

E-commerce



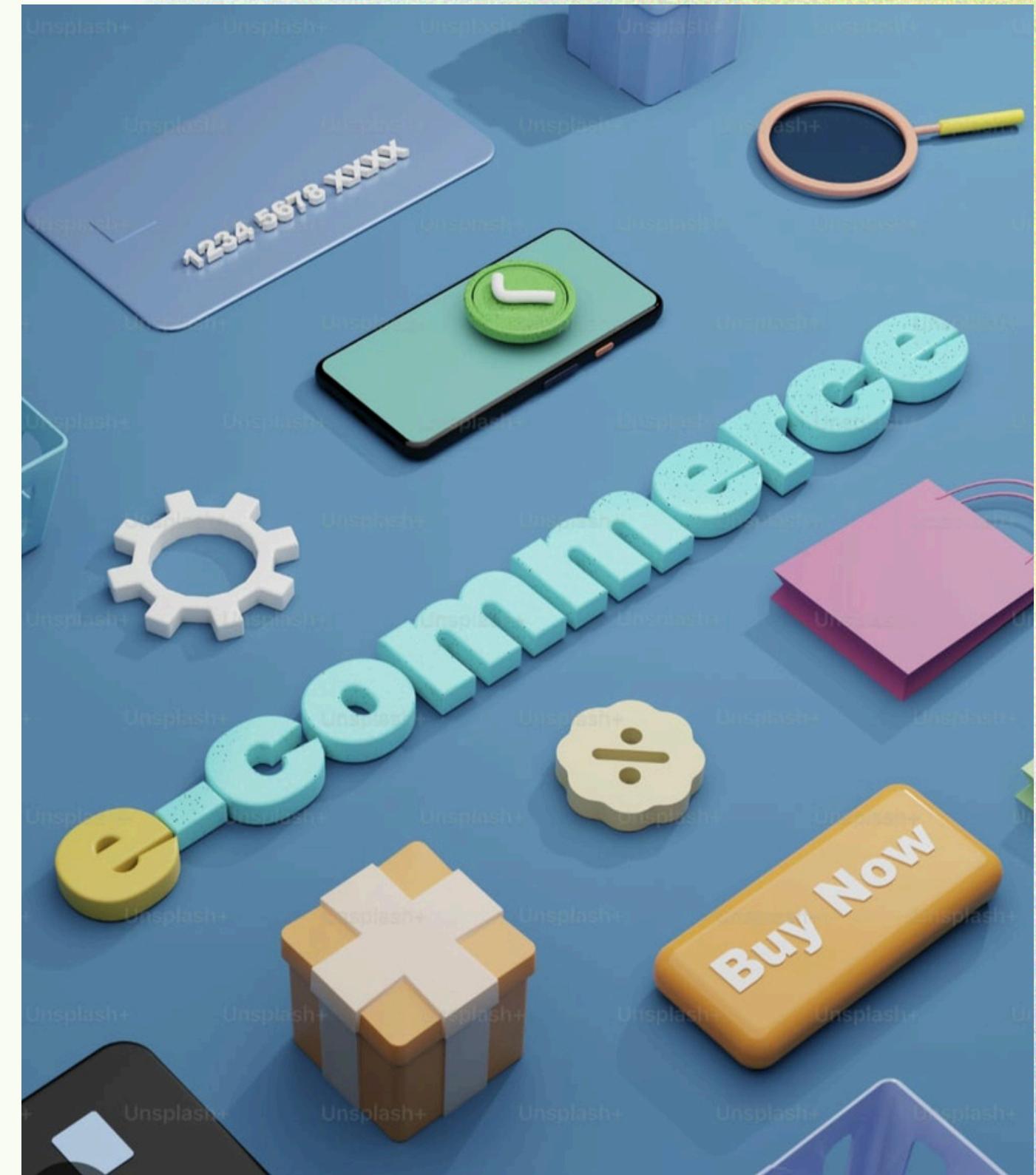
ASCENDERS

Amitha.P
Venisha.S
Raksheedha.Vk

B.E.CSE (Cyber Security)

Introduction

E-Commerce is the buying and selling of goods and services, or the transmitting of funds or data, over a electronic network, primarily the internet



PROBLEM STATEMENT

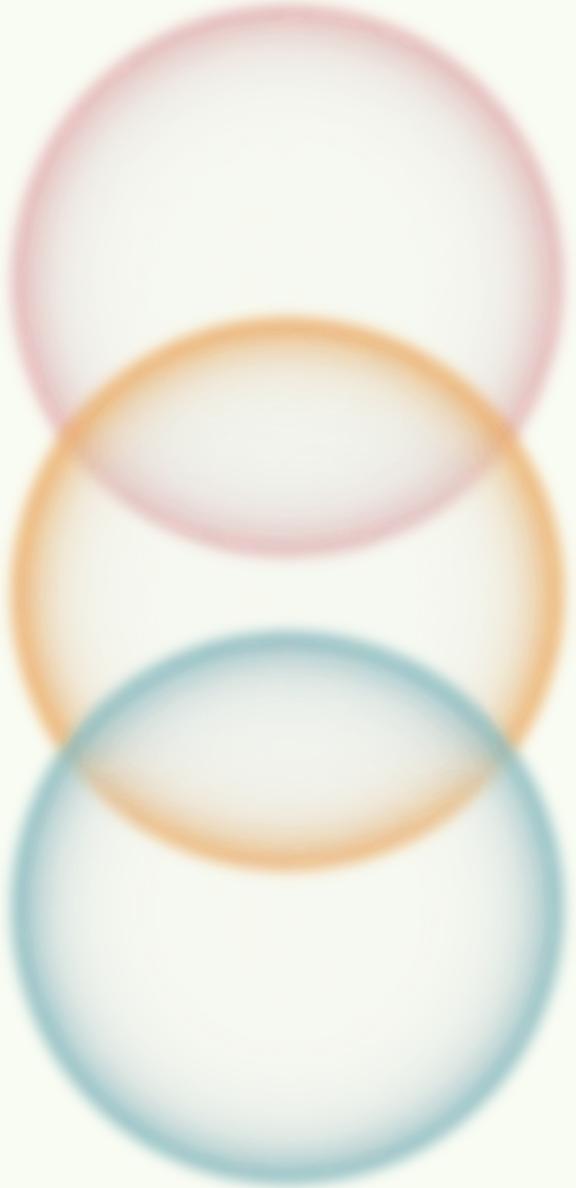
The main issue we'll focus on unemployment, which has three main causes

- *population growth
- *automation development
- *lack of skill

SOLUTION

Enhancing direct selling strategies in e-commerce with emphasis on fashion, professional growth and business.

The majority of people in today's globe are looking for job. We are giving young people the self-employment opportunity to start their own businesses for free in an effort to rectify this scenario and ensure that there are more job creators than job seekers. By doing this, we can end the nation's poverty and unemployment



THREE MAIN THINGS:

- ❖ Fashion
- ❖ Professional Growth
- ❖ Business

HOW WILL WE PROVIDE THE INCOME:

- Affiliated Income
 - Squad Income
 - Revenue Income
-
- Affiliated Income: It is direct income from the references when they buy products
 - Squad Income: It is indirect income from the non-references when they buy products.
 - Revenue Income: It is the type of income ,provided to the customers by achieve some criteria given by us.

SOCIAL IMPACT

Employment and Income Generation
Community Development
Consumer Protection
Financial Literacy and Training
Environmental Impact
Inclusivity and Diversity
Economic Inequality
Cultural Sensitivity
Empowerment of Marginalized
Regulatory Compliance



Thank you!