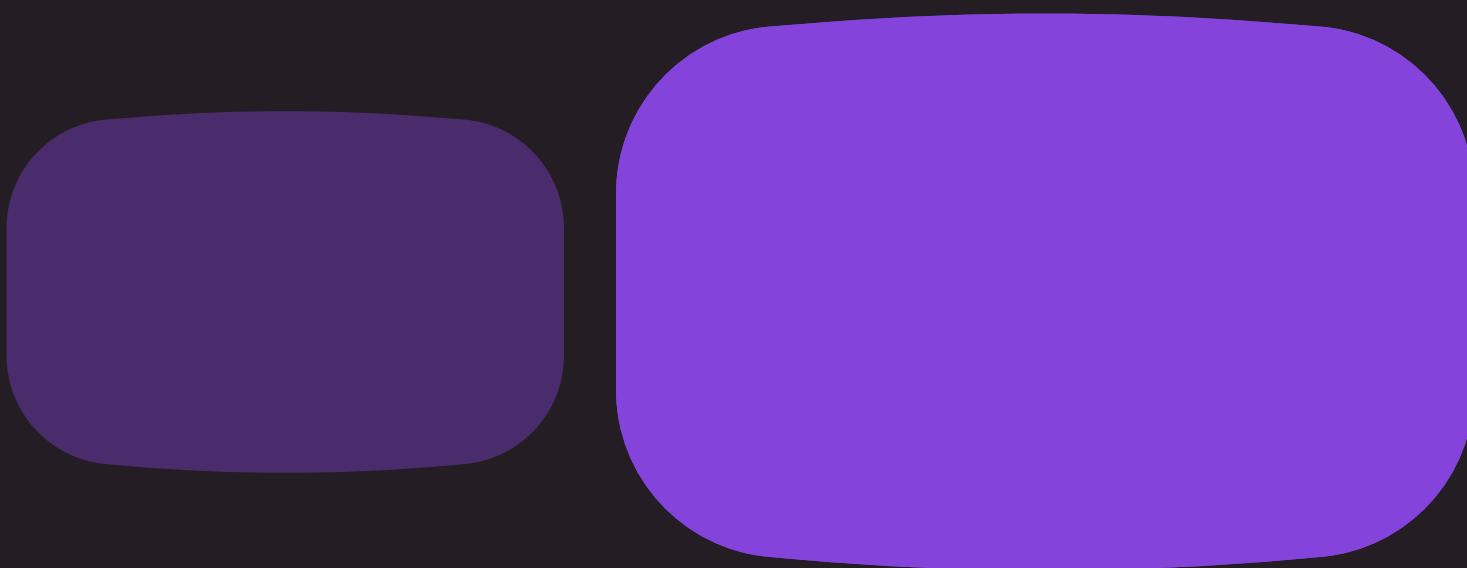


More Than Marketing

–It's a Movement



The Problem

01

STRATEGIES

Difficulty in identifying effective strategies for the growth of a brand or store due to a lack of knowledge about how to select and implement the most suitable strategies for success.

02

ADAPT

Challenges in keeping up with evolving trends—whether digital advancements or market dynamics—creating obstacles in maintaining a brand's long-term growth and relevance.

03

ANALYZING

Struggles with analyzing both the strategies used and the outcomes achieved, due to limited understanding of critical indicators or the key aspects required to measure success accurately.

ABOUT US

Established in early 2023, Digivise Education is a company focused on business development and education. Within just one year, Digivise has successfully supported dozens of brands through optimization services ranging from performance marketing to social media management, as well as providing education on digital marketing and business growth.

CLIENTS



And More Than 50 +

One Way Growth Helper
We help you to grow your brand through our commitment.

Dedicated Cross-Functional Teams
We provide best dedicated team for going incharge to your brand.

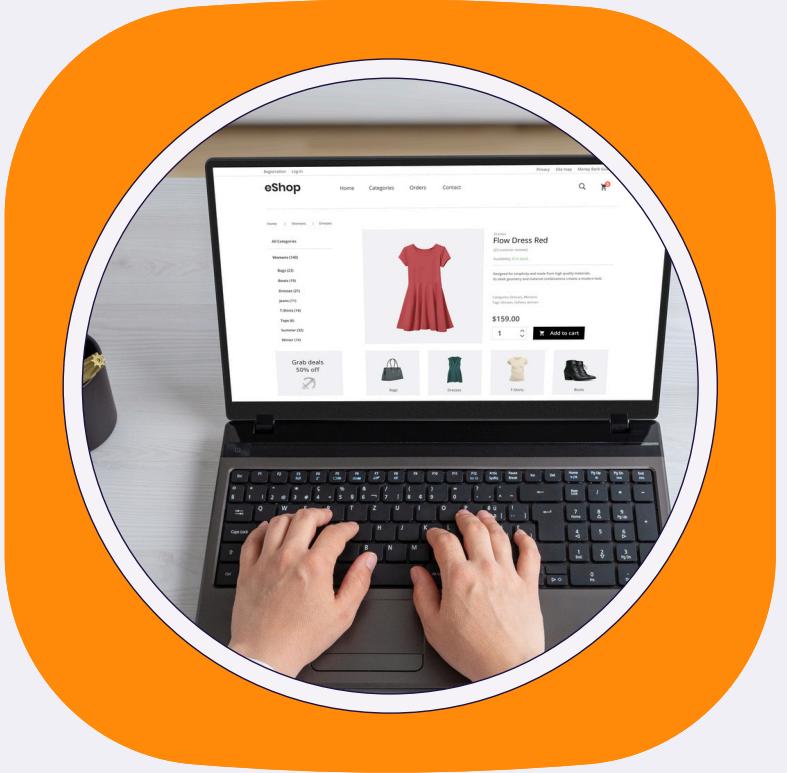
All In One Optimization
We provide your brand needs. Start from performance to content-making.

Data-Driven Creative Strategy
We start our journey through basic to advance analysis and data.

