

MUHAMMAD RAKAN YUSRA

PORTFOLIO

HELLO!

I am Muhammad Rakan Yusra

I'm a Software Engineering Undergraduate in Software Engineering at Telkom University. I have worked as a Videographer and Video editor with experience in creative business applications. I am skilled in Filmmaking, Video Editing, Project Editing and Motion Graphics.

PERSONAL SKILLS

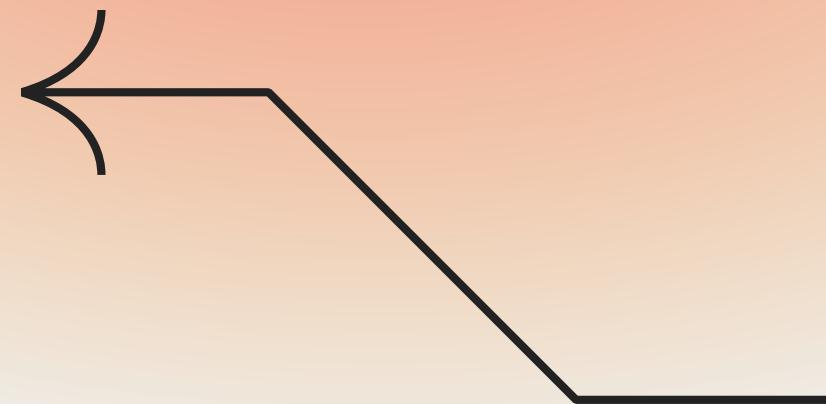
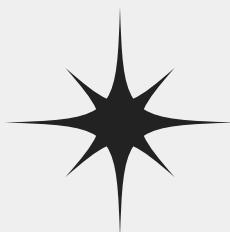
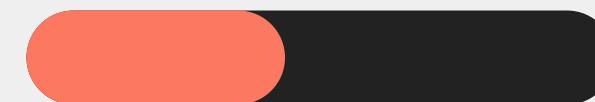
★ Graphic Design



