

Case Study | PRODUCT ENGINEERING

Community Assisted Proactive Safety Response





Problem

Individuals lacked reliable, real-time information about potential risks in their surroundings, hindering their ability to make informed choices for their safety.

Emergency response could be slow, especially in cases where precise location or situational details were unavailable.



Solution

GuardOn's Proactive Safety Check with Community Support:

- Community Validation: Users contribute real-time observations to confirm or update the safety status of areas.
- Crowdsourced Ratings: Aggregated safety ratings provide a comprehensive view of potential risk zones.
- Community Helpers: A network of volunteers ready to offer assistance in the event of an incident.
- Real-time Alerts: Proactive warnings when users approach areas flagged as unsafe by the community.
- Safe Route Planning: Navigation tools help users avoid risk zones when possible.



Results

- Individuals Empowered: Real-time, community-validated information allows users to make proactive safety decisions.
- Community Takes Charge: GuardOn fosters a sense of shared responsibility for community well-being.
- Improved Safety for All: The combination of individual awareness and the "helper" network creates a safer environment.
- ✓ Faster, More Targeted Emergency
 Response: When incidents do occur,
 community helpers can provide immediate
 support and location details to responders.



Conclusion

✓ GuardOn's innovative solution goes beyond individual safety. By harnessing the power of the community, it empowers both individuals and the collective to create a more secure environment for everyone.