WHAT WE OFFER



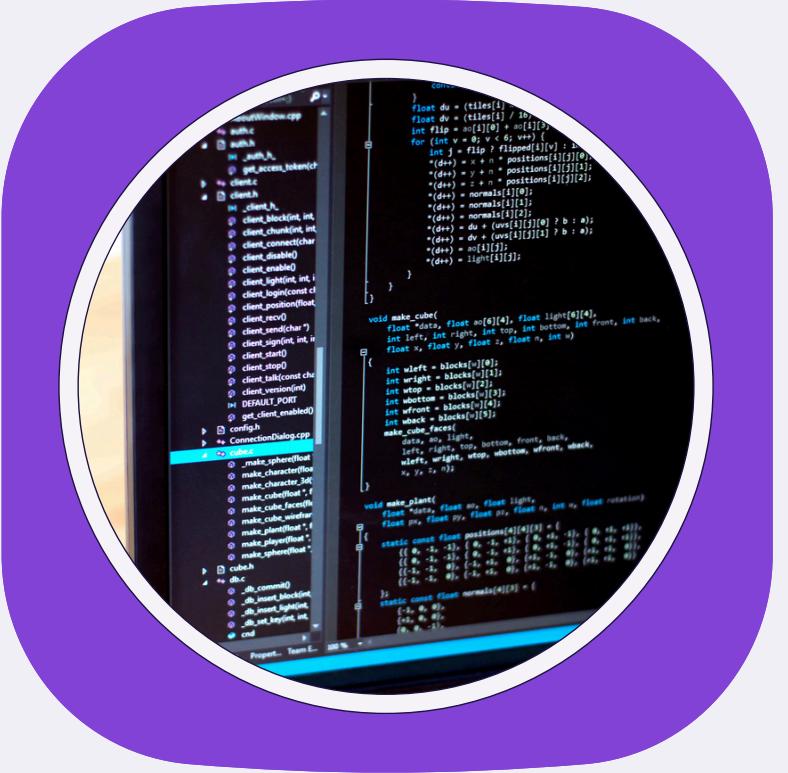
MARKETPLACE
HANDLING



STORE
OPTIMIZATION



CREATIVE
MARKETING



IT
DEVELOPMENT

01. MARKETPLACE HANDLING

DIGITAL
MARKETING

TIKTOK ADS
MANAGEMENT

DIGITAL MARKETING

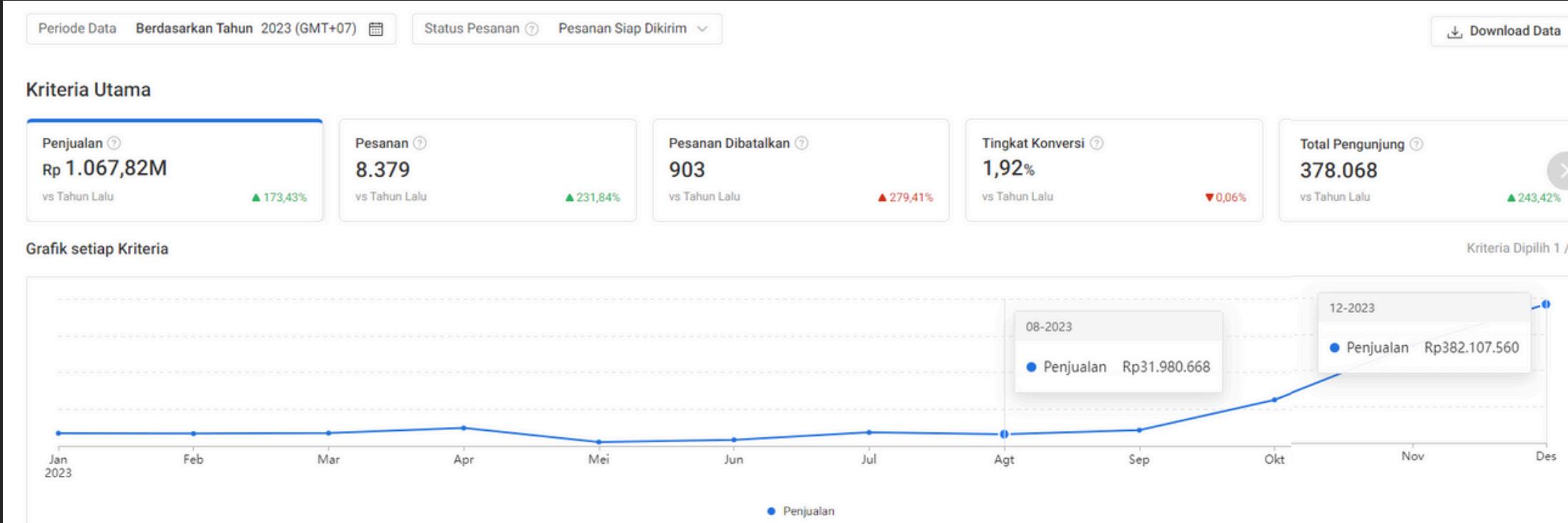
WHAT WE PROVIDE

- ✓ Strategic Planning and Planning Board
- ✓ Projection Budget and Sales Report
- ✓ Stock Projection
- ✓ Product Recommendation
- ✓ Ads Management in Shopee, Tokopedia, CPAS
- ✓ Ads optimization to increase ROAS.
- ✓ Daily Cost and Revenue Report
- ✓ Monthly Meetings

DIGITAL MARKETING

WHAT MAKE US DIFFERENT

- ✓ Stock and sales projections
- ✓ Marketplace promo planning (Shopee)
- ✓ Evaluation and feedback on product description content
- ✓ Branding and positioning strategy for the brand
- ✓ Coordination with the internal brand team
- ✓ New product research and development
- ✓ Competitor Analysis
- ✓ Review and adjustment of product pricing



