellaBeat Fitness Case Study –2 (https://github.com/Raksha-17/Bellabeat-Fitness-Case-Study)
- Airbnb Jersey City Case Study –3 (https://github.com/Raksha-17/Airbnb-JerseyCity-Case-Study)