

TM



1121 BASMATI RICE

& Better Taste  
Basmati Rice  
premium  
Rice







1121 BASMATI RICE

Brings you the finest quality of 1121 BASMATI RICE in the world. Intense flavour and nourishment is packed into every little grain of SWORD rice, making your meal healthy and delicious. Special care has been taken to procure the best available BASMATI RICE from India's granary to give you an easy cook and hearty meal.



# Sword Platinum

We serve 1121 Basmati Rice in our Platinum Range . Rice grain of this variant of basmati rice is recorded to be the world's longest rice grain before as well as after cooking.

## Specialities -

- It has a distinctive aroma and its grains are long and slender.
- On cooking the rice grain expands but only lengthwise, giving you long, pearly white separated fragrant rice strands.
- It has a fine texture.
- On cooking the grain becomes longer and fluffier than normal rice. It does bring a unique texture to savory meals.



Length

## Biryani Special

PRE COOK  
8.35 mm

POST COOK  
21 mm - 23 mm



\*size may differ

**Perfect For  
Biryani & Your Special Dishes**



1121 BASMATI RICE

## Sword Platinum



Packing	1kg	5kg	10kg
MRP (Rs.)	170	810	1550
Consumer Price (Rs.)	125	600	1150
Consumer Saves (Rs.)	45	210	400

वो जिन्दगी  
ही क्या..  
जिसमे स्वाद  
ना हो।



\*Serving Suggestion

# Sword Standard

We serve Pusa Basmati Rice ( 1401 ) variant in this Range. This rice is said to be a farmer's boon. Pusa Basmati Rice is identified by its unique aroma and special sweet taste. Its grains are long and fluffy. This rice is best suited for your everyday use basmati meals due to its long, slender beautifully cooked grains.



Length

## Pulao Special

PRE COOK  
7.80 mm



POST COOK  
19 mm - 21 mm



\*size may differ

Perfect For  
Pulao, Zera Rice, Lemon Juice



1121 BASMATI RICE

## Sword Standard



Packing	1kg	5kg	10kg
MRP (Rs.)	155	730	1385
Consumer Price (Rs.)	110	525	1000
Consumer Saves (Rs.)	45	205	385



*Happiness*  
IS THE WAY  
COOK WITH YOUR SMILE



\*Serving Suggestion

# Sword Popular

We serve 1121 Basmati Rice (Next to full grain) In our popular range. This Range contains all the Qualities of the 1121 platinum range except the length which is a bit shorter than the full grain. The rice has fine texture and slender grains.



Length

## Daily Special

PRE COOK  
7 mm



POST COOK  
16 mm - 18 mm



\*size may differ

Perfect For  
Regular Use (Daily Special)



1121 BASMATI RICE

## Sword Popular



Packing	1kg	5kg	10kg
MRP (Rs.)	140	650	1230
Consumer Price (Rs.)	100	475	900
Consumer Saves (Rs.)	40	175	330



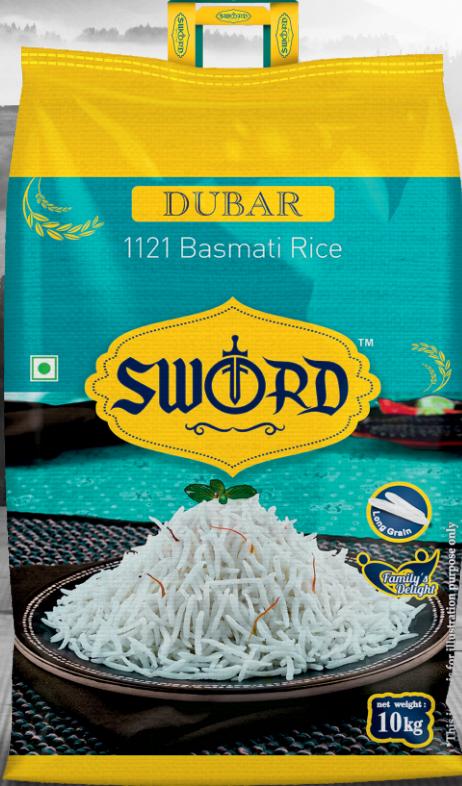
# Sword Economical Range

At the time of processing rice from Paddy, we get some broken grains with it, and separating broken in to tibar dubar and mogra.