1232% Total Growth
in 5 Months

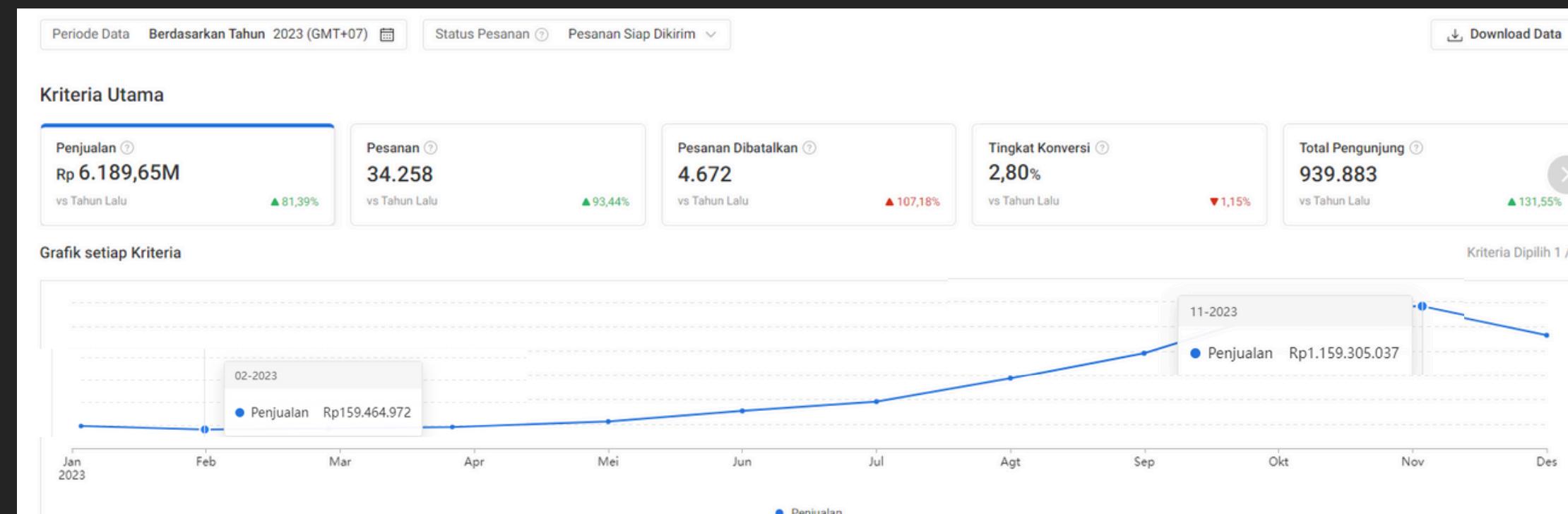
231% Order Growth
in 5 Months

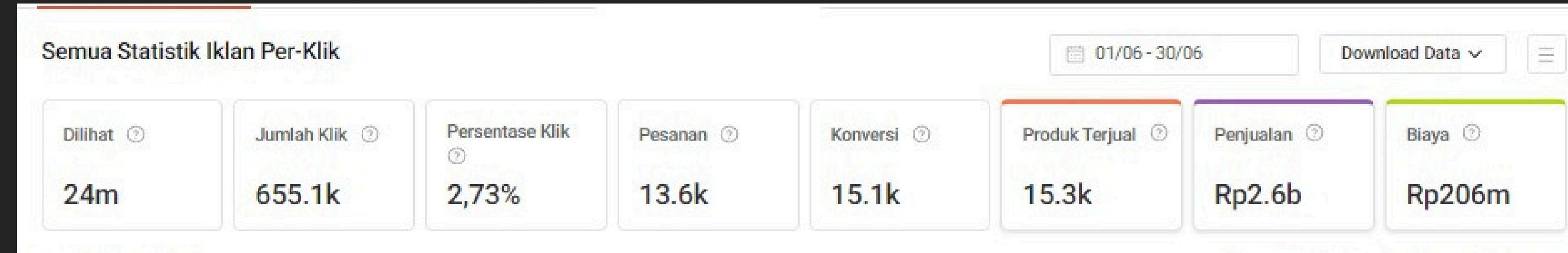
243% Visitor Growth
in 5 Months

91% Monthly Growth
Every Month

728% Total Growth
in 1 year

131% Visitor Growth
in 1 year

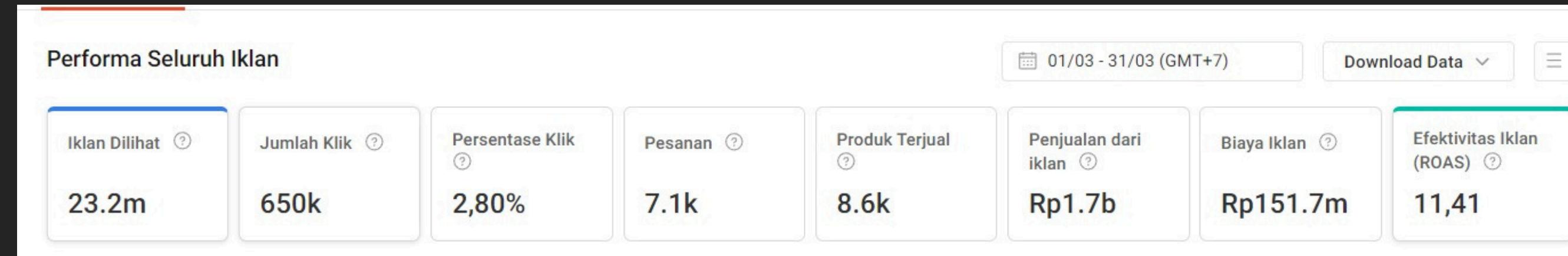




2.6 Billion
In one month

ROAS 12,6x
In one month

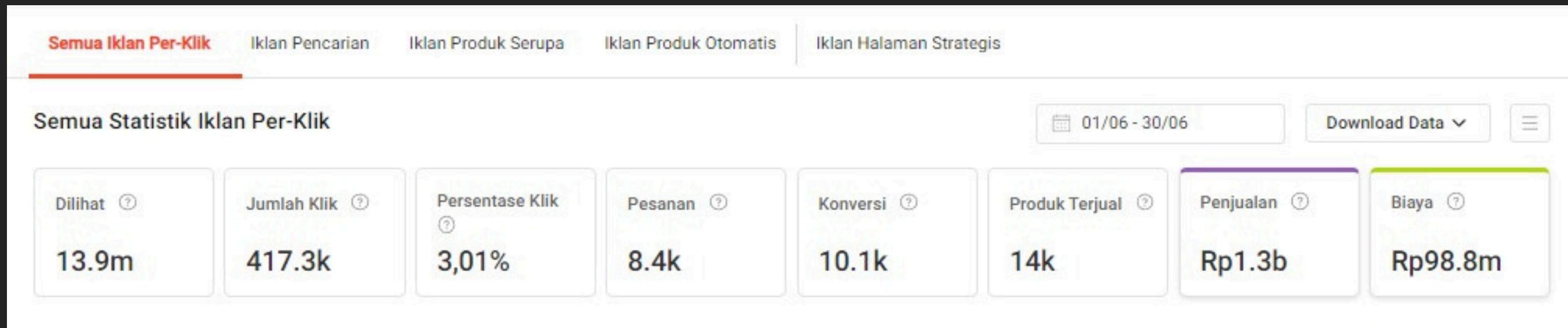
CIR 12%
In one month



CIR 8%
In one month

ROAS 11X
In one month

Revenue of 1.7 Billion
In one month



1.3 Billion

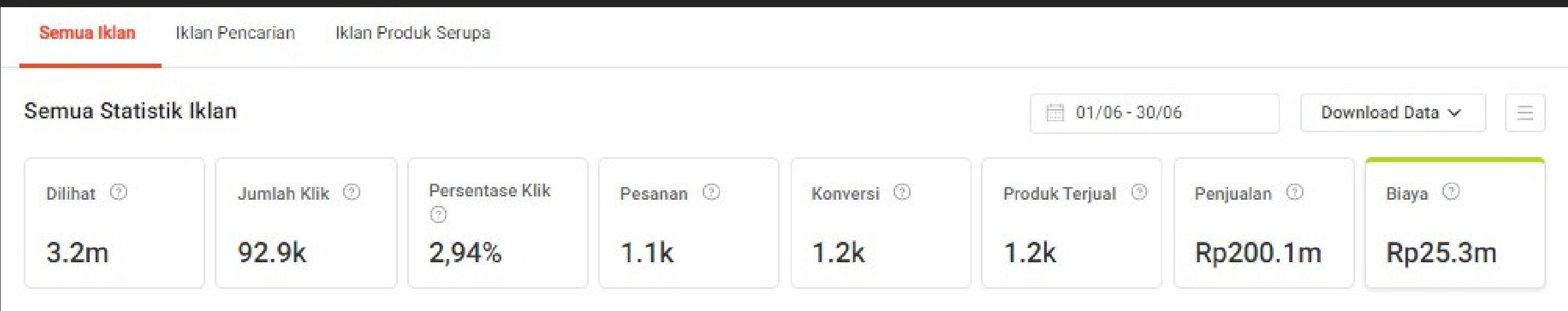
In one month

ROAS 13,2x

In one month

CIR 6%

In one month



200 Million

In one month

ROAS 7,9x

In one month

CIR 12,6%

In one month

<input checked="" type="checkbox"/>	RM CS Nala Outer	3,63%	Rp 321	1.261	121	21.649	Rp.261.266.250	Rp.27.960.100	10,34
<input checked="" type="checkbox"/>	RM CS Tana	0,59%	Rp 5.460	304	54	2.337	Rp.33.581.750	Rp.6.808.250	8,97
<input checked="" type="checkbox"/>	Hasil dari 30 kampanye ⓘ	2,18% Per Impresi	Rp 483 Per klik	43.309	5.335	459.359	Rp.5.669.745.170	Rp.693.013.350	8,66 Rata-rata

ROAS 8x

In one month

<input checked="" type="checkbox"/>	NV CS HOODIE	8.544	1,63%	Rp 256	1.241	55	17.060	Rp 197.473.000	Rp 9.313.000	4,25
<input checked="" type="checkbox"/>	NV CS CREWNECK	5.150	1,84%	Rp 307	814	34	10.657	Rp 130.011.000	Rp 5.986.000	3,78
<input checked="" type="checkbox"/>	NV CS PRIMARY	9.543	2,85%	Rp 202	1.245	33	12.208	Rp 198.461.500	Rp 6.657.000	3,45
<input checked="" type="checkbox"/>	Hasil dari 12 kampanye ⓘ	58.473 Total	1,73% Per Impresi	Rp 343 Per klik	15.781	1.713	224.354	Rp 2.295.588.000 Rp 292.113.500 Total	Rp 6.657.000 Rp 292.113.500 Total	12,43 Rata-rata

ROAS 12x

In one month

<input checked="" type="checkbox"/>	NV CS HOODIE	3.701	1,90%	Rp 293	594	40	10.662	Rp 99.036.300	Rp 9.034.000	5,41
<input checked="" type="checkbox"/>	RM CS JACKET 2.0	663	2,70%	Rp 761	116	9	3.304	Rp 17.475.900	Rp 1.682.100	3,33
<input checked="" type="checkbox"/>	NV CS T-SHIRT 2.0	0.112	2,49%	Rp 204	1.168	45	15.771	Rp 144.432.400	Rp 6.416.000	3,12
<input checked="" type="checkbox"/>	Hasil dari 17 kampanye ⓘ	38.942 Total	1,96% Per Impresi	Rp 417 Per klik	19.177	2.023	304.985	Rp 2.658.816.300 Rp 337.156.200 Total	Rp 9.034.000 Rp 337.156.200 Total	7,42 Rata-rata

ROAS 7x

In one month

01. MARKETPLACE HANDLING

DIGITAL
MARKETING

TIKTOK ADS
MANAGEMENT

TIKTOK ADS MANAGEMENT

WHAT WE **PROVIDE**



**Advertisement
Optimization**



**Live
Analysis**

TIKTOK ADS MANAGEMENT

WHAT MAKE US DIFFERENT

01

TikTok ads management.

