

Retail Sales Performance Dashboard

Key Findings:

- All the region performed equally.
- Sale price was below 5k till May and it slightly increased in the month of July and after August sales were gradually increasing and maintained above 5k, the major sales were in the month of October which is 16.5k.
- Paseo contributed the most sales and profit whereas the least performing product was Carretera.

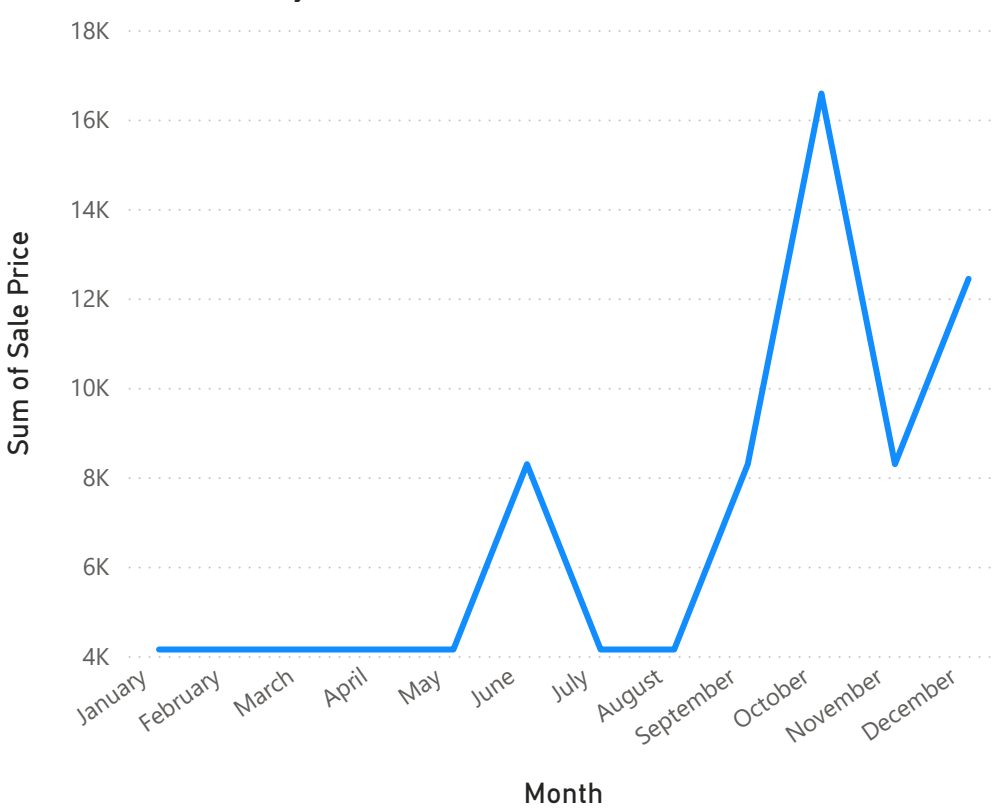
Country

- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Mexico
- ☐ United States of ...

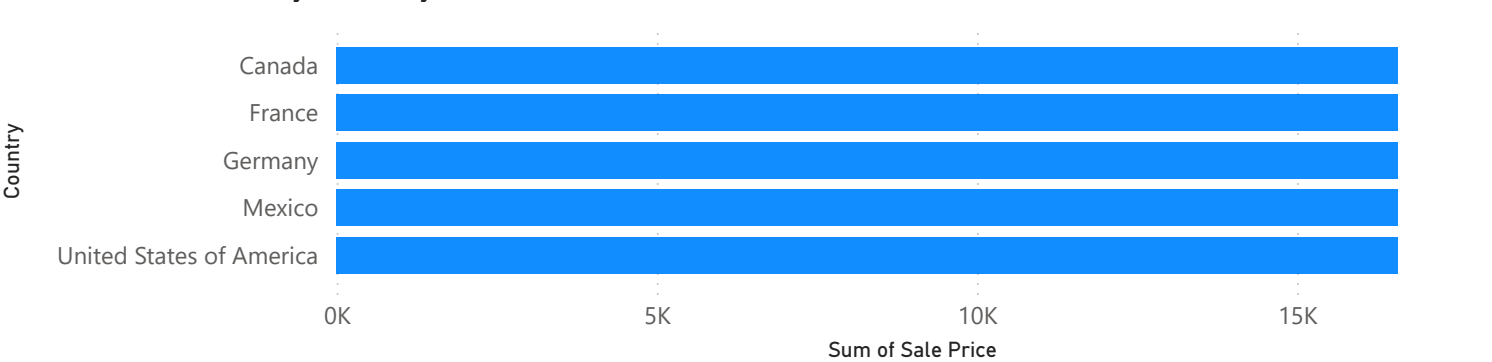
Segment

- ☐ Channel Partners
- ☐ Enterprise
- ☐ Government
- ☐ Midmarket
- ☐ Small Business

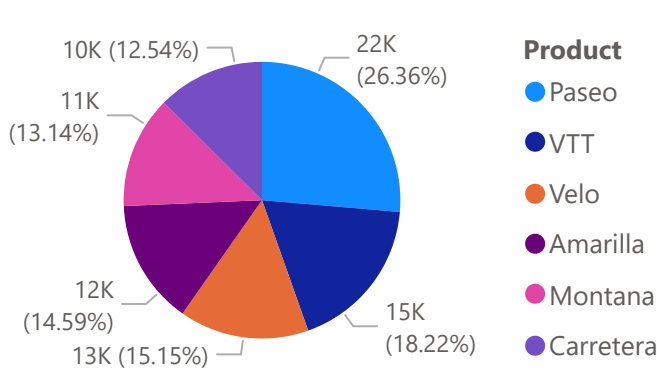
Sum of Sale Price by Month



Sum of Sale Price by Country



Sales Distribution by Product Category



Product Performance Summary

Product	Sum of Units Sold	Sum of Sale Price	Sum of Profit
Amarilla	1,55,315.00	12096	28,14,104.06
Carretera	1,46,846.00	10395	18,26,804.89
Montana	1,54,198.00	10890	21,14,754.88
Paseo	3,38,239.50	21852	47,97,437.95
Velo	1,62,424.50	12561	23,05,992.47
VTT	1,68,783.00	15106	30,34,608.02
Total	11,25,806.00	82900	1,68,93,702.26