



PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best or Worts sales

BUSIEST DAYS & TIME

DAYS

Order are **highest** on weekends, **Friday/Saturday** Evenings

MONTHLY

These are **maximum** orders from the month of **july** and **May**

SALES & PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sale & total order

SIZE

Large size of pizza contributes to almost **half of Total sales**



817.86K

Total Revenue



38.31

Avg_order_value



49.57K

Total_pizza_sold



21.35K

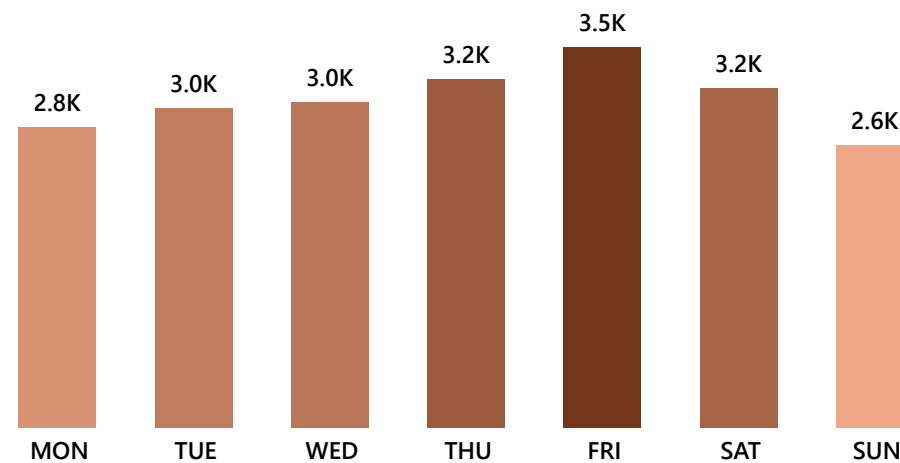
Total_order



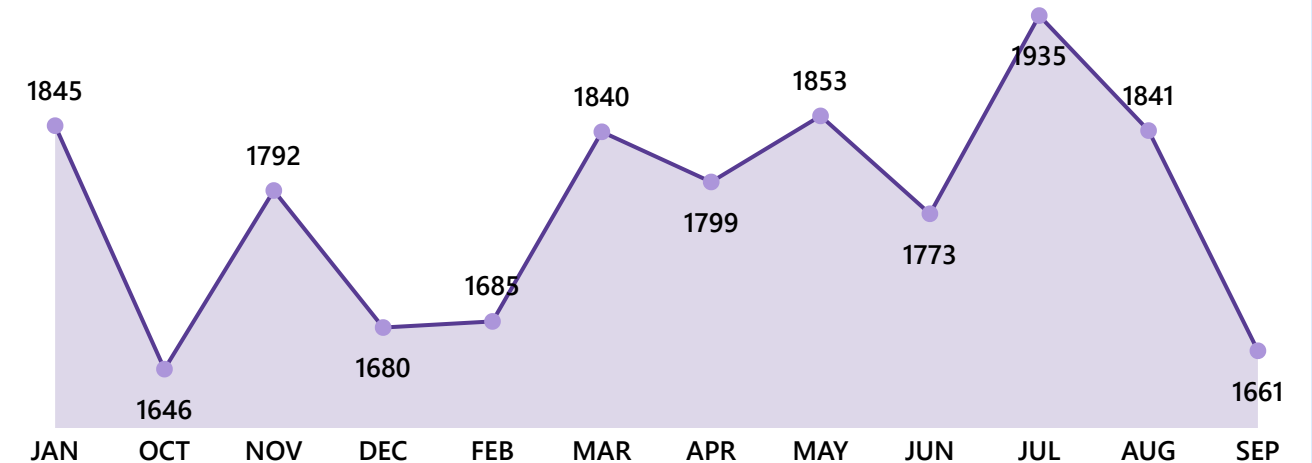
2.32

Avg_pizza_per_order

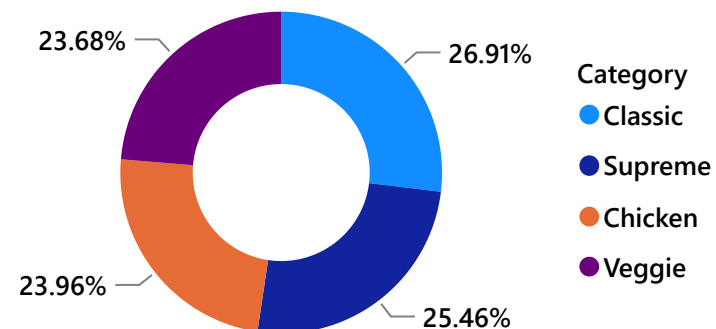
Daily Trend For Total Order



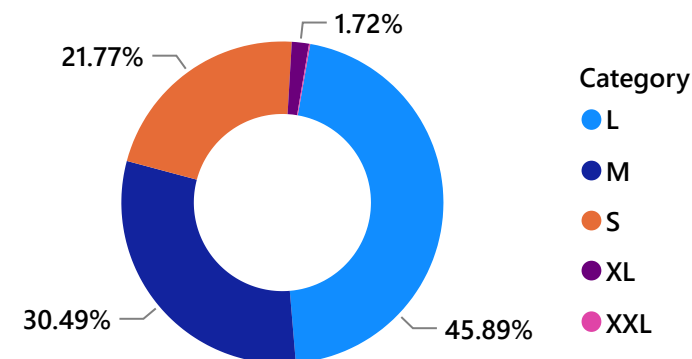
Monthly Trend For Total Order



