

# Uma Rama Linga Murthy Marthi

Business Intelligence, Data Science Consultant

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## About Me

As a seasoned cloud-based *Data Scientist*, *BI Developer* with over a decade of experience, I have successfully built, deployed, and maintained over 50 dashboards and led numerous data science projects. My expertise spans across SQL, Python, R-Language, ML, DL, AI, NLP, CV, Qlik, PowerBI and Tableau. I am passionate about collaborating with industry-leading professionals and am particularly drawn to opportunities that involve addressing the most critical business challenges.







## Areas of Specialization

- Statistical Data Analysis
- ETL • Business Intelligence • Machine Learning • Deep Learning
- Natural Language Processing (NLP)
- Computer Vision
- DevOps • MLOps • Data Pipelines • Scrum Master
- Python • R-Language

## Personal

Nationality : India  
Date Of Birth : 10/03/1987  
Place Of Birth : Hyderabad  
Languages: English, Hindi, Telugu, Tamil

## DEGREES







2023	<b>Data Science and Engineering</b> M.TECH., · BITS, Pilani 	
2010	<b>Finance and Marketing</b> PGDM., · SSIM, Hyderabad 	
2008	<b>Mechanical Engineering</b> B.TECH., · DMSSVHCE, Machilipatnam 	

## SKILLS

Ansi-SQL, PL-SQL, T-SQL	★ ★ ★ ★ ★
Python, R-Language	★ ★ ★ ★ ★
ML, DL, AI, NLP, CV	★ ★ ★ ★ ★
QlikSense, QlikView	★ ★ ★ ★ ★
AWS-S3, Sagemaker	★ ★ ★ ★ ★
Alteryx, Power BI, Tableau	★ ★ ★ ★ ★
GitHub, Gitlab, VSCode	★ ★ ★ ★ ★



## WORK EXPERIENCE

2021–Present	<b>CMA CGM GBS INDIA LTD</b> CONSULTANT MANAGER · Chennai, India 📍 Responsible to generate business use cases with application of Machine learning on global customer data base · Responsible to maintain Global Partner Data Management Dashboards and related dimensions · Lead Global CDM Analytics and data science initiatives managing a team of data analysts.	
2018–2020	<b>LATENTVIEW ANALYTICS LTD</b> LEAD DATA ANALYST · Chennai, India 📍 Responsible to collect requirements, project planning, execution and delivery of analytics solutions to clients spread across Insurance and Auto industries.	
2016–2018	<b>SCINTEL TECHNOLOGIES LTD</b> SENIOR BUSINESS ANALYST · Chennai, India 📍 Responsible to collect requirements, execution and delivery of Business Intelligence solutions to clients from Healthcare Industry.	
2012–2016	<b>GAFFNEY-KROESE SUPPLY INDIA PVT. LTD.</b> BUSINESS ANALYST · Chennai, India 📍 Responsible to maintain databases in SQL and prepare reports as per management needs.	
2011–2012	<b>ZENITH ENERGY SERVICES PVT LTD.</b> ASSISTANT MANAGER-RENEWABLE ENERGY · Hyderabad, India 📍 Responsible to conduct MNRE based policy study on biomass and bagasse cogeneration plants across India.	
2010–2011	<b>NOVUS GREEN ENERGY SYSTEMS PVT LTD.</b> AREA MANAGER-CHATTISGARH · Raipur, India 📍 Responsible for business development.	

## VITAL DATA SCIENCE PROJECTS

- **2024:** Investment Tracking PowerBI Dashboard
- **2024:** House Price Prediction with Machine Learning in Kaggle
- **2023:** Bookings Prediction with Deep Learning and Data Replication with GANs
- **2023:** Customer Churn Prediction in Shipping Industry with Machine Learning
- **2023:** Computer Vision based scene text extraction model to extract data for twitter data extraction.
- **2022:** NLP Based AI Tool for penny stocks recommendations

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