Search Engines

Information Retrieval in Practice

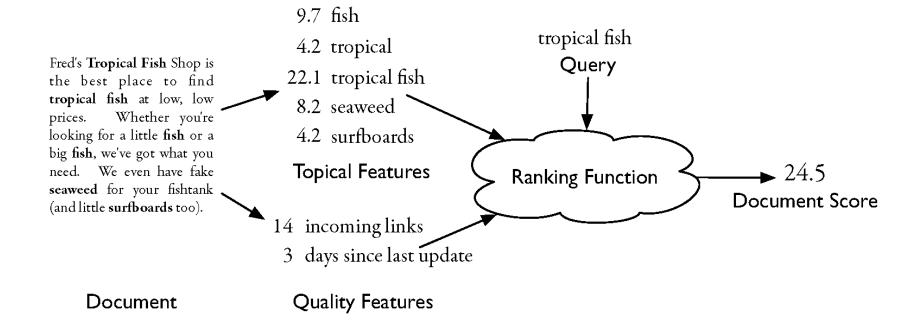
Indexes

- Indexes are data structures designed to make search faster
- Text search has unique requirements, which leads to unique data structures
- Most common data structure is inverted index
 - general name for a class of structures
 - "inverted" because documents are associated with words, rather than words with documents
 - similar to a concordance

Indexes and Ranking

- Indexes are designed to support search
 - faster response time, supports updates
- Text search engines use a particular form of search: ranking
 - documents are retrieved in sorted order according to a score computing using the document representation, the query, and a ranking algorithm
- What is a reasonable abstract model for ranking?
 - enables discussion of indexes without details of retrieval model

Abstract Model of Ranking



More Concrete Model

$$R(Q, D) = \sum_{i} g_i(Q) f_i(D)$$

 f_i is a document feature function g_i is a query feature function

f: 9.7 fish fish 5.2
4.2 tropical 3.4 g: Fred's Tropical Fish Shop is 22.1 tropical fish ______ tropical fish 9.9 the best place to find tropical fish at low, low 8.2 seaweed chichlids 1.2 Whether you're prices. 4.2 surfboards barbs 0.7 looking for a little fish or a big fish, we've got what you tropical fish need. We even have fake Topical Features Topical Features Query seaweed for your fishtank (and little surfboards too). 14 incoming links _____ incoming links 1.2 3 update count update count 0.9 Quality Features Quality Features Document **Document Score**

Inverted Index

- Each index term is associated with an inverted list
 - Contains lists of documents, or lists of word occurrences in documents, and other information
 - Each entry is called a posting
 - The part of the posting that refers to a specific document or location is called a *pointer*
 - Each document in the collection is given a unique number
 - Lists are usually document-ordered (sorted by document number)

Example "Collection"

- S_1 Tropical fish include fish found in tropical environments around the world, including both freshwater and salt water species.
- S_2 Fishkeepers often use the term tropical fish to refer only those requiring fresh water, with saltwater tropical fish referred to as marine fish.
- S_3 Tropical fish are popular aquarium fish, due to their often bright coloration.
- S_4 In freshwater fish, this coloration typically derives from iridescence, while salt water fish are generally pigmented.

Four sentences from the Wikipedia entry for tropical fish

Simple Inverted Index

| and | $\boxed{1}$ | only | 2 |
|---|----------------|-------------|-------------------------------------|
| aquarium | 3 | pigmented | $\overline{4}$ |
| are | 3 | 4 popular | 3 |
| around | $\boxed{1}$ | refer | 2 |
| as | $\boxed{2}$ | referred | 2 |
| $\qquad \qquad \text{both} \qquad \qquad$ | 1 | requiring | 2 |
| bright | 3 | salt | $\boxed{1} \boxed{4}$ |
| coloration | 3 | 4 saltwater | 2 |
| derives | $\boxed{4}$ | species | 1 |
| due | 3 | term | 2 |
| environments | 1 | the | $\boxed{1}\boxed{2}$ |
| fish | 1 | 2 3 4 their | 3 |
| ${\it fishkeepers}$ | 2 | this | $\boxed{4}$ |
| found | 1 | those | 2 |
| fresh | 2 | to | $\boxed{2}$ $\boxed{3}$ |
| freshwater | $\overline{1}$ | 4 tropical | $\boxed{1}$ $\boxed{2}$ $\boxed{3}$ |
| $_{ m from}$ | $\boxed{4}$ | typically | $\boxed{4}$ |
| generally | $\boxed{4}$ | use | 2 |
| in | 1 | 4 water | $\boxed{1} \boxed{2} \boxed{4}$ |
| include | 1 | while | $\boxed{4}$ |
| including | 1 | with | 2 |
| iridescence | $\overline{4}$ | world | 1 |
| marine | $\overline{2}$ | | |
| often | $\overline{2}$ | 3 | |

