

RYAN ALLEN

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Education

Gonzaga University Expected May 2021
M.B.A. (Finance)

University of Washington
Coding Bootcamp Expected Dec 2021
Full Stack Flex Program

Washington State University - Pullman, WA Graduated May 2020
B.B.A. Marketing
GPA: 3.41/4.00

- Rom J. Markin Scholarship, *Recipient*
- Sigma Phi Epsilon Chapter, *Member*

Work History & Experience

Website Development September 2021-Current
University of Washington

- Built fully functional front-end applications using HTML, Advanced CSS, JavaScript, and JQuery.
- Routed third-party API's to project websites, pulling and deploying their data onto our sites on user-request.
- Designed sleek, modern style websites that focus on both functional practicality and user appeal/enjoyment.

Director, Sales & Operations January 2019- Current
RNN Retail, LLC – Amazon FBA Business Owner

- Managed a \$12,000 budget, vetted suppliers and products, sold 400+ units, and optimized an average monthly ROI of 21%.
- Followed market trends to determine optimal pricing of goods and services and to capitalize on emerging opportunities via Amazon.
- Evaluated suppliers to assess quality, timeliness and compliance of deliveries, cost controls, and operational efficiency.

Day Trader/Portfolio Management November 2019- Current

- Traded thousands of dollars' worth of short-term stocks and options daily to generate revenue income during the Covid-19 pandemic.
- Followed market news and developing market trends closely to aid the decision-making process to optimize opportunity for success.
- Convinced a group of people why investing in the market is a healthier alternative to reserving money in a dormant bank account.

Course Projects

Market Research & Analysis August 2019- May 2020

- Optimized Google keywords using SEO analysis to enhance the probability that advertisements reached target audience.
- Conducted data analysis via statistics using Qualtrics to formulate hypotheses derived from analyzed qualitative and quantitative data.
- Created visually appealing websites specifically tailored to consumer responses to data-driven questionnaires developed by the group.

Technical Skills

- Proficiency: HTML, CSS, JavaScript, JQuery, VS Code, GitHub, MS Office, Google AdWords, ThinkOrSwim, Excel
- Courses: Coding Bootcamp, Finance, Sales, Accounting, Economics, Digital Marketing, Marketing Research, Management, MIS