

MENTORWISE

Unlock your Potential

Team Members

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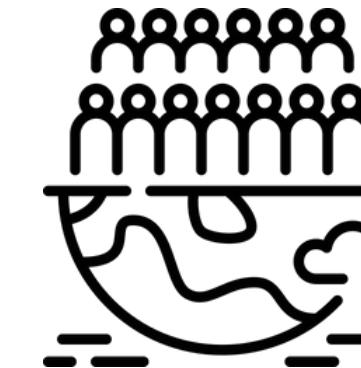


SPRING 2023

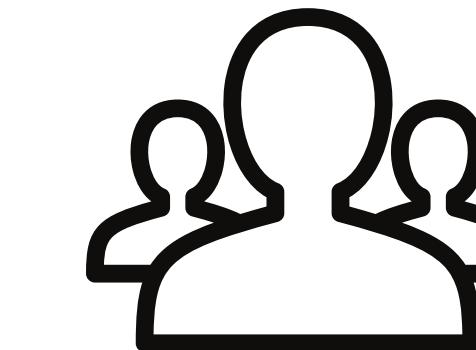
NEEDS & CUSTOMER SEGMENTS



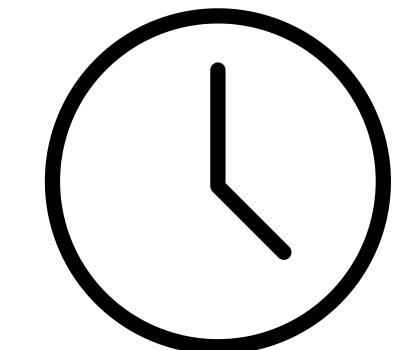
Access to Expert Mentors



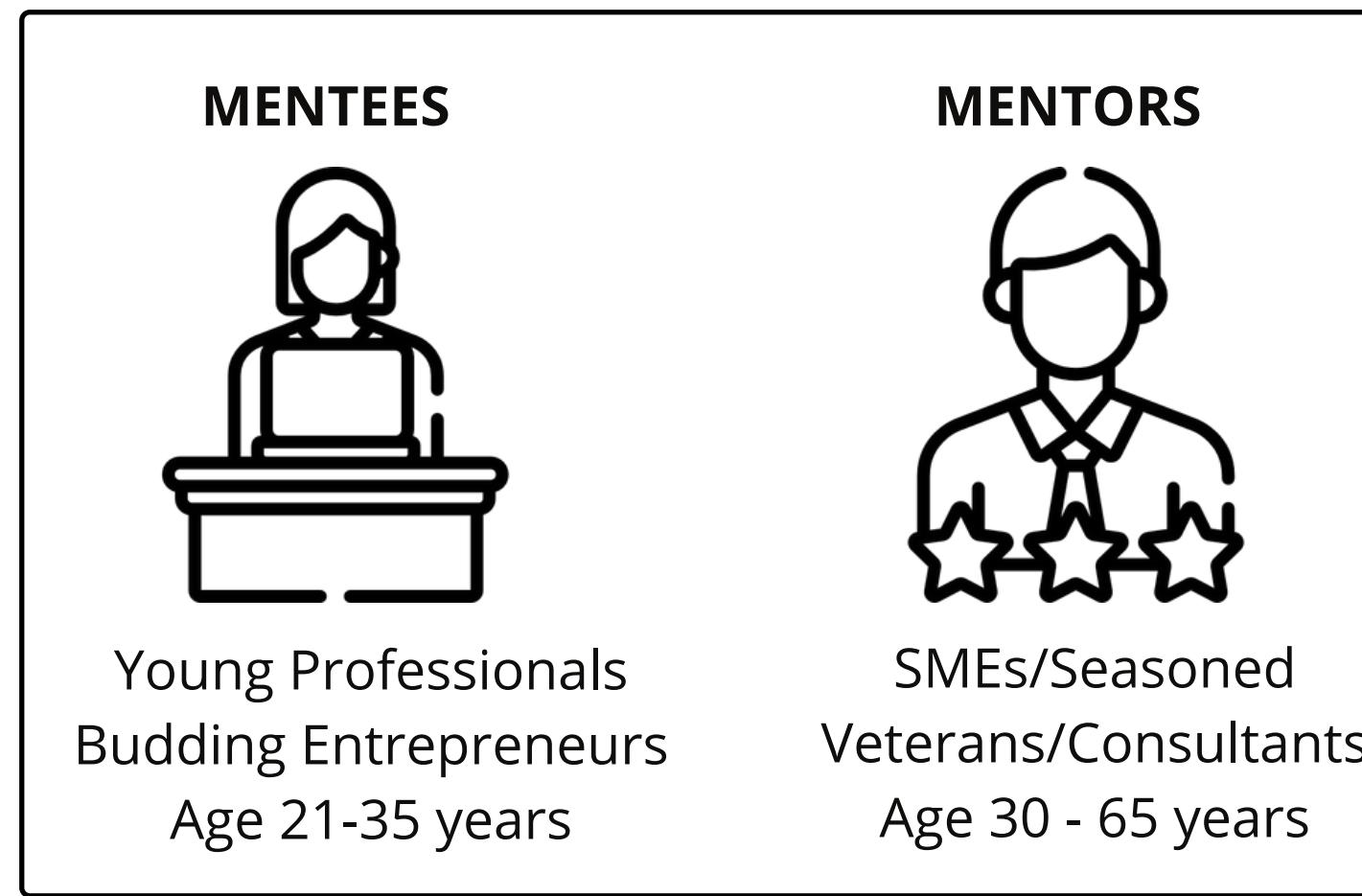
Diversity



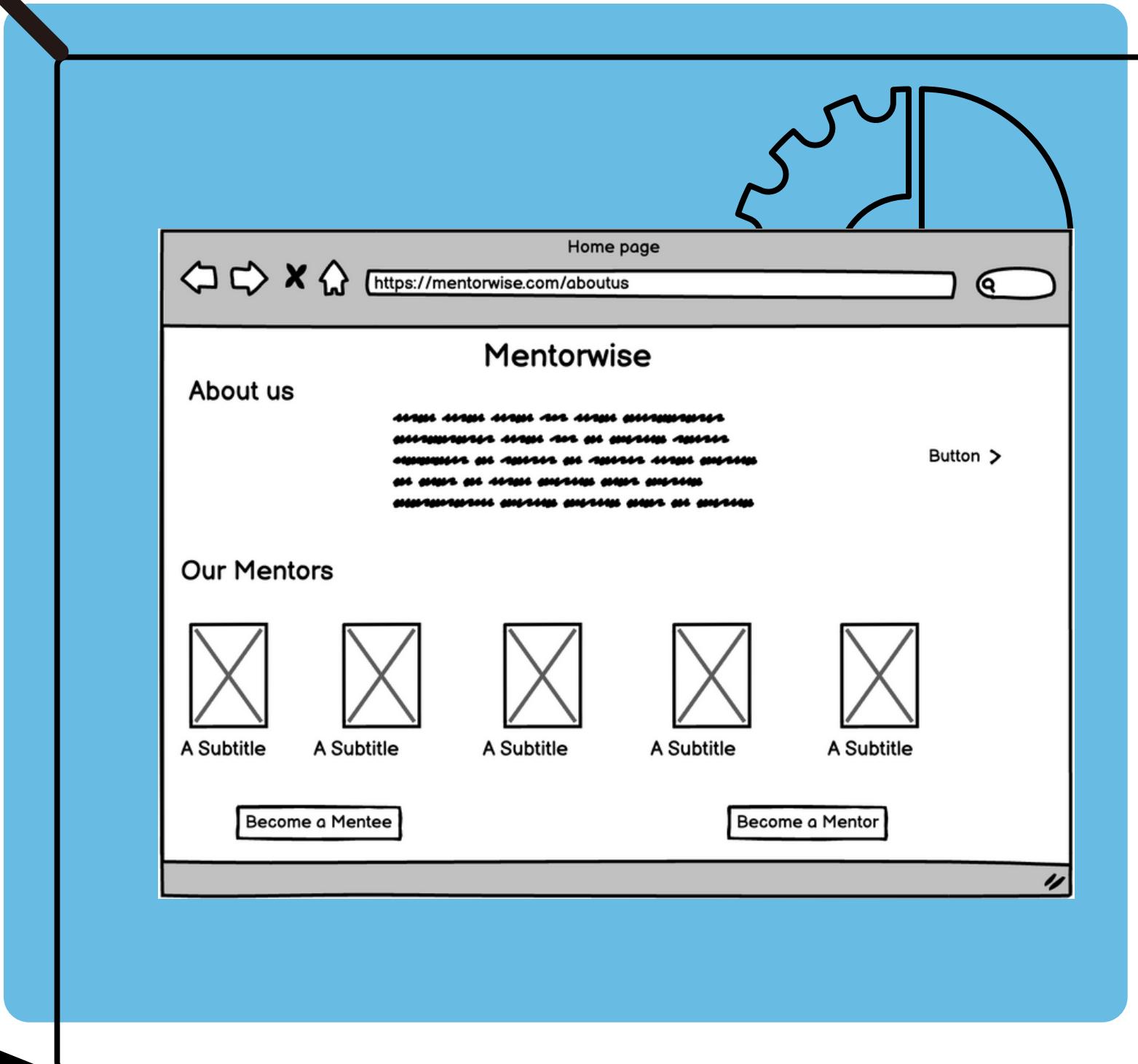
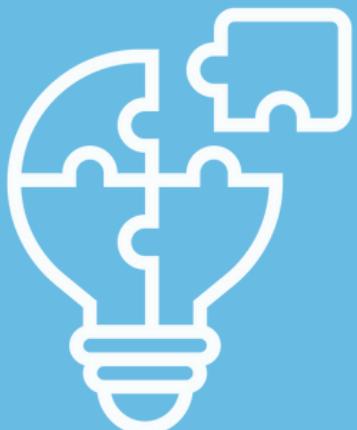
Personalized 1:1 Session



