

EXP.NO:8
DATE:19.04.2025

USER INTERFACE DESIGN

Roll no:230701258

AIM: The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq

PROCEDURE:

Step 1: Define the User Flow

Step 2: Create Storyboards Using Balsamiq

Step 1: Define the User Flow:

1) Identify Key Screens

=>Start Screen:

When the app is opened, a splash screen with the "Eat-SOM" logo and food images is displayed while the app loads.

=>Login Screen:

After the splash screen, users are presented with options to log in or sign up. They can enter their email and password or log in via Google or Facebook.

=>Home Screen (Choose the Food You Love):

Once logged in, users reach the home screen. They can search for food items, browse through categories like Burgers, Pizza, and Drinks, and view available food items with images and prices. An "ORDER" button is available to proceed.

=>Food Item Details and Payment Screen:

After selecting a food item (e.g., Chicken Burger), users can view detailed information about the item and choose a payment method (UPI, Credit/Debit Card, Cash on Delivery, Net Banking). A "Proceed to Pay" button moves the process forward.

=>Order Confirmation Screen:

After selecting the payment method, users are shown an order confirmation screen. This screen summarizes the order (item name, quantity, total price) and displays the estimated delivery time. A "Confirm" button is available.

=>Order Success Screen:

After confirming the order, users see a success message stating that their order was placed successfully. There is a "Go to Home Page" button for users to return to the main menu.

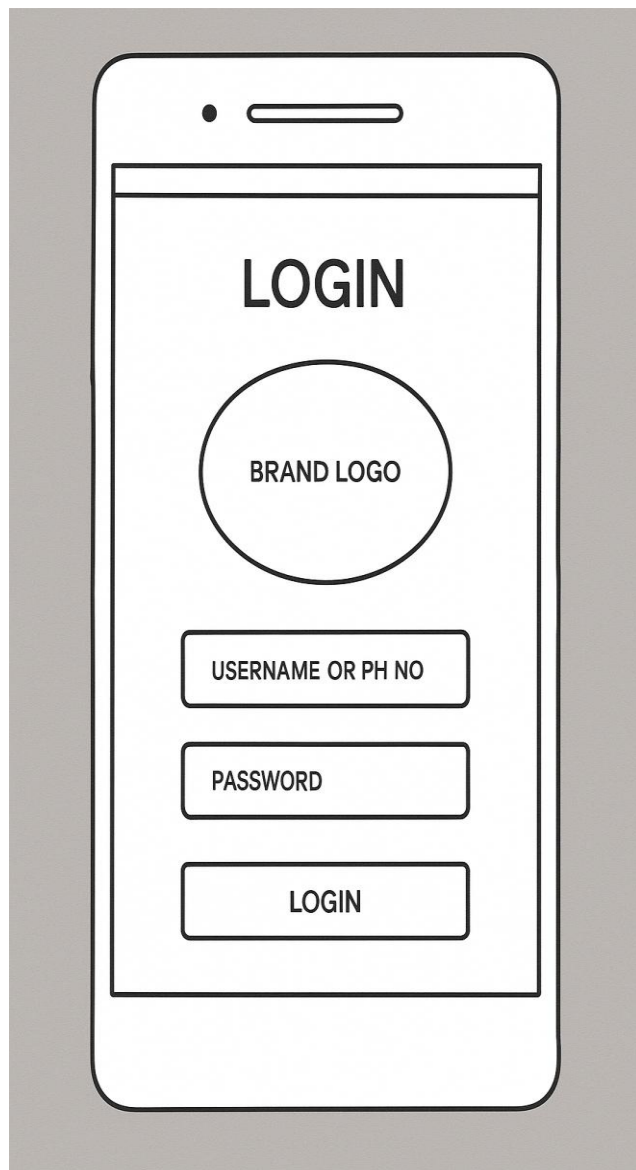
2) User Journey: Start Screen → Login Screen → Home Screen → Food Item Details → Payment Selection → Order Confirmation → Order Success

Step 2: Create Storyboards Using Balsamiq:

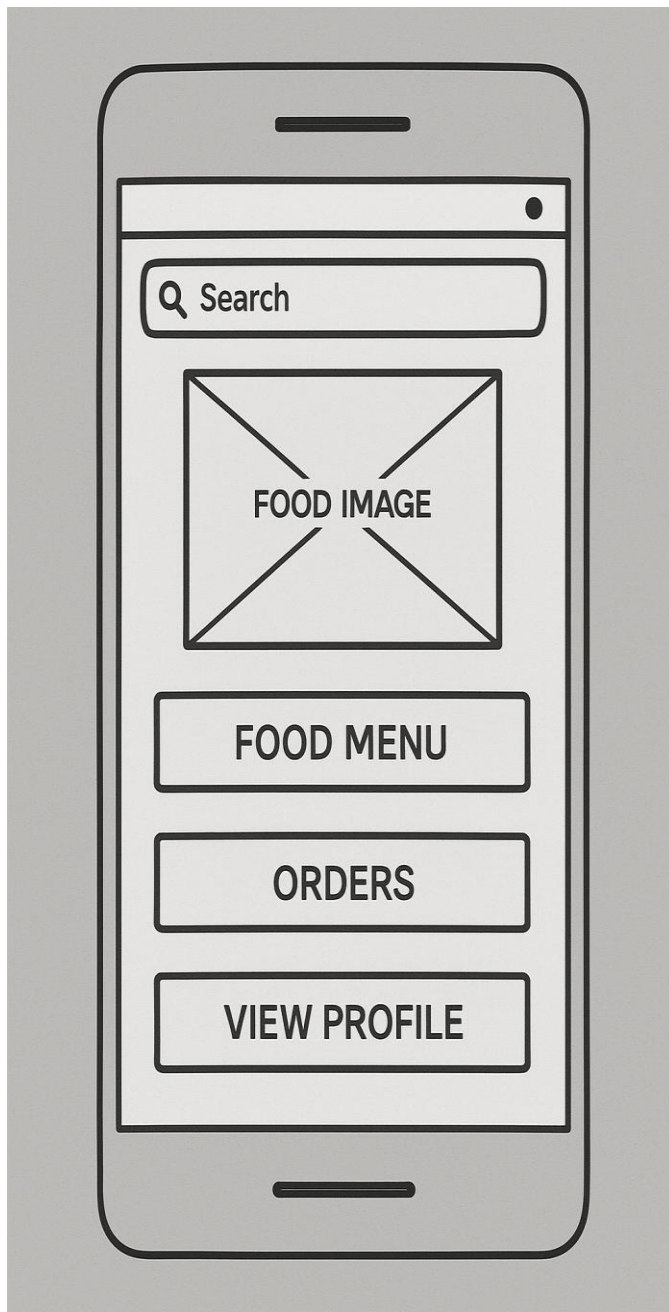
1. Display the brand identity while the app loads