★ 3D Design



★ Drawing



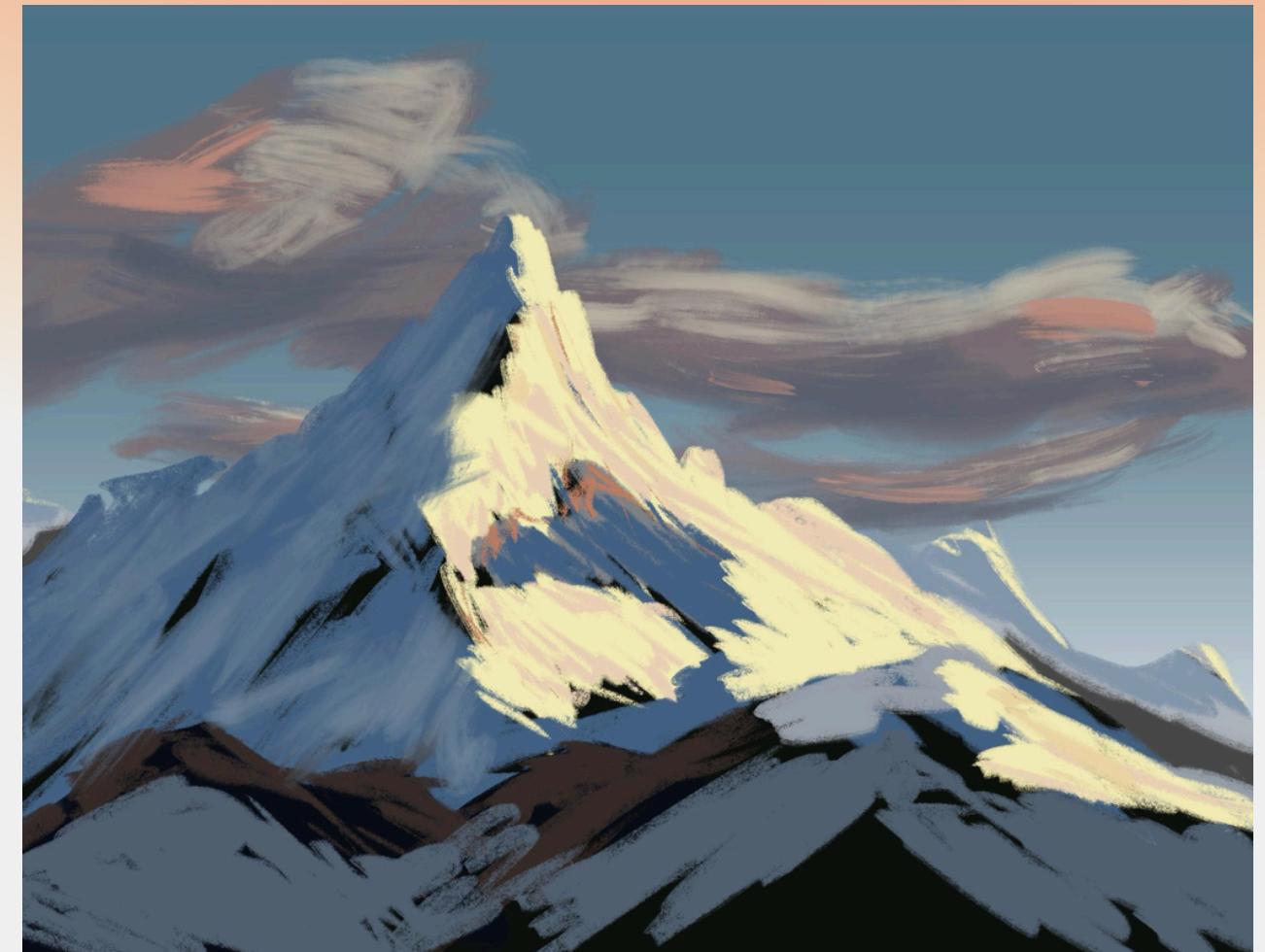
3D DESIGN



A bit of 3D Modelling, Rendering, and Animation I did a while back on Blender.