Limited Time



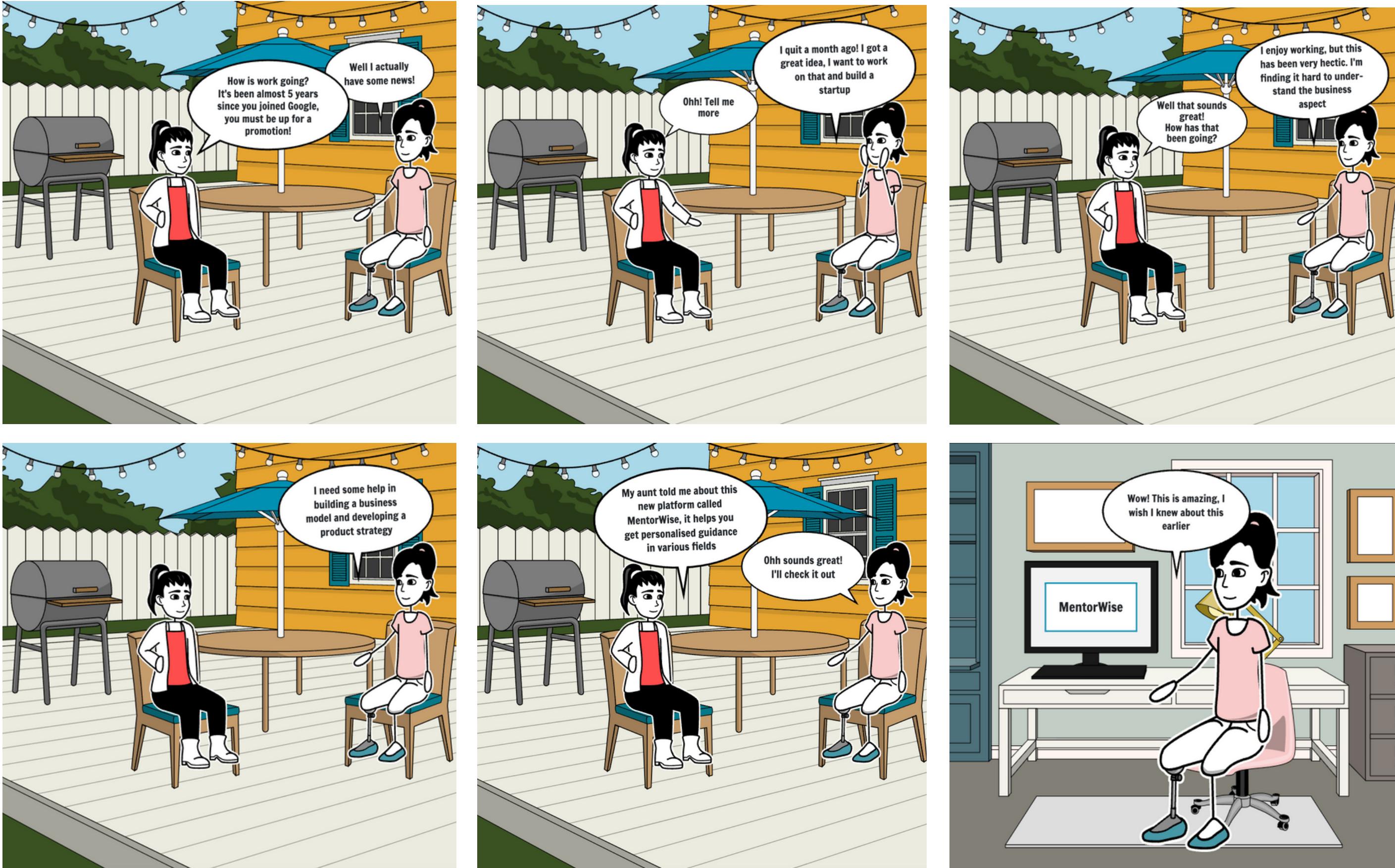
PROPOSED SOLUTION



For young professionals and budding entrepreneurs who wish to seek personalized career guidance, MentorWise is a platform that connects them to SMEs and Seasoned Veterans for 1-1 guidance over career choices and new business endeavors

