

Ralph PASTEL – Product Manager

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EU citizen – No sponsorship needed

Key Experience

- 4 years experience as a Product Manager in Latana, a B2B SaaS Market Research company
- 3 years experience coaching IT Project Managers to comply with CMMI and PMI's methodologies
- 4 years as Software evolution and Test Manager in banking and Insurance industry (Axa and Groupama)
- Extended exposure to international environment having worked in France, Australia, Germany, using different languages
- 5 years working in agile environment

Work Experience

Product Manager – Latana

July 2019 – January 2024 // Berlin, Germany

Worked on the user interface of a B2B web app that displays clients' data with charts and dashboards.

- Drove implementation of a customised onboarding solution (Decreased user direct request for help by 60%)
- Conducted over 50 customer interviews as part of the continuous discovery efforts
- Improved UI/UX of a client-facing interactive dashboard. User retention improved by 20%
- Worked closely with stakeholders from Sales, Marketing and Tech to align on product priorities
- Drove refactoring initiatives that increased performance, improved security updates and paid technical debt
- Worked with a team of 12 developers on a complete redesign of our main App

Quality Assurance Engineer – Latana

May 2018 - June 2019 // Berlin, Germany

- Developed and maintained quality assurance tests for backend and frontend
- Reviewed test strategies to ensure coverage of unit, functional, performance, and acceptance testing

Relocation to Germany – May 2017 → May 2018

Quality Assurance Facilitator – BNP Paribas Securities Services

April 2014 - April 2017 // Paris, France

Worked with a portfolio of IT projects. The main objective was to ensure that Quality Assurance processes were properly deployed within those projects and adhered to CMMI practices. I also worked on improving communication between internal departments.

Main responsibilities on the project:

- Development and maintenance of Quality Assurance process for IT projects to set CMMI best practices
- Coached CMMI, assist and control teams which are deploying CMMI practices
- Performed regular audits to assess the maturity of the project and raise actions accordingly
- Assisted teams which want to move from classic V-model development to Scrum methodology
- Assisted Scrum Coach during deployment of Scrum methodology
- Improvement loop: Shared good practices between projects and with Quality Assurance team

Software Tester & Project Manager – Vizstone Pty Ltd

Oct 2012 - March 2013 // Perth, Australia

Responsible for QA on a multi-platform streaming music project (web, iOS, Android). Project Manager on IT hardware installation & physical relocation for client. Business Analyst assistant on Internal Process Improvement projects

Customer Service Delivery Consultant – Telstra

March 2012 - June 2012 // Perth, Australia

Dealt with key customer account requests using Telstra's information systems. I was responsible for all modifications that key account clients needed on their fleet (mobile services, satellite services or internet services). I worked in a dedicated workgroup in tight collaboration with other teams (billing team, hardware ordering team, 2nd and 3rd level support team, etc.)

ICT Consultant, Business Analyst and Project Manager in software testing – ALTRAN

Nov 2007 - Oct 2011 // Paris, France

Participated in many projects for my main clients *Axa* and *Groupama* (Two major French global insurance groups).

Key achievements on the various projects:

- Successfully delivered 7 QA projects that required 60-150 person-days to complete and 4 projects of approximately 250 person-days each
- Improved team performance by integrating lessons learnt from previous projects in standard operating procedures: errors decreased by 10% to 15%
- Reduced by 10% test-conception phases thanks to new process of reusability-of-existing test cases

Main responsibilities on the various projects:

- Acted as the interface between technical development teams and end users on numerous software upgrade projects
- Interviewed end users and management and elicited the functional requirements for software development
- Conducted initial client interviews to determine project requirements and specifications, and preliminary cost estimates
- Prepared and/or supervised detailed test plans, test cases, test execution, acceptance criteria & test scenarios, verification of work requests, and bug reports using defect-tracking tools
- Liaised with developers and programmers to swiftly resolve defects

Key Skills

Languages:

- French: Native
- English: Fluent
- German: B1 level
- Creole: Native
- Spanish: School level

Technical Skills:

- Trello
- Jira
- SQL Queries
- Figma & Balsamiq
- Appcues
- Amplitude
- GitHub
- Google Suite
- MS Office
- HTML, CSS, Javascript

Education:

Professional certifications

2021	Product Manager Certificate (Product School)
2017	Certified Associate in Project Management (CAPM)
2015	Professional Scrum Product Owner certified (PSPO I)

University

2006 – 2007	Masters degree in IT and Communication Project Management – University of Nantes (<i>France</i>)
2005 – 2006	Honours degree in Project Management – University of Nantes (<i>France</i>)
2004 – 2005	Bachelors degree in Economic Sciences – University of Nantes (<i>France</i>)
2001 – 2003	Diploma of Higher Education in International Business – Rennes Business School (<i>France</i>)

Personal Interests

Open source software: I worked as a volunteer for *Mozilla Europe* and *Mozfr* for 3 years.

Photography: I was in a traditional photography club in Martinique, in a street photography club in Paris - a hobby I still cherish.

Travelling: I travelled the world for 18 months in 2013. I have lived in three different countries each with a different language.

March 15, 2024