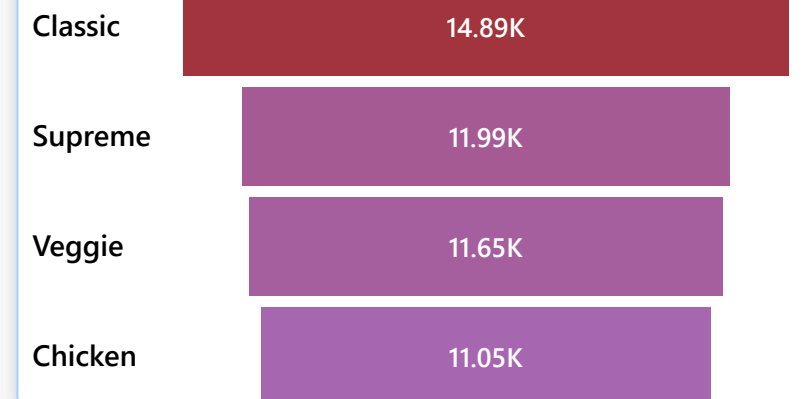
% of Sales by Pizza Category



% of Sales by Pizza Size



Total pizzas sold by pizza category





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Best or Worts sales

BEST SLLERS

REVENUE

The Thai Chicken Pizza contributes to **maximum** Revenue

QUANTITY

The Classic Deluxe Pizza contributes to **maximum** Total Quantity

TOTAL ORDERS

The Classic Deluxe Pizza contributes to **maximum** Total Orders

WOST SALLER

CATEGORY & QUANTITY

The Brie Carre Pizza contributes to **minimum** Revenue & Total Quantity

TOTAL ORDERS

The Brie Carre Pizza contributes to **minimum** Total Orders



817.86K

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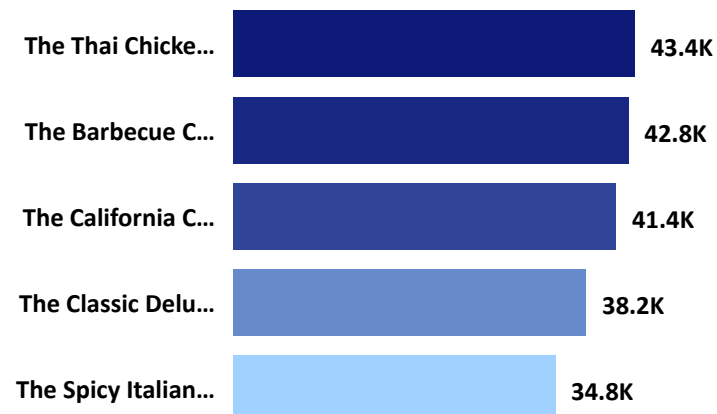
Total_order