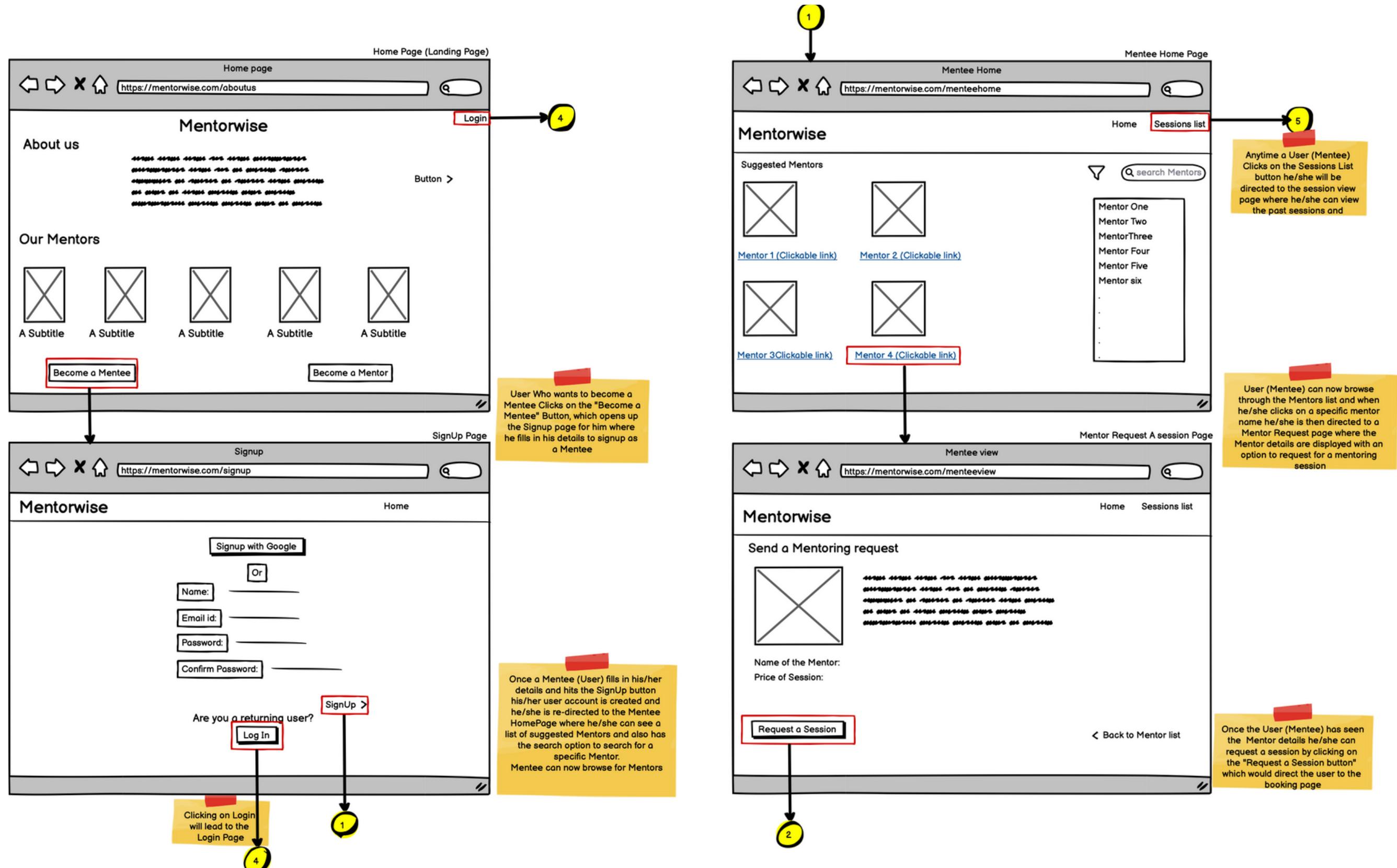
STORY BOARD

USE CASE: MENTEE



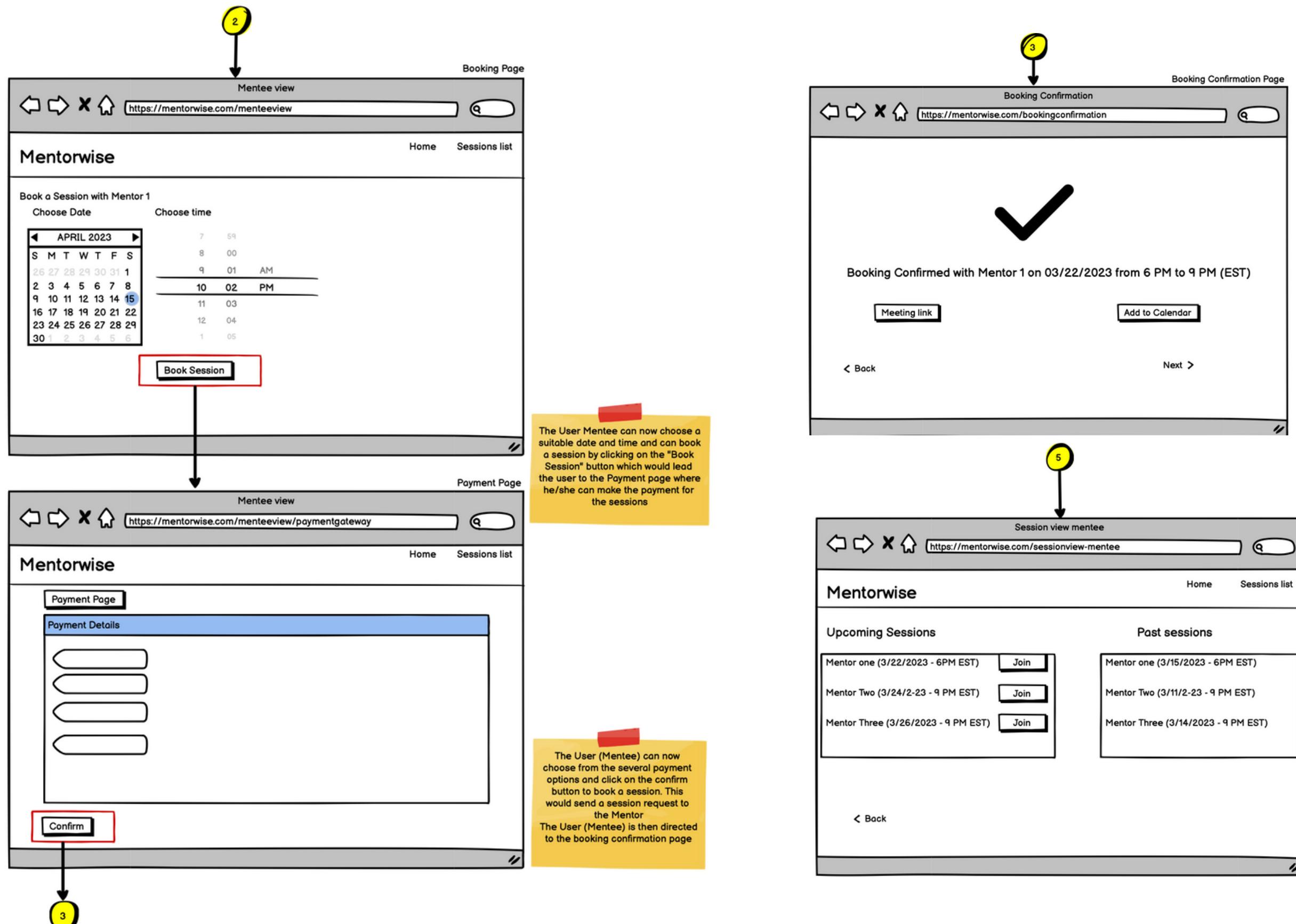
STORY BOARD

USE CASE: MENTEE



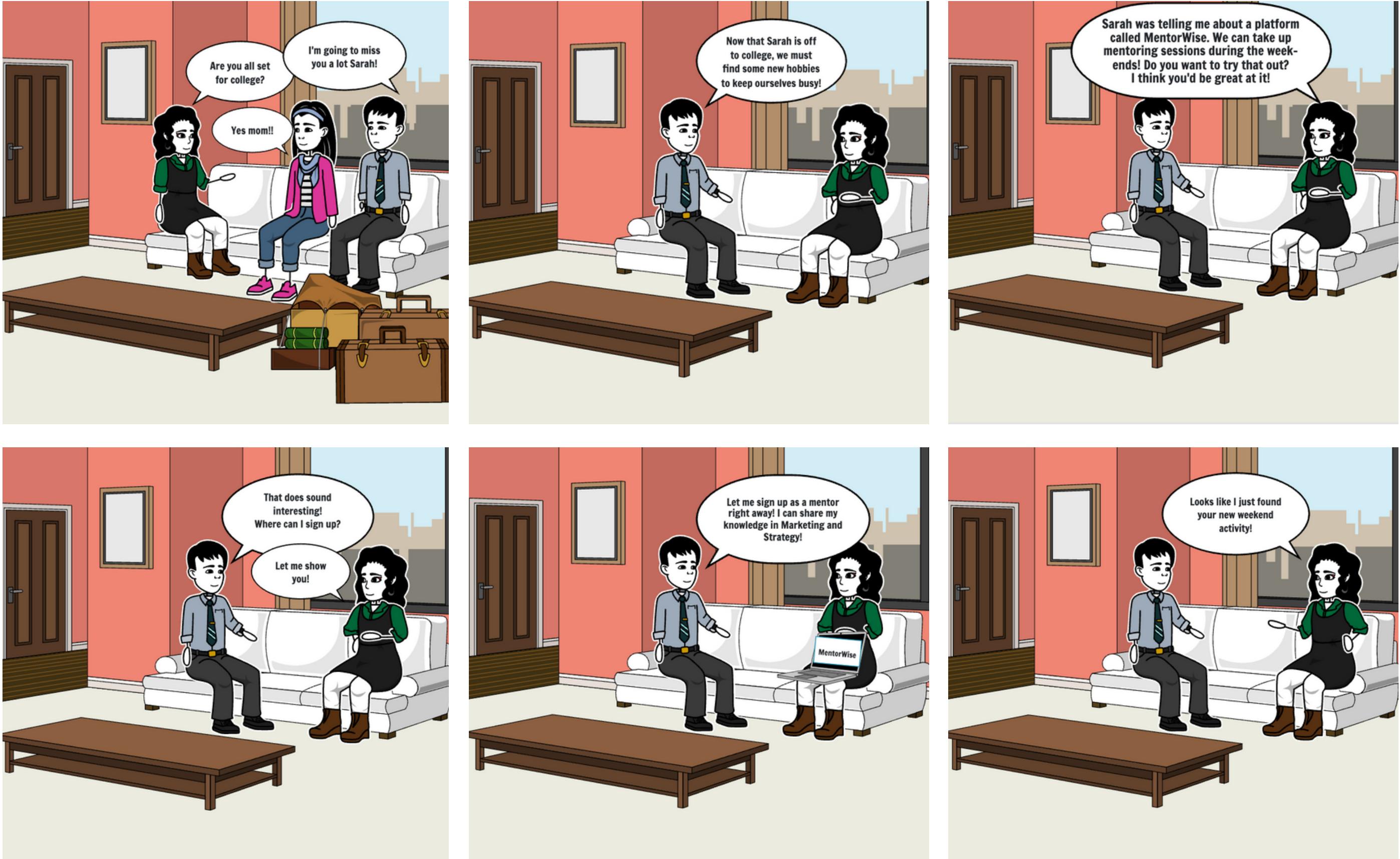
STORY BOARD

USE CASE: MENTEE



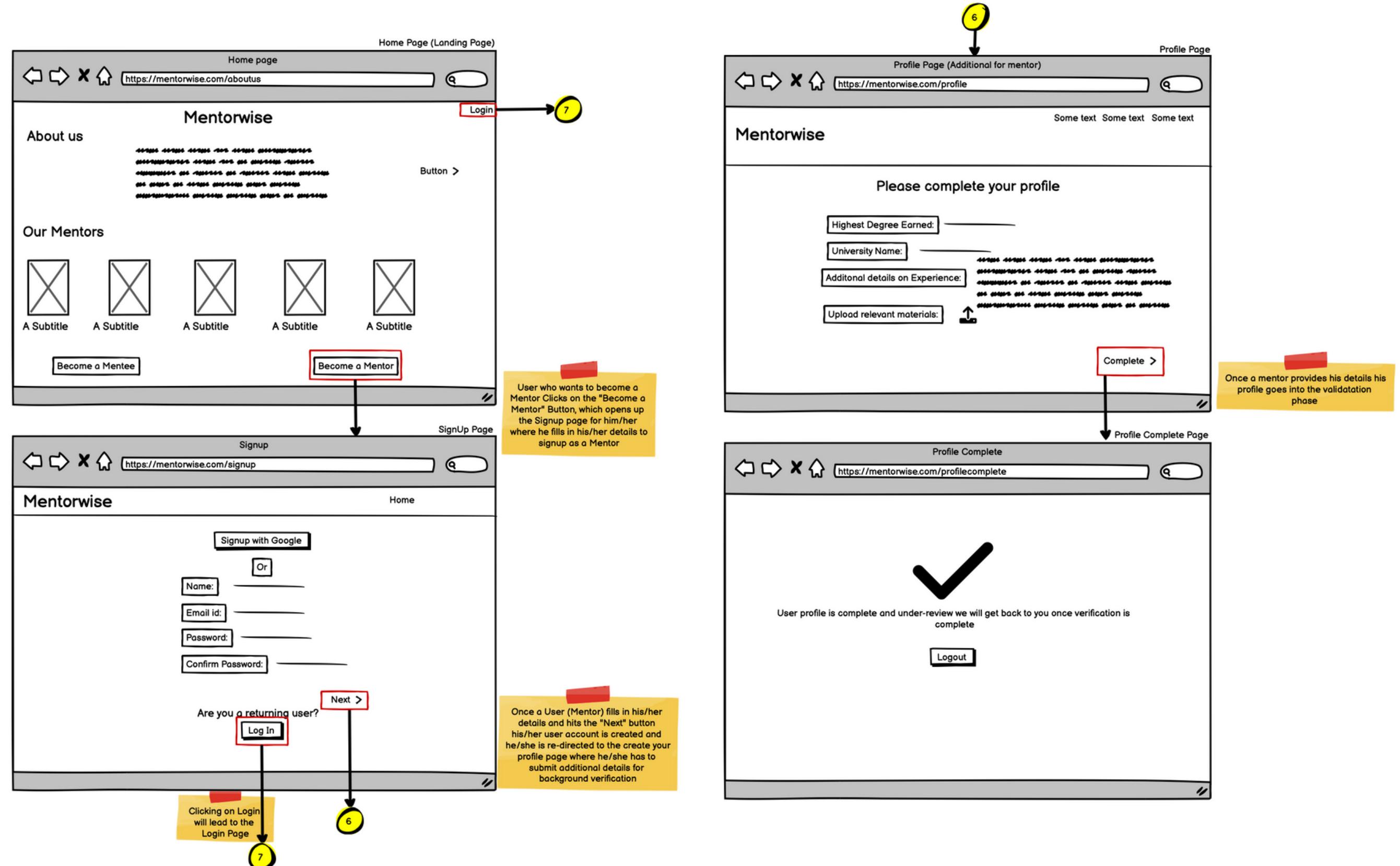
STORY BOARD

USE CASE: MENTOR



