

EXP.NO:8
DATE:19.04.2025

USER INTERFACE DESIGN

Roll no:230701258

AIM: The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq

PROCEDURE:

Step 1: Define the User Flow

Step 2: Create Storyboards Using Balsamiq

Step 1: Define the User Flow:

1) Identify Key Screens

2) 1. Opening Screen:

When the application launches, a splash screen featuring the "Eat-SOM" logo along with appetizing food images is displayed while the app loads.

3) 2. User Login Screen:

Once the splash screen disappears, users are presented with an option to either log in or sign up. They can enter their credentials (email and password) or use social login options like Google or Facebook.

4) 3. Main Menu (Discover Your Favorite Food):

Upon logging in, users are taken to the home screen where they can search for various food options. The menu displays categories such as Burgers, Pizza, and Drinks, along with images and prices. Users can click an "ORDER" button to proceed with their selection.

5) 4. Food Details and Payment Options:

When users select a food item (e.g., Chicken Burger), they're shown detailed information about the dish, along with available payment methods, including UPI, Credit/Debit Cards, Cash on Delivery, and Net Banking. To continue, they can click the "Proceed to Pay" button.

6) 5. Order Review Screen:

After choosing the payment method, users are shown an order review screen where they can review the order details, including the item name, quantity, total cost, and estimated delivery time. The "Confirm" button allows them to finalize their order.

7) 6. Confirmation Success Screen:

Once the order is confirmed, users are greeted with a success message that their order has been placed. A button labeled "Go to Home Screen" will take users back to the main menu.

8) User Journey: Start Screen → Login Screen → Home Screen → Food

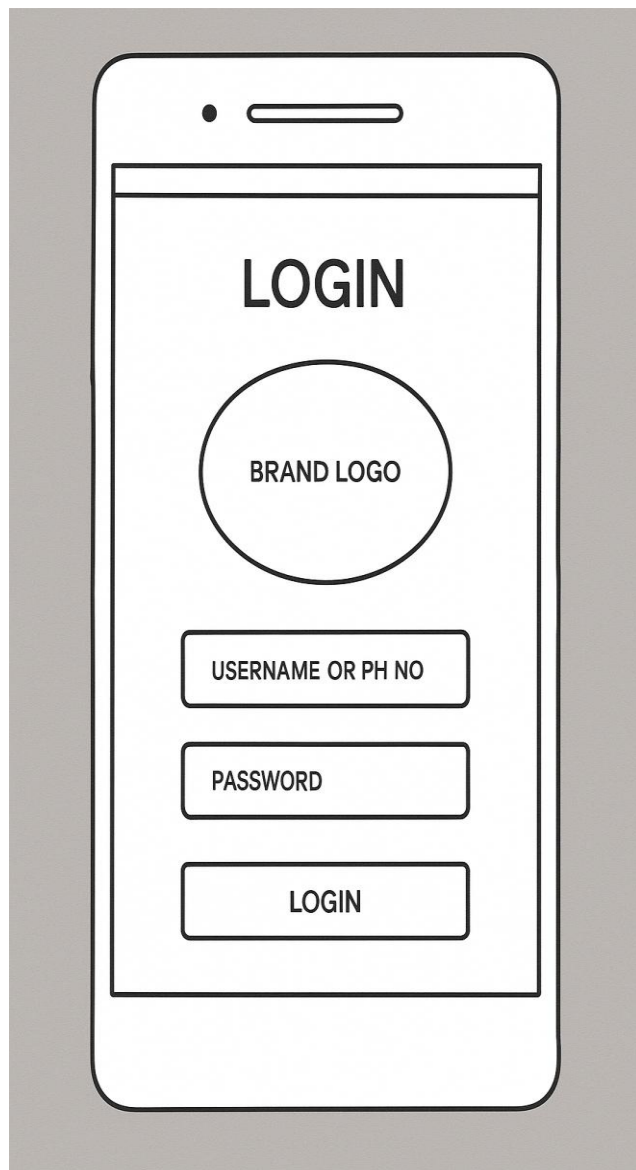
Item Details → Payment Selection → Order Confirmation → Order Success

Step 2: Create Storyboards Using Balsamiq:

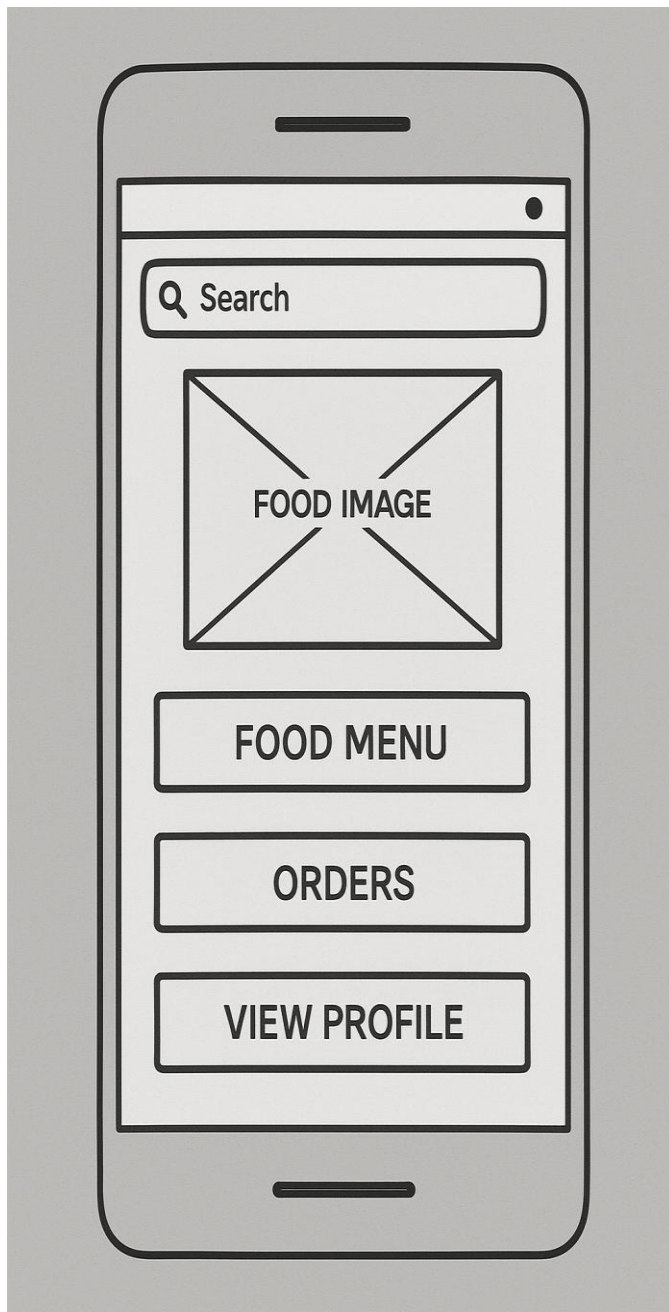
1. Display the brand identity while the app loads