02

Short video content strategies to engage the audience.

03

Suggestions for store and content improvements.

04

Evaluation and feedback on livestream performance.

05

Trend analysis for products.

06

Optimization of TikTok advertising strategies to improve ROAS.

07

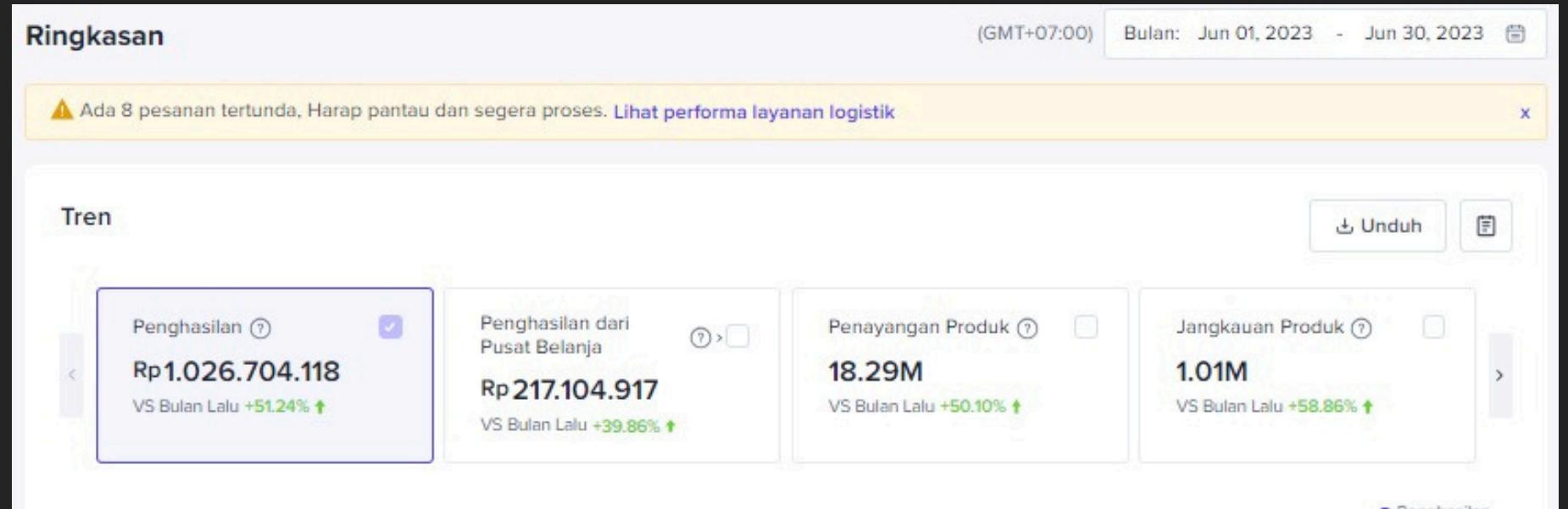
Campaign performance evaluation and strategy development based on performance data.

On/Off	Name	Status	Total cost	CPC (Destination)	CPM	Impressions	Clicks (Destinat...)	CTR (Destinat...)	Paid followers	Total initiate che...	Total purchases (O...)	Purchase rate (O...)	Purchases ROAS...	Total purchase G...
<input type="checkbox"/>	VSA June 2023	Inactive Campaign Inactive	5,453,485 IDR	932 IDR	30,912 IDR	176,418	5,850	3.32%	105	599	386	6.60%	13.75	75,003,734 IDR
<input type="checkbox"/>	LSA Pur June 2023	Inactive Campaign Inactive	2,155,750 IDR	1,066 IDR	21,519 IDR	100,176	2,021	2.02%	135	80	33	1.63%	3.27	7,048,679 IDR
<input type="checkbox"/>	VSA Juni 2023	Active	7,463,420 IDR	1,923 IDR	51,897 IDR	143,810	3,880	2.70%	95	668	425	60.95%	12.28	91,666,654 IDR
Total of 3 Campaign(s)		-	15,072,655 IDR	1,282 IDR	35,852 IDR	420,404	11,751	2.80%	335	1,347	844	7.18%	11.53	173,719,067 IDR

91 Million
In one month
ROAS 13x
In one month

On/Off	Name	Status	Total cost	CPC (Destinat...)	CPM	Impressions	Clicks (Do...)	CTR (Destinat...)	Paid followers	Total initiate ...	Total purchas...	Purchase rat...	Purchases R...	Total purchas...
<input type="checkbox"/>	LSA - Millah	Active	0 IDR	0 IDR	0 IDR	0	0	0.00%	0	0	0	0.00%	0.00	0 IDR
<input type="checkbox"/>	LSA Juli 2023	Active	0 IDR	0 IDR	0 IDR	0	0	0.00%	0	0	0	0.00%	0.00	0 IDR
<input type="checkbox"/>	VSA Juli 2023	Active	0 IDR	0 IDR	0 IDR	0	0	0.00%	0	0	0	0.00%	0.00	0 IDR
Total of 9 Campaign(s)		-	69,464,051 IDR	485 IDR	14,371 IDR	4,833,506	143,090	2.96%	2,130	10,848	4,166	2.91%	7.31	507,593,995 IDR

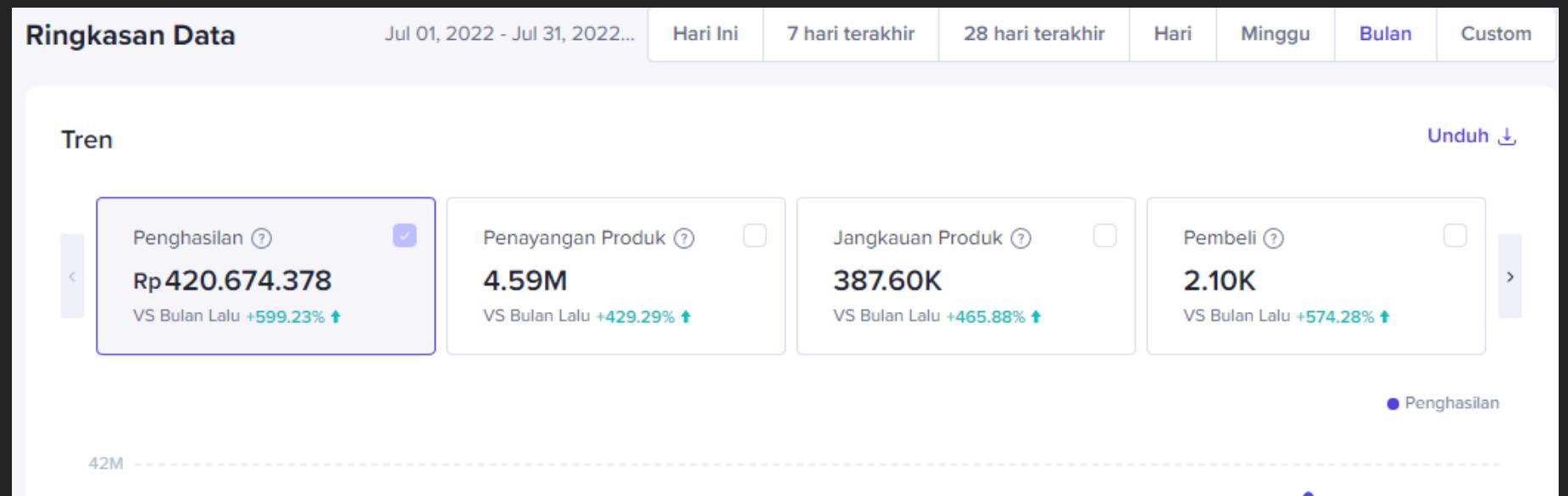
507 Million
In one month
ROAS 7,3x
In one month



51% Total Growth

In one month

The First 1 Billion
in 2023



599% Total Growth

In one month

420 Million
In one month

Before we handle it:



After we handle it:



Scale UP on strategies that showed good results, and finally in the third month the turnover increased by 420x, from 300k to 420m.

