

## Contact

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## Top Skills

Strategic Planning

Artificial Intelligence (AI)

Leadership

## Certifications

Cognitive HR - Essentials

Cognitive HR-Essentials

IBM Automation Essentials

Be Equal Ambassador

# Rania A. M. Alshawwa (Elect. Eng.)

CEO & Co-founder Alpha AI Consulting | ex-IBMer | Executive MBA  
(Digital Transformation) – McMaster University / Canada| B.Eng.  
Electrical Engineering

Canada

## Summary

Rania is the CEO and Co-founder of Alpha AI Consulting, where she leads the firm's strategic vision, growth, and delivery of AI-driven solutions that enable business transformation, innovation, and operational excellence. In this role, she advises organizations on AI strategy, digital transformation, and responsible technology adoption, while building high-performing, multidisciplinary teams across regions.

Previously, Rania was a Certified Manager and Expert Learning Consultant at IBM Consulting, where she built a distinguished career spanning over 20 years in global leadership, functional management, consulting, and information technology.

She holds a Bachelor of Engineering (B.E.) in Electrical, Electronics, and Communications Engineering and brings deep expertise in developing enterprise learning platforms and applications that support large-scale transformation initiatives. She is skilled in strategic planning and execution, business process transformation, IT strategy, education design and development, test management, and automated software testing.

During her tenure at IBM, Rania held multiple leadership roles, including Global Education Development Leader, Functional Manager, Product Owner, and Project Manager, leading complex, multi-portfolio programs across geographies. She built strong executive-level stakeholder relationships, provided expert learning and transformation advisory, and regularly presented to senior leadership teams to drive alignment and consensus.

She is known for designing and executing strategic learning ecosystems that blend education, exposure, adaptive learning, and experiential models—driving both professional growth and measurable business outcomes.

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## Experience

### Alpha AI Consulting

Co-founder & CEO

June 2024 - Present (1 year 9 months)

Amman, Jordan

### IBM Canada

IBM Consulting Learning & Knowledge Education Development Lead

September 2016 - April 2024 (7 years 8 months)

Markham, Ontario, Canada

### IBM

5 years 2 months

EA/Architecture/AD&I / Industries Learning Consultant

November 2014 - August 2016 (1 year 10 months)

Saudi Arabia Focal Point for IPPF implementation

June 2014 - November 2014 (6 months)

Bid Coordinator

March 2014 - May 2014 (3 months)

Riyadh

Bid coordinator

Project Manager HESN rollout project

March 2013 - March 2014 (1 year 1 month)

Business Lead HESN AMS project

July 2012 - March 2013 (9 months)

Change Management Lead HESN Project

November 2011 - July 2012 (9 months)

Change Management Consultant

July 2011 - November 2011 (5 months)

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## Education

DeGroote School of Business - McMaster University

Executive MBA, Digital Transformation · (July 2024 - September 2025)

University of Jordan

Bachelor of Engineering (B.E.), Electrical, Electronics and Communications  
Engineering · (1989 - 1994)

Rosary sisters school

Bachelor of Engineering (BEng), Electrical, Electronics and Communications  
Engineering