Inverted Index with counts

• supports better ranking algorithms

| and | 1:1 | only | 2:1 |
|-------------------------|---|---------------------------|---------------------------|
| aquarium | 3:1 | pigmented | 4:1 |
| are | 3:1 4:1 | popular | 3:1 |
| around | 1:1 | refer | 2:1 |
| as | 2:1 | referred | 2:1 |
| both | 1:1 | requiring | 2:1 |
| bright | 3:1 | salt | $\fbox{1:1} \ \fbox{4:1}$ |
| coloration | $\boxed{3:1} \boxed{4:1}$ | $_{ m saltwater}$ | 2:1 |
| derives | 4:1 | species | 1:1 |
| due | 3:1 | term | 2:1 |
| environments | 1:1 | $_{ m the}$ | 1:1 2:1 |
| fish | $\boxed{1:2} \boxed{2:3} \boxed{3:2} \boxed{4:2}$ | $_{ m their}$ | 3:1 |
| ${\it fishkeepers}$ | 2:1 | $_{ m this}$ | 4:1 |
| found | 1:1 | those | 2:1 |
| fresh | 2:1 | to | $2:2 \boxed{3:1}$ |
| freshwater | $\boxed{1:1} \boxed{4:1}$ | $\operatorname{tropical}$ | 1:2 $2:2$ $3:1$ |
| $_{ m from}$ | 4:1 | typically | 4:1 |
| generally | 4:1 | use | 2:1 |
| in | $\boxed{1:1} \boxed{4:1}$ | water | 1:1 $2:1$ $4:1$ |
| include | 1:1 | while | 4:1 |
| including | 1:1 | with | 2:1 |
| iridescence | 4:1 | world | 1:1 |
| marine | 2:1 | | |

often

| | | | | | <u> </u> | 7 |
|-------------------|-------------------------|--------|---------------|--|-------------------|--|
| | and | 1,15 | | marin | | |
| | aquarium | 3,5 | | ofte | | 3,10 |
| | are | 3,3 | [4,14] | onl | 7 	 2,10 | |
| | around | 1,9 | | pigmente | 4,16 | |
| Inverted Index | as | [2,21] | | popula | $r \boxed{3,4}$ | |
| mvertea maex | both | 1,13 | | refe | r 2,9 | |
| with positions | bright | 3,11 | | referre | $\frac{1}{2,19}$ | |
| With positions | coloration | 3,12 | 4,5 | requiring | $\overline{2,12}$ | |
| | derives | 4,7 | | sal | 4 4 0 | 4,11 |
| | due | 3,7 | | saltwate | ${2,16}$ | |
| • supports en | nvironments | 1,8 | | specie | | |
| proximity matches | fish | 1,2 | 1,4 | [2,7] [2,18] [2,23] term | | |
| proximity matches | ı | | | $\boxed{3,2} \boxed{3,6} \boxed{4,3}$ th | | 2,4 |
| | | | | 4,13 thei | r 3,9 | |
| | fishkeepers | 2,1 | | thi | $\overline{4,4}$ | |
| | found | 1,5 | | thos | e 2,11 | |
| | fresh | 2,13 | | t | | 2,20 3,8 |
| | freshwater | 1,14 | 4,2 | tropica | | $\begin{array}{ c c c c c c c c c c c c c c c c c c c$ |
| | $_{ m from}$ | 4,8 | | typically | | |
| | generally | 4,15 | | us | | |
| | in | 1,6 | $\boxed{4,1}$ | wate | | 2.14 4.12 |
| | include | 1,3 | <u> </u> | whil | | |
| | including | 1,12 | | wit | | |
| | iridescence | 4,9 | | world | | |
| | | | | W 921 | | J |

Proximity Matches

- Matching phrases or words within a window
 - e.g., "tropical fish", or "find tropical within 5 words of fish"
- Word positions in inverted lists make these types of query features efficient
 - e.g.,

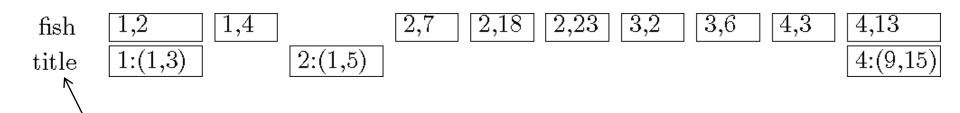
Fields and Extents

- Document structure is useful in search
 - field restrictions
 - e.g., date, from:, etc.
 - some fields more important
 - e.g., title
- Options:
 - separate inverted lists for each field type
 - add information about fields to postings
 - use extent lists