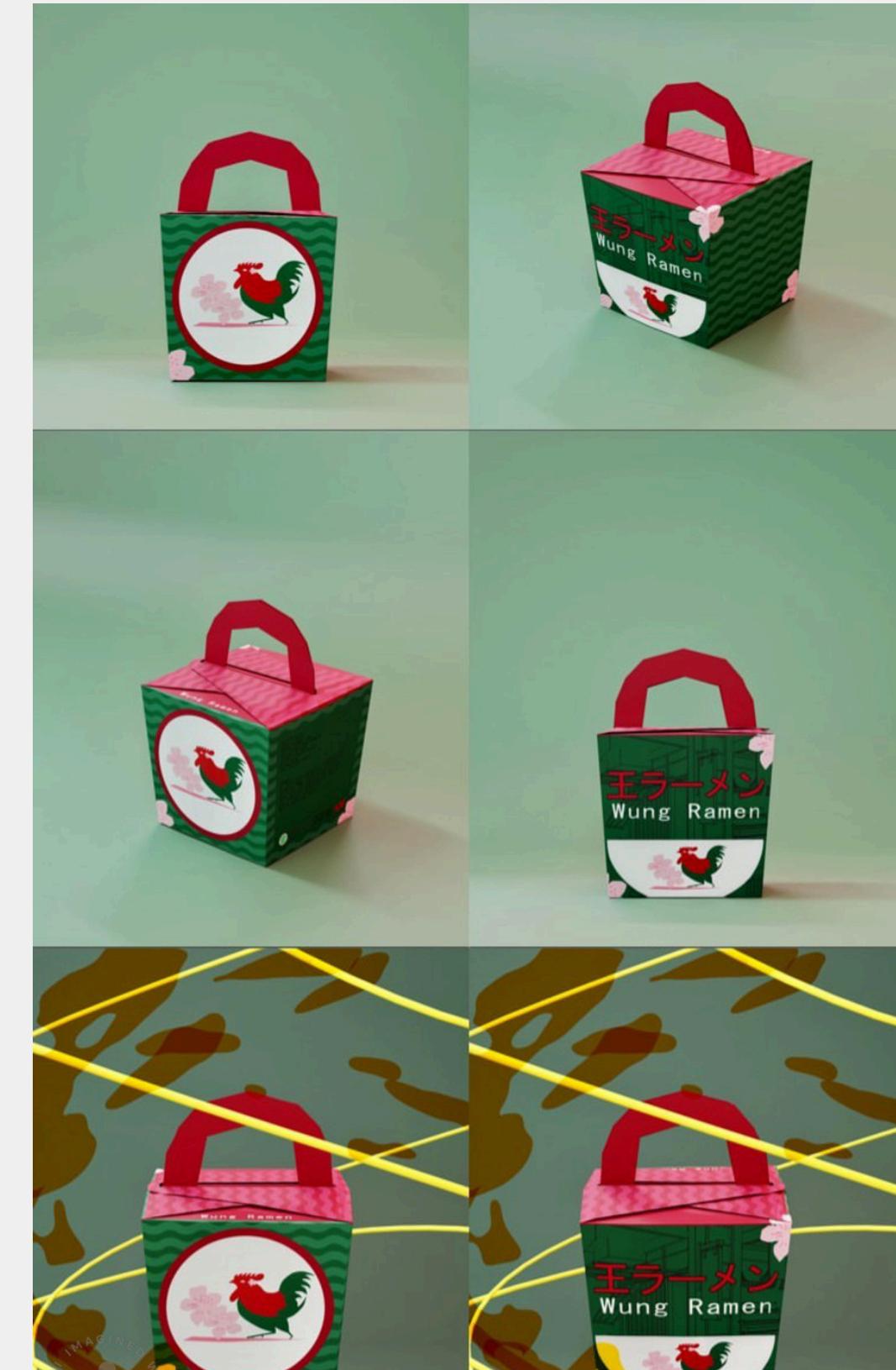


DRAWING



3D PACKAGING DESIGN

An assignment i did back in vocational high school.



PACKAGING & POSTER DESIGN

Designs made for Sertifcate Exam Back in Vocational High School.



KONSTRUKSI POSTER

PALET WARNA

#263A68

#D4CFCC

Filosofi

Warna biru dipilih karena psikologi manusia akan merasa aman dan sehat, dan juga merupakan warna umum sebuah masker.

Sedangkan, untuk warna putih kecoklatan dipilih sebagai warna komplementer yang akan membuat kontras terhadap warna biru.

Typeface

BUBBLE GUM

SUNNY SPELLS

Kedua typeface tersebut dipilih karena bertema sama dengan keseluruhan poster yaitu film cartoon retro.

Tema tersebut membantu memperluas target poster yang menjangkau dari orang yang sudah berumur sampai anak kecil sekalipun.



UI & LOGO DESIGN

Designs made for Design Thinking Class



SEECO

The home screen features a large banner with the text "RASAKAN NYAMANNA YANG DIBERIKAN LINGKUNGAN BERSIH". Below the banner is a text block about the app's mission to build a community that cares for the environment. To the right is a circular inset showing a city skyline. The bottom half of the screen is divided into sections: "TENTANG KAMI" (About Us) with the SEECO logo, "MAKNA LOGO" (Logo Meaning), "BENTUK BUMI" (Earth Shape), "LAPOR" (Report), and a large button labeled "LAPORKAN PENCEMARAN DISEKITAR ANDA SEKARANG!" (Report environmental pollution around you now!).

This screen shows the "EDUKASI" (Education) section. It includes a photo of recycling bins and the text "Lihat konten edukasi yang mudah dipahami dan inspiratif tentang mengelola sampah." (View educational content that is easy to understand and inspiring about waste management). Below it is the "FORUM" section, which features a photo of people picking up trash on a beach and the text "Membangun ruang diskusi online yang aktif untuk membahas isu-isu lingkungan, mendongkrak perubahan ide, pengalaman, dan solusi antara anggota komunitas untuk memperkuat kesadaran lingkungan." (Building an active online discussion space to discuss environmental issues, spur idea changes, experiences, and solutions among community members to strengthen environmental awareness). At the bottom, there is a call-to-action "AYO BEKERJA SAMA DALAM MENJAGA LINGKUNGAN" (Let's work together to protect the environment).



**LET'S WORK
TOGETHER**



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