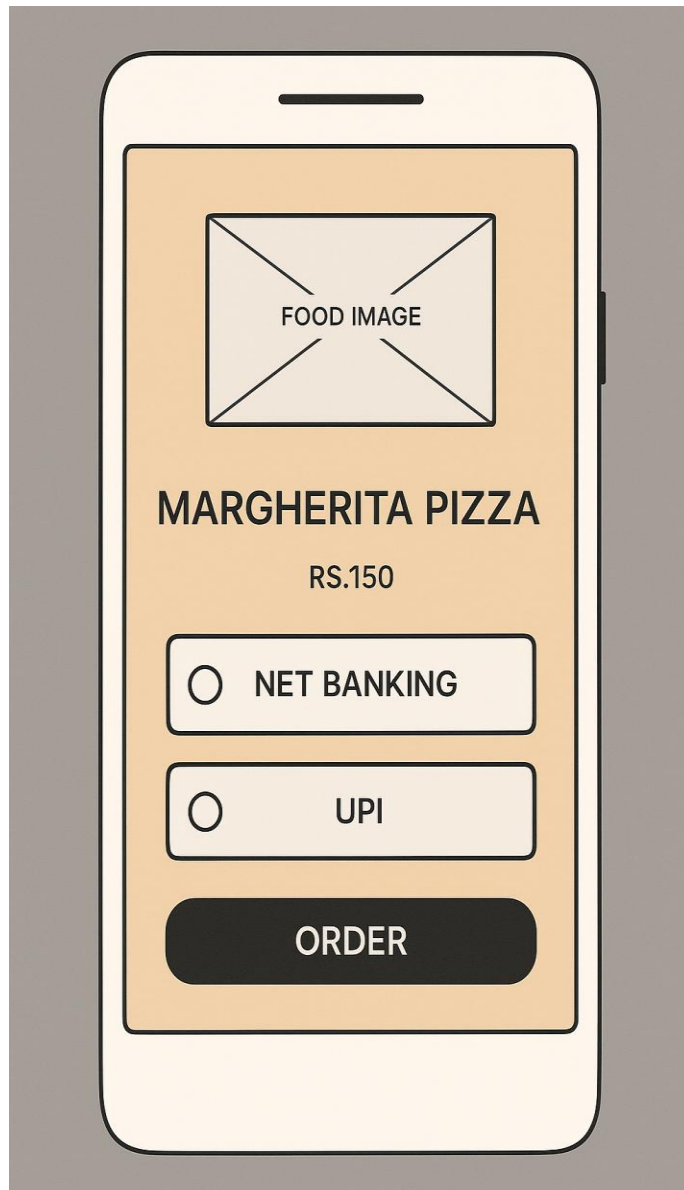
2. User log in



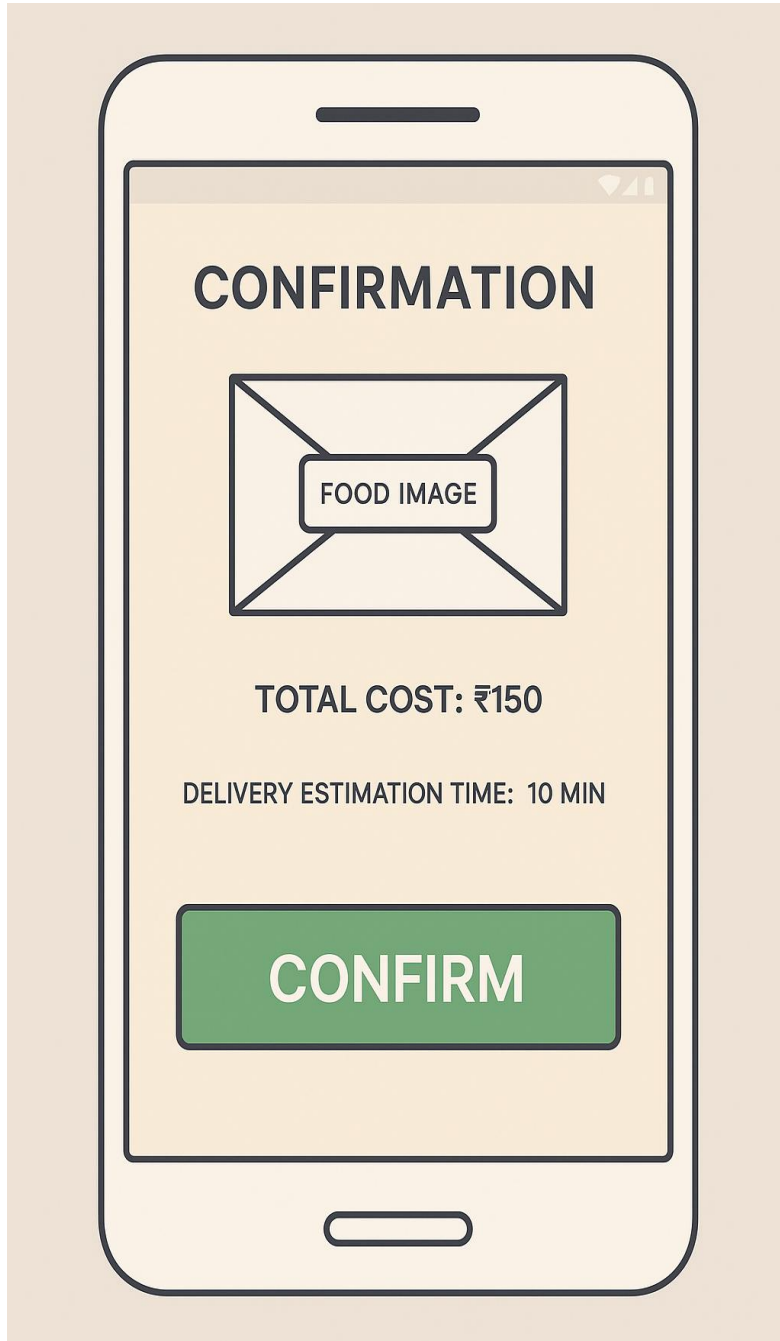
3.Users browse and select the favorite food item



4. Users Choose Payment Method For Selected Food



5. Review and Finalize the order



6. Confirmation page that order was successfully placed

