

Project Report Template

1.INTRODUCTION

1.1 Overview

Designing a Business card using canva

1.2 Purpose

This activity result for Marketing.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map





4 ADVANTAGES AND DISADVANTAGE

***Marketing manager help companies figure out the right mix of product offerings to satisfy customers.**

*** Although marketing managers are well compensated, you'll face stiff competition for a position and the work can be incredibly stressful**

APPLICATION

Communicating the value of a company's product to potential customers. This value communication seeks to justify the price of product. Customers satisfied with the features and benefits are more likely to purchase the product

6 CONCLUSION

- We learn a lot of new things about editing and make it useful for others.