BRAND PREPARATION FOR SCREEN RECORD REQUEST & DASHBOARD ANALYSIS

01

Display the 2024 dashboard history, specifically the store performance section.

02

Move the cursor from January 2024 to the highest revenue point.

03

View product performance, click on the top-ranked products, then select "paid orders" for the top 10 products. After that, choose "products added to cart" and display the top 10 products.

04

Go to the advertising section, check the monthly spending (October to December). Click on CTR, ROAS, spending, and ad revenue. Move the cursor to view daily spending.

05

Show the CPAS daily spending, the highest and lowest, and indicate the ROAS.

PRICE LIST

Digital Marketing

IDR
6.000K

- Shopee
- Tokopedia
- A performance fee of 3-5% from the revenue increase is ready to be delivered.

[Order Now](#)

Tiktok

IDR
3.000K

- Tiktok
- The performance fee 3-5% from the advertising GMV

[Order Now](#)

Bundling

~~9 Juta~~
7.000k

- Shopee
- Tokopedia
- Tiktok
- The performance fee 3% from 150 Million IDR GMV dan 5% from tiktok revenue ads

[Order Now](#)

02. STORE OPTIMIZATION

SEO
OPTIMIZATION

CONTENT
PRODUCT

SEO OPTIMIZATION

WHAT WE PROVIDE

- Improvement of product titles based on high-performing SEO.
- Rewriting engaging product descriptions.

02. STORE OPTIMIZATION

SEO
OPTIMIZATION

CONTENT
PRODUCT

CONTENT PRODUCT

WHAT WE **PROVIDE**



25 Product Articles, Each article is equipped with 7 high-quality photos and 1 short video.



2 Store Banners, Attractive store banners designed to enhance visibility and branding.



Consistent Visual Templates: Uniform product visual designs to strengthen brand identity.

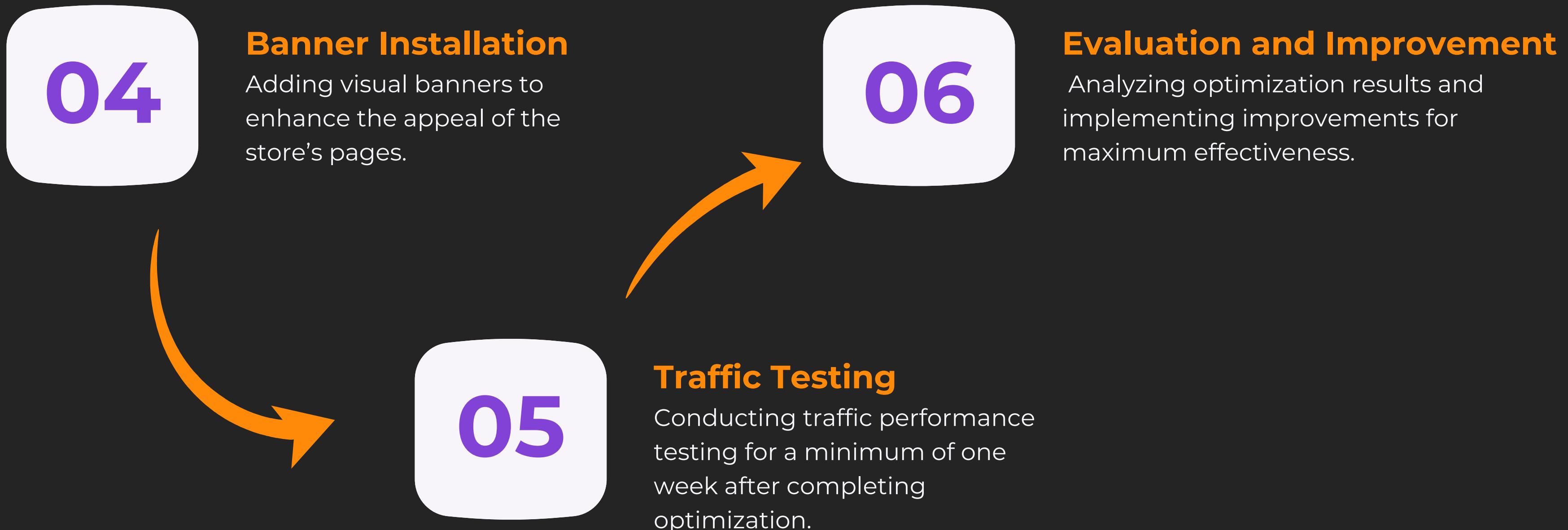
STORE OPTIMIZATION

WORK FLOW



STORE OPTIMIZATION

WORK FLOW



03. CREATIVE MARKETING

ADS CONTENT

CONTENT
PLANNING

SOCIAL MEDIA
HANDLING

KOL
CAMPAIGNS

ADS CONTENT

WHAT WE PROVIDE



Aztas SH
Gold Sepatu Loafer Slip On
Pria Kulit Hitam Style Rumbai
Formal dan Casual

