Interview Summaries

Rakshitha:

- 1. Aditi sees art galleries as meaningful when they spark cultural connection and conversation. Her most memorable moments came from encountering works by an Indian artist especially pieces in her mother tongue which anchored her to her roots. She values learning, citing Aboriginal art as a highlight for its history and making practices. At the same time, she's frustrated when visitors prioritize taking photos over being present. She enjoys hearing others' perspectives in the gallery because it creates a sense of belonging. To deepen that social connection, she favors simple ice-breakers liike cue cards placed around exhibits to nudge strangers to talk and reflect together. Recently, she's also engaged with art online, sharing and discussing a reel about Claude Monet's late work with a friend.
- 2. Netra Basavaraj Viraktimath, a third-semester Master's student in Food Science and Technology at UQ, last visited an art gallery about a year ago in India. She felt a strong emotional connection because the exhibits reflected her state's culture. Her best social experience was understanding what the artworks conveyed about that culture, while the worst was seeing visitors more focused on taking photos than appreciating the pieces. She has discussed art with friends especially during her bachelor's days with architecture classmates and enjoys when others share similar perspectives because it creates resonance and relatability. To help people connect and share emotions in galleries, she suggests more interactive elements (e.g., hands-on or participatory stations, like playing instruments in music exhibits) so visitors can experience the art more directly.

Prisha:

1. Mallika - interview Prisha, a master's student at UQ, interviews Mallika from India about her experiences with art galleries. Mallika recalls her last visit in 2024, highlighting the vibrant colors and emotional connections she felt, particularly with the color blue. She shares her best and worst social experiences, noting the best is seeing art collections and the worst is yet to come. Mallika discussed her positive opinions on Indian traditional folk arts, like Madhubani, and how she values different perceptions of art. She believes AI lacks the emotional depth humans bring to artwork. Prisha concludes the interview, thanking Mallika for her insights. Dr Naveen Interview: Prisha interviews Dr. Naveen, a civil engineering professor, about his experiences with art. Dr. Naveen recalls visiting an art gallery in Guwahati two to three years ago, where he felt a connection to the portraits that represented societal feelings. His best experience was observing a portrait that changed with the weather, symbolizing seasonal dressing. Conversely, he struggled to understand some portraits. Dr. Naveen has

never shared his art opinions with others, emphasizing the importance of knowing the person he discusses with. He believes that discussing art with likeminded individuals can enhance the experience. Dr. Naveen suggests that personifying portraits could foster emotional connections in art galleries.

- 2. hi guys, i have sent all the intrviews detailed summary here in. the general channel and have posted the transcripts in the documnets
- 3. will finish the slide content by today most probably or tomorrow.

ZAN:

Participant1 - Design Opportunity Identified:

- Creating immersive VR experiences that allow users to experience an artist's creative process in real-time, rather than just viewing finished artworks
- Combine visual, auditory, and haptic feedback to help visitors feel the artist's emotions
- -Sophisticated interactive elements beyond basic visual/auditory feedback Facilitate meaningful dialogue between visitors about artworks
- Help visitors identify and explore their emotional responses to art **Design Gap:** Current State: Art galleries offer primarily passive, individual experiences with limited interactivity (mostly for children), poor navigation, and minimal opportunities for emotional or social connection. **Desired State:** Immersive, multi-sensory experiences that create deep emotional bridges between visitors and artists, while fostering meaningful social connections and clear guidance throughout the visit. **Core Gap:** -Lack of sophisticated, adult-oriented systems that transform solitary art viewing into emotionally rich, socially connected experiences.
 - There's a disconnect between experiencing finished art and understanding how/why it was created

Audience: Adult art gallery visitors who:

- Visit galleries with family/friends
- Seek emotional connections with artwork
- Want to understand artists' intentions and emotions
- Appreciate interactive experiences but find current options inadequate
- Desire to share and hear diverse perspectives on art
- Understand the emotional and creative journey behind artworks
- Experience art beyond just visual observation
- Connect more deeply with artists' creative processes

Participant 2 – Design Opportunity Identified: -Enable visitors to easily share and hear diverse perspectives about the same artwork, encouraging dialogue and reflection. -Create interactive, participatory installations (like sticker walls) that let visitors contribute collectively and sense others' creativity and emotions. -Provide guided but minimal context (artist name, theme/area) without overwhelming visitors with excessive details. -Develop ways to capture and connect visitors' emotions and personal experiences with the artwork. - Support ongoing post-visit conversation beyond the gallery walls, so

discussions don't fade immediately after leaving. Design Gap: -Current State: Gallery visits are often passive, with limited structured opportunities for social exchange. Emotional connections mostly occur in participatory or playful zones (like sticker walls), but these are rare. Overly detailed descriptions overwhelm rather than engage. Conversations with friends about art are short-lived and quickly replaced by other topics. -Desired State: Galleries that facilitate active, shared meaning-making through lightweight, creative, and conversational interactions. Visitors receive just enough context to orient themselves and then explore personal/emotional interpretations together. Core Gap: -Lack of systems for adult visitors to meaningfully and socially engage with art during and after the visit. -Emotional engagement opportunities are limited to a few interactive corners rather than being woven throughout the gallery. Audience: Adult modern art gallery visitors who: -Visit galleries socially (with friends/family) and want to exchange opinions. -Value hearing diverse perspectives and reflecting on how emotions, age, gender, and experience shape interpretation. -Appreciate hands-on participatory activities that foster shared creativity. -Desire deeper emotional and social connections with artworks and co-visitors.