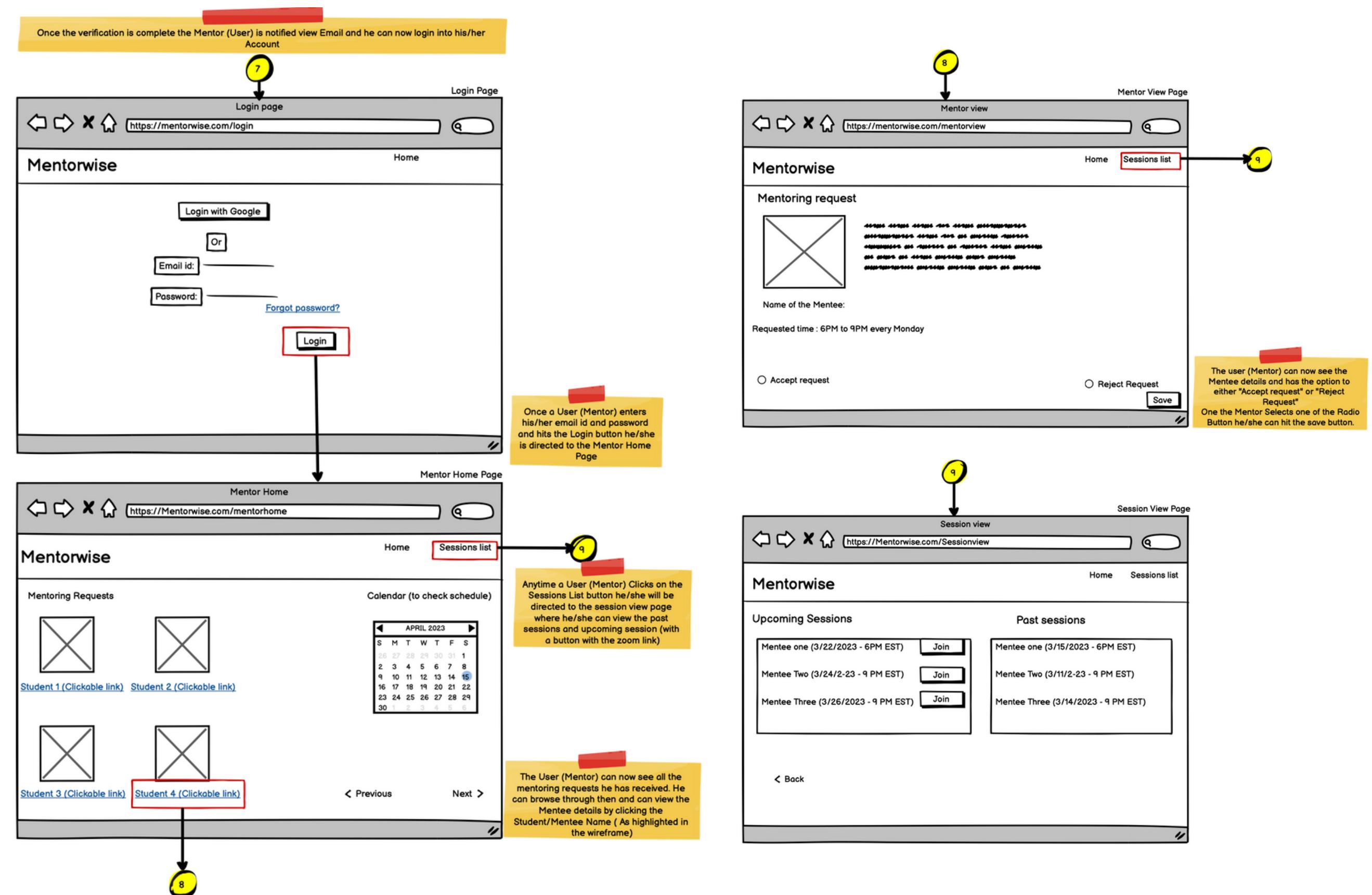
STORY BOARD

USE CASE: MENTOR

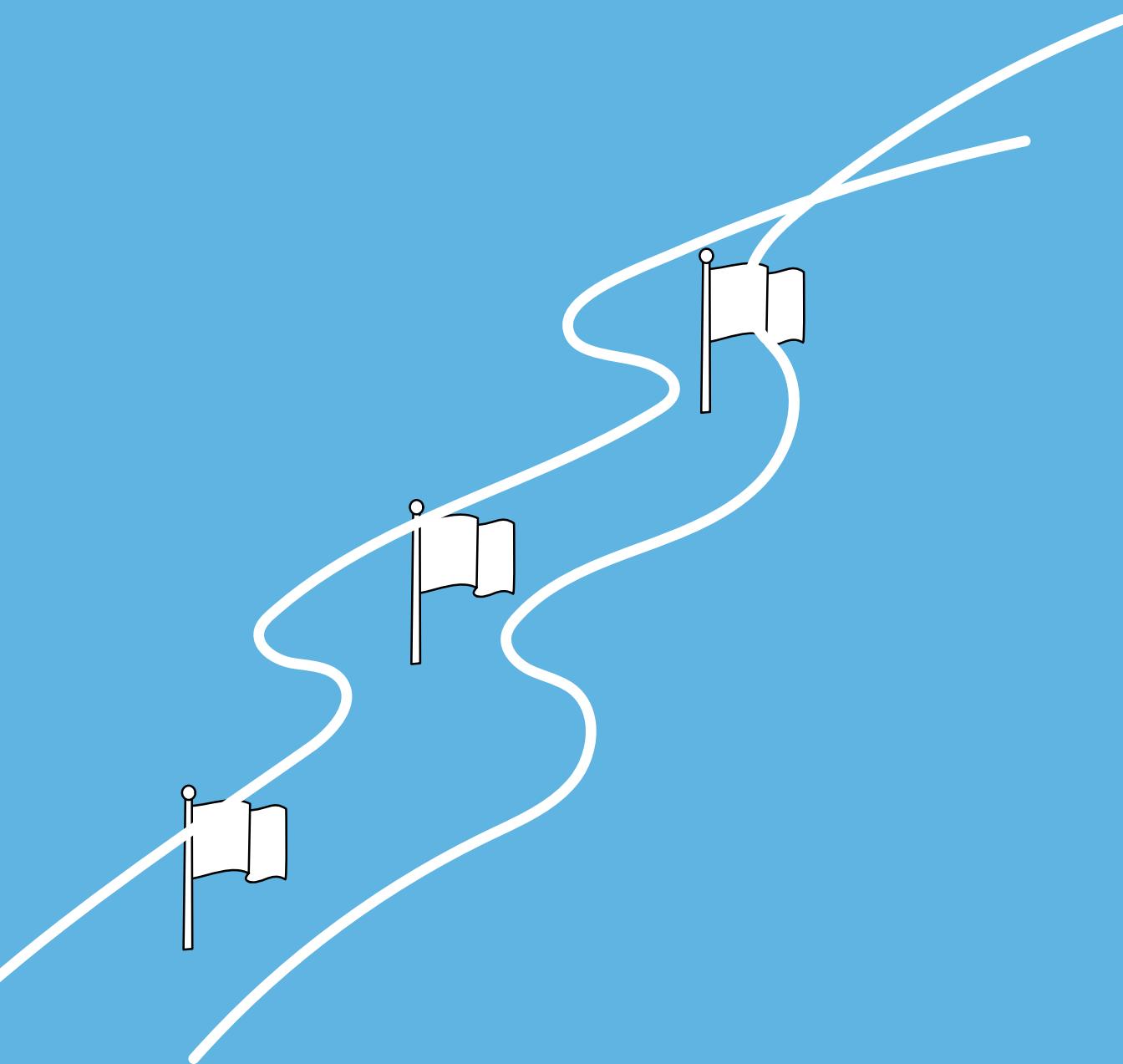


STORY BOARD

USE CASE: MENTOR



PRODUCT ROADMAP



Q1

Alpha Launch, Beta Launch, Full Product Launch v1

Home Page | Landing Page | Booking Process (Email) |