LilisCosmetik993 Shopee

EYESHADOW PEACH MAKE UP
PALLETTE LENGKAP

XTRA VOUCHER DISKON S/D 5RB

IDR 60.000
IDR 31.000

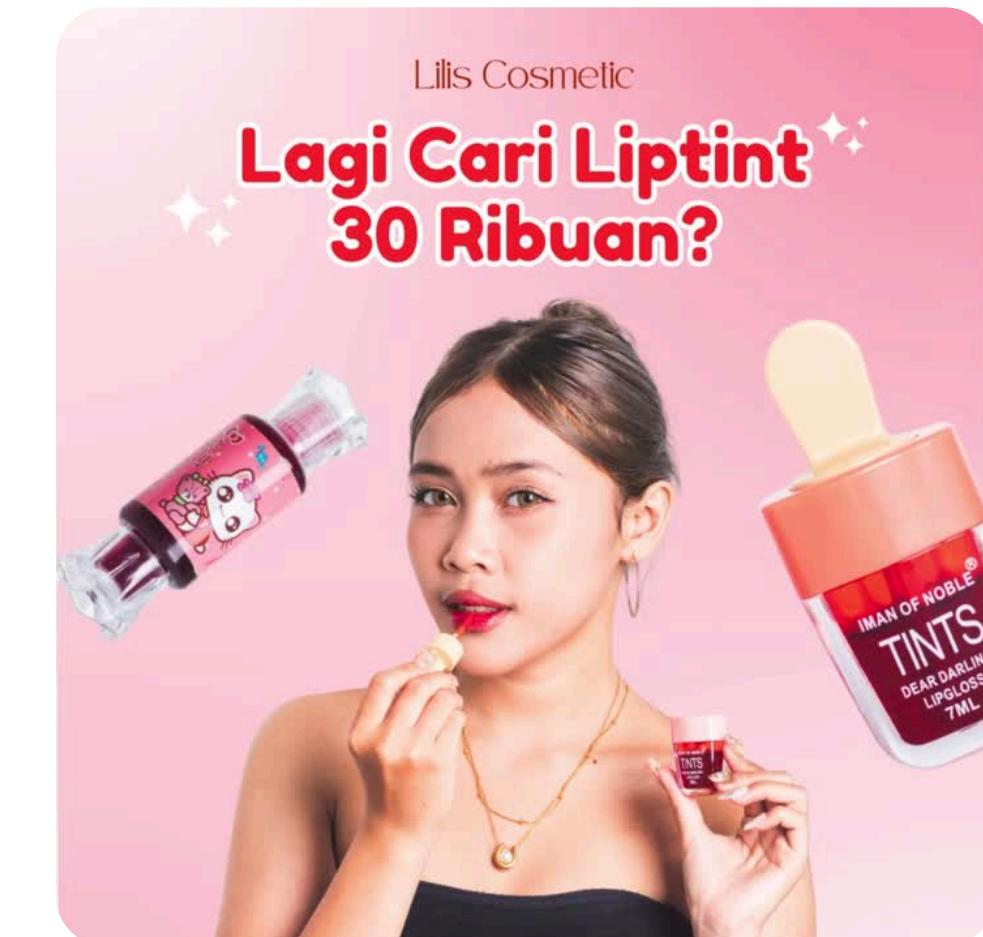
BEST SELLER

Waterproof
Easy to blend
High pigmented

SHOP NOW

A Shopee listing for an eyeshadow palette. It shows the product packaging, which is pink with butterfly designs, and the open palette containing various shades of peach and nude eyeshadows. A price tag of IDR 31.000 is displayed prominently. The listing includes a 'BEST SELLER' badge and three product features: Waterproof, Easy to blend, and High pigmented. A 'SHOP NOW' button is at the bottom.

**Professional editing for
visual ad purposes.**



Content Output :
4 Static Graphics
4 Creative Videos

Ads Content

WORK FLOW

01 Brief & Concept

02 Editing & Optimization

03 Content Production

Ads Content

IDEAL CONDITIONS

01

Client Input

Product, branding guidelines, and references must be provided before the project begins.

02

Timeline

A minimum of 2-3 weeks is required for the production process until revisions are completed.

03

Exclusions

Photography props, studio rental, and model fees (if applicable) will incur additional costs unless otherwise agreed upon in advance.

03. CREATIVE MARKETING

ADS CONTENT

CONTENT
PLANNING

SOCIAL MEDIA
HANDLING

KOL
CAMPAIGNS

CONTENT PLANNING

WHAT WE **PROVIDE**



**Creative
Deck**



**Content
Brief**



**Content
Performance
Evaluation**

CONTENT PLANNING

WORK FLOW

**Brand Needs
Analysis**

**Concept
Development**

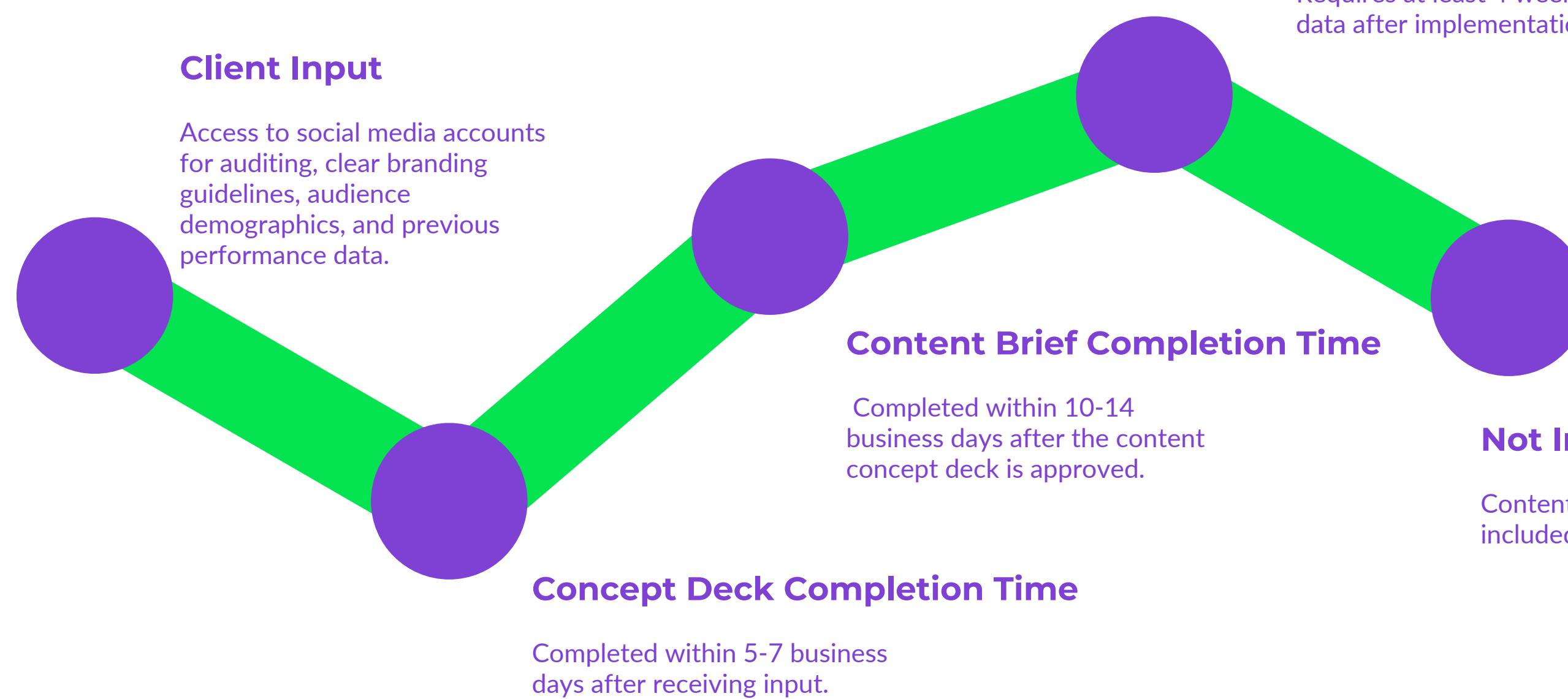
Creating ideas and
content themes in
the form of a deck.

**Content Brief
Preparation**

Evaluation

CONTENT PLANNING

Ideal Conditions



03. CREATIVE MARKETING

ADS CONTENT

CONTENT
PLANNING

SOCIAL MEDIA
HANDLING

KOL
CAMPAIGNS

SOCIAL MEDIA HANDLING

WHAT WE PROVIDE

- ✓ Creative Deck
- ✓ Social media redecoration: bio, profile photo, branding tone (if necessary).
- ✓ 1-month content plan.
- ✓ Social media content production & editing.
- ✓ Post content regularly.
- ✓ Content for ADS and CPAS purposes.
- ✓ Boost posts (ads fee not included in the service fee).
- ✓ Report analysis and improvements.