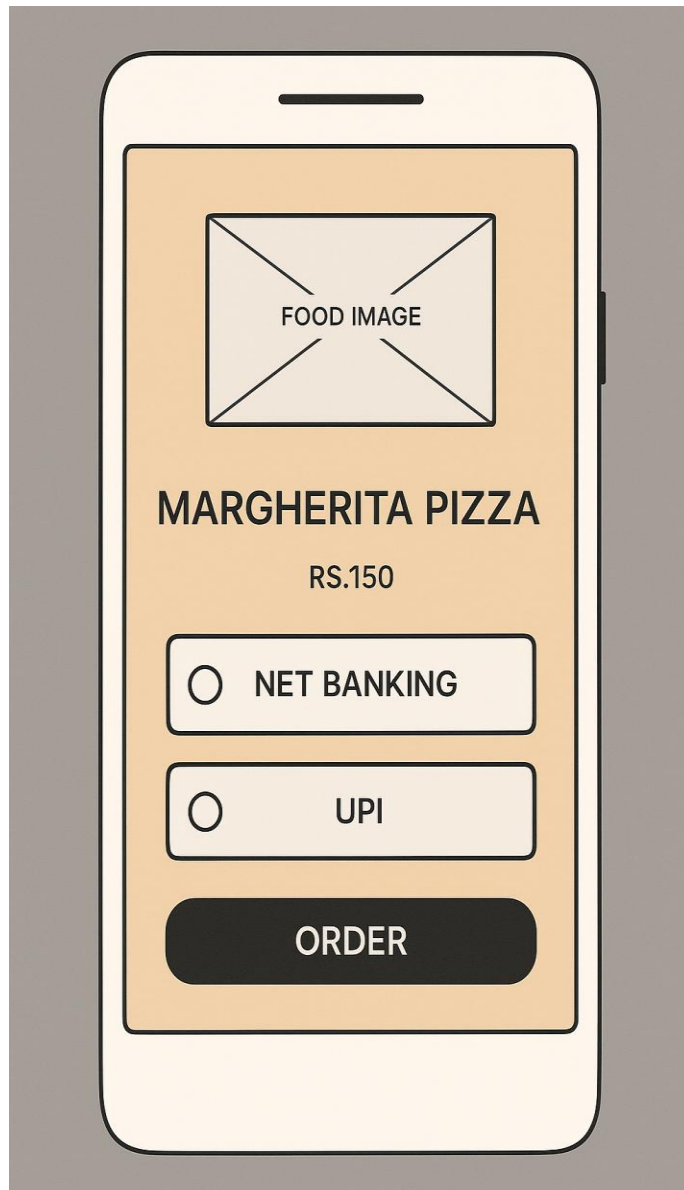
2. User log in



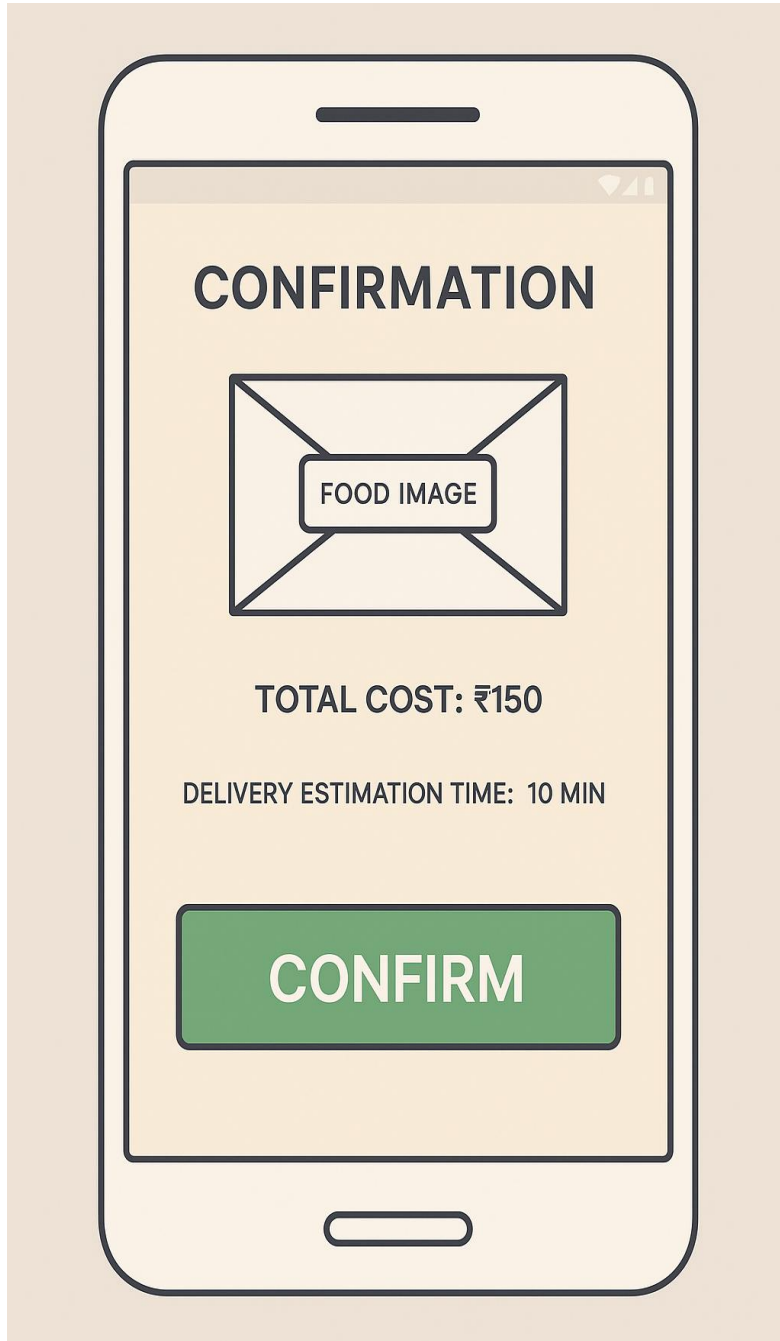
3.Users browse and select the favorite food item



4. Users Choose Payment Method For Selected Food



5. Review and Finalize the order



6. Confirmation page that order was successfully placed