3-P Video Conferencing | 3-P Payment Gateway (limited)

Q2

Address v1 issues, Release Testing, Product Launch v2

Feedback System | Mentor Categorization | Multiple Payment Methods (3-P)

Q3

Address v2 issues, Release Testing, Product Launch v3

Dashboards | Mentor Search Bar | 3-P Calendar Integration

Q4

Address v3 issues, Release Testing, Product Launch v4

Filtering Mentors | Mentor Resources | In Application Chat for Customer Support | MentorWise Wallet

MINIMUM VIABLE PRODUCT



HOME PAGE



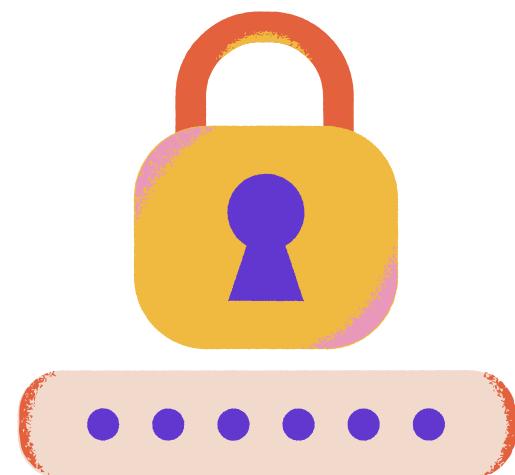
SCHEDULING (EMAIL TRAIL)



