

	A	B	C	D	E	F
1	A: Feedback (input)	B: Sentiment (output)	C: Category (output)		Count	
2	Project deadlines keep shifting, making it difficult to plan	Negative	Project Feedback – Deadlines		8	
3	The email campaign was engaging, but too frequent	Neutral	Marketing Feedback - Frequency		4	
4	The new HR system is helpful, but onboarding was confusing.	Neutral	HR Feedback – Onboarding		8	
5	Budget reports are detailed but hard to navigate.	Neutral	Finance Feedback – Reports			
6	The new financial reports are clear and easy to understand.	Neutral	Marketing Feedback - Frequency			
7	The reports are too detailed and take a long time to load.	Negative	Finance Feedback - Reports			
8	The transaction approval process works, but feels a bit slow.	Neutral	Finance Feedback - Transactions			
9	Monthly budget summaries help us track spending efficiently.	Positive	Finance Feedback - Reports			
10	Transaction processing is faster than before—great improvement!	Positive	Finance Feedback - Transactions			
11	The updated dashboard gives a great overview of all financial metrics.	Positive	Finance Feedback - Reports			
12	Automated budget alerts keep us from overspending.	Positive	Finance Feedback - Budgeting			
13	Budget planning is confusing and lacks clear instructions.	Negative	Finance Feedback - Budgeting			
14	Transaction history often shows duplicate entries.	Negative	Finance Feedback - Transactions			
15	The finance system frequently crashes during report generation.	Negative	Finance Feedback - Reports			
16	It's hard to adjust budgets once they're approved.	Negative	Finance Feedback - Budgeting			
17	The transaction approval process works, but feels a bit slow.	Neutral	Finance Feedback - Transactions			
18	Budget templates are okay, but not customizable enough.	Negative	Finance Feedback - Budgeting			
19	Financial reports meet basic needs but lack advanced filters.	Neutral	Finance Feedback - Reports			
20	Transaction tracking is stable, but interface looks outdated.	Neutral	Finance Feedback - Transactions			
21	Budget reports are detailed but hard to navigate	Negative	Finance Feedback - Reports			
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Sentiment

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A1 B: Sentiment (output)

	A	B	C	D	E	F	G	H	I	J
1		<i>B: Sentiment (output)</i>								
2	Negative	8								
3	Neutral	8								
4	Positive	4								
5	<b>Grand Total</b>	<b>20</b>								
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SUM of Count

Positive 20.0%

Negative 40.0%

Neutral 40.0%

+ Feedback Pivot ZAP