Social Media Handling

WORK FLOW

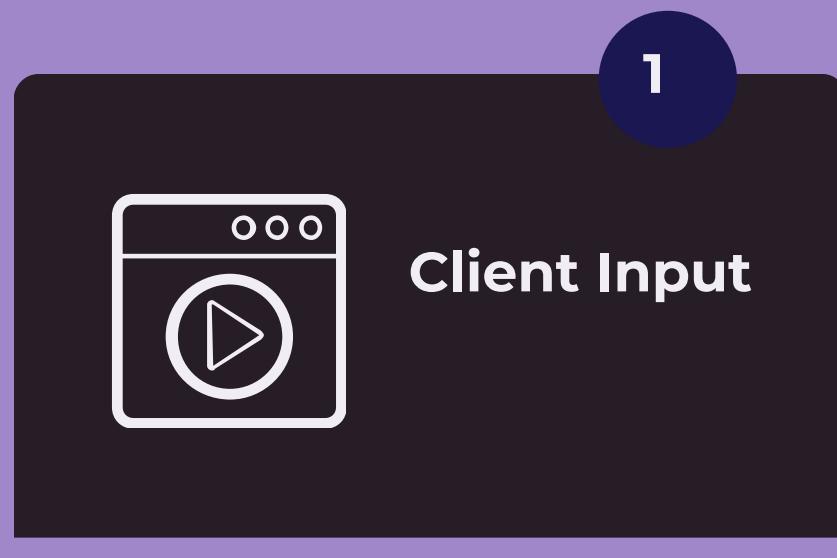
Creative Deck : Developing creative concepts for social media branding (Content Ideas, Optional Models, Production Locations)

Following Plan Creative Deck : Completing the Creative Deck requirements (Key Visuals, Moodboard, Production Timeline, and Production Budget Breakdown)

- Pre-Production
- Production
- Post-Production (Editing)
- Calendaring
- Content Posting

SOCIAL MEDIA HANDLING

IDEAL CONDITIONS



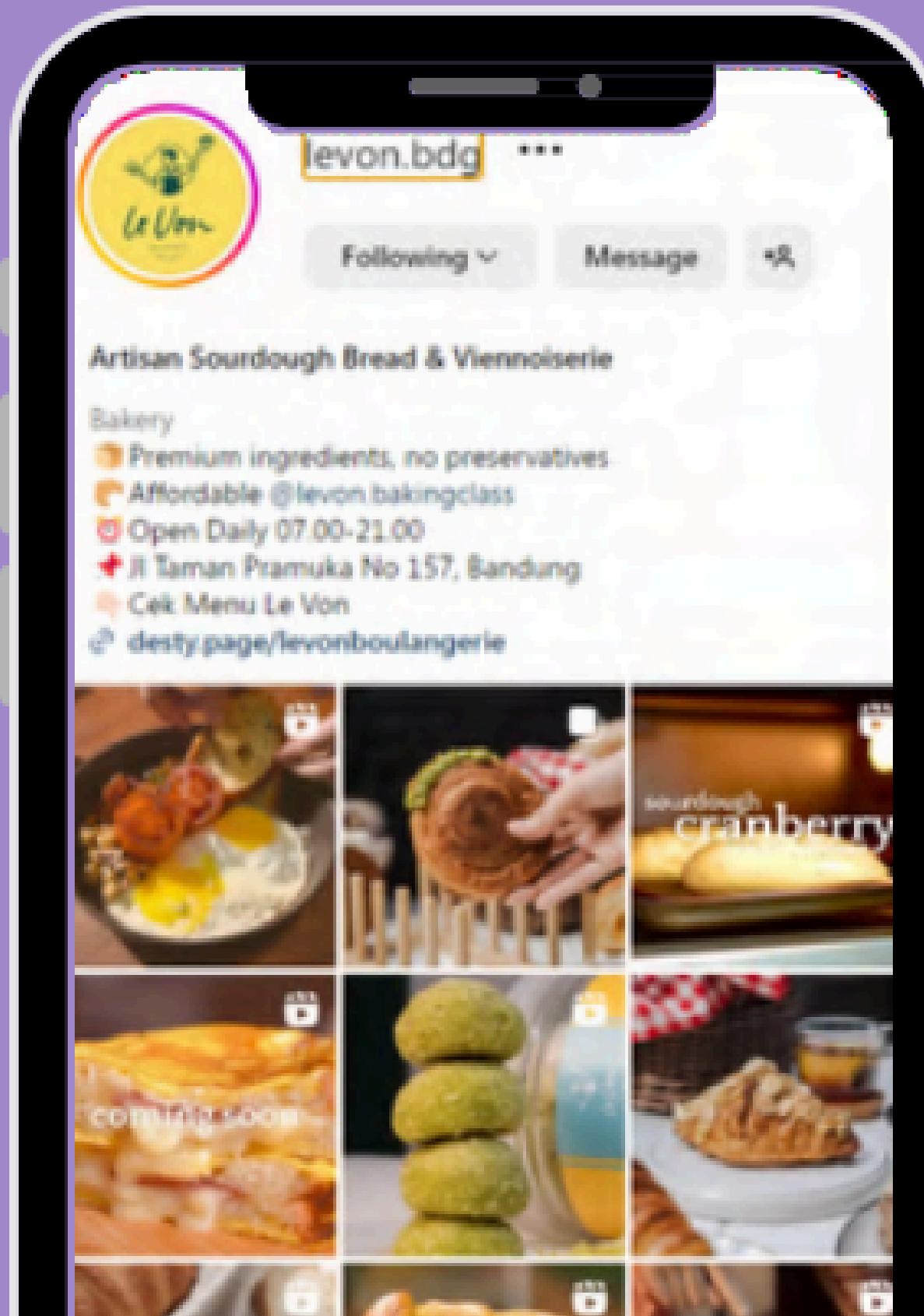
Brand Products and Assets Full access to social media accounts for posting and analytics.



Starting from the preparation of the Creative Deck to the finalization of Calendar planning, to be completed within 4 to 6 weeks.



A specific number of content pieces per month as agreed upon. Additional content will incur separate charges. Content production costs are not included in the service fee. Late approval from the client for content or the Creative Deck may delay the schedule.