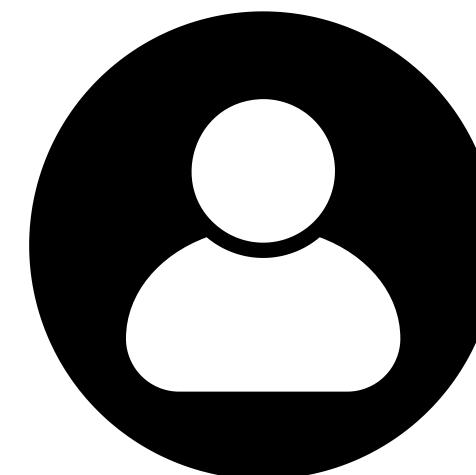
VIDEO INTEGRATION



SECURITY PROTOCOL



SIGN UP / REGISTRATION



MENTOR/MENTEE
PROFILE PAGE

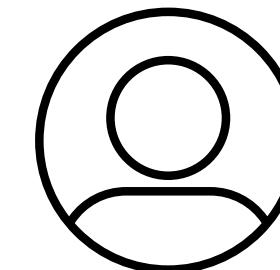


EMAIL NOTIFICATION

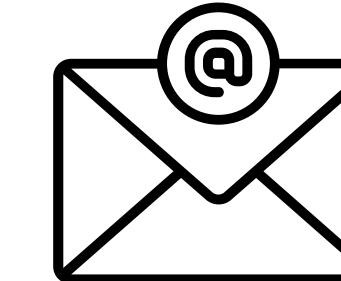


PAYMENT GATEWAY

PRODUCT FEATURES



Mentor/Mentee Profiles



Email Notifications



User Review & Ratings



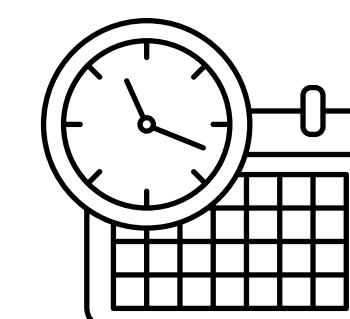
Search & Filter Mentors



Customer Support



Data and Privacy Protection



Book Sessions



Multiple Payment Options



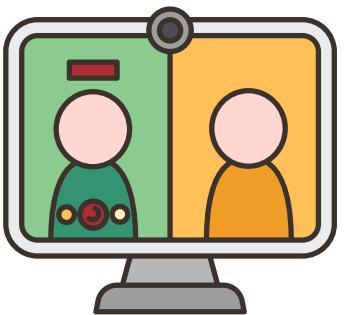
Mentor/ Mentee Dashboards

KEY METRICS



USER ADOPTION

Number of new users sign-up each month



CONVERSION RATE

Number of new mentees who book a session with a mentor



ACCEPTANCE RATE

Number of mentoring sessions accepted by mentors



USER RETENTION

Number of users with repeated sessions booking and request accepted



FEEDBACK AND RATING

To measure user satisfaction with platform and services

OPERATIONAL NEEDS



Customer Support



Sourcing Team



Third party BGV



Contract employees

PROJECTED COSTS



Resources Cost for a period of 13 months=\$1.5 million

Miscellaneous=\$50000

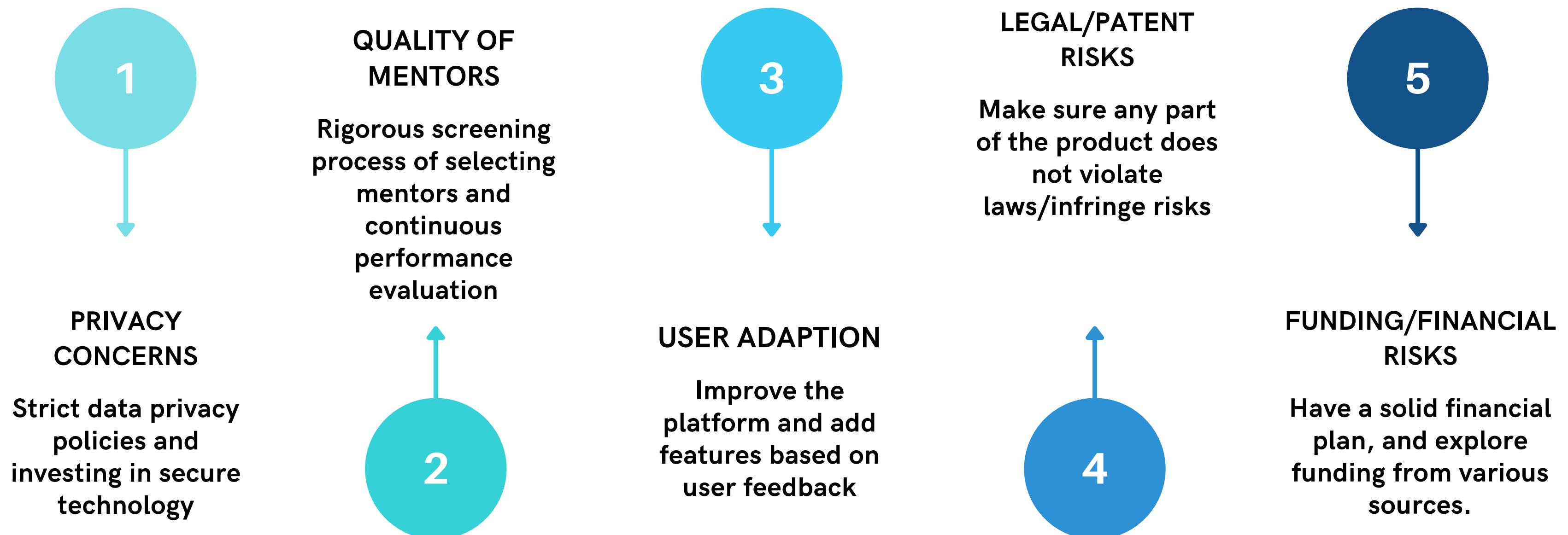
Server and Software Licence=\$11000

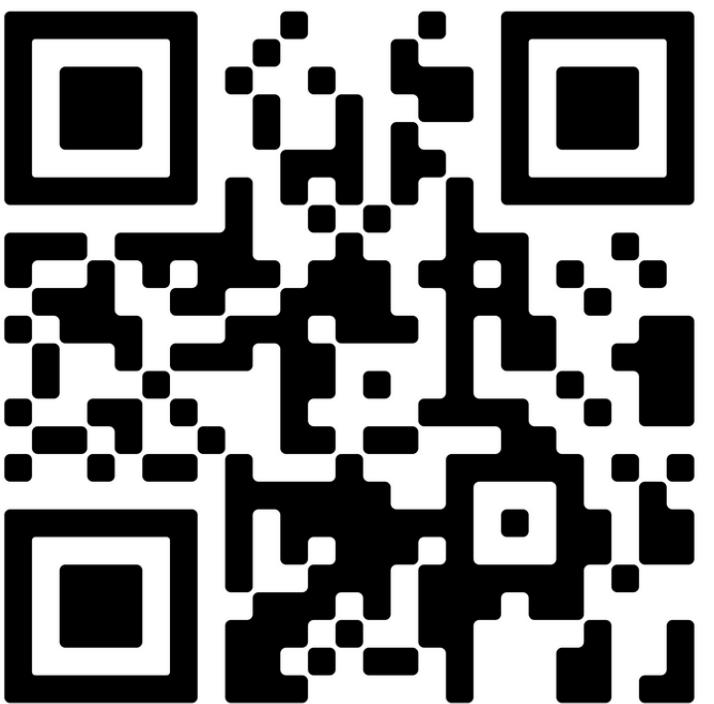
Contingency=\$50000

Infrastructure=\$25000

Total Cost=\$1.7 million

ADDRESSING RISKS





Mentorwise

THANK
you