



# ALLAN VILA

## Web Developer / Business Professional

### PROFILE SUMMARY:

I'm a veteran in SMB B2B sales covering payment analysis, advertising/marketing strategies, HR, payroll, compliance, benefits and business banking. I'm looking to begin my career where my burning passion lies, web development and software engineering.

With my background, engineering will make a business's idea become known in market and scale responsibly.

### SKILLS & EXPERTISE:

HTML	Business Banking
CSS	HR & Compliance
Javascript	TV & Digital Advertising
Node.js	Payment Processing
Gsap	E-commerce
Figma	
React	
Github	

### CONTACT INFORMATION:

(941) 799 9486

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### WORK EXPERIENCE:

#### **Business Consultant**

Fiserv | 2019 - Current

Analyze and consult the different ways businesses are accepting payments. Delivered F2F & E-commerce business solutions to accept payments anytime and anywhere. I cover the Tampa DMA.

#### **Regional Account Executive**

Comcast Spotlight/Spectrum Reach | 2019 - 2020

Managed clients advertising budget. Based on target demographic, created an all screen video campaign placing TV spots throughout all top networks and websites leveraging google analytics to monitor business growth throughout the Tampa DMA.

#### **PEO Regional Life Science Business Consultant**

Trinet | 2017 - 2019

Covered Florida & Georgia. Engaged with the C-level suite to help contain costs, simplify administration and minimize employer related risks by moving to a consolidated HR model. Making businesses be able to attract and retain top talent while scale responsibly to bring idea to market.

#### **Small Business Banker**

Bank of America | 2013 - 2017

Provided comprehensive financial solutions to SMBs up to \$10mm. Acquired and deepened relationships managing deposit growth, lending and treasury solutions to achieve target business objectives throughout the Sarasota market.

### ACADEMIC BACKGROUND:

#### **State College of Florida:**

2006-07, 2013-14

#### **Lakewood Ranch Highschool:**

2011-2015