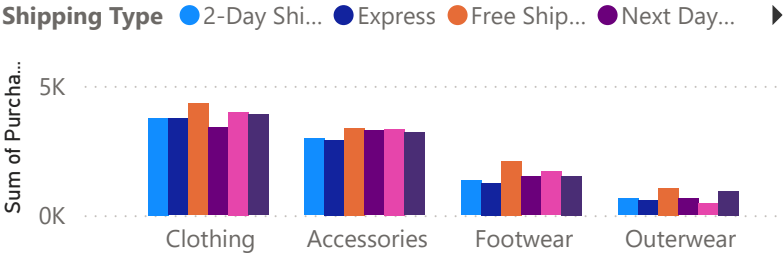


Customer Segmentation Analysis using Power BI

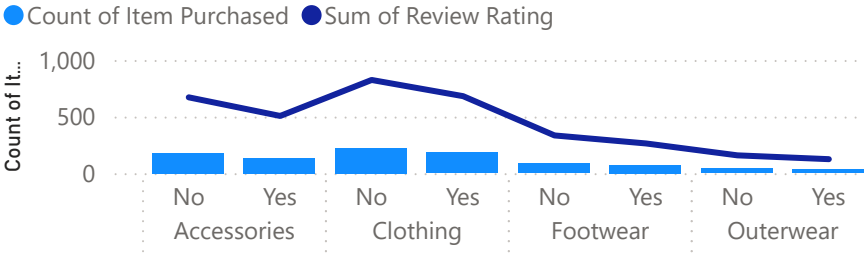
Sum of Purchase Amount (USD) by Category and Shipping Type



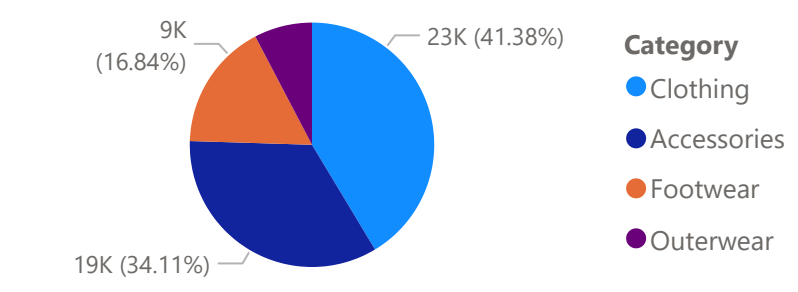
Sum of Previous Purchases by Item Purchased



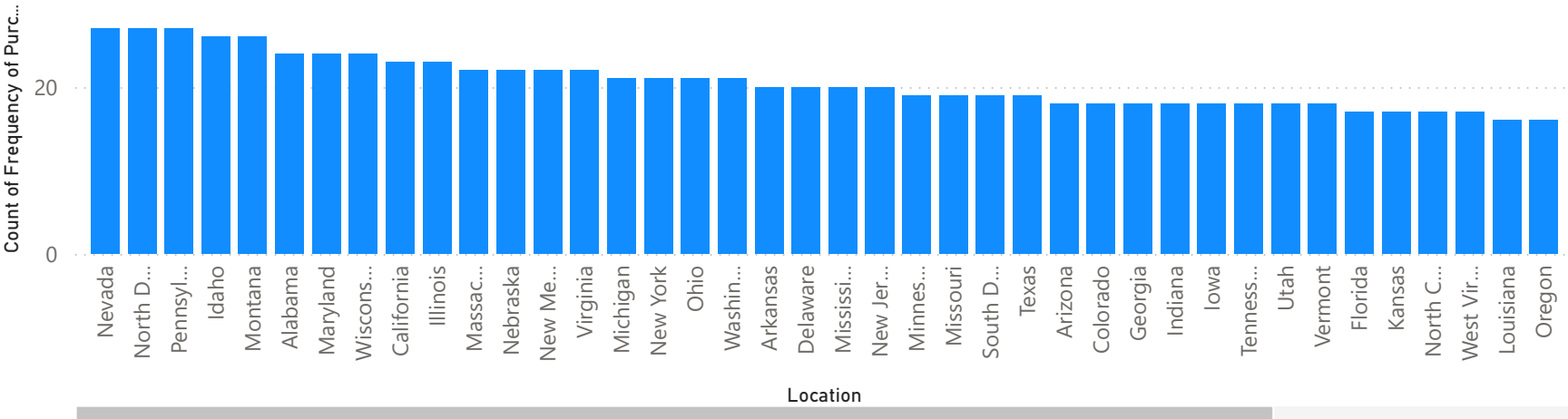
Count of Item Purchased and Sum of Review Rating by Category and Discount Applied



Sum of Purchase Amount (USD) by Category



Count of Frequency of Purchases by Location



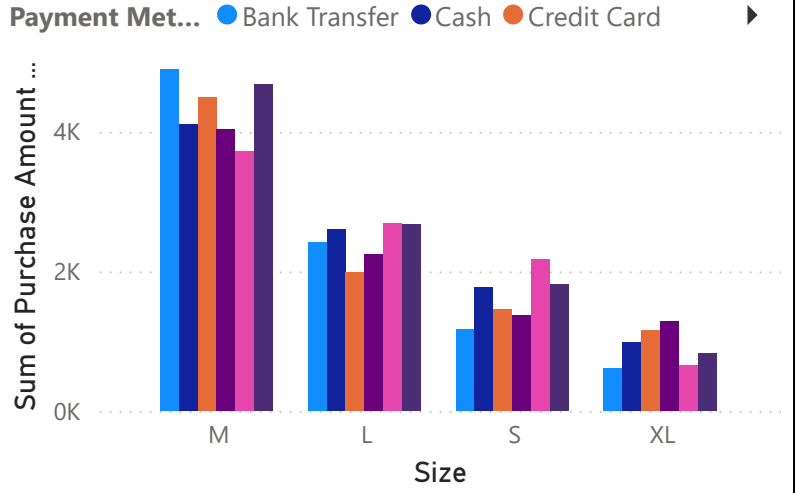
Season: Summer

Shipping Type: All

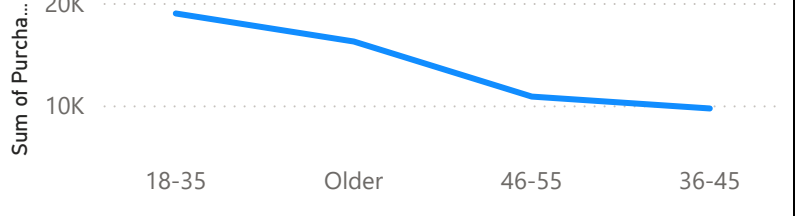
Category: All

Location: All

Sum of Purchase Amount (USD) by Size and Payment Method



Sum of Purchase Amount (USD) by Age Group



Sum of Purchase Amount (USD)

