# **SIR NFTs**

USYD FinTech Bootcamp Capstone August-2023

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#### **Agenda**

- Project Overview
- Datasets used
- ML Models & Learnings
- DEMO
- Outcome
- Future Direction

#### Division of work amongst the team:

- Slide Deck Manager, coding for smart contracts, minting NFT and hosting on a blockchain: Shayan
- README.md file Manager, building + coding the WGAN model. Designing the digital artwork: Isabel
- GitHub Manager and project introduction: Ram

#### **SIR NFTs**



**Concept:** Create NFTs and use smart contracts to list them on the Ethereum blockchain

- → Create artworks using AI/ML
- → Create a smart contract
- → Register and appraise the artworks
- List the artworks on a NFT marketplace (in our case OpenSea)
- → Set the artworks up for sale
- Create a framework for commercialisation



## **Machine Learning Models**





**GAN** 

MNIST CIFAR-100

-Initial GAN experiments on basic datasets: MNIST's grayscale digits and CIFAR100's colored images. **WGAN** 

**Dmlab Dataset** 

 Advanced WGAN training on Dmlab: this dataset contains frames observed by an agent in the DeepMind Lab environment

#### **All Things Data + Deep Learning**

#### WGAN

Consists of a generator and discriminator Uses Wasserstein loss for stable training

#### **DATASETS**

Started with simple datasets:
MNIST & CIFAR100
Advanced to more complex
dataset: Dmlab

# TRAINING ENVIRONMENT

Google Collab leveraged for GPU-intensive ML tasks

#### **GENERATOR**

Begins with a noise vector

#### **DISCRIMINATOR**

Evaluates the "realness" of images
Outputs a score rather than a probability

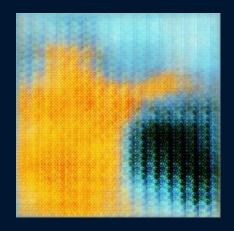
#### **CONSTANTS**

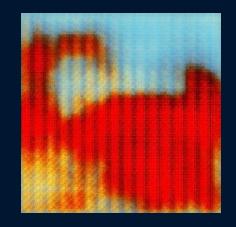
Batch Size Noise Dim Training Ratio Epochs

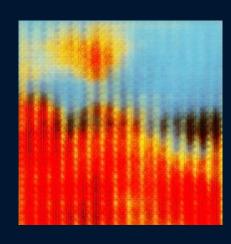
# Demo

Quick Code Runthrough









#### Learnings





The training dataset could be access easily through Jupyter Lab but access was not possible through Streamlit



#### Copyright

Since the NFTs are planned to be put up for sales, we need to ensure we are not infringing on copyright

#### **Outcomes**

#### **Machine Learning**

- Model Selection: WGAN
- Training and Testing on Chosen Dataset
- Image Generation
  - Higher Epochs = More Detailed Images

#### **Smart Contracts**

- Remix + Ganache + MetaMask
- Python + Streamlit App
- Pinata IPFS

#### **Future Direction**





#### Proprietary Images



# Explore Pretrained Models

Detailed artworks created via higher processing power

Utilised authors' proprietary images to train models

Tweaks can quickly generate desired outcomes/artwork



#### OpenSea Listings



#### Marketable App



# Marketplace Capability

Driven through API
Connection

Open UI to other users to list their own NFTs

Ability to list NFTs on multiple marketplaces beyond OpenSea

# **THANKS!**

Isabel, Ram, Shayan

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik.

### **Key Links**

- GitHub Repo
  - Please refer to the **Evidence** folder for screen recordings of the code execution
- Google Drive Folder



# Resources and References

- Non-fungible tokens (NFT) | ethereum.org
- ERC-721 Non-Fungible Token Standard | ethereum.org
- A beginner's quide to NFTs Linda Xie
- The Non-Fungible Token Bible: Everything you need to know about NFTs | OpenSea
- How to Create an NFT
- NFT tokenomics: ideas and examples
- NFTs Tokenomics: getting started for a successful NFT business
- NFT Image Size: Correct Dimensions for NFT Art [With Examples] Ebutemetaverse
- opensea-api · PyPI
- API Overview
- Futuristic Background Google Slides and PowerPoint Template
- @inproceedings{liu2015faceattributes, title = {Deep Learning Face Attributes in the Wild}, author = {Liu, Ziwei and Luo, Ping and Wang, Xiaogang and Tang, Xiaoou}, booktitle = {Proceedings of International Conference on Computer Vision (ICCV)}, month = {December}, year = {20}
- <u>Learning Multiple Layers of Features from Tiny Images</u>, Alex Krizhevsky, 2009
- MNIST is made available under the terms of the Creative Commons Attribution-Share Alike 3.0 license. In another source, it says mnist is available for non commercial use, but I would be careful in usi