Tibar

Dubar

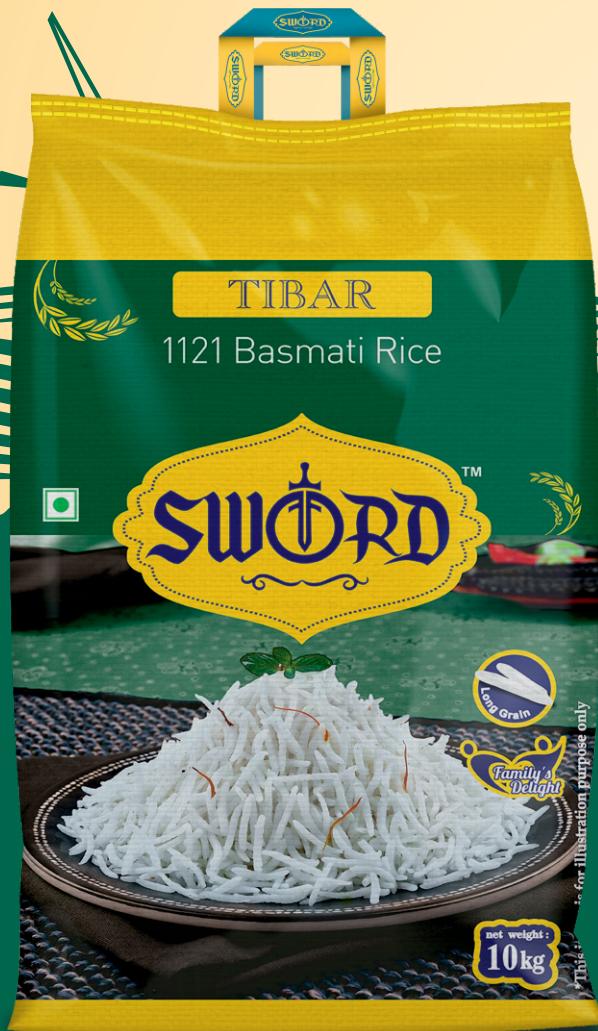
Mogra





1121 BASMATI RICE

## Economical Range



Length

PRE COOK  
6 mm



POST COOK  
15 mm - 16 mm



\*size may differ

## Sword Tibar

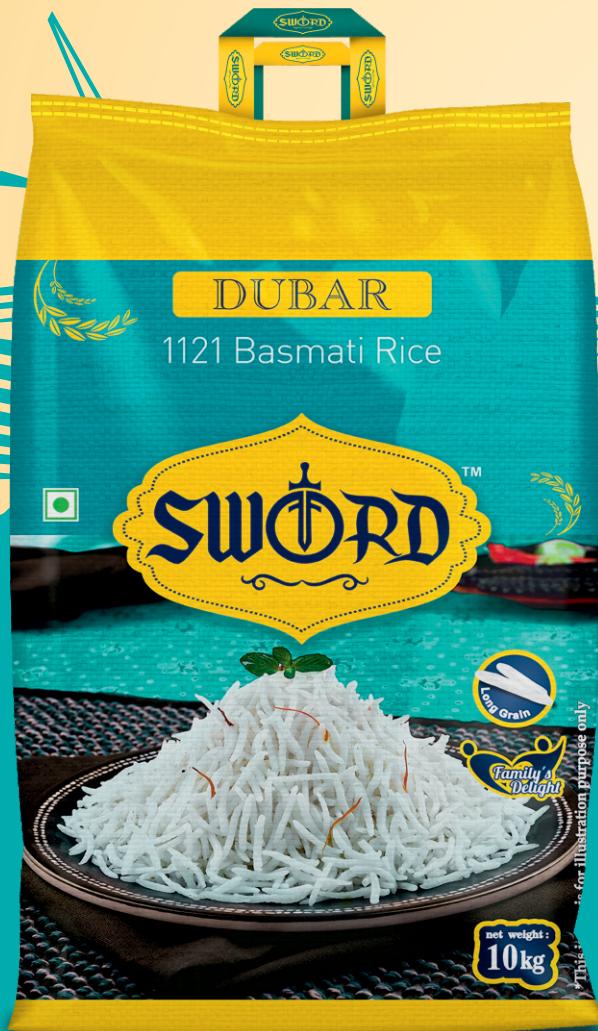
3/4th Grain of 1121 Basmati Rice

MRP (Rs.)	990
Consumer Price (Rs.)	725
Consumer Saves (Rs.)	265



1121 BASMATI RICE

## Economical Range



Length

PRE COOK  
5 mm



POST COOK  
12 mm - 13 mm



\*size may differ

## Sword Dubar

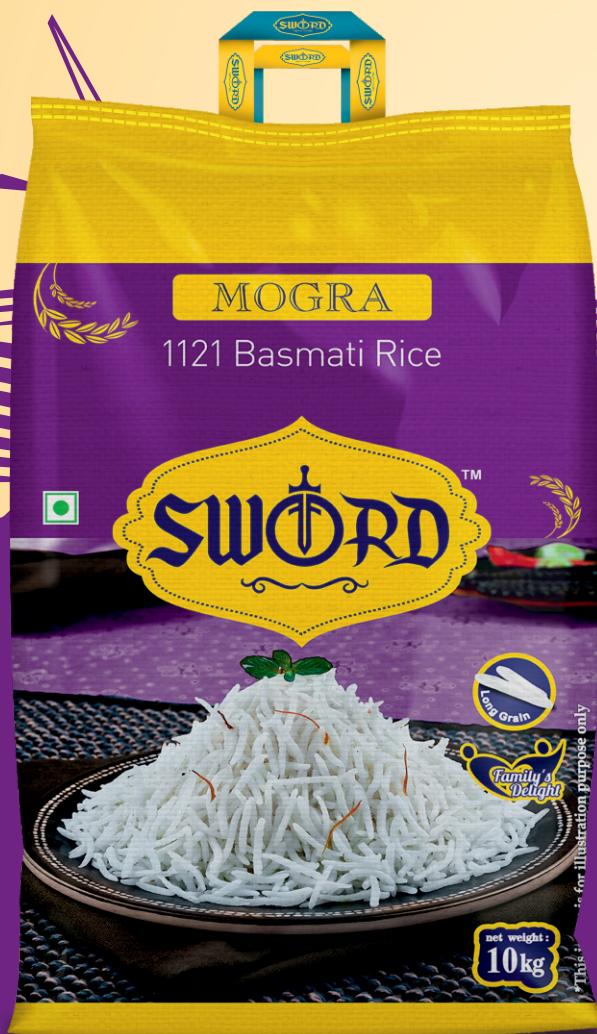
1/2th Grain of 1121 Basmati Rice

MRP (Rs.)	825
Consumer Price (Rs.)	625
Consumer Saves (Rs.)	200



1121 BASMATI RICE

## Economical Range



Length

PRE COOK  
5 mm



POST COOK  
10 mm - 11 mm



\*size may differ

## Sword Mogra

1/4th Grain of 1121 Basmati Rice

MRP (Rs.)	660
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Consumer Price (Rs.)	525
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Consumer Saves (Rs.)	135
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