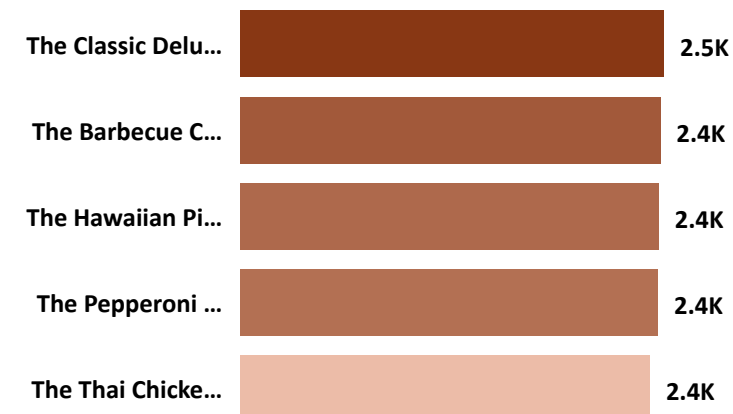
2.32

Avg_pizza_per_order

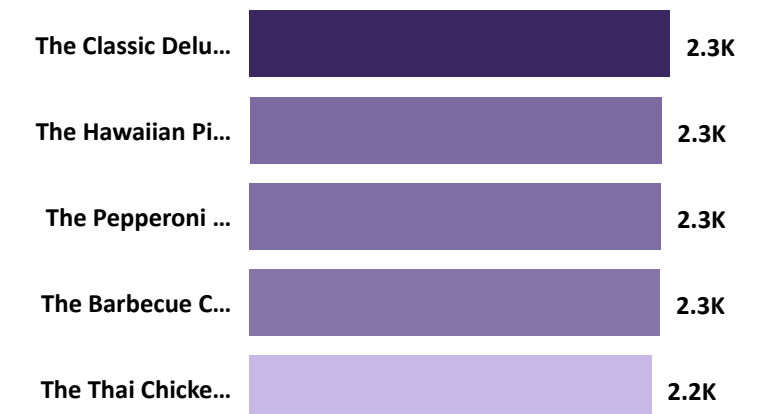
Top 5 pizzas by Revenue



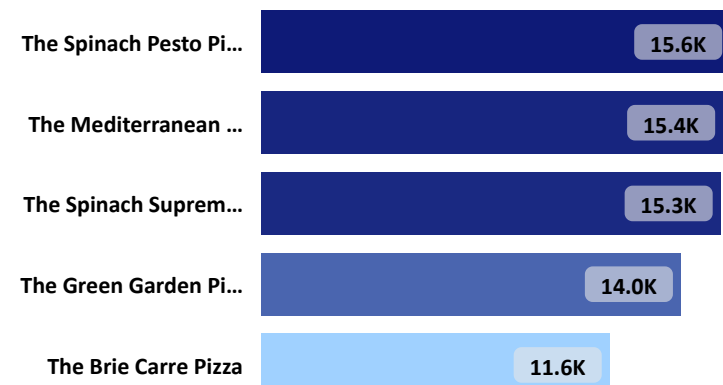
Top 5 pizzas by Quantity



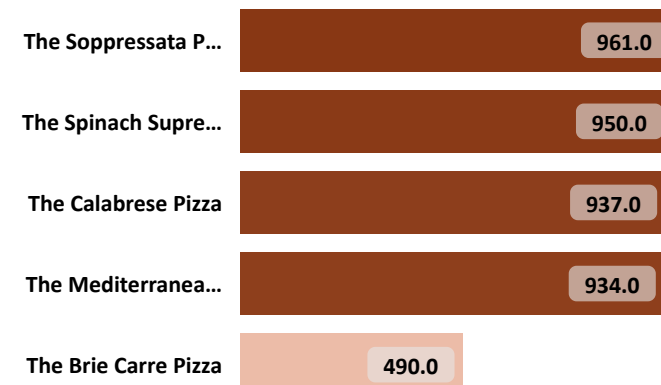
Top 5 pizzas by Total Orders



Bottom 5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Top 5 pizzas by Total Orders

