



eCommerce Data Analytics

E – Commerce Sales Analysis Full Project

FOR DATA ANALYST

E-COMMERCE DATABASE ANALYSIS







- 1. You need to calculate the monthly sales of the store and identify which month had the highest sales and which month had the lowest sales.**
- 2. You need to analyze sales based on product categories and determine which category has the lowest sales and which category has the highest sales.**
- 3. The sales analysis needs to be done based on sub-categories**
- 4. You need to analyze the monthly profit from sales and determine which month had the highest profit.**
- 5. Analyze the profit by category and sub-category.**
- 6. Analyze the sales and profit by customer segment**
- 7. Analyze the sales to profit ratio**

Monthly Sales Analysis



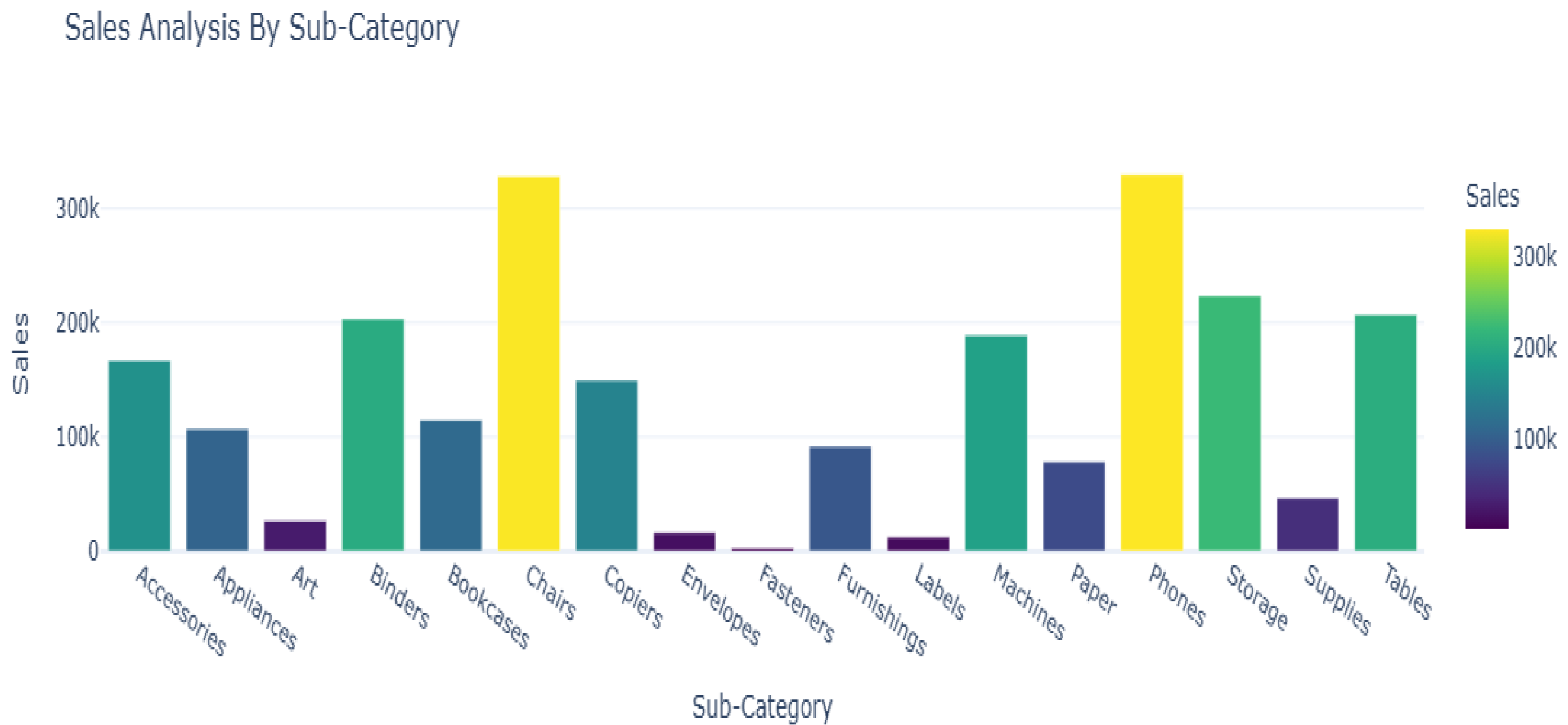
Sales By Category

Sales Analysis By Category



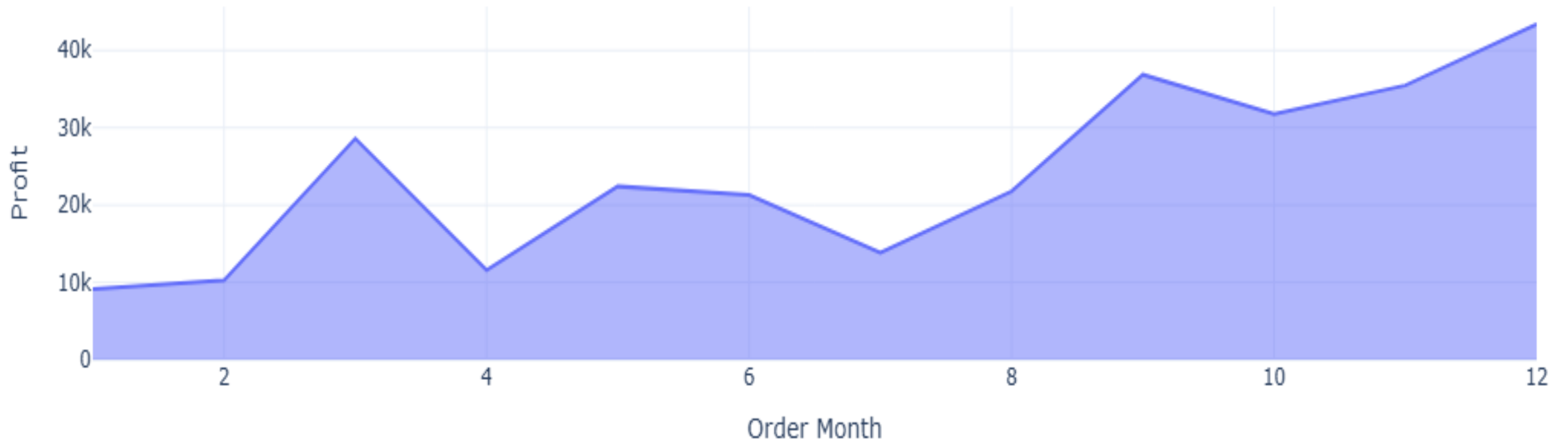
- Technology
- Furniture
- Office Supplies

Sales Analysis By Sub-Category



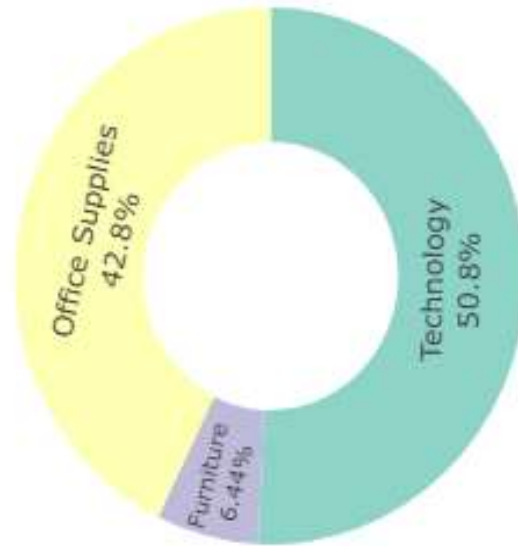
Monthly Profit Analysis

Monthly Profit Analysis



Profit By Category

Profit Analysis By Category



Sales And Profit Customer Segment

Sales And Profit Analysis By Customer Segment



Sales To Profit Ratio

Distribution of Sales to Profit Ratio by Segment



Contact With Us



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THANK YOU