



By Anthony Calida and Stellan

# WEB2 INSPO







Instagram

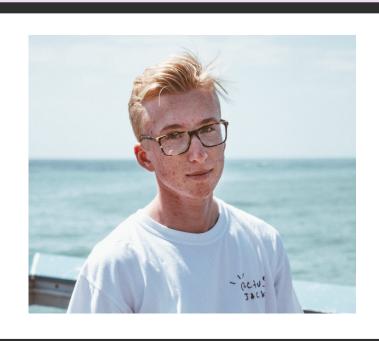
Onlyfans

Patreon

- O No Ownership
- Monetization External Sponsors and Ad Placements
- O Users pay upfront Creators lack reach
- Centralised Platform Controls Sensitive Data
- O Monetization Limited Subscription Model

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# WEB3 CONS AND COMPETITION



O UI/UX - Major Hurdle

O Consumer Knowledge - Hurdle

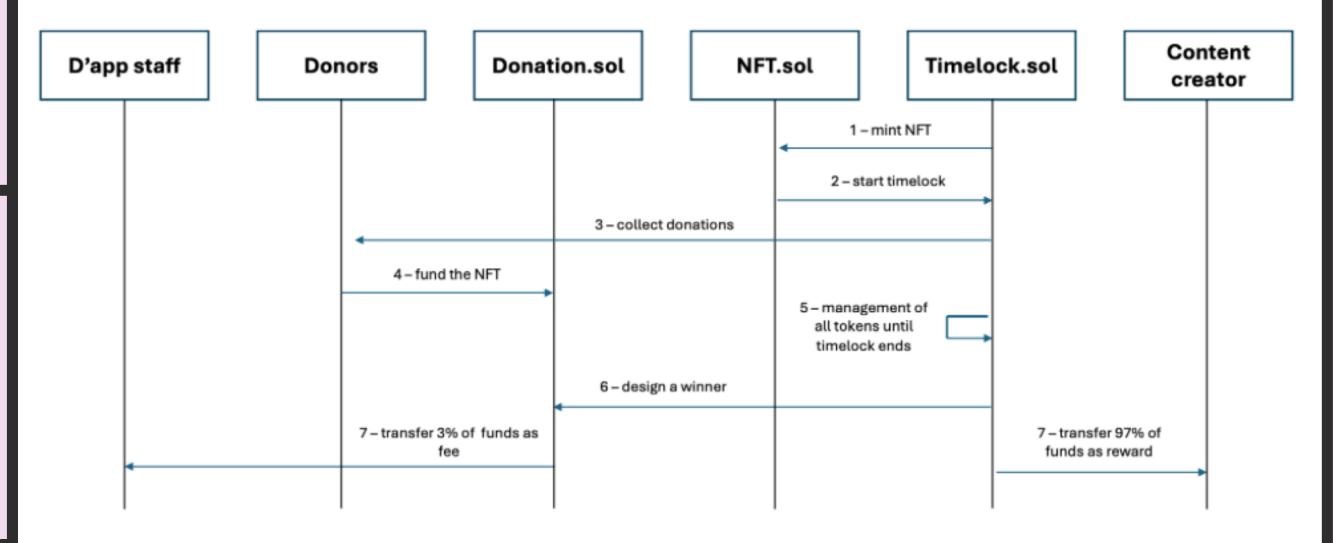
Market Reach - Major Hurdle

**O** ????

Web3 Dominant Competitors?None - Major Pro

## TECHNICAL OVERVIEW

#### Interactions between contracts





### NFT.sol - MyNFT - ERC 721

- mint(address owner, address creator, uint256 tokenId, string memory link, address DonationsContractAddress)
- transferOnce(address to, uint256 tokenId)

tokenLink(uint256 tokenId)



### Why non-transferable NFT?

- Auctions VS Donations
- Donations with transferable token: speculators and donors
- Auction design would not be optimized (see Auction Design Mechanism Design)
- To have only REAL donors: non-transferable token



#### Donation.sol

- addOwner(address newOwner)
- setToken(uint256 tokenId, address creator)
- donate(uint256 tokenId)
- withdraw(uint256 tokenId)
- toggleDonationStatus(uint256 tokenId, bool isActive)
  - getDonorAddress(uint256 tokenId)
  - Modifiers OnlyAuthorized()

## TECHNICAL OVERVIEW

## CONTRACTS FUNCTIONS



#### TimeLock.sol

- deployMyNFT(string memory name, string memory symbol)/deployDonation():
- CreateNft(uint256 tokenId, string memory link, uint256 releaseTime):
  - addNFTContractAsOwnerToDonations()
- createNftEvent(uint256 \_releaseTime, address \_nftContract, uint256 \_tokenId, address \_donationContract)
- tranferNFTToWinner(uint256 \_eventId) : in-line Assembly included

# CODE QUALITY PRACTICES

NATSPEC - for understanding

- o camelCase for consistency
- Scan Reports for gas optimisation -> vs >=, dead
- Scan Reports Security Reentrancy Vulnerability,
  TimeStamp Comparisons,
  Inheritance issues
- Hire future Software Testers and Auditors

## TESTING

- O Deployment
- Token Linkage Chain of interactions
- Existing Token Detection

O Invalid Donations

Withdrawal

# SDLC TIMELINE GO FUND MY LIFESTYLE

TASKS	MARCH	MARCH	MAY	JUNE
BUSINESS DEVELOPMENT	\$0			
CODE OUTLINE MVP		\$0		
FUNDRAISING			GOAL - \$150	00
3RD PARTY TESTING AND AUDITS			\$500	
FEATURE INTEGRATION - REWARDS			\$3000	
DEMO USER TESTING			\$30	000
LAUNCH				\$500

FRONT END

**ENHANCEMENTS** 

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## CODE DEMO