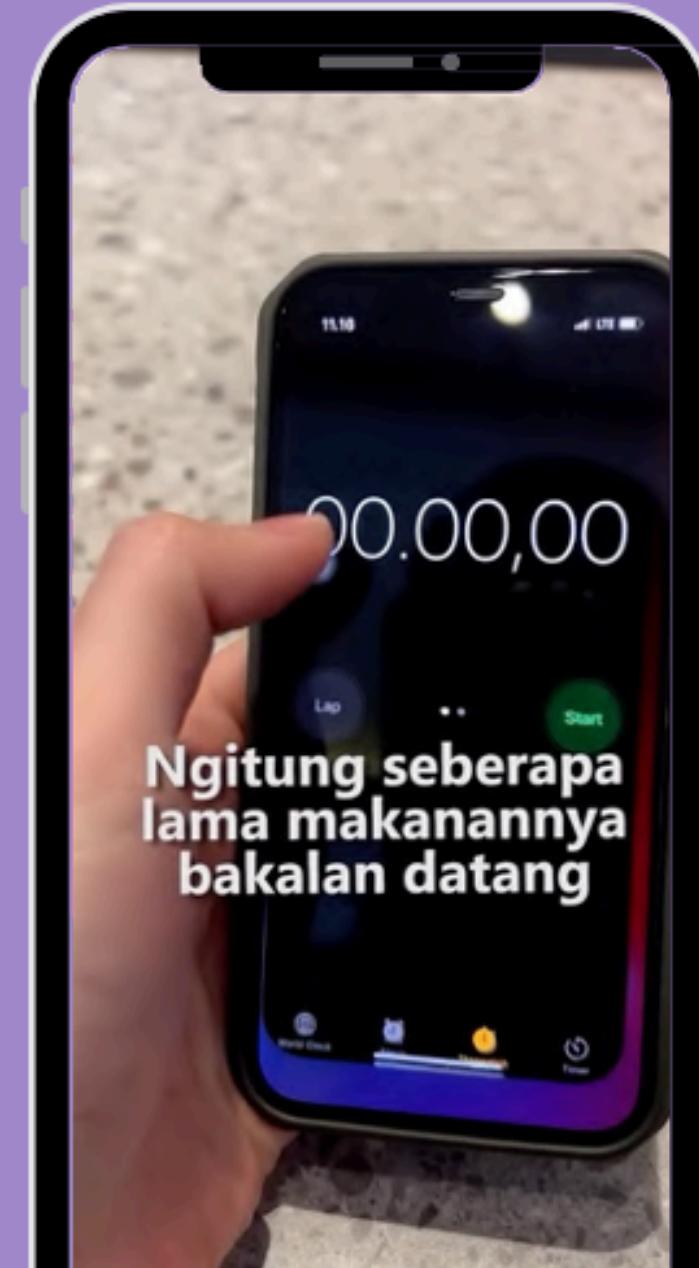


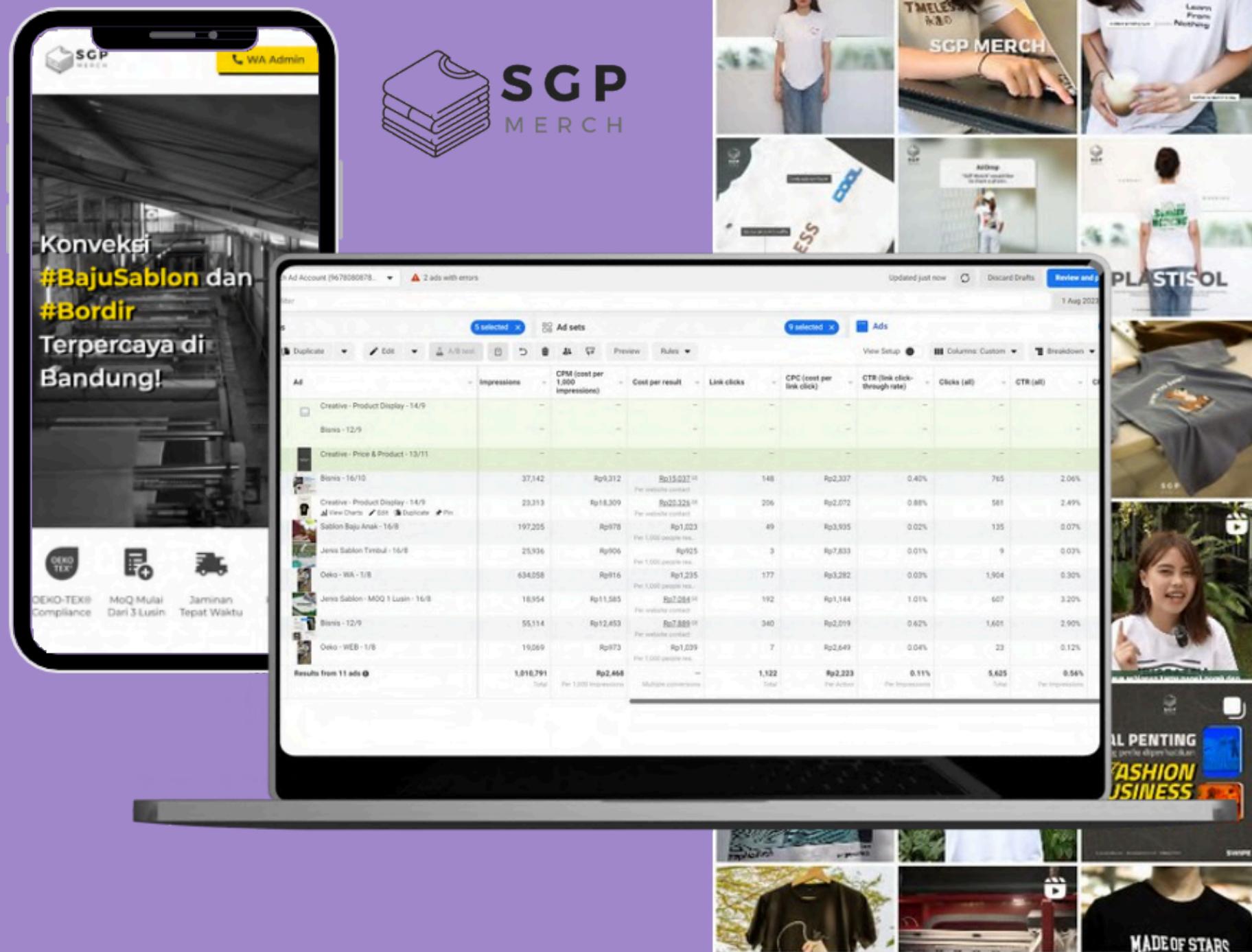
1M+
Video Views
1M+
Engagement

300K+
Reach
200% GMV
Increased

Le Von
BOULANGERIE
&
DESSERT BAR

1M+
Engagement
30M+
Organic Awareness
11,1M+
Social Subscription





300+
Leads Generated
800k+
Social Awareness
4,73+
Ads CTR

CREATIVE MARKETING

ADS CONTENT

CONTENT
PLANNING

SOCIAL MEDIA
HANDLING

KOL
CAMPAIGNS

KOL CAMPAIGNS

WHAT WE PROVIDE

- ☑ Creative Deck, Creative campaign concept involving Mega KOL and media buying.
- ☑ Negotiation, KOL Management, and Media Buying
- ☑ Content plan throughout the campaign duration.
- ☑ Content Creation
- ☑ Content Output
- ☑ Content Posting
- ☑ Boosting posts (ads fee not included in service fee)

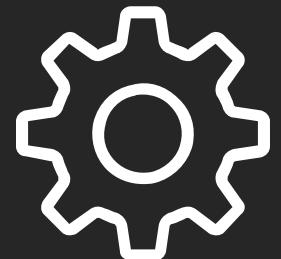
KOL CAMPAIGNS

WORK FLOW

- **Creative Deck:** Developing the concept for a creative campaign involving Mega KOLs and media buying.
- Creative Deck Preview
- **Following Plan Creative Deck:** Completing the requirements for the Creative Deck (KV, Moodboard, Production Timeline, and Production Budget Breakdown)
- Following Plan Creative Deck Preview
- **Pre-Production**
- **Production**
- **Post-Production**
- **Calendaring**
- **Content Posting**

KOL CAMPAIGNS

IDEAL CONDITIONS



Client Input

Target audience, campaign objectives, and budget. The client is required to provide Brand A (Brand graphic assets, brand logo, and others).

Timeline

A minimum of 4-6 weeks, starting from the creation of the creative deck to the final calendar.

Production Costs

Campaign production costs are not included in the service fee.



Content Output

The content produced cannot be used for ADS or CPAS content.

04.

IT
DEVELOPMENT

IT DEVELOPMENT

WHAT WE PROVIDE

- ✓ Tech Talent
- ✓ Web Application Development
- ✓ Mobile App Development
- ✓ UI/UX Design
- ✓ E-Commerce Solutions
- ✓ IT Consulting
- ✓ Maintenance & Support
- ✓ Enterprise Solutions
- ✓ System Integration
- ✓ Web Accessibility

PRICE LIST

Digital Marketing

BEST
OFFER

Start From

Rp
6.000k

[Order Now](#)

TikTok Ads

Start From

Rp
5.000k

[Order Now](#)

Ads Creative

BEST
OFFER

Start From

Rp
3.000k

for 4 videos and 4 graphics/month

[Order Now](#)

Content Planning

Start From

Rp
5.000k

[Order Now](#)

Socmed Handling

Start From

Rp
7.000k

[Order Now](#)

KOL Campaign

Start From

15-20%

[Order Now](#)

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