

ALLAN VILA

Web Developer / Business Professional

RAllanVila.com

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Work Experience

Business Consultant

Fiserv | 2020 - Current

I deliver F2F & E-commerce business solutions, enabling businesses to accept payments anytime and anywhere. I negotiate rates, advise on e-commerce apps and integrations to grow their business. I cover the Tampa DMA.

Regional Account Executive

Comcast Spotlight/Spectrum Reach
2019 - 2020

Managed client's advertising budget. Reviewed their Google Analytics to analyze campaign effectiveness and business growth. Based on the data, I created an all-screen video campaign placing TV spots throughout all top networks and websites.

Regional Business Consultant

TriNet | 2017-2019

Engaged with the C-level suite to help contain costs, simplify administration and minimize employer-related risks by moving to a consolidated HR model. I was making businesses attract and retain top talent while scale responsibly to bring an idea to market.

Small Business Banker

Bank of America | 2013 - 2017

I provided comprehensive financial solutions to SMBs up to \$10mm. I acquired and deepened relationships, managing deposit growth, lending, and treasury solutions to achieve target business objectives throughout the Sarasota market.

Academics

State College of Florida

About Me

Web Developer with experience writing HTML Emails and landing pages using the latest and most appropriate technology. My background is in high skilled B2B sales in payment analysis, advertising/marketing, and business banking. I'm looking to begin my career where my burning passion lies, web development and software engineering.

Skills & Expertise

Soft Skills

Leadership
Self-Starter
Communicator

Technical Skills

HTML	React	VS Code	Figma
CSS/SASS	Node.js	Github	Photoshop
Javascript	Gsap	Gulp	

My Projects



Dribble Newsletter Email

[View Email](#) [View Code](#)



Verizon Promo Email

[View Email](#) [View Code](#)



Target Transactional Email

[View Email](#) [View Code](#)

These are fully customizable HTML Email / Template written from scratch. I've set up data entry points that allow anybody to change the image files and descriptions. The template can be used and rotated in a marketing campaign.

The styling has been written with Sass. Gulp compiles the Sass, and then the images are minified for optimal performance into a master HTML file with all the inline styling.



Mercedes Scrolling Page

[View Page](#) [View Code](#)



Medical Landing Page

[View Page](#) [View Code](#)



Animated Landing Page

[View Page](#) [View Code](#)

All landing pages are built from scratch. I've designed in Figma, pixel-perfect replication, written a responsive design, clean code with BEM formatting for easier collaboration with the team, complex relative/absolute positioning with flexbox and grid layouts to create/replicate designs, and used javascript interactivity and animations.

See deeper individual project details, Javascript projects, and Apps at RAllanvila.com