Extent Lists

- An extent is a contiguous region of a document
 - represent extents using word positions
 - inverted list records all extents for a given field type
 - e.g.,

extent list



Other Issues

- Precomputed scores in inverted list
 - e.g., list for "fish" [(1:3.6), (3:2.2)], where 3.6 is total feature value for document 1
 - improves speed but reduces flexibility
- Score-ordered lists
 - query processing engine can focus only on the top part of each inverted list, where the highestscoring documents are recorded
 - very efficient for single-word queries

Compression

- Inverted lists are very large
 - e.g., 25-50% of collection for TREC collections using Indri search engine
 - Much higher if n-grams are indexed
- Compression of indexes saves disk and/or memory space
 - Typically have to decompress lists to use them
 - Best compression techniques have good compression ratios and are easy to decompress
- Lossless compression no information lost

Compression

- Basic idea: Common data elements use short codes while uncommon data elements use longer codes
 - Example: coding numbers
 - number sequence:

• possible encoding:

• encode 0 using a single 0:

only 10 bits, but...

Compression Example

- Ambiguous encoding not clear how to decode
 - another decoding:

which represents:

• use unambiguous code:

| Number | Code |
|--------|------|
| 0 | 0 |
| 1 | 101 |
| 2 | 110 |
| 3 | 111 |

• which gives:

0 101 0 111 0 110 0

Delta Encoding

- Word count data is good candidate for compression
 - many small numbers and few larger numbers
 - encode small numbers with small codes
- Document numbers are less predictable
 - but differences between numbers in an ordered list are smaller and more predictable
- Delta encoding:
 - encoding differences between document numbers (*d-gaps*)

Delta Encoding

Inverted list (without counts)

Differences between adjacent numbers

 Differences for a high-frequency word are easier to compress, e.g.,

$$1, 1, 2, 1, 5, 1, 4, 1, 1, 3, \dots$$

Differences for a low-frequency word are large, e.g.,

$$109, 3766, 453, 1867, 992, \dots$$

Bit-Aligned Codes

- Breaks between encoded numbers can occur after any bit position
- Unary code
 - Encode k by k 1s followed by 0
 - 0 at end makes code unambiguous

| Number | Code |
|--------|--------|
| 0 | 0 |
| 1 | 10 |
| 2 | 110 |
| 3 | 1110 |
| 4 | 11110 |
| 5 | 111110 |

Unary and Binary Codes

- Unary is very efficient for small numbers such as 0 and 1, but quickly becomes very expensive
 - 1023 can be represented in 10 binary bits, but requires 1024 bits in unary
- Binary is more efficient for large numbers, but it may be ambiguous

Byte-Aligned Codes

- Variable-length bit encodings can be a problem on processors that process bytes
- v-byte is a popular byte-aligned code
 - Similar to Unicode UTF-8
- Shortest v-byte code is 1 byte
- Numbers are 1 to 4 bytes, with high bit 1 in the last byte, 0 otherwise

V-Byte Encoding

| k | Number of bytes |
|-------------------------|-----------------|
| $-k < 2^7$ | 1 |
| $2^7 \le k < 2^{14}$ | 2 |
| $2^{14} \le k < 2^{21}$ | 3 |
| $2^{21} \le k < 2^{28}$ | 4 |

| k | Binary Code | Hexadecimal |
|-------|-------------------------------|---------------------|
| 1 | 1 0000001 | 81 |
| 6 | 1 0000110 | 86 |
| 127 | 1 1111111 | FF |
| 128 | 0 0000001 1 0000000 | 01 80 |
| 130 | 0 0000001 1 0000010 | $01 \ 82$ |
| 20000 | 0 0000001 0 0011100 1 0100000 | $01 \ 1C \ A0$ |

V-Byte Encoder

```
public void encode( int[] input, ByteBuffer output ) {
    for( int i : input ) {
        while( i >= 128 ) {
          output.put( i & 0x7F );
          i >>>= 7;
        }
        output.put( i | 0x80 );
    }
}
```

V-Byte Decoder

```
public void decode( byte[] input, IntBuffer output ) {
    for( int i=0; i < input.length; i++ ) {</pre>
        int position = 0;
        int result = ((int)input[i] & 0x7F);
        while( (input[i] & 0x80) == 0 ) {
            i += 1;
            position += 1;
            int unsignedByte = ((int)input[i] & 0x7F);
            result |= (unsignedByte << (7*position));
        output.put(result);
```

Compression Example

Consider invert list with positions:

$$(1, 2, [1, 7])(2, 3, [6, 17, 197])(3, 1, [1])$$

Delta encode document numbers and positions:

$$(1, 2, [1, 6])(1, 3, [6, 11, 180])(1, 1, [1])$$

Compress using v-byte:

81 82 81 86 81 82 86 8B 01 B4 81 81 81